

ORDER



Orders
Order / Rev: 2104015
Alt Order #: 34416030
Product Desc: Issue
Estimate: 9035
Flight Dates: 10/07/20 - 10/20/20
Original Date / Rev: 10/05/20 / 10/05/20
Order Type: POLITICAL ISSUE

KSEN-AM

Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: National

Agency
Name: Chong + Koster
Buying Contact:
Billing Contact:
 1640 Rhode Island Ave NW STE 600
 Washington, DC 20036

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Montana Wildlife Federation (A)
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: BROADCAST
Revenue Code 3: BRC-SPOT
Priority: P-00

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:25:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/20/20	32	\$1,220.00	\$1,037.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	32	\$1,220.00	\$1,037.00	0.00
Totals	32	\$1,220.00	\$1,037.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSEN	10/20/20	10/20/20	M-F AM Drive M-F AM Drive	CM	6a-10a	-4-----	:30	4	\$40.00	P-00	0.00	NM	4	\$160.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/20	10/21/20	-4-----					4	\$40.00		0.00			
N 2	KSEN	10/07/20	10/20/20	M-F Midday M-F Midday	CM	10a-3p	11111--	:30	5	\$40.00	P-00	0.00	NM	12	\$480.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/20	10/07/20	--1----					1	\$40.00		0.00			
Week:		10/08/20	10/14/20	11111--					5	\$40.00		0.00			
Week:		10/15/20	10/21/20	13-11--					6	\$40.00		0.00			
N 3	KSEN	10/07/20	10/20/20	M-F PM Drive M-F PM Drive	CM	3p-7p	11111--	:30	5	\$40.00	P-00	0.00	NM	12	\$480.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/20	10/07/20	--1----					1	\$40.00		0.00			
Week:		10/08/20	10/14/20	11111--					5	\$40.00		0.00			
Week:		10/15/20	10/21/20	13-11--					6	\$40.00		0.00			
N 4	KSEN	10/11/20	10/18/20	Sa-Su Prime Rotator Sa-Su Prime Rotator	CM	6a-7p	-----2	:30	2	\$25.00	P-00	0.00	NM	4	\$100.00
EV -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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KSEN-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/20	10/14/20	-----2		2				\$25.00		0.00			
Week:		10/15/20	10/21/20	-----2		2				\$25.00		0.00			
													Totals	32	\$1,220.00

Oct 05, 20
 CONT# 34416030 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KSEN-AM (Shelby, MT)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY CHONG + KOSTER
 ADDR 1640 RHODE ISLAND AVE NW STE 600
 WASHINGTON, DC 20036

DDS CONT# 0
 C/P/E: / / 9035

SALESPERSON FAX#

PH #

BYR MEDIA PLACEMENT
 ADV MONTANA WILDLIFE FEDERATION
 PDT Issue
 FLT Oct 07, 20 - Oct 20, 20

* REP ORDER COMMENT *

** 10/5/2020 6:32:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH
 ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
ADD	1.1	..W....	10A - 3P	30	10/07/2020 - 10/07/2020	1D	1	\$40.00	1
ADD	1.2	..W....	3P - 7P	30	10/07/2020 - 10/07/2020	1D	1	\$40.00	1
					** FLIGHT TOTALS **		2	\$80.00	
		FLIGHT 2							
ADD	2.1	...T...	10A - 3P	30	10/08/2020 - 10/08/2020	1D	1	\$40.00	1
ADD	2.2	...T...	3P - 7P	30	10/08/2020 - 10/08/2020	1D	1	\$40.00	1
					** FLIGHT TOTALS **		2	\$80.00	
		FLIGHT 3							
ADD	3.1F..	10A - 3P	30	10/09/2020 - 10/09/2020	1D	1	\$40.00	1
ADD	3.2F..	3P - 7P	30	10/09/2020 - 10/09/2020	1D	1	\$40.00	1
					** FLIGHT TOTALS **		2	\$80.00	
		FLIGHT 4							
ADD	4.1S	6A - 7P	30	10/11/2020 - 10/11/2020	1D	2	\$25.00	2
					** FLIGHT TOTALS **		2	\$50.00	
		FLIGHT 5							
ADD	5.1	M.....	10A - 3P	30	10/12/2020 - 10/12/2020	1D	1	\$40.00	1
ADD	5.2	M.....	3P - 7P	30	10/12/2020 - 10/12/2020	1D	1	\$40.00	1
					** FLIGHT TOTALS **		2	\$80.00	

Oct 05, 20
 CONT# 34416030 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
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FLIGHT 6									
ADD	6.1	.T.....	10A - 3P	30	10/13/2020 - 10/13/2020	1D	1	\$40.00	1
ADD	6.2	.T.....	3P - 7P	30	10/13/2020 - 10/13/2020	1D	1	\$40.00	1
** FLIGHT TOTALS **							2	\$80.00	
FLIGHT 7									
ADD	7.1	..W....	10A - 3P	30	10/14/2020 - 10/14/2020	1D	1	\$40.00	1
ADD	7.2	..W....	3P - 7P	30	10/14/2020 - 10/14/2020	1D	1	\$40.00	1
** FLIGHT TOTALS **							2	\$80.00	
FLIGHT 8									
ADD	8.1	...T...	10A - 3P	30	10/15/2020 - 10/15/2020	1D	1	\$40.00	1
ADD	8.2	...T...	3P - 7P	30	10/15/2020 - 10/15/2020	1D	1	\$40.00	1
** FLIGHT TOTALS **							2	\$80.00	
FLIGHT 9									
ADD	9.1F..	10A - 3P	30	10/16/2020 - 10/16/2020	1D	1	\$40.00	1
ADD	9.2F..	3P - 7P	30	10/16/2020 - 10/16/2020	1D	1	\$40.00	1
** FLIGHT TOTALS **							2	\$80.00	
FLIGHT 10									
ADD	10.1S	6A - 7P	30	10/18/2020 - 10/18/2020	1D	2	\$25.00	2
** FLIGHT TOTALS **							2	\$50.00	
FLIGHT 11									
ADD	11.1	M.....	10A - 3P	30	10/19/2020 - 10/19/2020	1D	1	\$40.00	1
ADD	11.2	M.....	3P - 7P	30	10/19/2020 - 10/19/2020	1D	1	\$40.00	1
** FLIGHT TOTALS **							2	\$80.00	
FLIGHT 12									
ADD	12.1	.T.....	6A - 10A	30	10/20/2020 - 10/20/2020	1D	4	\$40.00	4
OLDIES									
ADD	12.2	.T.....	10A - 3P	30	10/20/2020 - 10/20/2020	1D	3	\$40.00	3
ADD	12.3	.T.....	3P - 7P	30	10/20/2020 - 10/20/2020	1D	3	\$40.00	3
** FLIGHT TOTALS **							10	\$400.00	

Oct 05, 20
CONT# 34416030 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: / / 9035

	Oct 20					
SPOTS	32					
CASH	1220.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1220.00					

						TOTAL
SPOTS						32
CASH						1,220.00
TRADE						0.00
NSL						0.00
TOTAL						1,220.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Chong + Koster, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Montana Wildlife Federation

Agency name: Chong + Koster

Address: 1322 G St SE, Washington, DC 20003

Contact: Lauren Richards

Phone number: 202-675-6936

Email: lauren@sagemediaplanning.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Montana Wildlife Federation

Address: 616 Helena Ave #207, Helena, MT 59601

Contact:

Phone number: 800.517.7256

Email: mwf@mtwf.org

Station is authorized to announce the time as paid for by such person or entity. Montana Wildlife Federation

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Frank Szollosi, Executive Director

Tom Puchlerz, President

Harvey Nyberg, Vice President for Issues

Jamie Wolf, Vice President for Internal Affairs

John Salazar, Treasurer

Bradley Jones, Secretary

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Matt Rosendale

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Congress, Montana At-Large

Date of election: 11/3/20

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

private property rights
land use

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <u>Josh Koster</u>	Signature: <u>Julie Martin</u>
Name: <u>Josh Koster</u>	Name: <u>Julie Martin</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <u>10/5/20</u>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 10/5/20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>34416030</u>	Station Call Letters: <u>KSEN</u>	Date Received/Requested: <u>10/5/20</u>
Est. #: <u>9035</u>	Station Location: <u>Shelby CT</u>	Run Start and End Dates: <u>10/7-10/20/20</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.