

# **Community Issues Report – WPNW**

*October 2013 – December 2013*

**Issue:** Those in West Michigan without warm clothing items.

**Station Response:**

- Held our annual “Share the Warmth” drive. We collected warm clothing items from listeners to be given to area shelters and missions to be donated to those who don’t have the funds to purchase coats, hats, mittens, boots, etc.

**Issue:** Families that need help during the holiday season.

**Station Response:**

- Ran our annual “Families Helping Families” campaign. We encouraged listeners to write in about a family that needed a boost this holiday season. Then we brought those stories on air to encourage other JQ99 families to help fill the various needs. For example; Pay bills, car repair, gas gift cards, etc.

**Issue:** Fund requirements for Open Doors Orphanage.

**Station Response:**

- It takes a lot of money to run an orphanage. Everything from building maintenance to diapers and formula, an orphanage has a hefty annual budget. We hosted our 2<sup>nd</sup> Annual Lift Sit where our afternoon show host, Troy West, and orphanage director, Dan Smith, lived above I-196 in a wooden shed attached to (2) man lifts until our goal of \$65,000 was reached. ALL donations go towards the operation costs of the orphanage.

**Issue:** The issues and challenges that our nation’s leaders and our country go through.

**Station Response:**

- We teamed up with the National Day of Prayer to host a prayer event called “The Timothy Prayer”. This event stemmed out of the recent struggle in Washington D.C. with the government shutdown. We felt that there needed to be a severe focus of prayer towards our country and its leaders. We encouraged listeners to join in the prayer on November 14<sup>th</sup>. We also worked towards getting other radio stations in the West Michigan area, as well as the nation, to join the cause.

**Issue:** Childhood hunger in West Michigan.

**Station Response:**

- Worked with Kid's Food Basket to encourage listeners to donate lunch items during our latest "Impact Drive" to help attach childhood hunger in West Michigan. The goal is to create "sack suppers" to send home with the children so they have something to eat before they return to school the next day. Proper sustenance allows the children to be ready to learn.