

# **Community Issues Report – WPNW**

*October 2012 – December 2012*

**Issue:** Those in West Michigan without warm clothing items.

**Station Response:**

- Held our annual “Share the Warmth” drive. We collected warm clothing items from listeners to be given to area shelters and missions to be donated to those who don’t have the funds to purchase coats, hats, mittens, boots, etc.

**Issue:** Families that need help during the holiday season.

**Station Response:**

- Ran our annual “Families Helping Families” campaign. We encouraged listeners to write in about a family that needed a boost this holiday season. Then we brought those stories on air to encourage other Pledge families to help fill the various needs. For example; Pay bills, car repair, gas gift cards, etc.

**Issue:** Political Information.

**Station Response:**

- Ran news stories about local and national candidate, provide information about forums and discussion, and other political information as we draw closer to the presidential election.

**Issue:** Rising Gas Prices.

**Station Response:**

- Ran numerous news stories informing listeners of the upcoming spike in gas prices and provided other information about this topic.