

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, NELSON KNAPP, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: NONE

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: BACK ON TRACK AMERICA PAC

Address: PO BOX 14132, SPRINGFIELD, MO 65814

Contact: NELSON KNAPP

Phone number: 417-343-9356

Email: WKNAPP@GMAIL.COM

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

NELSON KNAPP TREASURER

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>W. Nelson Knapp</i>	Signature: <i>Virginia Kelley</i>
Name: <i>W NELSON KNAPP</i>	Name: Virginia Kelley
Date of Request to Purchase Ad Time: <i>3/17/24</i>	Date of Station Agreement to Sell Time: <i>3/19/2024</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Client to record ad on 3/21/24, after which a modified NAB will be uploaded to indicate if the ad was received and accepted. If officer information is received that will also be noted.

Contract #: 632435	Station Call Letters: KTTS	Date Received/Requested: 3/18/2024
Est. #:	Station Location: Springfield, MO	Run Start and End Dates: 3/25/24-4/2/24

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**Re: Purchase 60 sec spots on KTTS - for Back on Track America PAC**

Virginia Kelley &lt;virginia.kelley@summitmediacorp.com&gt;

Tue 3/19/2024 2:26 PM

To: Janelle Moffett &lt;janelle.moffett@summitmediacorp.com&gt;; wknapp@gmail.com &lt;wknapp@gmail.com&gt;

Hello Mr. Knapp,

Your NAB form lists only one officer. Can you please supply names and positions of any other officers, executive committee members, or director for Back On Track America PAC? I am required by law to request this information so please respond with additional information or the reason why there is none.

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Thank you,

**Virginia Kelley**

Business Manager

SummitMedia LLC- Springfield/Omaha

virginia.kelley@summitmediacorp.com

Office: 417-447-1624

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**From:** Janelle Moffett <janelle.moffett@summitmediacorp.com>**Sent:** Tuesday, March 19, 2024 12:51 PM**To:** Support Hub <radiosupport@summitmediacorp.com>**Cc:** Virginia Kelley <virginia.kelley@summitmediacorp.com>**Subject:** Fw: Purchase 60 sec spots on KTTS - for Back on Track America PAC

Here is a political-ISSUE order. Please be sure the Unit Code for ISSUE is selected as well as the political rev code. Once entered, please send me the PDF of the schedule and I'll send it to the client to confirm receipt.

:60-sec Spots

M-F 6a-7p

3/25-3/29 5x per day, \$180 ea

4/1-4/2 5x per day, \$180 ea

They are coming in at 3pm Thursday to record the commercial.

He'll pay with check when he arrives.

NAB is attached.

Thank you!

**Janelle Moffett**

Sr Vice President Sales Development, SummitMedia  
President & General Manager SummitMedia-Springfield

Mobile: (417)830-8642 | Direct: (417)447-1837

[Janelle.Moffett@SummitMediaCorp.com](mailto:Janelle.Moffett@SummitMediaCorp.com)

[SummitMediaCorp.com](http://SummitMediaCorp.com)



[Book an in person meeting with me](#)

[Book a virtual meeting with me](#)

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**From:** nelson knapp <wnknapp@gmail.com>

**Sent:** Sunday, March 17, 2024 5:44 PM

**To:** Janelle Moffett <janelle.moffett@summitmediacorp.com>

**Subject:** Purchase 60 sec spots on KTTS - for Back on Track America PAC

**Note:** This email originated outside of your organization.

Hi Janelle

We would like to purchase time on KTTS 94.7 FM as follows:

Monday March 25 - 5 - 60 second spots

Tuesday March 26 - 5 - 60 second spots

Wednesday March 27 - 5 - 60 second spots

Thursday March 28 - 5 - 60 second spots

Friday March 29 - 5 - 60 second spots

Monday April 1 - 5 - 60 second spots

Tuesday April 2- 5 - 60 second spots

Total 35 60 second spots @ \$180/spot = \$6,300

As for dayparts, I will rely on your recommendation to reach the largest audience of women 25-54.

I have attached a completed Issue (Non-candidate) Advertisement Agreement form (two attachments).

Please let me know if we need anything else to proceed.

I will take you up on your offer of studio time. We need to record two commercials to be used in rotation.

Thanks

Nelson Knapp

Treasurer Back on Track America PAC

417-343-9356

# ORDER



**Orders**  
**Order / Rev:** 632435  
 Alt Order #:  
 Product Desc:  
 Estimate:  
 Flight Dates: 03/25/24 - 04/02/24  
 Original Date / Rev: 03/19/24 / 03/19/24  
 Order Type: GENERAL

Primary AE: Springfield Radio House  
 Sales Office: RADSP  
 Sales Region: LOC

**Agency**  
**Name:** Back on Track PAC  
 Buying Contact: Calvin Morrow  
 Billing Contact: Calvin Morrow  
 2823 E. Chinkapin Lane  
 Springfield, MO 65804

Billing Type: Cash  
 Billing Calendar: Calendar  
 Billing Cycle: EOM/EOC  
 Agency Commission: 0%

**Advertiser**  
**Name:** Back on Track PAC  
 Demographic: A25-54  
 Product Codes: PL Ballot Issue  
 Revenue Code 1: DIR  
 Revenue Code 2: Spot  
 Revenue Code 3: Political  
 Priority: P-5

New Business End:  
 Advertiser External ID: 248235  
 Agency External ID: 135265  
 Unit Code: Political -  
 Order Separation: 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/24	03/31/24	25	\$4,500.00	\$4,500.00
04/01/24	04/02/24	10	\$1,800.00	\$1,800.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	25	\$4,500.00	\$4,500.00	0.00
April 2024	10	\$1,800.00	\$1,800.00	0.00
<b>Totals</b>	<b>35</b>	<b>\$6,300.00</b>	<b>\$6,300.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Springfield Radio House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTTSF	03/25/24	04/02/24	M-F 6a-7p M-F 6a-7p	CM	6a-7p	55555--	1:00	25	\$180.00	P-4	0.00	NM	35	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/24	03/31/24	55555--					25	\$180.00		0.00			
		Week: 04/01/24	04/07/24	55-----					10	\$180.00		0.00			
													<b>Totals</b>	<b>35</b>	<b>\$6,300.00</b>