

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: May 23, 2012 – May 22, 2013.

- 1) **Employment Unit: Ramar Communications, Inc. – Albuquerque, NM**
- 2) **Unit Members (Stations and Communities of License):** KTEL-TV, Carlsbad, NM
KRTN-TV, Durango, CO
KUPT(TV), Hobbs, NM
KRTN-LD, Albuquerque, NM
KTEL-LP, Albuquerque, NM

3) **EEO Contact Information for Employment Unit:**

Mailing Address: Ramar Communications, Inc. 2400 Monroe NE Albuquerque, NM 87110	Telephone Number: (505) 884-5353 x202
	Contact Person/Title: President / Office Manager
	E-mail Address: BMoran@ramarcom.com / SGonzales@ramarcom.com

4) **Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

Job Title	Recruitment Source Referring Hiree
1. Account Executive	Job Fair (RS 6)
2. Sales Assistant/Receptionist	Walk-In (RS 16)
3. Account Executive	Employee Referral (RS 4)
4. Account Executive	Job Fair (RS 6)

KRTN, KRTN-LD, KTEL, KTEL-LP, KUPT-TV**EEO PUBLIC FILE REPORT****May 23, 2012 - May 22, 2013****I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-3, 5-6, 8, 12-15	6
Sales Assistant/Receptionist	1-8, 10-17	16
Account Executive	1-10, 12-15, 17	4
Account Executive	1-3, 5-8, 10, 12-15, 17	6

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	African American Cultural Center PO Box 18043 Albuquerque, New Mexico 87185-8043 Phone : 505-299-7910 Email : lovejll@aol.com Lovie McGee	N	0
2	Career Services at New Mexico Tech 801 Leroy Place Socorro, New Mexico 87801 Phone : 505-835-5011 Email : careerservices@admin.nmt.edu Attn: Job Placement	N	0
3	Eastern New Mexico University-KENW KENW-TV Station 52 Portales, New Mexico 88130 Phone : 505-562-2112 Email : orlando.ortega@enmu.edu Orlando Ortega	N	0
4	Employee Referral	N	3
5	ITT Technical Institue 5100 Masthead NM Albuquerque, New Mexico 87109 Phone : 505-828-1444 Email : wsalazar@itt-tech.edu Waldy Salazar	N	0
6	Job Fair	N	18
7	KTEL Telemundo 2400 Monroe NE Albuquerque, New Mexico 87110 Phone : 505-884-5353 Email : sgonzales@ramarcom.com Fax : 1-505-889-8390 Susie Gonzales	N	0
8	New Mexico Broadcasters Association 2333 Wisconsin, NE Albuquerque, New Mexico 87110 Phone : 505-881-4444 Email : suzanstrong@nmba.org Fax : 1-505-881-5353 Suzan Strong	N	0
9	Other Source	N	1

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
10	Ramar Communications-Human Resources 9800 University Ave Lubbock, Texas 79423 Phone : 806-748-9305 Email : dcampbell@ramarcom.com Fax : 1-806-748-9304 Donna Campbell	N	0
11	Ramar Communications-TV ADS PO Box 3757 Lubbock, Texas 79452 Phone : 806-748-9305 Email : dcampbell@ramarcom.com Fax : 1-806-748-9304 Donna Campbell	N	1
12	San Juan College 4601 College Blvd. Farmington, New Mexico 87402 Phone : 505-556-3579 Email : lobatosa@sanjuancollege.edu Sandy Labato	N	0
13	University of New Mexico C-J Building #235W Albuquerque, New Mexico 87131 Phone : 505-277-2531 Email : jobpost@unm.edu Mary Montano	N	0
14	University of New Mexico Comm. & Journalism MSCO3 2240 1 University of New Mexico Albuquerque, New Mexico 87131 Phone : 505-227-1903 Email : cjugrads@unm.edu Mary Bibeau	N	0
15	UNM El Centro de la Razo Mesa Vista Hall #1153, MSC 06 3830 1 University of New Mexico Albuquerque, New Mexico 87131 Phone : 505-277-5020 Email : elcentro@unm.edu Veronica Mendez-Cruz	N	0
16	Walk In	N	5

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
17	Women's Housing Coalition 3005 San Pedro NE Albuquerque, New Mexico 87110 Phone : 505-884-8856 Email : whcabq@att.net Angie Ludi	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			28

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
1	8/21/2012	Participation in Job Fairs	Station Employment Unit Sales Manager participated in New Mexico Gobs of Jobs - Job Fair on Tuesday August 21, 2012. Sales Manager spoke with attendees about open positions at Employment Unit. There were approximately 400 job seekers in attendance.	1	Sales Manager	0.25
2	4/7/2013	Participation in events or programs sponsored by educational institutions	On April 7, 2013 at the National Association of Broadcasters Convention in Las Vegas, Nevada, Station Employment Unit Chief Financial Officer met with 23 students from St. Cloud State University. CFO met individually with two students regarding careers in broadcasting. Contact information was provided by handing out business cards and giving students website information directing them to prospective careers in broadcasting at Ramar Communications, Inc. The students were led by Jim Gray, Alex Hartman and Derrick Silvestri representing the University at 127 Stewart Hall, St. Cloud, MN 56301. All three University leaders thanked CFO for sharing the information and taking time to answer questions.	1	Chief Financial Officer	0.25
3	5/20/2013	Participation in Job Fairs	Station Employment Unit Sales Manager participated in New Mexico Gobs of Jobs - Job Fair on Tuesday, October 23, 2012. Sales Manager discussed available positions at Employment Unit with attendees. There were approximately 500 job seekers in attendance.	1	Sales Manager	0.25
TOTAL POINTS OVER REPORTING PERIOD:						0.75