

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: May 23, 2015 – May 22, 2016.

- 1) **Employment Unit: Ramar Communications, Inc. – Albuquerque, NM**
- 2) **Unit Members (Stations and Communities of License):** KTEL-TV, Carlsbad, NM
KRTN-TV, Durango, CO
KUPT(TV), Hobbs, NM
KRTN-LD, Albuquerque, NM
KTEL-CD, Albuquerque, NM

3) **EEO Contact Information for Employment Unit:**

Mailing Address: Ramar Communications, Inc. 2400 Monroe NE Albuquerque, NM 87110	Telephone Number: (505) 884-5353 x202
	Contact Person/Title: President / Office Manager
	E-mail Address: BMoran@ramarcom.com / SGonzales@ramarcom.com

4) **Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

Job Title	Recruitment Source Referring Hiree
1. Research Analyst/Marketing	Non-Employee Referral (RS #11)
2. Reception/Research Analyst	Career Fair (RS #3)
3. Account Executive	Career Fair (RS #3)
4. Sales Manager	Employee Referral (RS #6)

KRTN, KRTN-LD, KTEL, KTEL-CD, KUPT-TV**EEO PUBLIC FILE REPORT**

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I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Research Analyst/Marketing	1, 4-16	11
Recetpion/Research Analyst	1, 3-5, 7-10, 12-16	3
Account Executive	1-5, 7-10, 12-17	3
Sales Manager	1, 4-10, 12, 15-16	6

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	African American Cultural Center PO Box 18043 Albuquerque, New Mexico 87185-8043 Phone : 505-299-7910 Email : lovejll@aol.com Lovie McGee	N	0
2	Alburquerque Indian Center 105 Texas SE Albuquerque, New Mexico 87108 Phone : 505-268-4418 Email : toni_m629@hotmail.com Antoinette Fontenelle	N	0
3	Career Fair	N	7
4	Career Services at New Mexico Tech 801 Leroy Place Socorro, New Mexico 87801 Phone : 505-835-5011 Email : careerservices@admin.nmt.edu Attn: Job Placement	N	0
5	Eastern New Mexico University-KENW KENW-TV Station 52 Portales, New Mexico 88130 Phone : 505-562-2112 Email : orlando.ortega@enmu.edu Orlando Ortega	N	0
6	Employee Referral	N	3
7	ITT Technical Institue 5100 Masthead NM Albuquerque, New Mexico 87109 Phone : 505-828-1444 Email : wsalazar@itt-tech.edu Waldy Salazar	N	0
8	John Marshall Multi-Service Center 1500 Walter, SE Albuquerque, New Mexico 87102 Phone : 505-848-1345 Email : TAlivdrez@cabq.gov Timo Alvidrez	N	0

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
9	KTEL Telemundo 2400 Monroe NE Albuquerque, New Mexico 87110 Phone : 505-884-5353 Email : sgonzales@ramarcom.com Fax : 1-505-889-8390 Susie Gonzales	N	0
10	New Mexico Broadcasters Association 2333 Wisconsin, NE Albuquerque, New Mexico 87110 Phone : 505-881-4444 Email : suzanstrong@nmba.org Fax : 1-505-881-5353 Suzan Strong	N	0
11	Non-Employee Referral	N	1
12	Ramar Communications-Human Resources 9800 University Ave Lubbock, Texas 79423 Phone : 806-748-9305 Email : dcampbell@ramarcom.com Fax : 1-806-748-9304 Donna Campbell	N	0
13	San Juan College 4601 College Blvd. Farmington, New Mexico 87402 Phone : 505-556-3579 Email : lobatosa@sanjuancollege.edu Sandy Labato	N	0
14	University of New Mexico C-J Building #235W Albuquerque, New Mexico 87131 Phone : 505-277-2531 Email : jobpost@unm.edu Mary Montano	N	0
15	University of New Mexico Comm. & Journalism MSCO3 2240 1 University of New Mexico Albuquerque, New Mexico 87131 Phone : 505-227-1903 Email : cjugrads@unm.edu Mary Bibeau	N	0

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
16	UNM El Centro de la Razo Mesa Vista Hall #1153, MSC 06 3830 1 University of New Mexico Albuquerque, New Mexico 87131 Phone : 505-277-5020 Email : elcentro@unm.edu Veronica Mendez-Cruz	N	0
17	Walk In	N	1
TOTAL INTERVIEWS OVER REPORTING PERIOD:			12

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
1	6/25/2015	Participation in scholarship programs	Employment Unit has established a scholarship program in conjunction with the New Mexico Alliance for Hispanic Education. Students are urged to stay in college, earn their degree and succeed well beyond graduation. The program will award a \$2,500 scholarship to a student in New Mexico who is pursuing a degree in Broadcasting.	2	Chief Revenue Officer General Manager	1.00
2	9/24/2015	Participation in events sponsored by community groups	Station Unit Sales Manager participated in Choice Career Fairs on September 24, 2015. The platform for this event is for easy access for job seekers to meet face to face with hiring managers. It also allows management to meet possible job candidates that match qualifications for open job positions. Sales Manager spoke to job seekers about current open positions at employment unit.	1	Sales Manager	0.25
TOTAL POINTS OVER REPORTING PERIOD:						1.25