

Community Concerns

Lotus Bakersfield Corp provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to our local community during the proceeding quarter were:

Community Issues:

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| Public Safety | Mental Health |
| Public Health | Transportation |
| Agriculture | Drugs |
| Education | School |
| Local Government | Ethics |

Local Programming

Lotus Bakersfield Corp regularly airs scheduled and special programs that represent the station’s issue-responsive programming providing the most significant treatment of the issues listed above for the quarter.

Schedule of Ascertainment Programming

PROGRAM NAME	DAY(S) AIRED	TIME(S) AIRED	LENGTH	TYPE (PA\O\REL)
KQKZ “Q921” 92.1FM “COMMUNITY CALENDAR” “RADIO HEALTH JOURNAL”	SUNDAY	7:00 AM - 7:30 AM 7:30 AM – 8:00 AM	30/30 MIN.	PUBLIC AFFAIRS

Ascertainment Programming Program Log:

List of Stations Aired On: KQKZ

<u>Program #</u>	<u>Date & Time</u>	<u>Program Name (Organization)</u>
PAP 20-09+20-06	3/1/2020 7:00AM	COMMUNITY CALENDAR- PG & E OUTAGES AND SCAMS+ JOB FEST
RHJ 20-09	3/1/2020 7:30AM	RADIO HEALTH JOURNAL
PAP 20-09+20-06	3/08/2020 7:00AM	COMMUNITY CALENDAR- PG & E OUTAGES AND SCAMS+ JOB FEST
RHJ 20-10	3/08/2020 7:30AM	RADIO HEALTH JOURNAL
PAP 20-11+20-10	3/15/2020 7:00AM	CONTACTO COMUNITARIO CENSUS 2020 + VOICE AGAINTS
RHJ 20-11	3/15/2020 7:30AM	RADIO HEALTH JOURNAL
PAP 20-11+20-10	3/22/2020 7:00AM	CONTACTO COMUNITARIO CENSUS 2020 + VOICE AGAINTS
RHJ 20-12	3/22/2020 7:30AM	RADIO HEALTH JOURNAL
PAP 20-03+20-03	3/29/2020 7:00AM	CONTACTO COMUN ITARIO CDFA NEW CASTEL
RHJ 20-13	3/29/2020 7:30AM	RADIO HEALTH JOURNAL

Ascertainment Programs:

Program #: PAP 20-09 Organization : PG & E Topic: Outages and Scams Guest Name: Evilyn Escalera Guest Title: Spokes Person Moderator: Sonya Cortez Category: Government Record Date: 2/28/2020 Length: 15 Min	Description Evilyn visited the show once again to speak about the outages that have been occurring in the past weeks, the reason why and what are the solutions, and how to avoid an outage in your area. She also spoke about the scams that a lot of clients have been victims of, what to do if you get a suspicious phone call harassing you to pay your bill threw them , she gave us details on what to do in case of scams,
Program #: PAP 20-06 Organization : Human Recourses Topic: Job Fair Lamont 2020 Guest Name: Frank Cabrera Guest Title: Job Developer Moderator: Sonya Cortez Category: Government Record Date: 1/26/2020 Length: 15 Min	Description Frank Cabrera is inviting everyone who is un employed to the Lamont California Job Fair coming up February the 13th , there will be over 250 Employers looking to hire, Frank gave us tips on how to dress to impress and what kind of positions they will be needing, he asked us to go prepared, to dress professionally and wear comfortable shoes, there will be application and resume assistance as well, all are welcome to attend the Lamont Job Fair this 2020
Program #: PAP 20-11 Organization : U.S Census Bureau Topic: Census 2020 starts March 12 Guest Name: Cristina Camacho Guest Title: Spokes Person Moderator: Sonya Cortez Category: Government Record Date: 3/13/2020 Length: 15 Min	Description Cristina Camacho from the U.S Census Bureau , was a guest on the show, just to remind everyone to be prepared, because the Census Starts March 12 . She told us the importance of filling out the form and sending it by mail or email, she said everyone must make there self count. she spoke to us about how Census has helped many communities with receiving different types of help needed, for bettering schools and much more
Program #: PAP 20-10 Organization : kern County Cancer Foundation Topic: Vozes contra el Cancer Guest Name: Michelle C. Avila Guest Title: Executive Director Moderator: Sonya Cortez Category: Health Record Date: 3/2/2020 Length: 15 Min	Description Michelle is a coordinator and Executive Director for the Kern County Cancer Foundation, and stopped by the show to invite the community to attend the yearly Cancer , Vozes contra el Cancer Event this march 28th , it's a event that raises awareness in regards to cancer, and also raises funds to help fight it... the event will have live music and food, also testimonies and ceremonies

Ascertainment Programs:

<p>Program #: PAP 20-03 Organization : CDFA Topic: Virulent New Castle Disease Guest Name: Dr. Ricardo Gaitan Guest Title: Environmental Scientist Moderator: Sonya Cortez Category: Government and Health Record Date: 1/13/2020 Length: 15 Min</p>	<p>Description The CDFA Organization is warning us about the Virulent New Castle Disease , that’s spreading around the Kern County, it is affecting chickens ,birds, ducks or any other fowl. This is a very delicate issue, it is against the law to move any of these animals from place to place , they should be kept in one place and checked for signs of infection , this is a deadly disease and they are trying to end it by keeping people aware until they solve the matter</p>
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<p>Program #: PAP 20-09 Program Title : RHJ Part 1 Topic: FOOD DESERTS, EATING HABITS, AND HEALTH Guest Name: DR. ANDREA RICHARDSON Guest Title: POLICY RESEARCHER, RAND CORPORATI Moderator: Reed Pence Category: PUBLIC HEALTH Length: 15 Minutes</p>	<p>Description Synopsis: Public policy is built on the food desert theory: the lack of neighborhood supermarkets drives people to eat less fresh food and more junk food. New research is challenging that theory, but finding values of grocery stores in other, unexpected places. Experts discuss how nearby supermarkets change people and the neighborhoods where they live.</p>
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<p>Program #: PAP 20-09 Program Title : RHJ PART 2 Topic: THE SCIENCE OF IMMORTALITY: WHEN IS LIFE TOC Guest Name: CHIP WALTER Guest Title: AUTHOR Moderator: Nancy Benson Category: HEALTH CARE Length: 15 Minutes</p>	<p>Description Synopsis: Some experts believe the healthy lifespan eventually may be extended to hundreds of years through genetic manipulation. This brings many philosophical and ethical questions, which a noted science author discusses.</p>
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<p>Program #: PAP 20-10 Program Title : RHJ PART 1 Topic: POLYCYSTIC OVARY SYNDROME Guest Name: DR. FELICE GERSH Guest Title: MEDICAL DIRECTOR INTERGTIVE MEDIC Moderator: Reed Pence Category: CONSUMERISM Length: 15 Minutes</p>	<p>Description Synopsis: Polycystic ovary syndrome affects about 10% of American women, but has such a wide variety of troubling symptoms that it’s often misdiagnosed. Experts discuss the disorder and what women should know.</p>
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Ascertainment Programs:

Program #: PAP 20-10	Description
Program Title : RHJ PART 2	Synopsis: Poor children often can't access healthcare or other needs in spite of decades of efforts. A pediatrician who has established clinics for the poor discusses the problem.
Topic: HEALTHCARE FOR CHILDREN IN POVERTY	
Guest Name: DR. IRWIN REDLENDER	
Guest Title: PROF. OF PEDIATRICS, COLUMBIA UNIV	
Moderator: NANCY BENSON	
Category: POVERTY	
Length: 15 Minutes	

Program #: PAP 20-11	Description
Program Title : RHJ PART 1	Synopsis: The Institute of Medicine report "To Err Is Human" in 1999 shook health care with the finding that as many as 120,000 Americans die each year due to medical mistakes. A noted researcher re-examines how far we've come since then and the difficult cooperation it will take to make patient safety more certain.
Topic: MEDICAL ERRORS, 20 YEARS AFTER "TO ERR IS HUMAN"	
Guest Name: DR. KATHLEEN SUTCLIFFE	
Guest Title: BLOOMBERG DISTINGUISHED PROF OF ENGINEERING	
Moderator: Reed Pence	
Category: PUBLIC SAFETY	
Length: 15 Minutes	

Program #: PAP 20-11	Description
Program Title : RHJ PART 2	Synopsis: Studies show that by this time of year, most of us have failed new year's resolutions to lose weight. A noted expert discusses how most people get in trouble with obesity and a more reasonable way to try to lose weight than most people follow.
Topic: INTERMITTENT FASTING	
Guest Name: DR. MICHAEL MOSELY	
Guest Title: AUTHOR	
Moderator: Nancy Benson	
Category: CONSUMERISM	
Length: 15 Minutes	

Program #: PAP 20-12	Description
Program Title : RHJ PART 1	Synopsis: In the past 10 days, the US has finally begun to institute aggressive tactics against coronavirus that may limit its spread and the death toll. But many Americans remain confused about what they should do and why. One of the nation's most authoritative infectious disease experts discusses.
Topic: THE U.S. TAKES ON CORONAVIRUS	
Guest Name: DR. WILLIAM SCHAFFNER	
Guest Title: PROF OF PREVENTIVE MEDICINE	
Moderator: Reed Pence	
Category: EMPLOYMENT	
Length: 15 Minutes	

Ascertainment Programs:

Program #: PAP 20-12 Program Title : RHJ PART 2 Topic: Coronavirus: What Does It Mean To Us? Guest Name: Dr. William Schaffner Guest Title: Prof. of Preventive Medicine Infectious L Moderator: Nancy Benson Category: Public Health Length: 15 Minutes	Description Synopsis: The effectiveness of efforts to contain coronavirus often depend on governmental policies determined years or even decades ago that, at the time, had nothing to do with public health. A health policy expert discusses some of these policies and what they mean for coronavirus testing and treatment.
Program #: PAP 20-13 Program Title : RHJ PART 1 Topic: EASING THE STRESS OF WORKING AT HOME Guest Name: TERESA DOUGLAS Guest Title: CO-AUTHOR Moderator: Reed Pence Category: FAMILY ISSUES Length: 15 Minutes	Description Synopsis: Millions of Americans are suddenly having to work from home for the first time as a result of coronavirus. Many do not have a good home office setup, tech skills, family makeup or the temperament to do it. A remote working expert discusses the do's and don'ts of working from home without going crazy.
Program #: PAP 20-13 Program Title : RHJ PART 2 Topic: KIDNEY DISEASE AND HIGH BLOOD PRESSURE Guest Name: DR. GRIFFIN RODGERS Guest Title: Director, National Institute of Diabetes Moderator: Nancy Benson Category: HEALTH Length: 15 Minutes	Description Synopsis: Most people who have kidney disease are not aware of it. In fact, nearly half of people with severe kidney disease don't know it. Kidney disease is often silent, and one of its main risk factors, high blood pressure, is silent as well. The head of the NIH's kidney research organization discusses this major public health issue and what people should look for to receive early intervention.

Public Service Announcements

Lotus Bakersfield Corp.'s policy governing the airing of public service Announcements on KQKZ is as follows:

Minimum: Two (2) Public Service Announcements per hour between 12:00 Midnight and 6:00 AM
 One (1) Public Service Announcement per hour between 6:00 AM and 12:00 Midnight

Exceptions to this policy occur during public affairs programming and during special event broadcasts such as live sporting events, concerts simulcast, etc.

Examples of public service announcements aired during this period include (but not limited to) the following:

ENDING HUNGER- "I AM HUNGRY"
BUZZED DRING PREVENTION- "PLAY BY PLAY"
CHILD CAR SAFTEY - "BOY BANDS"
CHILD CAR SAFTEY - "SOUR NOTE"
DRUG- IMPARED DRIVING PREVENTION - "HIGH THERE"
SAVING FOR RETIRMENT - "ACE RETIRMENT"
AUSTIS AWARENESS - "BABBLING"
DRUG- IMPARED DRIVING PREVENTION - "HIGH LIST"
BREAST CANCER RIS EDUCTION - "KNOW YOUR GIRLS "
TYPE 2 DIABETES PREVENTION - "PEOPLE YOU KNOW | WORD PLAY "
SHELTER PET ADOPTION - "OLIVIA MUNN ADOPT PURE LOVE"
SAVING FOR RETIRMENT - "GIRL FRIEND"