

Quarterly issues WRHA
January 1, 2015

1. Economic development. WRHA continually airs announcements promoting activities of the Spring City and Dayton Chambers of Commerce, as well as the Rhea County Economic and Tourism Council. During the fourth quarter we aired numerous announcements promoting events in downtown Dayton and Spring City, as well as Christmas Parades in Dayton and Spring City, including a live play by play broadcast of the Spring City Christmas parade.
2. Tourism Development. WRHA regularly airs announcements promoting the tourism attractions of Rhea County on a daily basis. During the fourth quarter we broadcast the Spring City Christmas Parade live which brought a large number of people into the business district.
3. Education. WRHA regularly airs public service announcements promoting all school activities at Rhea County and Dayton City Schools as well as Bryan College. During the fourth quarter we promoted a variety of student events at Rhea County High School. We also promoted educational classes offered by the Spring City Library, the UT Extension Service and the Dayton Chamber of Commerce...
4. Drugs and alcohol abuse. WRHA regularly airs public service announcements both statewide and local promoting drug awareness activities in our area. During the fourth quarter we actively promoted a drug takeback program sponsored by local law enforcement, the DEA and the United Way. We also air regular announcements from a regional drug counseling center based in Chattanooga.
6. The environment. WRHA airs regular announcements for Keep Tennessee Beautiful and other environmental organizations. During the fourth quarter, we aired announcements by the Rhea County Executive promoting recycling.
7. Other activities. WRHA airs a community calendar program once each hour around the clock. We actively promote and solicit announcements from all non profit or governmental groups to avail themselves of this opportunity.
8. Local culture. WRHA airs regular announcements promoting the Tennessee Valley Theater as well as cultural events at Rhea County High School and Bryan College. During the fourth quarter we promoted four productions at the TVT as well as a Christmas music performance at Bryan College. We continually promote our two local museums on an ongoing basis.
9. Health. During the fourth quarter, we promoted a series of classes promoted by the University of Tennessee Extension Service. We also promoted the local organization that promotes teenage abstinence, as well as the volunteer medical clinic.