# ISSUES AND PROGRAMS REPORT

Community issues and needs

During the period of January 1<sup>st</sup>, 2013 and March 31<sup>st</sup>, 2013 KVRO-FM broadcast programming which addressed the following community issues and needs within the coverage area served by KVRO-FM.

- Community involvement
- School/Education

Programs or announcements aired on KVRO-FM to address community issues and needs

Community involvement

January 10<sup>th</sup>-February 4<sup>th</sup> Announcements dealing with new Town and Gown theatre season in Stillwater

January 15<sup>th</sup>-February 8<sup>th</sup> Announcements on annual Civil War Reenactment at Yale

March 1<sup>st</sup>-March 31<sup>st</sup> Announcements on Red Cross health and Safety month

School/Education

January 4<sup>th</sup>-February 2nd Announcements on annual Stillwater Radio/ OSU Career Day/Career Fair @OSU (Stillwater Radio Broadcast live from this event)

February 1<sup>st</sup>-February 12<sup>th</sup> Announcements on annual Stillwater Elementary school book fair

March 1<sup>st</sup>-March 14<sup>th</sup> Announcements on annual Stillwater Public Schools "Taste of Stillwater" fundraiser for the Stillwater Public School Foundation.

KVRO-FM Stillwater, OK April 1, 2013 PUBLIC AFFAIRS PROGRAMMING

KVRO-FM aired a series of weekly five minute programs hosted by News Director Bill VanNess dealing with various issues, events and activities of the region. The program airs each Sunday at 7:50 am

- Jan 6 Kent Bradley Payne County Commissioner County Update Jan 13 Okla. U.S. Congressman Frank Lucas U.S Farm Policy
- Jan 20 Okla. U.S. Senator Jim Inhofe The U.S and Terrorism
- Jan 27 Cristy Morrison Visit Stillwater Market Manager Program
- Feb 3 Rob Hill Stillwater Emergency Operations Storm Sirens Feb 10 Sheri Carter Stillwater United Way 2013 Campaign
- Feb 17 Ann Caine Stillwater School Supt. School Year Update Feb 24 Kel Pickens Stillwater Humane Society Society Projects
- Mar 3 John Bartley, Mayor, Stillwater City Street projects
  Mar 10 John McClenny City of Stillwater Parks Update
  Mar 17 Gladeen Allred Sheerar Museum 2013 Museum Fundraiser
  Mar 24 Burns Hargis Okla.State University President OSU Update
  Mar 31 Dan Galloway Stillwater City Manager Airport project update

### ISSUES AND PROGRAM REPORT

Community issues and needs

During the period of April 1<sup>st</sup>, 2013 and June 30<sup>th</sup>, 2013, KVRO-FM broadcast programming which addressed the following community issues and needs within the coverage area served by KVRO-FM.

- . Community involvement
- School/Education
- . Business involvement/promotion

Programs or announcements aired on KVRO-FM to address community issues and needs

- 1. Community involvement
- April 14<sup>th</sup>-May 12<sup>th</sup> Announcements dealing with Stillwater Radio's Annual promotion "Women's Night Out"
- May 18th-June 14th Announcements dealing with the annual Special Olympics Summer Games held in Stillwater
- June 1<sup>st</sup>-June 19<sup>th</sup> Announcements dealing with a Red Cross Blood Drive in Stillwater
- . School/Education
- April 6<sup>th</sup>-May24th Announcements dealing with the Stillwater Public Schools Project Graduation Program
- Business involvement/promotion
- May 19th-June 22nd Announcements dealing with the annual FreeWheel Bicycle tour through Oklahoma (Stillwater Radio broadcast live from Perkins)

KVRO-FM Stillwater, OK July 1, 2013 PUBLIC AFFAIRS PROGRAMMING

KVRO-FM aired a series of weekly five minute programs hosted by News Director Bill VanNess dealing with various issues, events and activities of the region. These programs aired at 8:50 am on Sundays.

Apr 7 Lisa Navrkal, Stillwater Chamber of Commerce Area economy
Apr 14 Larry Jimison, Stillwater Elks Lodge 2013 Blazathon
Apr 21 Mike Holder, OSU Athletic Director Athletic Dept. update
Apr 28 Jim Arthur, Payne County Commissioner County Roads Update
May 5 Ryan Macaghren, Stillwater Police Chief Drunk Driving Awareness

May 12 Jim Smith, Special Olympics

May 19 Ann Caine, Stillwater School Supt.

May 26 Sheri Carter, Stillwater Area United Way

Jun 2 Cristy Morrison, Stillwater Convention/Visitor Bureau

Jun 9 Robert McClelland, Iowa Tribe of Oklahoma

Jun 16 John Bartlay, Mayor of Stillwater

Jun 17 Jun 18 John Bartlay, Mayor of Stillwater

Jun 18 John Bartlay, Mayor of Stillwater

Jun 19 Robert McClelland, Iowa Tribe of Oklahoma

Jun 19 Robert McClelland, Iowa Tribe of Oklahoma

Jun 19 John Bartlay, Mayor of Stillwater

Jun 20 John Bartlay,

Jun 9 Kobert McClelland, Iowa Tribe of Oklahoma 2013 PowWow Jun 16 John Bartley, Mayor of Stillwater

Jun 23 Rex Mott, Stillwater Fire Dept Asst. Chief Fire Prevention week Jun 30 James Ramsey, Perkins-Tryon School Supt. School Year in Review

#### ISSUES AND PROGRAM REPORT

Community issues and needs

During the period of July 1<sup>st</sup>, 2013 and September 30<sup>th</sup>, 2013, KVRO-FM broadcast programming which addressed the following community issues and needs within the coverage area served by KVRO-FM.

- Community involvement
- 2. School/Education

Programs or announcements aired on KVRO-FM to address community issues and needs

#### 1. Community involvement

July 5<sup>th</sup>-30<sup>th</sup> Announcements dealing with Stillwater Domestic Violence annual "Boots and Bandanas" fundraiser

July 14th- August 10th Announcements dealing with the annual Pawnee Bill Wild West Show and related events in Pawnee (also broadcast from the event)

#### 2. School/Education

July 16<sup>th</sup>-30<sup>th</sup> Announcements dealing with Meridian Technology Center annual technology fair (also broadcast from the event)

August 3<sup>rd</sup>-14<sup>th</sup> Announcements dealing with "welcome back week" activities for Stillwater Public Schools along with area Public Schools and Oklahoma State University.

KVRO-FM Stillwater, OK October 1, 2013 PUBLIC AFFAIRS PROGRAMMING

KVRO-FM aired a series of weekly five minute programs hosted by News Director Bill VanNess dealing with various issues, events and activities of the region. The program aired Sunday mornings at 7:50 am

- July 7 Jim Arthur Payne County Commissioner County Road Projects July 14 Okla. U.S. Congressman Frank Lucas U.S. Energy Policy
- July 21 Okla. U.S. Senator Jim Inhofe Oklahoma Roads, TaxesJuly 28 Cristy Morrison Stillwater CVB Market Manager Program
- Aug 4 Kirk Middlestet Stillwater Emergency Operations Storm Sirens Aug 11 Sheri Carter Stillwater United Way 2013 Campaign Aug 18 Ann Caine Stillwater School Supt. 2013-14 School Year Aug 25 Kel Pickens Stillwater Humane Society Walk and Wag 2013
- Sept 1 John Bartley Mayor of Stillwater ½ sales tax road projects Sept 8 Burns Hargis OSU President 2013-2014 School Year Sept 15 Lisa Navrkal Stillwater Chamber CEO Economic Development Sept 22 John McClenny Stillwater Parks Dir. Kameoka Trail Update Sept 29 Gladeen Allred Sheerar Museum 2013 Museum Fundraiser

# ISSUES AND PROGRAMS REPORT

Community issues and needs

During the period of October 1<sup>st</sup>, 2013 and December 31st, 2013, KVRO-FM broadcast programming which addressed the following community issues and needs within the coverage area served by KVRO-FM

- Community involvement
- School/Education

Programs or announcements aired on KVRO-FM to address community issues and needs

- Community involvement
- October 1<sup>st</sup>-31<sup>st</sup> announcements dealing with the Feed the Children food Drive at Oktoberfest in Stillwater at Oklahoma State.
- November 1st-10th announcements dealing with Salvation Army Holiday assistance program in the Stillwater area.
- November 1st-23<sup>rd</sup> announcements dealing with the annual Stillwater Thanksgiving Day community dinner
- November 27<sup>th</sup>-December 15<sup>th</sup> announcement concerning annual Toys for Tots campaign in Stillwater
- December 2<sup>nd</sup> 25<sup>th</sup> announcements concerning the annual Stillwater Christmas Day community dinner
- School/Education
- October 1<sup>st</sup>-October 16<sup>th</sup> announcements concerning events and activities with the annual Oklahoma State University

November 1st-15th announcements dealing with OSU Holiday Fair.

KVRO-FM Stillwater, OK January 1<sup>st</sup>, 2014

KVRO-FM aired a series of weekly five minute programs hosted by News Director Bill VanNess dealing with various issues, events and activities of the region. The program aired at 7:50 am each Sunday.

- Oct 6 Carolyn Gang, American Cancer Society, Daffodil Days
  Oct 13 Mike Carter, OSU Homecoming committee, Homecoming
  Oct 20 John Bartley, Stillwater Mayor, Red Ribbon Week/Breakfast
  Oct 27 Angela McLaughlin, Downtown Stillwater, Halloweenfest
- Nov 3 Jim Arthur, Payne County Commissioner, Road/Bridge projects Nov 10 Tracy McKown, Oklahoma Poison Control, Poison Prevention Nov 17 Pat Dorr, Stillwater Community Thanksgiving Dinner Nov 24 Linda Hoggatt, Big Brothers, Big Sisters, Programs and projects
- Dec 1 Lorrie Janzen, Junior Service League, Harvest II Food Drive
  Dec 8 Dan Galloway, Stillwater City Manager, 2014 Road Projects
  Dec 15 Tom Dugger, Stillwater CPA, Preparing for 2014 Tax Season
  Dec 22 Charles Kaupke, Stillwater Community Christmas Dinner
  Dec 29 Stillwater Radio Year-End Show (Review of Years Top News)