

ORDER



Orders
Order / Rev: 146508
Alt Order #:
Product Desc: 89 - Issue
Estimate: 760
Flight Dates: 05/18/16 - 05/24/16
Original Date / Rev: 05/17/16 / 05/17/16
Order Type: GENERAL

KTNV

Primary AE: Tracey Hunter
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Strategic Media Services Inc - Politica
Buying Contact:
Billing Contact:
 1911 North Ft. Myer Drive - Suite 400
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Citizens for Solar Energy Fairness
Demographic: A35+
Product Codes: PL Non-Ballot Issue
Priority: P-5
Revenue Codes: POL, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/16	05/24/16	20	\$7,000.00	\$5,950.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2016	20	\$7,000.00	\$5,950.00	0.00
Totals	20	\$7,000.00	\$5,950.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tracey Hunter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	05/18/16	05/24/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	111----	:30	3	\$150.00	P-5	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/18/16	05/24/16	111----			3		\$150.00	0.00					
N 2	KTNV	05/18/16	05/24/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	-1-11--	:30	3	\$250.00	P-5	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/18/16	05/24/16	-1-11--			3		\$250.00	0.00					
N 3	KTNV	05/18/16	05/24/16	M-F 9-10am M-F 9-10am	CM	9-10am	11-11--	:30	4	\$125.00	P-5	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/18/16	05/24/16	11-11--			4		\$125.00	0.00					
N 4	KTNV	05/18/16	05/24/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	1-1-1--	:30	3	\$300.00	P-3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/18/16	05/24/16	1-1-1--			3		\$300.00	0.00					
N 5	KTNV	05/18/16	05/24/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-1111--	:30	4	\$650.00	P-5	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/18/16	05/24/16	-1111--			4		\$650.00	0.00					
N 6	KTNV	05/18/16	05/24/16	Su 8-9am News Su 8-9am News	CM	8-9am	-----1	:30	1	\$300.00	P-5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/18/16	05/24/16	-----1			1		\$300.00	0.00					

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N 7	KTNV	05/18/16	05/24/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	1 - - 1 - - -	:30	2	\$750.00	P-5	0.00	NM	2	\$1,500.00	
														20	\$7,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 05/18/16		05/18/16	05/24/16	1 - - 1 - - -			2			\$750.00		0.00				
Totals																