

KVRO-FM  
Stillwater, OK

## ISSUES AND PROGRAMS REPORT

Community issues and needs

During the period of January 1<sup>st</sup>, 2017 and March 31<sup>st</sup>, 2017 KVRO-FM broadcast programming which addressed the following community issues and needs within the coverage area served by KVRO-FM.

1. Community involvement
2. School/Education

Programs or announcements aired on KVRO-FM to address community issues and needs

1. Community involvement

January 10<sup>th</sup>-February 4<sup>th</sup> Announcements dealing with new Town and Gown theatre season in Stillwater

January 15<sup>th</sup>-February 8<sup>th</sup> Announcements on annual Civil War Reenactment at Yale

March 1<sup>st</sup>-March 31<sup>st</sup> Announcements on Red Cross health and Safety month

2. School/Education

January 4<sup>th</sup>-February 2<sup>nd</sup> Announcements on annual Stillwater Radio/OSU Career Day/Career Fair @OSU (Stillwater Radio Broadcast live from this event)

February 1<sup>st</sup>-February 12<sup>th</sup> Announcements on annual Stillwater Elementary school book fair

March 1<sup>st</sup>-March 14<sup>th</sup> Announcements on annual Stillwater Public Schools "Taste of Stillwater" fundraiser for the Stillwater Public School Foundation.

KVRO-FM  
Stillwater, OK  
April 1, 2017  
PUBLIC AFFAIRS PROGRAMMING

KVRO-FM aired a series of weekly five minute programs hosted by News Director Bill Vanness dealing with various issues, events and activities of the region. The program airs each Sunday at 7:50 am

Jan 1 Zach Cavett Payne County Commissioner County Update  
Jan 8 Okla. U.S. Congressman Frank Lucas U.S Farm Policy  
Jan 15 Okla. U.S. Senator Jim Inhofe The U.S and Terrorism  
Jan 22 Cristy Morrison Visit Stillwater Market Manager Program  
Jan 29 Rob Hill Stillwater Emergency Operations Storm Sirens  
Feb 5 Sheri Carter Stillwater United Way 2017 Campaign  
Feb 12 Marc Moore Stillwater School Supt. School Year Update  
Feb 19 Kel Pickens Stillwater Humane Society Society Projects  
Feb 26 Gina Noble Mayor; Stillwater City Street projects  
Mar 5 Justin Hentges Stillwater Chamber President Chamber Update  
Mar 12 John McClenny Stillwater Parks Block 34 Update  
Mar 19 Gladeen Alfred Sheear Museum 2017 Museum Fundraiser  
Mar 26 Burns Hargis Okla.State University President OSU Update

KVRO-FM  
Stillwater, OK

## ISSUES AND PROGRAM REPORT

Community issues and needs

During the period of April 1<sup>st</sup>, 2017 and June 30<sup>th</sup>, 2017, KVRO-FM broadcast programming which addressed the following community issues and needs within the coverage area served by KVRO-FM.

1. Community involvement
2. School/Education
3. Business involvement/promotion

Programs or announcements aired on KVRO-FM to address community issues and needs

### 1. Community involvement

April 14<sup>th</sup>-May 12<sup>th</sup> Announcements dealing with Stillwater Radio's Annual promotion "Women's Night Out"

May 18<sup>th</sup>-June 14<sup>th</sup> Announcements dealing with the annual Special Olympics Summer Games held in Stillwater

June 1<sup>st</sup>-June 19<sup>th</sup> Announcements dealing with a Red Cross Blood Drive in Stillwater

### 2. School/Education

April 6<sup>th</sup>-May 24<sup>th</sup> Announcements dealing with the Stillwater Public Schools Project Graduation Program

### 3. Business involvement/promotion

May 19<sup>th</sup>-June 22<sup>nd</sup> Announcements dealing with the annual Free Wheel Bicycle tour through Oklahoma  
(Stillwater Radio broadcast live from Stillwater)

KVRO-FM  
Stillwater, OK  
July 1, 2017  
PUBLIC AFFAIRS PROGRAMMING

KVRO-FM aired a series of weekly five minute programs hosted by News Director Bill Vanness dealing with various issues, events and activities of the region. These programs aired at 8:50 am on Sundays.

Apr 2	Justin Minges	Stillwater Chamber of Commerce	Area economy
Apr 9	Larry Jimison,	Stillwater Elks Lodge	2017 Blazathon
Apr 16	Mike Holder,	OSU Athletic Director	Athletic Dept. update
Apr 23	Chris Reding,	Payne County Commissioner	County Roads Update
Apr 30	Ryan Macaghren,	Stillwater Police Chief	Drunk Driving Awareness
May 7	Jinn Smith,	Special Olympics	2017 Summer games
May 14	Marc Moore,	Stillwater School Supt.	School Year in review
May 21	Sheri Carter,	Stillwater Area United Way	Fundraiser plans
May 28	Cristy Morrison,	Visit Stillwater	Tourism
Jun 4	Robert McClelland,	Iowa Tribe of Oklahoma	2017 PowWow
Jun 11	Gina Noble,	Mayor of Stillwater	Street project funding
Jun 18	Neal Moore,	Stillwater Fire Dept Asst. Chief	Fire Prevention week
Jun 25	James Ramsey,	Perkins-Tryon School Supt.	School Year in Review

KVRO-FM  
Stillwater, OK

## ISSUES AND PROGRAM REPORT

Community issues and needs

During the period of July 1<sup>st</sup>, 2017 and September 30<sup>th</sup>, 2017, KVRO-FM broadcast programming which addressed the following community issues and needs within the coverage area served by KVRO-FM.

1. Community involvement
2. School/Education

Programs or announcements aired on KVRO-FM to address community issues and needs

1. Community involvement

July 5<sup>th</sup>-30<sup>th</sup> Announcements dealing with Stillwater Domestic Violence annual "Boots and Bandanas" fundraiser

July 14<sup>th</sup>- August 10<sup>th</sup> Announcements dealing with the annual Pawnee Bill Wild West Show and related events in Pawnee (also broadcast from the event)

2. School/Education

July 16<sup>th</sup>-30<sup>th</sup> Announcements dealing with Meridian Technology Center annual technology fair (also broadcast from the event)

August 3<sup>rd</sup>-14<sup>th</sup> Announcements dealing with "welcome back week" activities for Stillwater Public Schools along with area Public Schools and Oklahoma State University.

KVRO-FM  
Stillwater, OK  
October 1, 2017  
PUBLIC AFFAIRS PROGRAMMING

KVRO-FM aired a series of weekly five minute programs hosted by News Director Bill VanNess dealing with various issues, events and activities of the region. The program aired Sunday mornings at 7:50 am

July 2 Kent Bradley Payne County Commissioner County Road Projects  
July 9 Okla. U.S. Congressman Frank Lucas U.S. Energy Policy  
July 16 Okla. U.S. Senator Jim Inhofe Oklahoma Roads, Taxes  
July 23 Crissy Morrison Stillwater CVB Market Manager Program  
Jul 30 Rob Hill Stillwater Emergency Operations Storm Sirens  
Aug 6 Sheri Carter Stillwater United Way 2017 Campaign  
Aug 13 Marc Moore Stillwater school Supt. 2017-18 School Year  
Aug 20 Kel Pickens Stillwater Humane Society Putts for Pets 2017  
Aug 27 Gina Noble Mayor of Stillwater ½ sales tax road projects  
Sept 3 Burns Hargis OSU President 2017-2018 School Year  
Sept 10 Justin Hingis Stillwater Chamber CEO Economic Development  
Sept 17 John McCleenny Stillwater Parks Dir. Kameoka Trail Update  
Sept 24 Amy Loch Sheerar Museum 2017 Museum Fundraiser