

KVRO-FM  
Stillwater, OK

## ISSUES AND PROGRAMS REPORT

Community issues and needs

During the period of January 1<sup>st</sup>, 2016 and March 31<sup>st</sup>, 2016 KVRO-FM broadcast programming which addressed the following community issues and needs within the coverage area served by KVRO-FM.

1. Community involvement
2. School/Education

Programs or announcements aired on KVRO-FM to address community issues and needs

### 1. Community involvement

January 10<sup>th</sup>-February 4<sup>th</sup> Announcements dealing with new Town and Gown theatre season in Stillwater

January 15<sup>th</sup>-February 8<sup>th</sup> Announcements on annual Civil War Reenactment at Yale

March 1<sup>st</sup>-March 31<sup>st</sup> Announcements on Red Cross health and Safety month

### 2. School/Education

January 4<sup>th</sup>-February 2<sup>nd</sup> Announcements on annual Stillwater Radio/OSU Career Day/Career Fair @OSU (Stillwater Radio Broadcast live from this event)

February 1<sup>st</sup>-February 12<sup>th</sup> Announcements on annual Stillwater Elementary school book fair

March 1<sup>st</sup>-March 14<sup>th</sup> Announcements on annual Stillwater Public Schools "Taste of Stillwater" fundraiser for the Stillwater Public School Foundation.

KVRO-FM  
Stillwater, OK  
April 1, 2016  
PUBLIC AFFAIRS PROGRAMMING

KVRO-FM aired a series of weekly five minute programs hosted by News Director Bill VanNess dealing with various issues, events and activities of the region. The program airs each Sunday at 7:50 am

Jan 3 Zach Cavett Payne County Commissioner County Update  
Jan 10 Okla. U.S. Congressman Frank Lucas U.S. Farm Policy  
Jan 17 Okla. U.S. Senator Jim Inhofe The U.S and Terrorism  
Jan 24 Cristy Morrison Visit Stillwater Market Manager Program  
Jan 31 Rob Hill Stillwater Emergency Operations Storm Sirens  
Feb 7 Sheri Carter Stillwater United Way 2016 Campaign  
Feb 14 Gay Washington Stillwater School Supt. School Year Update  
Feb 21 Kel Pickens Stillwater Humane Society Society Projects  
Feb 28 Gina Noble Mayor; Stillwater City Street projects  
Mar 6 Ted Allison Stillwater Chamber President Chamber Update  
Mar 13 John McCleenny Stillwater Parks Dir. Parks Update  
Mar 20 Gladeen Allred Sheerar Museum 2016 Museum Fundraiser  
Mar 27 Burns Hargis Okla. State University President OSU Update

KVRO-FM  
Stillwater, OK

## ISSUES AND PROGRAM REPORT

Community issues and needs

During the period of April 1<sup>st</sup>, 2016 and June 30<sup>th</sup>, 2016, KVRO-FM broadcast programming which addressed the following community issues and needs within the coverage area served by KVRO-FM.

1. Community involvement
2. School/Education
3. Business involvement/promotion

Programs or announcements aired on KVRO-FM to address community issues and needs

### 1. Community involvement

April 14<sup>th</sup>-May 12<sup>th</sup> Announcements dealing with Stillwater Radio's Annual promotion "Women's Night Out"

May 18<sup>th</sup>-June 14<sup>th</sup> Announcements dealing with the annual Special Olympics Summer Games held in Stillwater

June 1<sup>st</sup>-June 19<sup>th</sup> Announcements dealing with a Red Cross Blood Drive in Stillwater

### 2. School/Education

April 6<sup>th</sup>-May 24<sup>th</sup> Announcements dealing with the Stillwater Public Schools Project Graduation Program

### 3. Business involvement/promotion

May 19<sup>th</sup>-June 22<sup>nd</sup> Announcements dealing with the annual Free Wheel Bicycle tour through Oklahoma (Stillwater Radio broadcast live from Stillwater)

KVRO-FM  
Stillwater, OK  
July 1, 2016  
PUBLIC AFFAIRS PROGRAMMING

KVRO-FM aired a series of weekly five minute programs hosted by News Director Bill VanNess dealing with various issues, events and activities of the region. These programs aired at 8:50 am on Sundays.

Apr 3	Ted Allison, Stillwater Chamber of Commerce	Area economy
Apr 10	Larry Jimison, Stillwater Elks Lodge	2016 Blazathon
Apr 17	Mike Holder, OSU Athletic Director	Athletic Dept. update
Apr 24	Chris Reding, Payne County Commissioner	County Roads Update
May 1	Ryan Macaghren, Stillwater Police Chief	Drunk Driving Awareness
May 8	Jim Smith, Special Olympics	2016 Summer games
May 15	Marc Moore, Stillwater School Supt.	School Year in review
May 22	Sheri Carter, Stillwater Area United Way	Fundraiser plans
May 29	Cristy Morrison, Stillwater Convention/Visitor Bureau	Tourism
Jun 5	Robert McClelland, Iowa Tribe of Oklahoma	2016 PowWow
Jun 12	Gina Noble, Mayor of Stillwater	Street project funding
Jun 19	Neal Moore, Stillwater Fire Dept Asst. Chief	Fire Prevention week
Jun 26	James Ramsey, Perkins-Tryon School Supt.	School Year in Review

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## ISSUES AND PROGRAM REPORT

Community issues and needs

During the period of July 1<sup>st</sup>, 2016 and September 30<sup>th</sup>, 2016, KVRO-FM broadcast programming which addressed the following community issues and needs within the coverage area served by KVRO-FM.

1. Community involvement
2. School/Education

Programs or announcements aired on KVRO-FM to address community issues and needs

1. Community involvement

July 5<sup>th</sup>-30<sup>th</sup> Announcements dealing with Stillwater Domestic Violence annual "Boots and Bandanas" fundraiser

July 14<sup>th</sup>- August 10<sup>th</sup> Announcements dealing with the annual Pawnee Bill Wild West Show and related events in Pawnee (also broadcast from the event)

2. School/Education

July 16<sup>th</sup>-30<sup>th</sup> Announcements dealing with Meridian Technology Center annual technology fair (also broadcast from the event)

August 3<sup>rd</sup>-14<sup>th</sup> Announcements dealing with "welcome back week" activities for Stillwater Public Schools along with area Public Schools and Oklahoma State University.

KVRO-FM  
Stillwater, OK  
October 1, 2016  
PUBLIC AFFAIRS PROGRAMMING

KVRO-FM aired a series of weekly five minute programs hosted by News Director Bill VanNess dealing with various issues, events and activities of the region. The program aired Sunday mornings at 7:50 am

July 3 Kent Bradley Payne County Commissioner County Road Projects  
July 10 Okla. U.S. Congressman Frank Lucas U.S. Energy Policy  
July 17 Okla. U.S. Senator Jim Inhofe Oklahoma Roads, Taxes  
July 24 Cristy Morrison Stillwater CVB Market Manager Program  
Jul 31 Rob Hill Stillwater Emergency Operations Storm Sirens  
Aug 7 Sheri Carter Stillwater United Way 2016 Campaign  
Aug 14 Marc Moore Stillwater school Supt. 2016-17 School Year  
Aug 21 Kel Pickens Stillwater Humane Society Putts for Pets 2016  
Aug 28 Gina Noble Mayor of Stillwater ½ sales tax road projects  
Sept 4 Burns Hargis OSU President 2016-2017 School Year  
Sept 11 Ted Allison Stillwater Chamber CEO Economic Development  
Sept 18 John McClenny Stillwater Parks Dir. Kameoka Trail Update  
Sept 25 Roger Moore Sheerar Museum 2016 Museum Fundraiser

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## ISSUES AND PROGRAMS REPORT

Community issues and needs

During the period of October 1<sup>st</sup>, 2016 and December 31<sup>st</sup>, 2016, KVRO-FM broadcast programming which addressed the following community issues and needs within the coverage area served by KVRO-FM

1. Community involvement
2. School/Education

Programs or announcements aired on KVRO-FM to address community issues and needs

### 1. Community involvement

October 1<sup>st</sup>-31<sup>st</sup> announcements dealing with the Feed the Children food Drive at Oktoberfest in Stillwater at Oklahoma State.

November 1<sup>st</sup>-10<sup>th</sup> announcements dealing with Salvation Army Holiday assistance program in the Stillwater area.

November 1<sup>st</sup>-23<sup>rd</sup> announcements dealing with the annual Stillwater Thanksgiving Day community dinner

November 27<sup>th</sup>-December 15<sup>th</sup> announcement concerning annual Toys for Tots campaign in Stillwater

December 2<sup>nd</sup> 25<sup>th</sup> announcements concerning the annual Stillwater Christmas Day community dinner

### 2. School/Education

October 1<sup>st</sup>-October 16<sup>th</sup> announcements concerning events and activities with the annual Oklahoma State University

November 1<sup>st</sup>-15<sup>th</sup> announcements dealing with OSU Holiday Fair.

KVRO-FM  
Stillwater, OK  
January 1<sup>st</sup>, 2017

KVRO-FM aired a series of weekly five-minute programs hosted by News Director Bill Van Ness dealing with various issues, events and activities of the region. The program aired at 7:50 am each Sunday.

Oct 2 Carolyn Gang, American Cancer Society, Daftodil Days  
Oct 9 Mike Carter, OSU Homecoming committee, Homecoming  
Oct 16 Gina Noble, Stillwater Mayor, Red Ribbon Week/Breakfast  
Oct 23 Amy Jo Frazier, Downtown Stillwater, Halloweenfest  
Oct 30 Kent Bradley, Payne County Commissioner, Road/Bridge projects  
Nov 6 Tracy McKown, Oklahoma Poison Control, Poison Prevention  
Nov 13 Pat Dorr, Stillwater Community Thanksgiving Dinner  
Nov 20 Linda Hoggatt, Big Brothers, Big Sisters, Programs and projects  
Nov 27 fLorrie Janzen, Junior Service League, Harvest II Food Drive  
Dec 4 Norm McNickle, Stillwater City Manager, 2017 Road Projects  
Dec 11 Tom Dugger, Stillwater CPA, Preparing for 2017 Tax Season  
Dec 18 Charles Kaupke, Stillwater Community Christmas Dinner  
Dec 25 Stillwater Radio Year-End Show (Review of Years Top News)