



WTVZ Norfolk
900 Granby St
Norfolk, VA 23510

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 3021067

Schedule Dates

09/26/17-10/02/17

Advertiser

Virginia Education Association (7626)

Agency

Targeted Platform Media (15945)

Product

POLITICAL ISSUE (ns) (1187)

Brand

920/930/5590 (958560)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Kate Klebahn,

Phone/Fax

/

CPE

920/930/5590

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

YV

Date Entered 09/08/17
Last Modified 09/08/17
Entered By Leslie Erb
CO-OP No
Headline # ECR25708009
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$233.25
Net Total \$1,321.75
Sales Tax

Norfolk (WTVZ)

By Broadcast Month Spots Rate
Oct. 2017 26 \$1,555.00
Grand Total: 26 \$1,555.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/26/17-09/29/17	3	:30	10A- 11A (EST)	2	X	X	X	X	X			2	\$45.00	\$90.00	Norfolk (WTVZ)	People's Court	9/8/17
2.0	Normal Line / SPOT (2)	09/26/17-09/29/17	3	:30	11A- 12P (EST)	2	X	X	X	X	X			2	\$45.00	\$90.00	Norfolk (WTVZ)	Paternity Court	9/8/17
3.0	Normal Line / SPOT (3)	09/26/17-09/29/17	3	:30	12P- 1P (EST)	2	X	X	X	X	X			2	\$45.00	\$90.00	Norfolk (WTVZ)	Judge Faith	9/8/17
4.0	Normal Line / SPOT (4)	09/26/17-09/29/17	3	:30	3P- 4P (EST)	4	X	X	X	X	X			4	\$45.00	\$180.00	Norfolk (WTVZ)	People's Court	9/8/17
5.0	Normal Line / SPOT (5)	09/26/17-09/29/17	3	:30	4P- 5P (EST)	4	X	X	X	X	X			4	\$75.00	\$300.00	Norfolk (WTVZ)	Hot Bench	9/8/17
6.0	Normal Line / Prime (6)	10/02/17-10/02/17	3	:30	8P- 9P (EST)	1								1	\$140.00	\$140.00	Norfolk (WTVZ)	Law & Order: SVU-MYNET1	9/8/17
7.0	Normal Line / SPOT (7)	09/26/17-09/29/17	3	:30	11P- 11:30P (EST)	3	X	X	X	X	X			3	\$75.00	\$225.00	Norfolk (WTVZ)	Mike & Molly	9/8/17
8.0	Normal Line / SPOT (8)	09/26/17-09/29/17	3	:30	11:30P- 12A (EST)	3	X	X	X	X	X			3	\$75.00	\$225.00	Norfolk (WTVZ)	Mike & Molly	9/8/17
9.0	Normal Line / SPOT (9)	09/26/17-09/29/17	3	:30	12A- 12:30A (EST)	3	X	X	X	X	X			3	\$50.00	\$150.00	Norfolk (WTVZ)	Two Broke Girls	9/8/17
10.0	Normal Line / SPOT (10)	09/26/17-09/29/17	3	:30	1A- 1:30A (EST)	1	X	X	X	X	X			1	\$30.00	\$30.00	Norfolk (WTVZ)	Modern Family	9/8/17
11.0	Normal Line / SPOT (11)	09/30/17-09/30/17	3	:30	3P- 5P (EST)							1		1	\$35.00	\$35.00	Norfolk (WTVZ)	MyTVZ Saturday Afternoon Movie	9/8/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25708009
CPE: 920/930/5590
Agency: TARGETED
PLATFORM MEDIA
650 Massachusetts
Avenue, NW
Washington, DC 20001

Version: Current State Version 1

Station: WTVZ
Market: Norfolk-Virginia Beach
Total Spots: 26
Total \$: \$1,555.00

Flight: 9/26/17 - 10/2/17
Advertiser: Virginia Education
Association
Product: YV

Total CPP: \$0.00

Office: WASHINGTON

Total GRP:

Agency Order #: 6513795
Buyer: Klebahn, Kate
Salesperson: KELLY JOHNS
202-872-5880

Primary Demo:

Con Type: POLITICAL/VOTE

Assistant: KELLY JOHNS

202-872-5880

Separation:

#	Day/Time	DP	Program	Rate	Len	9/26	9/26 - 9/26	Total Spots	Total \$	CPP	GRP
1	Tu-F M 10a-11a		People's Court	\$45.00	30	2		2	\$90.00	\$0.00	0.0
2	Tu-F M 11a-12n		Paternity Court	\$45.00	30	2		2	\$90.00	\$0.00	0.0
3	Tu-F M 12n-1p		Judge Faith	\$45.00	30	2		2	\$90.00	\$0.00	0.0
4	Tu-F M 3p-4p		People's Court	\$45.00	30	4		4	\$180.00	\$0.00	0.0
5	Tu-F M 4p-5p		Hot Bench	\$75.00	30	4		4	\$300.00	\$0.00	0.0
6	M 8p-9p		Law & Order: SVU-MYNET1	\$140.00	30	1		1	\$140.00	\$0.00	0.0
7	Tu-F M 11p-11:30p		Mike & Molly	\$75.00	30	3		3	\$225.00	\$0.00	0.0
8	Tu-F M 11:30p-12m		Mike & Molly	\$75.00	30	3		3	\$225.00	\$0.00	0.0
9	Tu-F M 12n-12:30a		Two Broke Girls	\$50.00	30	3		3	\$150.00	\$0.00	0.0
10	Tu-F M 1a-1:30a		Modern Family	\$30.00	30	1		1	\$30.00	\$0.00	0.0
11	Sa 3p-5p		MyTVZ Saturday Afternoon Movie	\$35.00	30	1		1	\$35.00	\$0.00	0.0
TOTALS:								26	\$1,555.00	\$0.00	0.0

C# 3021067 RE C#918



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25708009 Changes as of: 9/8/2017 at 10:34 AM Version: Current State Version 1
CPE: 920/930/5590 Flight: 9/26/17 - 10/2/17 Station: WTVZ Total \$: \$1,555.00
Agency: TARGETED Advertiser: Virginia Education Association Market: Norfolk-Virginia Beach Total Spots: 26
PLATFORM MEDIA Product: YV Office: WASHINGTON Total CPP: \$0.00
650 Massachusetts Avenue, NW Buyer: Klebahn, Kate Primary Demo: Total GRP:
Washington, DC 20001 Agency Order #: 6513795 Con Type: POLITICAL/VOTE
Salesperson: KELLY JOHNS Assistant: KELLY JOHNS Separation:
202-872-5880 202-872-5880

Special Instructions	
----------------------	--

Competitive Information	
Market Budget:	\$120,667
WTVZ Share:	3%
Comment:	
WAVY:	29%
WGNT:	7%
WTKR:	26%
WVBT:	6%
WVEC:	29%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	26	\$1,555.00	0.0
Total	100%	26	\$1,555.00	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Oct	26	\$1,555.00
Total	26	\$1,555.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	9/8/17 10:36 AM				
New	9/8/17 10:23 AM	KELLY JOHNS	New	26	
				\$1,555.00	\$0
				\$1,555.00	\$0

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
---------------------------	---