



REQUEST FOR CANDIDATE AND/OR NON-CANDIDATE ISSUE ADVERTISING

DATE: SEPT 15TH, 2014

STATION(S): KWCH | KSCW | KDCU

CANDIDATE AND/OR NON-CANDIDATE ISSUE: ISSUE

PARTY OR NAME OF ISSUE: KANSAS VALUES INSTITUTE

DESCRIPTION OF ISSUE: ATTACK AD ON BROWNBACK-HAS TO DO WITH TAX POLICY & EDUCATION POLICIES

REQUEST BY GREAT AMERICAN MEDIA
3050 K ST NW #100
WASHINGTON, DC 20007

REQUEST ON BEHALF OF: DAN WATKINS, CHAIR
RYAN WRIGHT, EXECUTIVE DIRECTOR
JOHN VRATIL, TREASURER
JILL QUIGLEY, SECRETARY
KANSAS VALUES INSTITUTE
PO BOX 2124
TOPEKA, KS 66601

CANDIDACY OF: N/A

INFORMATION PROVIDED: RATES, POLITICAL DISCLOSURES, PB-18

STATION POLITICAL DISCLOSURE AND SALES PRACTICES PROVIDED: YES

FILE UP LOADED TO FCC POLITICAL FILE FOR PUBLIC INSPECTION: YES

MEETS BCRA SPONSORSHIP REQUIREMENTS: YES

ACCEPTED OR REJECTED: ACCEPTED

KWCH12^{HD}
expect more

KSCW
TV TO TALK ABOUT

UNIVISION
KANSAS

2815 East 37th Street North Wichita, KS 67219 | 316.838.1212

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KWCH-TV Wichita, KS	Date: 9-15-14
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I, Meredith Kaufman
do hereby request station time concerning the following issue:

Kansas Values Institute

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS Ordered					

This broadcast time will be used by Kansas Values Institute

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

2014 GE / Governor's Race

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Kansas Values Institute
P.O. Box 2124 Topeka KS 66601

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Dan Watkins - Chair
Bill Quisley - V. Chair
John Vrabl - Treasurer
Ryan Wright - ED

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/25/14 [Signature] 202-813-4954
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Walter Wilkins Dir. A Sales
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<i>As ordered</i>				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.