

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3659111

Traffic Order #	12256077	Created On	6/13/2022 10:18:04 AM	Order Status	Revision Confirmed
Order #	3659111	Created By	Gauthier, Mary	Gross \$	40525.00
Order Descrp	POL_CAN_PEREZ AND SNEED FOR MARYLAND 6-14 - 6-20	Updated On	6/14/2022 10:02:01 AM	Net \$	34446.25
Client	PEREZ AND SNEED FOR MARYLAND -	Updated By	Shields, Karolyn	Units	38
Start Date	6/14/2022	Industry	Political-Governor	Credit Hold	NO
End Date	6/20/2022	REFERENCES		BILLING INFORMATION	
# of Weeks	2	Primary		Purchase Order #	
SALES		Secondary		Billing Schedule	EndOfFlight
ActiveWeeks	2	Tertiary		EDI INFORMATION	
AE 1	Gray, Jeff (POL)	Quarternary		Product	IC
AE 2		TRAFFIC OPTIONS		Estimate	11178
Agency	GMMB	Address 1	3050 K ST NW	Submit EDI Invoice?	Submit EDI Invoice
RepFirm		Address 2	STE 100	ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Copy Instr ID		City, State, Zip	WASHINGTON, DC	WASHINGTON, DC Priority Code NP=80, IP=74 See key on FCC site for zone/network information	
Total Zones	1	Zip	20007		
Zones	Washington Interconnect	Contact			
Total Networks	2	Phone	202-338-8700		
GENERAL COMMENTS		Avail Tag		SYSCODE LIST	
		Contract Type	Standard	6030	
		Copy Group			
		Division			
		Reference #	1577fd73-23eb-ec11-9114-005056975758		

SUMMARY FOR SYSCODE 6030

Traffic Order #	12256077	Created On	6/13/2022 10:20:19 AM	Order Status	Revision Confirmed
Order #	3659111	Created By	Gauthier, Mary	Syscode Gross \$	40525.00
Order Descrp	POL_CAN_PEREZ AND SNEED FOR MARYLAND 6-14 - 6-20	Updated On	6/14/2022 10:01:26 AM	Syscode Net \$	34446.25
Client	PEREZ AND SNEED FOR MARYLAND - WAS	Updated By	Shields, Carolyn	Syscode Units	38
Start Date	6/14/2022	Source	VIEW	Zone Status	Revision Confirmed
End Date	6/20/2022	Zones	Washington Interconnect	Avg Unit Rate	1066.45
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Retail Political Bundle	74 74	CNN	6030	NEW DAY<	06/14/2022	06/19/2022	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$900.00	\$3,600.00	30
2	2		Retail Political Bundle	74 74	CNN	6030	NEW DAY<	06/20/2022	06/20/2022	M 5a-9a	X							1	\$900.00	\$900.00	30
3	3		Retail Political Bundle	74 74	CNN	6030	CNN NEWSROOM<	06/14/2022	06/19/2022	Tu-Su 9a-4p		X	X	X	X	X	X	1	\$650.00	\$650.00	30
4	4		Retail Political Bundle	74 74	CNN	6030	CNN NEWSROOM<	06/20/2022	06/20/2022	M 9a-4p	X							1	\$650.00	\$650.00	30
5	5		Retail Political Bundle	74 74	CNN	6030	VARIOUS	06/20/2022	06/20/2022	M 4p-7p	X							0	\$975.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Retail Political Bundle	74 74	CNN	6030	VARIOUS	06/14/2022	06/19/2022	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$1,200.00	\$6,000.00	30
7	7		Retail Political Bundle	74 74	CNN	6030	VARIOUS	06/20/2022	06/20/2022	M 7p-12m	X							1	\$1,200.00	\$1,200.00	30
8	8		Retail Political Bundle	74 74	MSNBC	6030	MORNING JOE<	06/14/2022	06/19/2022	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$1,300.00	\$5,200.00	30
9	9		Retail Political Bundle	74 74	MSNBC	6030	MORNING JOE<	06/20/2022	06/20/2022	M 5a-9a	X							1	\$1,300.00	\$1,300.00	30
10	10		Retail Political Bundle	74 74	MSNBC	6030	VARIOUS	06/14/2022	06/19/2022	Tu-Su 9a-4p		X	X	X	X	X	X	4	\$750.00	\$3,000.00	30
11	11		Retail Political Bundle	74 74	MSNBC	6030	VARIOUS	06/20/2022	06/20/2022	M 9a-4p	X							3	\$750.00	\$2,250.00	30
12	12		Retail Political Bundle	74 74	MSNBC	6030	VARIOUS	06/14/2022	06/19/2022	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$1,100.00	\$3,300.00	30
13	13		Retail Political Bundle	74 74	MSNBC	6030	VARIOUS	06/20/2022	06/20/2022	M 4p-7p	X							1	\$1,100.00	\$1,100.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	14		Retail Political Bundle	74 74	MSNBC	6030	VARIOUS	06/14/2022	06/19/2022	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$1,400.00	\$5,600.00	30
15	15		Retail Political Bundle	74 74	MSNBC	6030	VARIOUS	06/20/2022	06/20/2022	M 7p-12m	X							1	\$1,400.00	\$1,400.00	30
16	16		Retail Political Bundle	74 74	MSNBC	6030	MORNING JOE<	06/15/2022	06/19/2022	W-Su 5a-9a			X	X	X	X	X	1	\$1,300.00	\$1,300.00	30
17	17		Retail Political Bundle	74 74	CNN	6030	VARIOUS	06/15/2022	06/19/2022	W-Su 7p-12m			X	X	X	X	X	1	\$1,200.00	\$1,200.00	30
18	18		Retail Political Bundle	74 74	CNN	6030	NEW DAY<	06/15/2022	06/19/2022	W-Su 5a-9a			X	X	X	X	X	1	\$900.00	\$900.00	30
19	19		Retail Political Bundle	74 74	CNN	6030	VARIOUS	06/15/2022	06/19/2022	W-Su 4p-7p			X	X	X	X	X	1	\$975.00	\$975.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

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Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	12256077	# of Weeks	2	Active	Yes
Order #	3659111	Created On	6/13/2022 10:18:04 AM	Order Status	Revision Confirmed
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Start Date	6/14/2022	Updated By	Shields, Karolyn	Units	38
End Date	6/20/2022	Source	CRM	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	