



THE ENERGY SOLUTIONS ARENA  
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## **AGRICULTURE**

### **THIS WEEK IN AGRIBUSINESS**

**Air Date:** Jan 9  
**Length:** 60 Min.

#### **SYNOPSIS**

#### **This Week in Agribusiness Show #630 PROGRAM SYNOPSIS**

**PROGRAM AIRS January 9-10, 2016**

#### **SEGMENT 1**

Feature 1. Orion travels to the Arizona National Livestock Show. Michael Bradley tells us the show has been going on since 1948. Attended by Ranchers from 30 states with exhibits in Cattle, Sheep and newly added Poultry. Feature 2. Mindy Ward, who is a Missouri Ruralist, tells Max and Steve about the recent flooding in her state. Winter Wheat may be the hardest hit.

#### **SEGMENT 2**

Feature 3. Bryce Knorr of Farm Futures visits our studio to report on late 2015 Surveys that found Corn acres are down but Soybean acres are up. Planting intentions point to cotton acres will be going up.

Feature 4. Samuelson Sez... The National Livestock show was both fun and exciting. He cautions animal rights groups to please leave 4-H'ers and FFA kids who work so hard on their projects.

Feature 5. Max gives us Greg Soulje's Western Weather Forecast because Greg is sick this week.

#### **SEGMENT 3**

Feature 6. Lynn Ketelsen reports on how farmers plan for the year ahead. Looking at Debt Structure and Cost of Production are important. Planning for what you know is critical.

Feature 7. Al Gustin is in South Dakota where reports on sheep production. Foreign labor is a problem because ranchers depend on foreign labor. Using antibiotics has been criticized, but taking care of sick animals is something they need to do to be humane.

Feature 8. Chad Colby goes to the Consumer Electronics Show, where unmanned aerial systems are advancing. He loves the 8K computers that are so amazing. Chad notes that thermal imaging has come a long way and can really help farmers fix problems and save money.

## **SEGMENT 4**

Feature 9. Leadership is vital to Farm Organizations. The Chair of the American Seed Trade Association, Risa Demasi discusses how leadership and diversity weave together to make strong organizations.

Feature 10. The Farm Challenge of the Week is about the importance of scouting in staying ahead of weeds.

Feature 11. Max delivers the Eastern Regional Weather Forecast of the United States.

Feature 12. This week's Tractor Shed holds a Farmall 706 from Wolcott Indiana.

## **SEGMENT 5**

Feature 13. Bryce Knorr tracks Fertilizer prices and we are looking at 5 to 10 year lows. Farmers need to lock in those prices. China has had an impact on our Farm prices. China has economic problems that may affect their purchasing power for our crops.

## **SEGMENT 6**

Feature 14. We salute 2 FFA chapters this week. First up is the FFA chapter in Greenwich, NY.

The second is Rossville, IN is the home of our second FFA chapter.

Feature 15. Max gives us a look at the Week Ahead Weather Forecast for the U.S.

## **SEGMENT 7**

Feature 16. In our Best of the Farm Progress Series we go to the display of hay balers at New Holland.

## **THIS WEEK IN AGRIBUSINESS**

**Air Date:** Jan 16  
**Length:** 60 Min.

### **SYNOPSIS**

**This Week in Agribusiness Show #631 PROGRAM SYNOPSIS**

**PROGRAM AIRS January 16-17, 2016**

## **SEGMENT 1**

Feature 1. Orion travels to Florida for the American Farm Bureau Convention. Bob Stallman reflects on his presidency and what he may do in the future.

Feature 2. Zippy Duvall is the new President of AFBF; he tells us he is a workaholic.

Feature 3 Our Farm Broadcaster Dave Williams reports from the Pennsylvania Farm Show. Dave tells us that it is the largest indoor farm show in the U.S.

## **SEGMENT 2**

Feature 4. Steve Georgy is our Market guest from Allandale Inc. The Stock Market has been volatile, is that influencing the Grain and Livestock markets? Steve Georgy explains why it might.

Feature 5. Samuelson Sez... "Let's communicate", people in the food industry are concerned that we need to use social media reach consumers. Orion wonders if everything you read on Social media truthful?

Feature 5. Greg Soulje's Western Weather Forecast.

## **SEGMENT 3**

Feature 6. Darci Vetter was at the AFBF Convention; she is the Ag trade negotiator in the US Trade Office. She explains how it all works with agreements and Congress agreeing to honor the partnerships with foreign countries. Bob Stallman says this is very important to Farmers & Ranchers.

Feature 7. Mike Johanns was a Senator and former Ag Secretary. He and former Chair of the Senate Ag Committee Saxby Chambliss were both presented the Distinguished Service Award at the AFBF Convention.

## **SEGMENT 4**

Feature 8. Secretary of Ag Tom Vilsack discussed Food Labeling at the Farm Bureau Convention.

Feature 9. Max Reports from New Zealand, where he took a look at the Kiwi growing industry.

Feature 10. Greg gives us the Eastern Regional Weather Forecast of the United States.

Feature 11. This week's Tractor Shed holds an Allis Chalmers WC with steel wheels from Nebraska.

## **SEGMENT 5**

Feature 13. Steve Georgy of Allandale Inc. is this the bottom or can cattle go lower? He thinks it's time for prices to go up in cattle and Hogs.

## **SEGMENT 6**

Feature 14. We salute the Little Lions FFA chapter from State College, PA.

Feature 15. Greg gives us the Week Ahead Weather Forecast for the U.S.

## **SEGMENT 7**

Feature 16. In our Best of the Farm Progress Show series we look at Wick buildings.

Feature 17. The Farm Challenge of the Week this week tells us that using unmanned aerial vehicles may guide you to better water and weed management. But be sure to follow government guidelines.

## **THIS WEEK IN AGRIBUSINESS**

**Air Date:** Jan 23  
**Length:** 60 Min.

### **SYNOPSIS**

### **This Week in Agribusiness Show #632 PROGRAM SYNOPSIS**

**PROGRAM AIRS January 23-24, 2016**

### **SEGMENT 1**

Feature 1. Tracy Brunner who is the President-elect of the NCBA tells Max they are working on the WOTUS issue with legislators and that there are younger ranchers joining their ranks.

Feature 2 Patrick Haggerty reports from the Farm Foundation meeting in Washington where the topic of antibiotics and the reasons we need them was discussed.

Feature 3 Our Farm Broadcaster from Nebraska is Suzan Littlefield. She says the cold weather has made raising cattle a tough job.

### **SEGMENT 2**

Feature 4. Jerry Gidel from Rice Dairy says there is a short position being created. He says corn yields are likely to go down.

Feature 5. Samuelson Sez... Orion reports on "Another win for the EPA" the President's veto did not help farmers and ranchers.

Feature 5. Greg Soulje's Western Weather Forecast.

### **SEGMENT 3**

Feature 6 Chris Van Vlack was the winner at the AFBF convention in the Discussion Meet. He tells us that all the major issues in farming were on the table. Including his favorite topic land conservation.

Feature 7. Dave McDowell is a chuck wagon cook Orion found in Chandler, AZ. Dave talks about the upcoming competition where you cook like they did in the 1800s.

### **SEGMENT 4**

Feature 8. Max returns from a trip to New Zealand where he spent some time at a Dairy. Dairy farmer's milk prices have been cut in half in the past year.

Feature 9. Greg gives us the Eastern Regional Weather Forecast of the United States.

Feature 10. In Max's Tractor Shed this week there is a 1966 International 303 sent in by Marv Hackman in Northeast Iowa.

## **SEGMENT 5**

Feature 11. Jerry Gidel from Rice Dairy looks at South America where he expects to see a huge soybean crop. China, even with a slow economy, is still buying soybeans.

## **SEGMENT 6**

Feature 12. We salute the Central Columbia FFA Chapter in Bloomsburg, PA.

Feature 13. Greg gives us the Week Ahead Weather Forecast for the U.S.

## **SEGMENT 7**

Feature 14. Secretary of Agriculture Tom Vilsack is hoping to open a Trade office in Havana to accelerate trade with Cuba.

Feature 15. Our Farm Challenge of the week is that disease management means working with suppliers to maximize return on investment.

Feature 16. Max's tweet of the week is that the moisture levels in California are finally improving

## **THIS WEEK IN AGRIBUSINESS**

**Air Date:**  
**Length:**

**Jan 30**  
**60 Min.**



AgBIZ RUNDOWN  
633 FINAL.xlsx

**SYNOPSIS**

## **THIS WEEK IN AGRIBUSINESS**

**Air Date:**  
**Length:**

**Feb 6**  
**60 Min.**

**SYNOPSIS**

This Week in Agribusiness Show #634 PROGRAM SYNOPSIS

PROGRAM AIRS FEB 6-7, 2016

SEGMENT 1

Feature 1. Orion talks with Randy Blach, CEO of CattleFax, about the volatility in the cattle market with limit up and limit down days in the market. Randy had a large crowd on hand as he spoke to producers at the National Cattlemen's Beef Association annual meeting in San Diego.

Feature 2. In this week's Bayer Farm Challenge of the Week, John Secord of Monroe, Michigan, says clean fields are key to a successful corn crop and to achieve this he uses a pre-emergence herbicide for season long weed control.

Feature 3. Max is joined on the phone by fellow farm broadcaster Duane Murley of KWMT Radio in Fort Dodge, Iowa. Iowa was the site of plenty of hot air and cold air this week as Duane talks about the aftermath of the Iowa Caucus and also the impact of a large amount of snow that hit a majority of the state.

#### SEGMENT 2

Feature 4. Our market guest this week is Brian Basting of Advance Trading who talks about the mild winter which has given many producers the opportunity to move some of the grain off of the farm.

Feature 5 The Sam Sez topic this week is "It Just Keeps Coming"

Feature 6. Greg Soulje gives us his predictions for the Western region in the U.S.

#### SEGMENT 3

Feature 7. Orion reports back in from the National Cattlemen's Beef Association annual meeting with a visit with Anne Anderson, newly elected Chair of the Cattlemen's Beef Board. Anne talks about how the overall message to the consumer has changed over the years since her first involvement with beef marketing and the "Where's the Beef" campaign.

Feature 8. Max sits down with Hanna Thompson of the Animal Ag Alliance who shares their program called College Aggies Online. The program gives college students a tool who have an agricultural background to promote the ag industry.

#### SEGMENT 4

Feature 9 Hardly a winter meeting goes by without the topic of WOTUS being addressed. That was the case this week at the Farm Futures Summit where Environmental Attorney Gary Baise says that although there was a White House veto, it is the courts that you will want to watch.

Feature 10. Lynn Ketelsen in Minnesota visits with a soybean market analyst who shares some thoughts on the international market for American soybean producers.

Feature 11. Greg Soulje looks at weather in the Eastern part of the U.S.

Feature 12. In the tractor shed this week is a 1956 John Deere 60 submitted by Tony G. Knobbe of Davenport, Iowa.

#### SEGMENT 5

Feature 13. Market guest Brian Basting talks about his assessment of the wheat crop and how meaningful the U.S. wheat crop is.

#### SEGMENT 6

Feature 14. This week's FFA Chapter Salute comes from Raymond, Illinois and the Lincolnwood FFA.

Feature 15. Greg's Final Forecast and the much anticipated 4 week forecast takes us into the month of March as many areas of the country are planting or getting ready to plant.

#### SEGMENT 7

Feature 16. Max continues to share stories from his recent trip to New Zealand. This week he talks with farmer Tony Carr of Rotorua, New Zealand about how his farm's management plan is very focused on the environment, especially farming near a large body of water.

## **THIS WEEK IN AGRIBUSINESS**

**Air Date:** Feb 13  
**Length:** 60 Min.

### **SYNOPSIS**

This Week in Agribusiness Show #635 PROGRAM SYNOPSIS

PROGRAM AIRS February 13-14, 2016

#### SEGMENT 1

Feature 1. Max Armtrong is in attendance at the National Farm Machinery Show in Louisville, Kentucky and has an overview of what farmers can expect who attend the show.

Feature 2 In this week's Bayer Farm Challenge of the Week, cotton grower Joe Posey of Rotan, Texas talks about how treating weeds early helps him manage hard to control weeds and maximize his yield and quality.

Feature 3 Lynn Ketelsen joins us on the phone from Minnesota to talk about several hot topics in his state, including waterway buffers and the dairy industry.

#### SEGMENT 2

Feature 4. Dennis Smith of Archer Financial Services joins Orion to talk about the roller coaster ride in the cattle market.

Feature 5. Samuelson Sez... Orion's Sam Sez this week goes beyond the farm field to the campaign trail. Who are farmers contributing campaign money to?

Feature 5. Greg Soulje's Western Weather Forecast.

#### SEGMENT 3

Feature 6 Max wraps up his series from his recent trip to New Zealand by talking to local farmers about climate change whether they think we are experiencing climate change.

Feature 7. Orion sits down with the NCBA National Stewardship Award winner announced at this year NCBA Convention. Jon Griggs of Elko, Nevada is this year's recipient who describes Maggie Creek Ranch and their stewardship efforts.

#### SEGMENT 4

Feature 8. A recent acquisition between two International crop protection companies has been in the spotlight. Chem China's acquisition of Syngenta had a few people talking that the National Farm Machinery Show. Max shares that story.

Feature 9. Greg gives us the Eastern Regional Weather Forecast of the United States.

Feature 10. It is not a tractor in Max's Tractor Shed this week, it is a restored silage blower. Bob Johnson of Sycamore, Illinois found his family's Model 55 John Deere silage blower and had to have it!

#### SEGMENT 5

Feature 11. Dennis Smith of Archer Financial Services joins Orion to talk about uptrend in the hog market.

#### SEGMENT 6

Feature 12. We salute the UnitahFFA in Vernal, Utah.

Feature 13. Greg gives us the Week Ahead Weather Forecast for the U.S.

#### SEGMENT 7

Feature 14. Orion visits with a California nursery owner who is being sued by the federal government and the Army Corps of Engineers for planting winter wheat on his land. Get John Duarte's point of view on why he is battling the suit.

## **THIS WEEK IN AGRIBUSINESS**

**Air Date:** Feb 20  
**Length:** 60 Min.

### **SYNOPSIS**

### **This Week in Agribusiness Show #636 PROGRAM SYNOPSIS**

**PROGRAM AIRS FEBRUARY 21-22, 2016**

#### **SEGMENT 1**

Feature 1. Max discusses the goals of the U.S. Grains Council with Tom Sleight, President and CEO of that organization. Tom says that they are looking at new areas for growth in exports, particularly with China and other Asian countries switching to ethanol.

Feature 2. Max gives us this week's Farm Challenge of the week. Understanding your cost of production is key to becoming a successful farmer.

Feature 3. Joe Gangwish of KRVN in Nebraska, tells Max that at this time of year his station is crucial in getting his listeners up to the minute Weather Forecasts to help them during the winter season of blizzards.

#### **SEGMENT 2**

Feature 4. Dr. Michael Cordonnier gives us his first hand look at what is happening in South America, it's going to be a big crop for both Soybeans and Corn in Brazil and Argentina.

Feature 5. Samuelson Sez... It's a global economy. We need congress to pass the Trans Pacific Partnership Trade Agreement.



Feature 6. Greg Soulje's Western Weather Forecast.

### **SEGMENT 3**

Feature 7. Lynn Ketelsen reports from Minnesota on meat exports. The U.S. Meat Export Federation is working to increase meat exports.

Feature 8. Russell Nemetz in Montana meets with the President of 150 year old Sheep Industry Association Burton Pflager. Burton tells us how his association is working to help their members more profitable.

### **SEGMENT 4**

Feature 9. We meet two of the National Outstanding Young Farmers. First up is Jessica Neiderer. She raises produce for farmers markets in New Jersey. Next we meet Nathan Youngquist from Washington. Nate grows berries and pumpkins that he sells to farmers markets, grocery stores and wholesale on the farm.

Feature 10. Greg Soulje gives us his Eastern Regional Forecast.

Feature 11. In Max's Tractor Shed this week there is a 1949 Farmall M from New Hamburg Missouri.

### **SEGMENT 5**

Feature 12. Dr. Michael Cordonnier tells us that the rail infrastructure is greatly improving. We should pay attention here in the U.S. because of our grumbling locks and dams.

### **SEGMENT 6**

Feature 13. Our FFA Chapter salute goes to the Central Burlington FFA in Burlington, IL.

Feature 14. Greg gives us the Week Ahead Weather Forecast for the U.S.

### **SEGMENT 7**

Feature 15. Chad Colby reports in from the almond orchards in California. Chad looks at bee pollination and the years it takes plan and build each orchard.

## **THIS WEEK IN AGRIBUSINESS**

**Air Date:** Feb 27  
**Length:** 60 Min.

### **SYNOPSIS**

**This Week in Agribusiness Show #637 PROGRAM SYNOPSIS**

**PROGRAM AIRS FEBRUARY 28-29, 2016**

### **SEGMENT 1**

Feature 1. Pat Haggerty covers the Ag Outlook Forum in Washington, D.C. held at the U.S. Department of Agriculture. The USDA's Chief Economist looked at each commodity and gave their predictions.

Feature 2. What is this week's Farm Challenge of the week? Bryce Knorr of Farm Futures tells us that a Marketing plan is essential for your future and safety in economics.

Feature 3. Tom Cassidy reports from New York Ag Radio Network that this has been mildest winter in the rural areas of his state.

## **SEGMENT 2**

Feature 4. Brian Splitt joins us from Allendale Inc. as our market guest. Brian says there were no surprises in the recent USDA Reports. It looks like corn planting may be down in some areas this year.

Feature 5. Samuelson Sez... Orion has questions about sustainability in Agriculture.

Feature 6. Greg Soulje's Western Weather Forecast.

## **SEGMENT 3**

Feature 7. Sara Wyant with Agripulse looks at how the rural areas are likely to vote in the upcoming primaries and the presidential election.

Feature 8. John Kermickle with AgriGold looks at the Company's history and tells us what they are planning for the future in corn seed technology.

Feature 9. Paul Kaeb tells us why his company goes to trade shows. He sees sales opportunities that are on the rise. Also Max reminds you to enter a special Mom you know for Monsanto's Farm Mom of the year.

## **SEGMENT 4**

Feature 10. We meet the final two National Outstanding Young Farmers. They are from North Dakota and Connecticut.

Feature 11. Greg Soulje gives us his Eastern Regional Forecast.

Feature 12. In Max's Tractor Shed this week there is a 1939 John Deere B from McHenry, IL.

## **SEGMENT 5**

Feature 13. Brian Splitt looks at demand. Corn is finding a home in ethanol and that is going to help corn prices.

## **SEGMENT 6**

Feature 14. Our FFA Chapter salute goes to the North Montgomery FFA in Crawfordsville, IN.

Feature 15. Greg gives us the Week Ahead Weather Forecast for the U.S.

## SEGMENT 7

Feature 16. Al Gustin reports on the 50th anniversary of the 1966 North Dakota blizzard.

## **THIS WEEK IN AGRIBUSINESS**

**Air Date:** Mar 5  
**Length:** 60 Min.

### **SYNOPSIS**

### **This Week in Agribusiness Show #638 PROGRAM SYNOPSIS**

**PROGRAM AIRS March 5-6, 2016**

## SEGMENT 1

Feature 1. Max reports from New Orleans where he meets with leaders at this year's Commodity Classic. Kristi Burmeister the Trade Show Manager tells us this is where farmers come to learn and make important decisions. Farmers like Mike Geske of Mathews, MO. says they come to see equipment learn at forums and hear what's new.

Feature 2. This week's Farm Challenge of the week is what can you do about wet spring weather to halt damage to your spring wheat. Head scab is problem that can be solved with fungicide.

Feature 3. Curt Lancaster from the Texas Farm Bureau Radio Network. Curt reports that this El Nino year has been good to Texas crops, except for cotton.

## SEGMENT 2

Feature 4. Greg Grow of Archer Financial Services is our Market Guest. He thinks despite low prices farmers will plant a large number of acres.

Feature 5. Samuelson Sez... Orion has questions on Food. What is Natural, what is pure?

Feature 6. Greg Soulje's Western Weather Forecast.

## SEGMENT 3

Feature 7. Max Talks to Jim Walker, VP with Case IH. They discuss Farm Equipment sales in down farm economy. Jim thinks things are looking up, there is even help from congress.

Feature 8. Todd Stucke with Kabota says there is always demand for farm equipment.

Feature 9. Cary Sifferath of the US Grains Council talks about the bright spots for farm exports, Mexico is buying in record amounts and Central America is growing too. Exports to China are also up.

Feature 10. Alan Tiemann Chairman of the US Grains Council talks about the importance of US Farmers going to meet customers face to face. It is critical for sales growth. Ethanol is becoming the shining star.

#### **SEGMENT 4**

Feature 11. Randy Krotz, with the USFRA, tells Orion that they face challenges educating consumers about the quality and safety that goes into our Agricultural products. Classroom education is very important.

Feature 12. Greg Soulje gives us his Eastern Regional Forecast.

Feature 13. In Max's Tractor Shed this week there is a Massey Ferguson 1150 from Arthur, IL.

#### **SEGMENT 5**

Feature 14. Greg Grow returns to tell us he is waiting for the upcoming USDA planting intentions report. That will probably be the next market mover along with the weather.

#### **SEGMENT 6**

Feature 15. Our FFA Chapter salute goes to the West Plains FFA in West Plains, MO.

Feature 16. Greg gives us the Week Ahead Weather Forecast for the U.S.

#### **SEGMENT 7**

Feature 17. The NCGA Good Steward Recognition Award went to Drew Stabler in Maryland. He shows us his farm and explains his efforts at conservation

### **THIS WEEK IN AGRIBUSINESS**

**Air Date:** Mar 12  
**Length:** 60 Min.

#### **SYNOPSIS**

**This Week in Agribusiness Show #639 PROGRAM SYNOPSIS**

**PROGRAM AIRS March 12-13, 2016**

#### **SEGMENT 1**

Feature 1. Chip Bowling, President of the NCGA, looks at the all time low profitability for farmers. He also discusses the importance of the safety net for corn growers in the 2015 Farm Bill. Chip says the daily process at the NCGA is fighting for better markets for farmers. Chairman of the USB Jared Hagert, tells Max that they are growing foreign markets for Soybeans.

Feature 2. This week's Farm Challenge of the week is diversification is the name of the game in weed control programs.

Feature 3. This week's Farm Broadcaster is Alan Watts heard on WKDZ Radio in Cadiz, KY. Alan tells us they have had plenty of rain. It is holding up planting. They still plant a lot of Tobacco for export.

## **SEGMENT 2**

Feature 4. Monica Moehring with Allendale, Inc. is our new Market analyst this week. Monica is looking at all the acres that used to go into wheat, she tells us she is watching to see where they might go. She notes that small gains in the market are important today, looking for home runs may not work out.

Feature 5. Samuelson Sez... Orion quotes Emily Doherty, the high school winner of the Ag Day Essay contest.

Feature 6. Greg Soulje's Western Weather Forecast.

## **SEGMENT 3**

Feature 7. Pat Haggerty reports from Washington D.C. Pat talks to past President of the NCGA Pam Johnson about the Forum she was on that let her explain what are the important things to farmers.

Feature 8. Secretary of Ag Tom Vilsack salutes AG Technology in his hart felt speech at the Ag Forum.

Feature 9. Lynn Ketelsen reports on Spring Fever in Minnesota, some are anxious to get planting.

## **SEGMENT 4**

Feature 10. Orion meets with his old friend Andy Grossetta. Andy, a cattle producer, says the last 2 years have been his best.

Feature 11. Greg Soulje gives us his Eastern Regional Forecast.

Feature 12. In Max's Tractor Shed this week there is a 1922 John Deere Waterloo Boy .

## **SEGMENT 5**

Feature 14. Monica Moehring with Allendale, Inc. says some crazy type of weather will trigger markets, but we have plenty of supply. Monica says outside Ag markets like energy can be factors in the Ag Market speculation.

## **SEGMENT 6**

Feature 15. Our FFA Chapter salute goes to the Bronaugh FFA in Bronaugh, MO.

Feature 16. Greg gives us the Week Ahead Weather Forecast for the U.S.

## **SEGMENT 7**

Feature 17. Tony McClelland of Case IH shows Max the latest in planting technology.

## **THIS WEEK IN AGRIBUSINESS**

**Air Date:** Mar 19  
**Length:** 60 Min.

### **SYNOPSIS**

### **This Week in Agribusiness Show #640 PROGRAM SYNOPSIS**

**PROGRAM AIRS March 19-20, 2016**

## **SEGMENT 1**

Feature 1. Michael Scuse Assistant Secretary with the USDA for Farm and Foreign Agriculture tells us that Ag Day celebrates the importance of Agriculture in our daily lives. He notes Agriculture's effect on the U.S. Economy. He also tells us that biotechnology is safe and making our lives better.

Feature 2. This week's Farm Challenge of the week is that Big Data collection is very important to manage your farm.

Feature 3. This week's Farm Broadcaster is Ben Nuelle with the Iowa Agribusiness Radio Network. Ben says Iowa is ready to plant but farmers are worried about moisture. He notes that his listeners are looking for candidates in this year's elections that support ethanol.

## **SEGMENT 2**

Feature 4. Dale Durchholz with Agrivisor is our Farm Broadcaster this week. Dale looks at trade with countries like Egypt. U.S. wheat has not been competitive on the world market and we are importing wheat now. Dale says the Midwest is ready to plant right now after a very mild winter.

Feature 5. Samuelson Sez... Orion is disappointed that the Senate did not pass the National Voluntary Food Labeling act.

Feature 6. Greg Soulje's Western Weather Forecast.

## **SEGMENT 3**

Feature 7. Shelley Heinrich was with the Farm Mom of the Year program last year. Shelley, from Lubbock, TX, explains how much she enjoyed being nominated last year.

Feature 8. Ryan Bond with Verdesian tells Max why Nutrient Management is so important at this time of year.

## **SEGMENT 4**

Feature 9. JB Penn, with John Deere, spoke at the Ag Day Celebration in Washington D.C. about the growth of Ag technology in America. That growth has been in equipment and biotechnology.

Feature 10. Chad Garone representing Farmers on Ag Day, was very proud to have the honor of speaking and representing farmers. He explains that the California drought is still a major concern to California Farming.

Feature 11. Greg Soulje gives us his Eastern Regional Forecast.

Feature 12. In Max's Tractor Shed this week there is a 1971 Farmall 656 from Cassapolis, MI.

## **SEGMENT 5**

Feature 14. Dale Durchholz talks about the importance of the dollar to our crop prices. He thinks Oil prices being so low is also helping the farm economy.

## **SEGMENT 6**

Feature 15. Our FFA Chapter salute goes to the Mackay FFA in Mackay, ID.

Feature 16. Greg gives us the Week Ahead Weather Forecast for the U.S.

## **SEGMENT 7**

Feature 17. Todd Vanhoose the President and CEO of the Farm Credit Council looks at the importance of his organization over the last 100 years. They are celebrating their birthday by honoring 100 people who have inspired and contributed to helping people understand and take part in agriculture. It's an amazing and diverse group of people.

## **THIS WEEK IN AGRIBUSINESS**

**Air Date:** Mar 26  
**Length:** 60 Min.

### **SYNOPSIS**

**This Week in Agribusiness Show #641 PROGRAM SYNOPSIS**

**PROGRAM AIRS March 26-27, 2016**

## **SEGMENT 1**

Feature 1. The new President of the American Farm Bureau Federation, Zippy Duvall, tells us what his agenda is as a leader of the largest farm organization in America. Elimination of government regulations that restrict farming is high on the list.

Feature 2. This week's Farm Challenge of the week is that taxes are another important part the equation for managing your expenses. A tax plan is essential in any business.

Feature 3. This week's Farm Broadcaster is Tom Brand, the President of the National Association of Farm Broadcasters, this is meeting season. Farm broadcasters are dedicated to bringing the news that is important to farmers by covering these meetings to them new and important ideas.

## **SEGMENT 2**

Feature 4 Paul Georgy with Allendale looks at spring planting and other things affecting the grain Markets. A March rally may be in the making with spring planting getting underway.

Feature 5. Samuelson Sez... Orion's topic this week is "Helping Pay for college". There are a lot of scholarships for Ag education. You should look closely to find the right one for you or your children.

Feature 6. Greg Soulje gives us his Weather Forecast for the Western half on the United States.

## **SEGMENT 3**

Feature 7. Russell Nemetz reports from Montana on risk management for sheep ranchers with insurance.

Feature 8. Lynn Ketelsen looks at Minnesota's Buffer law, a hot button issue for Farmers. They are concerned that they will loose thousands of acres without significant water quality improvement.

## **SEGMENT 4**

Feature 9. This week's cohost Steve Bridge tells Max about his recent trip to Japan. Trade with Japan is still vital to our farm economy. Steve thinks it will be a good market for us if we are careful to learn and understand their needs and goals.

Feature 10. Christina O'Brien is the Charles Easton Award recipient. It is an award for those who promote agriculture. Christina, a city kid, is a 4-H'er who loves what she does raising and caring for animals on a lease farm.

Feature 11. Greg Soulje gives us his Eastern Regional Forecast.

Feature 12. In Max's Tractor Shed this week we find Al Gustin's 1951 Ford 8N in Mandan, ND

## **SEGMENT**

Feature 14. Paul Georgy with Allendale looks at the currency wars going on with South America and Europe.

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## SEGMENT 6

Feature 15. Our FFA Chapter salute goes to the King City FFA in King City, MO.

Feature 16. Greg gives us the Week Ahead Weather Forecast for the U.S.

## SEGMENT 7

Feature 17. Luke Bozeman with BASF, explains the importance of saving the Monarch Butterfly. One way is to provide a milkweed habitat on your farm.

Feature 18. Doris Mold President of American AgriWomen, talks about the challenge and the fun it is to be a judge for the Farm Mom of the year.

## THIS WEEK IN AGRIBUSINESS

**Air Date:** Apr 2  
**Length:** 60 Min.

### SYNOPSIS

### **This Week in Agribusiness Show #642 PROGRAM SYNOPSIS**

**PROGRAM AIRS April 2-3, 2016**

## SEGMENT 1

Feature 1. Max Armstrong and Steve Bridges open the show promoting the 4-week forecast. Steve looks at the numbers on the USDA Planting Intentions Report.

Feature 2. This week's Farm Challenge of the week is with Joel Stensrud of Freeborn Co. MN

Feature 3. Max & Steve share their "Tweets of the Week" which focus on Spring Planting and Weather.

Feature 4. This week's Farm Broadcaster is Ron Hays with the Radio Oklahoma Network. Farm broadcasters are dedicated to bringing the news that is important to farmers. Wild Fires in Oklahoma and Kansas damaged grasslands effecting cattle ranchers. Volunteers from other counties helped to move the cattle away from the fires.

## SEGMENT 2

Feature 5 Steve Barr is our Market Guest. He is Chairman of Osborn and Barr an Ag and Public Advertising Agency. Steve discusses the down turn of the Ag economy but thinks there are some bright spots.

Feature 6. Samuelson Sez... Orion's topic this week is "Politics & Agriculture. Orion tells what he sees in the offering of Presidential candidates.

Feature 7. Greg Soulje gives us his Weather Forecast for the Western half on the United States.

### **SEGMENT 3**

Feature 8. Orion discusses the GMO labeling issue, with Vermont insisting that products in that state label foods that use food creates with GMO's.

Feature 9. Max will be going to several Summer Tractor Shows coming up this year.

Feature 10. We look at last year's Half Century of Progress 7 tractor show with Charles Smith, the Mayor of Rantoul, IL. He tells us why his community loves participating in the biannual event.

### **SEGMENT 4**

Feature 11. This week's cohost Steve Bridge looks at Planting Preparations going on in Illinois.

Feature 12. Chad Colby goes down under and lets his drone cameras lose this year's Australian Corn & Sorghum Harvest.

Feature 13. Greg Soulje gives us his Eastern Regional Forecast.

Feature 14. In Max's Tractor Shed this week 1981 International 6588 owned by from Denver, IN

### **SEGMENT**

Feature 15. Market Guest Steve Barr, Chairman of Osborn and Barr advertising looks at the Commodity Classic as meeting place for Ag products to meet Farmer end users, and a place for farmers to get the latest on what you need to run your farm profitably.

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### **SEGMENT 6**

Feature 16. Our FFA Chapter salute to the Benjamin Franklin High School FFA, Baltimore, MD.

Feature 17. Greg gives us a look into his crystal ball at his 4 Week Weather Forecast for the U.S.

### **SEGMENT 7**

Feature 18. Dawn Caldwell, with the U.S. Farmers and Ranchers Alliance, discusses creating dialogues about food and farm issues with High School Students.