

KVRO-FM  
Stillwater, OK

## ISSUES AND PROGRAMS REPORT

### Community issues and needs

During the period of January 1<sup>st</sup>, 2014 and March 31<sup>st</sup>, 2014 KVRO-FM broadcast programming which addressed the following community issues and needs within the coverage area served by KVRO-FM.

1. Community involvement
2. School/Education
3. Business involvement/Promotion

Programs or announcements aired on KVRO-FM to address community issues and needs

#### 1. Community involvement

January 10<sup>th</sup>-February 4<sup>th</sup> Announcements dealing with new Town and Gown theatre season in Stillwater

January 15<sup>th</sup>-February 8<sup>th</sup> Announcements on annual Civil War Reenactment at Yale

March 1<sup>st</sup>-March 31<sup>st</sup> Announcements on Red Cross health and Safety month

#### 2. School/Education

January 4<sup>th</sup>-February 2<sup>nd</sup> Announcements on annual Stillwater Radio/OSU Career Day/Career Fair @OSU (Stillwater Radio Broadcast live from this event)

February 1<sup>st</sup>-February 12<sup>th</sup> Announcements on annual Stillwater Elementary school book fair

March 1<sup>st</sup>-March 14<sup>th</sup> Announcements on annual Stillwater Public Schools

“Taste of Stillwater” fundraiser for the Stillwater Public School Foundation.

3. Business involvement/promotion

March 8<sup>th</sup>-March 25<sup>th</sup> Announcements on the annual Stillwater Chamber Of Commerce Spring Mixer at the Payne County Expo Center (Stillwater Radio broadcast live from this event)

KVRO-FM  
Stillwater, OK  
April 1, 2014  
PUBLIC AFFAIRS PROGRAMMING

KVRO-FM aired a series of weekly five minute programs hosted by News Director Bill VanNess dealing with various issues, events and activities of the region. The program airs each Sunday at 7:50 am

- Jan 5 Zach Cavett Payne County Commissioner County Update
- Jan 12 Okla. U.S. Congressman Frank Lucas U.S Farm Policy
- Jan 19 Okla. U.S. Senator Jim Inhofe World view of Russia
- Jan 26 Christy Morrison Visit Stillwater Market Manager Program
- Feb 2 Rob Hill Stillwater Emergency Operations Storm Sirens
- Feb 9 Sheri Carter Stillwater United Way 2014 Campaign
- Feb 16 Ann Caine Stillwater School Supt. School Year Update
- Feb 23 Kel Pickens Stillwater Humane Society Society Projects
- Mar 2 John Bartley Mayor, Stillwater City Street projects
- Mar 9 Lisa Narvkal Stillwater Chamber President Chamber Update
- Mar 16 John McCleenny Stillwater Parks Dir. Parks Update
- Mar 23 Gladeen Alfred Sheerer Museum 2014 Museum Fundraiser
- Mar 30 Burns Hargis Okla. State University President OSU Update