

# Community Issues Report – WPNW

*July 2017 – September 2017*

**Issue:** Raising awareness about reducing cancer risk and raising money to help the American Cancer Society fight the disease

**Station Response:**

We promoted and had staff participate in the Gears & Cheers Hope Ride on September 10. This event is put on by the American Cancer Society to raise awareness and money towards fighting the disease. We promoted the event and had a way for people to join our team by riding or donating. One of our staff members was a rider in this event as well.

**Issue:** Families with a person that struggles with disabilities

**Station Response:**

Partnered with Family Hope Foundation by conducting interviews and asking listeners to donate money towards scholarships. These scholarship allow those families to do different events that are usually hard to navigate with a person with disabilities.

**Issue:** How to prevent hot car deaths.

**Station Response:**

Spent some time on the air during our hot summer months talking about different ways to prevent health issues and sometimes death from kids and animals being left in the hot car during the summer months. We worked to make people aware and what they should do if they see someone else in that situation.