

REP HEADLINE# 7180330  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP  
MAY19/14 10.55  
\*\*\* WKYT-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/KY 4 STRONG LEADERSHIP REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY  
P.O. BOX 25093 SALES PRSN WA- MICK NESCI (H)  
ALEXANDRIA, VA 22313  
ORDER # \_\_\_\_\_ CONTRACT # 7180330 CLASS: NATL. LOCAL REGIONAL  
PRDCT KENTUCKIANS FOR STRO EST#1736 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES MAY21/14 JUN2/14 WK-2  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE MAY19/14 10.55

REP: THIS IS A NEW ORDER  
\*\*CLIENT: KENTUCKIANS FOR STRONG LEADERSHIP\*\*  
OUR TOTAL IS \$43950  
PLS CONFIRM  
THANKS KELLY  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
AGENCY ADVERTISER CODE = 78 AGENCY EST# = 1736												
AGENCY PRODUCT CODE = 176												
1			1100P-1135P	30		\$650.00	5/30	5/30	1		FRI	1
PROGRAM : WKYT NEWS AT 11P												
ORD COM1: 116												
CON COM1: WKYT NEWS AT 11P												
2			600P-630P	30		\$1,200.00	5/23	5/30	1		FRI	2
PROGRAM : WKYT NEWS AT 6P												
ORD COM1: 117												
CON COM1: WKYT NEWS AT 6P												

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:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
3			600A-700A	30		\$550.00	5/23	5/30	1		FRI	2
PROGRAM : NEWS AT 6A												
ORD COM1: 119												
CON COM1: NEWS AT 6A												
4			630P-700P	30		\$1,300.00	5/23	5/30	1		FRI	2
PROGRAM : CBS EVENING NEWS												
ORD COM1: 116												
CON COM1: CBS EVENING NEWS												
5			700A-900A	30		\$325.00	5/23	5/30	1		FRI	2
PROGRAM : CBS THIS MORNING												
ORD COM1: 115												
CON COM1: CBS THIS MORNING												
6			1100P-1135P	30		\$650.00	5/26	6/2	1		MON	2
PROGRAM : WKYT NEWS AT 11P												
ORD COM1: 116												
CON COM1: WKYT NEWS AT 11P												
7			600P-630P	30		\$1,200.00	5/26	6/2	1		MON	2
PROGRAM : WKYT NEWS AT 6P												
ORD COM1: 117												
CON COM1: WKYT NEWS AT 6P												
8			600A-700A	30		\$550.00	5/26	6/2	1		MON	2
PROGRAM : NEWS AT 6A												
ORD COM1: 119												
CON COM1: NEWS AT 6A												
9			630P-700P	30		\$1,300.00	5/26	6/2	1		MON	2
PROGRAM : CBS EVENING NEWS												
ORD COM1: 116												
CON COM1: CBS EVENING NEWS												

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:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT	:	:SPTS:
10			700A-900A	30		\$325.00	5/26	6/2	1		MON	2
PROGRAM : CBS THIS MORNING												
ORD COM1: 115												
CON COM1: CBS THIS MORNING												
11			1000P-1100P	30		\$500.00	5/31	5/31	1		SAT	1
PROGRAM : 48 HOURS MYSTERY												
ORD COM1: 113												
CON COM1: 48 HOURS MYSTERY												
12			1100P-1135P	30		\$550.00	5/24	5/31	1		SAT	2
PROGRAM : WKYT NEWS SAT AT 11P												
ORD COM1: 113												
CON COM1: WKYT NEWS SAT AT 11P												
13			800A-1000A	30		\$350.00	5/31	5/31	1		SAT	1
PROGRAM : CBS NEWS SAT MORNING												
ORD COM1: 110												
CON COM1: CBS NEWS SAT MORNING												
14			1100P-1135P	30		\$600.00	5/25	6/1	1		SUN	2
PROGRAM : WKYT NEWS SUN AT 11P												
ORD COM1: 113												
CON COM1: WKYT NEWS SUN AT 11P												
15			700P-800P	30		\$1,700.00	5/25	6/1	1		SUN	2
PROGRAM : 60 MINUTES												
ORD COM1: 108												
CON COM1: 60 MINUTES												
16			1000P-1100P	30		\$1,800.00	5/22	5/22	1		THU	1
PROGRAM : ELEMENTARY												
ORD COM1: 111												
CON COM1: ELEMENTARY												

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17			1100P-1135P	30		\$650.00	5/22	5/29	1		THU	2
PROGRAM : WKYT NEWS AT 11P												
ORD COM1: 116												
CON COM1: WKYT NEWS AT 11P												
18			600P-630P	30		\$1,200.00	5/22	5/29	1		THU	2
PROGRAM : WKYT NEWS AT 6P												
ORD COM1: 117												
CON COM1: WKYT NEWS AT 6P												
19			600A-700A	30		\$550.00	5/22	5/29	1		THU	2
PROGRAM : NEWS AT 6A												
ORD COM1: 119												
CON COM1: NEWS AT 6A												
20			630P-700P	30		\$1,300.00	5/22	5/29	1		THU	2
PROGRAM : CBS EVENING NEWS												
ORD COM1: 116												
CON COM1: CBS EVENING NEWS												
21			700A-900A	30		\$325.00	5/29	5/29	1		THU	1
PROGRAM : CBS THIS MORNING												
ORD COM1: 115												
CON COM1: CBS THIS MORNING												
22			1100P-1135P	30		\$650.00	5/27	5/27	1		TUE	1
PROGRAM : WKYT NEWS AT 11P												
ORD COM1: 116												
CON COM1: WKYT NEWS AT 11P												
23			600P-630P	30		\$1,200.00	5/27	5/27	1		TUE	1
PROGRAM : WKYT NEWS AT 6P												
ORD COM1: 117												
CON COM1: WKYT NEWS AT 6P												

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:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
24			600A-700A	30		\$550.00	5/27	5/27	1		TUE	1
PROGRAM : NEWS AT 6A												
ORD COM1: 119												
CON COM1: NEWS AT 6A												
25			630P-700P	30		\$1,300.00	5/27	5/27	1		TUE	1
PROGRAM : CBS EVENING NEWS												
ORD COM1: 116												
CON COM1: CBS EVENING NEWS												
26			700A-900A	30		\$325.00	5/27	5/27	1		TUE	1
PROGRAM : CBS THIS MORNING												
ORD COM1: 115												
CON COM1: CBS THIS MORNING												
27			1000P-1100P	30		\$1,400.00	5/28	5/28	1		WED	1
PROGRAM : CSI												
ORD COM1: 120												
CON COM1: CSI												
28			1100P-1135P	30		\$650.00	5/21	5/28	1		WED	2
PROGRAM : WKYT NEWS AT 11P												
ORD COM1: 116												
CON COM1: WKYT NEWS AT 11P												
29			600P-630P	30		\$1,200.00	5/21	5/21	1		WED	1
PROGRAM : WKYT NEWS AT 6P												
ORD COM1: 117												
CON COM1: WKYT NEWS AT 6P												
30			600A-700A	30		\$550.00	5/21	5/21	1		WED	1
PROGRAM : NEWS AT 6A												
ORD COM1: 119												
CON COM1: NEWS AT 6A												

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31			630P-700P	30		\$1,300.00	5/28	5/28	1		WED	1
PROGRAM : CBS EVENING NEWS												
ORD COM1: 116												
CON COM1: CBS EVENING NEWS												
32			700A-900A	30		\$325.00	5/21	5/28	1		WED	2
PROGRAM : CBS THIS MORNING												
ORD COM1: 115												
CON COM1: CBS THIS MORNING												
33			900P-1000P	30		\$2,000.00	5/28	5/28	1		WED	1
PROGRAM : CRIMINAL MINDS												
ORD COM1: 107												
CON COM1: CRIMINAL MINDS												

MAY/14 14450.00 JUN/14 29500.00

CONTRACT TOTAL 43950.00  
TOTAL SPOTS 51

MARKET TOTALS \$59,391 WKYT 74% WLEX 15% WTVQ 5% WDKY 6% CABL 0% WYMT 0% EKYT 0%

SVC- NSI  
DEMOS- RA35+\*