



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

McAllister Communications
1340 Bull Street
Ste 200
Columbia, SC 29201

Contract # 1992856

Schedule Dates 11/26/15-12/15/15
Advertiser Century Aluminum (99057)
Agency McAllister Communications (16207)
Product POLITICAL ISSUE (ns) (1187)
Brand CENTURY ALUMINUM 4Q15 (681804)
Salesperson HOUSE-CHARLESTON WTAT, WTAT (3822)
Sales Office WTAT Cunningham
Buyer Name Wilson, Dave
Phone/Fax (803) 665-3361 /
CPE N/A
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Lines 1-12 did not air per Dave Wilson.
Lines 13-14 did air.

Date Entered 11/24/15
Last Modified 12/22/15
Entered By Randi Weathers
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,190.25
Net Total \$6,744.75
Sales Tax

Charleston S (WTAT)		
By Broadcast Month	Spots	Rate
Nov. 2015	3	\$5,850.00
Dec. 2015	9	\$2,085.00
Grand Total:	12	\$7,935.00

APPROVED DEC 22 2015
Pen

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Football (1)	11/26/15-11/26/15	1	:30	12:30P- 3:30P (EST)								1	1	\$2,900.00	\$2,900.00	Charleston S (WTAT)	NFL THANKSGIVING	11/24/15
1.0.1	Closed Preempt (1)	11/26/15															Charleston S (WTAT)		
2.0	Normal Line / Football (2)	11/28/15-11/28/15	1	:30	7:30P- 10:30P (EST)								1	1	\$750.00	\$750.00	Charleston S (WTAT)	COLLEGE FBALL	11/24/15
2.0.1	Closed Preempt (2)	11/28/15															Charleston S (WTAT)		
3.0	Normal Line / Football (3)	11/29/15-11/29/15	1	:30	1P- 4:30P (EST)								1	1	\$2,200.00	\$2,200.00	Charleston S (WTAT)	NFL GM 1	11/24/15
3.0.1	Closed Preempt (3)	11/29/15															Charleston S (WTAT)		
4.0	Normal Line / News (4)	11/30/15-11/30/15	1	:30	7A- 8A (EST)								1	1	\$60.00	\$60.00	Charleston S (WTAT)	EM NEWS	11/24/15
4.0.1	Closed Preempt (4)	11/30/15															Charleston S (WTAT)		
5.0	Normal Line / News (5)	11/30/15-11/30/15	1	:30	10P- 10:30P (EST)								1	1	\$300.00	\$300.00	Charleston S (WTAT)	LATE NEWS	11/24/15
5.0.1	Closed Preempt (5)	11/30/15															Charleston S (WTAT)		
6.0	Normal Line / News (6)	11/30/15-11/30/15	1	:30	10:30P- 11P (EST)								1	1	\$225.00	\$225.00	Charleston S (WTAT)	LATE NEWS	11/24/15
6.0.1	Closed Preempt (6)	11/30/15															Charleston S (WTAT)		
7.0	M/G For 1.0.1 / Football (1)	11/26/15-11/26/15	1	:01	12:30P- 3:30P (EST)								1	1	\$2,900.00	\$2,900.00	Charleston S (WTAT)	NFL THANKSGIVING	12/1/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
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8.0	M/G For 2.01 / Football (2)	11/28/15-11/28/15	1	:01	7:30P-10:30P (EST)							1		1	\$750.00	\$750.00	Charleston S (WTAT)	COLLEGE FBALL	12/1/15
9.0	M/G For 3.01 / Football (3)	11/29/15-11/29/15	1	:01	11P-4:30P (EST)								1	1	\$2,200.00	\$2,200.00	Charleston S (WTAT)	NFL GM 1	12/1/15
10.0	M/G For 4.01 / News (4)	11/30/15-11/30/15	1	:01	7A-8A (EST)								1	1	\$600.00	\$600.00	Charleston S (WTAT)	EM NEWS	12/1/15
11.0	M/G For 5.01 / News (5)	11/30/15-11/30/15	1	:01	10P-10:30P (EST)								1	1	\$300.00	\$300.00	Charleston S (WTAT)	LATE NEWS	12/1/15
12.0	M/G For 6.01 / News (6)	11/30/15-11/30/15	1	:01	10:30P-11P (EST)								1	1	\$225.00	\$225.00	Charleston S (WTAT)	LATE NEWS	12/1/15
13.0	Normal Line/ News	12/14/15-12/14/15	1	:30	10P-11P (EST)								3	3	\$250.00	\$750.00	Charleston S (WTAT)		12/11/15
14.0	Normal Line/ News	12/15/15-12/15/15	1	:30	10P-11P (EST)								3	3	\$250.00	\$750.00	Charleston S (WTAT)		12/11/15

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Entered By: Randi Weathers
CO-OP: No
Headline #: No
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$965.25
Net Total: \$5,469.75
Sales Tax:

Charleston S (WTAT)		Spots	Rate
By Broadcast Month	Nov. 2015	3	\$5,850.00
	Dec. 2015	3	\$585.00
Grand Total:		6	\$6,435.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
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2.0	Normal Line / Football (2)	11/28/15-11/28/15	1	:30	7:30P- 10:30P (EST)	1						1		1	\$750.00	\$750.00	Charleston S (WTAT)	COLLEGE FBALL	11/24/15
3.0	Normal Line / Football (3)	11/29/15-11/29/15	1	:30	1P- 4:30P (EST)	1							1	1	\$2,200.00	\$2,200.00	Charleston S (WTAT)	NFL GM 1	11/24/15
4.0	Normal Line / News (4)	11/30/15-11/30/15	1	:30	7A- 9A (EST)	1	1							1	\$60.00	\$60.00	Charleston S (WTAT)	EM NEWS	11/24/15
5.0	Normal Line / News (5)	11/30/15-11/30/15	1	:30	10P- 10:30P (EST)	1	1							1	\$300.00	\$300.00	Charleston S (WTAT)	LATE NEWS	11/24/15
6.0	Normal Line / News (6)	11/30/15-11/30/15	1	:30	10:30P- 11P (EST)	1	1							1	\$225.00	\$225.00	Charleston S (WTAT)	LATE NEWS	11/24/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

1992856

CHECKED NOV 24 2015
3456

THURSDAY	FOX	NFL - Eagles at Lions (12:30 p.m., FOX)	\$2,900.00	
SATURDAY	FOX	Notre Dame at Stanford (7:30 p.m., FOX)	\$750.00	
SUNDAY	FOX	1 p.m., FOX	\$2,200.00	
MONDAY	FOX	7-8a	\$60.00	
MONDAY	FOX	10-10:30p	\$300.00	\$ 5,469.75 NET
MONDAY	FOX	10:30-11p	\$225.00	\$6,435.00 GROSS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WTAT - Charleston, SC	Date: <u>11/24/13 - 12/13/13</u> 11/24/13 - 12/13/13
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I, Dave Wilson, do hereby request station time concerning the following issue:

Century Aluminum Jobs & Electricity Rates

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached email					

Total Charges:

This broadcast time will be used by: Energy Solutions

Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?” Yes <input checked="" type="checkbox"/> No

AGREED UPON SCHEDULE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
C	C	C	C	C	C

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any;
and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

