

REP HEADLINE# 7332634
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
AUG25/14 13.31
*** WKYT-TV ***

ADV # _____ ADV. NAME ISS/KY 4 STRONG LEADERSHIP REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY
P.O. BOX 25093 SALES PRSN WA- MICK NESCI (H)
ALEXANDRIA, VA 22313
ORDER # _____ CONTRACT # 7332634 CLASS: NATL. LOCAL REGIONAL
PRDCT KY 4 STRONG LEADRSH EST#2029 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP30/14 OCT6/14 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG25/14 13.31

REP: THIS IS A NEW ORDER
KENTUCKIANS FOR STRONG LEADERSHIP
OUR TOTAL IS \$91500
PLS CONFIRM
THANKS KELLY
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
AGENCY ADVERTISER CODE = 78 AGENCY EST# = 2029												
AGENCY PRODUCT CODE = 176												
1			1000A-1030A	30		\$375.00	10/3	10/3	1		FRI	1
PROGRAM : WKYT MID MORNING @ 10A												
ORD COM1: 105												
CON COM1: WKYT MID MORNING @ 10A												
2			1000P-1100P	30		\$2,400.00	10/3	10/3	1		FRI	1
PROGRAM : BLUE BLOODS												
ORD COM1: 103												
CON COM1: BLUE BLOODS												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1030A-1100A	30		\$400.00	10/3	10/3	1		FRI	1
PROGRAM : BOLD & THE BEAUTIFUL ORD COM1: 104 CON COM1: BOLD & THE BEAUTIFUL												
4			1100P-1135P	30		\$1,200.00	10/3	10/3	1		FRI	1
PROGRAM : WKYT NEWS AT 11P ORD COM1: 109 CON COM1: WKYT NEWS AT 11P												
5			1135P-1235A	30		\$425.00	10/3	10/3	1		FRI	1
PROGRAM : LETTERMAN ORD COM1: 112 CON COM1: LETTERMAN												
6			1200N-100P	30		\$575.00	10/3	10/3	1		FRI	1
PROGRAM : WKYT NEWS AT NOON ORD COM1: 106 CON COM1: WKYT NEWS AT NOON												
7			400P-430P	30		\$475.00	10/3	10/3	1		FRI	1
PROGRAM : WKYT NEWS AT 4PM ORD COM1: 107 CON COM1: WKYT NEWS AT 4PM												
8			430P-500P	30		\$500.00	10/3	10/3	1		FRI	1
PROGRAM : WKYT NEWS AT 430PM ORD COM1: 108 CON COM1: WKYT NEWS AT 430PM												
9			500A-530A	30		\$350.00	10/3	10/3	1		FRI	1
PROGRAM : WKYT THIS MORNING 5A ORD COM1: 121 CON COM1: WKYT THIS MORNING 5A												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10			500P-530P	30		\$950.00	10/3	10/3	1		FRI	1
PROGRAM : WKYT NEWS AT 5P ORD COM1: 110 CON COM1: WKYT NEWS AT 5P												
11			530A-600A	30		\$500.00	10/3	10/3	1		FRI	1
PROGRAM : WKYT THIS MORNING 530A ORD COM1: 120 CON COM1: WKYT THIS MORNING 530A												
12			530P-600P	30		\$950.00	10/3	10/3	1		FRI	1
PROGRAM : WKYT NEWS AT 530P ORD COM1: 110 CON COM1: WKYT NEWS AT 530P												
13			600P-630P	30		\$1,400.00	10/3	10/3	1		FRI	1
PROGRAM : WKYT NEWS AT 6P ORD COM1: 114 CON COM1: WKYT NEWS AT 6P												
14			700P-730P	30		\$1,800.00	10/3	10/3	1		FRI	1
PROGRAM : WHEEL OF FORTUNE ORD COM1: 105 CON COM1: WHEEL OF FORTUNE												
15			700A-900A	30		\$425.00	10/3	10/3	1		FRI	1
PROGRAM : CBS THIS MORNING ORD COM1: 114 CON COM1: CBS THIS MORNING												
16			730P-800P	30		\$1,800.00	10/3	10/3	1		FRI	1
PROGRAM : JEOPARDY ORD COM1: 105 CON COM1: JEOPARDY												

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:LINE#:	REP :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START :	END :	SPTS:	WEEK :	DAYS :	TOTL:
:	LINE#:	:	:	:	:	:	DATE :	DATE :	/WK:	INVT :	:	SPTS:
17			900A-1000A	30		\$400.00	10/3	10/3	1		FRI	1
PROGRAM : KELLY & MICHAEL												
ORD COM1: 111												
CON COM1: KELLY & MICHAEL												
18			1000A-1030A	30		\$375.00	10/6	10/6	1		MON	1
PROGRAM : WKYT MID MORNING @ 10A												
ORD COM1: 105												
CON COM1: WKYT MID MORNING @ 10A												
19			1030A-1100A	30		\$400.00	10/6	10/6	1		MON	1
PROGRAM : BOLD & THE BEAUTIFUL												
ORD COM1: 104												
CON COM1: BOLD & THE BEAUTIFUL												
20			1100P-1135P	30		\$1,200.00	10/6	10/6	1		MON	1
PROGRAM : WKYT NEWS AT 11P												
ORD COM1: 109												
CON COM1: WKYT NEWS AT 11P												
21			1135P-1235A	30		\$425.00	10/6	10/6	1		MON	1
PROGRAM : LETTERMAN												
ORD COM1: 112												
CON COM1: LETTERMAN												
22			1200N-100P	30		\$575.00	10/6	10/6	1		MON	1
PROGRAM : WKYT NEWS AT NOON												
ORD COM1: 106												
CON COM1: WKYT NEWS AT NOON												
23			400P-430P	30		\$475.00	10/6	10/6	1		MON	1
PROGRAM : WKYT NEWS AT 4PM												
ORD COM1: 107												
CON COM1: WKYT NEWS AT 4PM												

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:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
24			430P-500P	30		\$500.00	10/6	10/6	1		MON	1
PROGRAM : WKYT NEWS AT 430PM ORD COM1: 108 CON COM1: WKYT NEWS AT 430PM												
25			500A-530A	30		\$350.00	10/6	10/6	1		MON	1
PROGRAM : WKYT THIS MORNING 5A ORD COM1: 121 CON COM1: WKYT THIS MORNING 5A												
26			500P-530P	30		\$950.00	10/6	10/6	1		MON	1
PROGRAM : WKYT NEWS AT 5P ORD COM1: 110 CON COM1: WKYT NEWS AT 5P												
27			530A-600A	30		\$500.00	10/6	10/6	1		MON	1
PROGRAM : WKYT THIS MORNING 530A ORD COM1: 120 CON COM1: WKYT THIS MORNING 530A												
28			530P-600P	30		\$950.00	10/6	10/6	1		MON	1
PROGRAM : WKYT NEWS AT 530P ORD COM1: 110 CON COM1: WKYT NEWS AT 530P												
29			600P-630P	30		\$1,400.00	10/6	10/6	1		MON	1
PROGRAM : WKYT NEWS AT 6P ORD COM1: 114 CON COM1: WKYT NEWS AT 6P												
30			700P-730P	30		\$1,800.00	10/6	10/6	1		MON	1
PROGRAM : WHEEL OF FORTUNE ORD COM1: 105 CON COM1: WHEEL OF FORTUNE												

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:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
31			700A-900A	30		\$425.00	10/6	10/6	1		MON	1
PROGRAM : CBS THIS MORNING												
ORD COM1: 114												
CON COM1: CBS THIS MORNING												
32			730P-800P	30		\$1,800.00	10/6	10/6	1		MON	1
PROGRAM : JEOPARDY												
ORD COM1: 105												
CON COM1: JEOPARDY												
33			900A-1000A	30		\$400.00	10/6	10/6	1		MON	1
PROGRAM : KELLY & MICHAEL												
ORD COM1: 111												
CON COM1: KELLY & MICHAEL												
34			1200N-330P	30		\$1,100.00	10/4	10/4	1		SAT	1
PROGRAM : ACC FTBALL REG SEASON												
ORD COM1: 108												
CON COM1: ACC FTBALL REG SEASON												
35			330P-700P	30		\$2,500.00	10/4	10/4	1		SAT	1
PROGRAM : CBS COL FTBALL GAME 2												
ORD COM1: 102												
CON COM1: CBS COL FTBALL GAME 2												
36			600A-700A	30		\$200.00	10/4	10/4	1		SAT	1
PROGRAM : WKYT NEWS SAT AT 6A												
ORD COM1: 118												
CON COM1: WKYT NEWS SAT AT 6A												
37			700A-800A	30		\$300.00	10/4	10/4	1		SAT	1
PROGRAM : WKYT NEWS SAT AT 7A												
ORD COM1: 109												
CON COM1: WKYT NEWS SAT AT 7A												

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:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
38			730P-800P	30		\$550.00	10/4	10/4	1		SAT	1
PROGRAM : JEOPARDY WEEKEND												
ORD COM1: 103												
CON COM1: JEOPARDY WEEKEND												
39			100P-400P	30		\$3,350.00	10/5	10/5	1		SUN	1
PROGRAM : CBS NFL EARLY GAME 1P												
ORD COM1: 103												
CON COM1: CBS NFL EARLY GAME 1P												
40			1200N-100P	30		\$1,000.00	10/5	10/5	1		SUN	1
PROGRAM : CBS NFL TODAY												
CON COM1: CBS NFL TODAY												
41			400P-700P	30		\$3,350.00	10/5	10/5	1		SUN	1
PROGRAM : CBS NFL LATE GAME 4P												
ORD COM1: 103												
CON COM1: CBS NFL LATE GAME 4P												
42			700P-800P	30		\$3,000.00	10/5	10/5	1		SUN	1
PROGRAM : 60 MINUTES												
ORD COM1: 101												
CON COM1: 60 MINUTES												
43			800A-900A	30		\$325.00	10/5	10/5	1		SUN	1
PROGRAM : WKYT NEWS SUN AT 8A												
ORD COM1: 106												
CON COM1: WKYT NEWS SUN AT 8A												
44			900A-1030A	30		\$1,000.00	10/5	10/5	1		SUN	1
PROGRAM : CBS SUNDAY MORNING												
ORD COM1: 102												
CON COM1: CBS SUNDAY MORNING												
45			1000A-1030A	30		\$375.00	10/2	10/2	1		THU	1
PROGRAM : WKYT MID MORNING @ 10A												
ORD COM1: 105												
CON COM1: WKYT MID MORNING @ 10A												

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46			1030A-1100A	30		\$400.00	10/2	10/2	1		THU	1
PROGRAM : BOLD & THE BEAUTIFUL ORD COM1: 104 CON COM1: BOLD & THE BEAUTIFUL												
47			1100P-1135P	30		\$1,200.00	10/2	10/2	1		THU	1
PROGRAM : WKYT NEWS AT 11P ORD COM1: 109 CON COM1: WKYT NEWS AT 11P												
48			1135P-1235A	30		\$425.00	10/2	10/2	1		THU	1
PROGRAM : LETTERMAN ORD COM1: 112 CON COM1: LETTERMAN												
49			1200N-100P	30		\$575.00	10/2	10/2	1		THU	1
PROGRAM : WKYT NEWS AT NOON ORD COM1: 106 CON COM1: WKYT NEWS AT NOON												
50			400P-430P	30		\$475.00	10/2	10/2	1		THU	1
PROGRAM : WKYT NEWS AT 4PM ORD COM1: 107 CON COM1: WKYT NEWS AT 4PM												
51			430P-500P	30		\$500.00	10/2	10/2	1		THU	1
PROGRAM : WKYT NEWS AT 430PM ORD COM1: 108 CON COM1: WKYT NEWS AT 430PM												
52			500A-530A	30		\$350.00	10/2	10/2	1		THU	1
PROGRAM : WKYT THIS MORNING 5A ORD COM1: 121 CON COM1: WKYT THIS MORNING 5A												

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53			500P-530P	30		\$950.00	10/2	10/2	1		THU	1
PROGRAM : WKYT NEWS AT 5P ORD COM1: 110 CON COM1: WKYT NEWS AT 5P												
54			530A-600A	30		\$500.00	10/2	10/2	1		THU	1
PROGRAM : WKYT THIS MORNING 530A ORD COM1: 120 CON COM1: WKYT THIS MORNING 530A												
55			530P-600P	30		\$950.00	10/2	10/2	1		THU	1
PROGRAM : WKYT NEWS AT 530P ORD COM1: 110 CON COM1: WKYT NEWS AT 530P												
56			600P-630P	30		\$1,400.00	10/2	10/2	1		THU	1
PROGRAM : WKYT NEWS AT 6P ORD COM1: 114 CON COM1: WKYT NEWS AT 6P												
57			700P-730P	30		\$1,800.00	10/2	10/2	1		THU	1
PROGRAM : WHEEL OF FORTUNE ORD COM1: 105 CON COM1: WHEEL OF FORTUNE												
58			700A-900A	30		\$425.00	10/2	10/2	1		THU	1
PROGRAM : CBS THIS MORNING ORD COM1: 114 CON COM1: CBS THIS MORNING												
59			730P-800P	30		\$1,800.00	10/2	10/2	1		THU	1
PROGRAM : JEOPARDY ORD COM1: 105 CON COM1: JEOPARDY												
60			800P-1100P	30		\$4,000.00	10/2	10/2	1		THU	1
PROGRAM : NFL FOOTBALL EFF 9/11/14 - 10/23/1 CON COM1: NFL FOOTBALL EFF 9/11/14 - 10/23/1												

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:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK	: DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT	:	:SPTS:
61			900A-1000A	30		\$400.00	10/2	10/2	1		THU	1
PROGRAM : KELLY & MICHAEL												
ORD COM1: 111												
CON COM1: KELLY & MICHAEL												
62			1000A-1030A	30		\$375.00	9/30	9/30	1		TUE	1
PROGRAM : WKYT MID MORNING @ 10A												
ORD COM1: 105												
CON COM1: WKYT MID MORNING @ 10A												
63			1030A-1100A	30		\$400.00	9/30	9/30	1		TUE	1
PROGRAM : BOLD & THE BEAUTIFUL												
ORD COM1: 104												
CON COM1: BOLD & THE BEAUTIFUL												
64			1100P-1135P	30		\$1,200.00	9/30	9/30	1		TUE	1
PROGRAM : WKYT NEWS AT 11P												
ORD COM1: 109												
CON COM1: WKYT NEWS AT 11P												
65			1135P-1235A	30		\$425.00	9/30	9/30	1		TUE	1
PROGRAM : LETTERMAN												
ORD COM1: 112												
CON COM1: LETTERMAN												
66			1200N-100P	30		\$575.00	9/30	9/30	1		TUE	1
PROGRAM : WKYT NEWS AT NOON												
ORD COM1: 106												
CON COM1: WKYT NEWS AT NOON												
67			400P-430P	30		\$475.00	9/30	9/30	1		TUE	1
PROGRAM : WKYT NEWS AT 4PM												
ORD COM1: 107												
CON COM1: WKYT NEWS AT 4PM												

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:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
68			430P-500P	30		\$500.00	9/30	9/30	1		TUE	1
PROGRAM : WKYT NEWS AT 430PM												
ORD COM1: 108												
CON COM1: WKYT NEWS AT 430PM												
69			500A-530A	30		\$350.00	9/30	9/30	1		TUE	1
PROGRAM : WKYT THIS MORNING 5A												
ORD COM1: 121												
CON COM1: WKYT THIS MORNING 5A												
70			500P-530P	30		\$950.00	9/30	9/30	1		TUE	1
PROGRAM : WKYT NEWS AT 5P												
ORD COM1: 110												
CON COM1: WKYT NEWS AT 5P												
71			530A-600A	30		\$500.00	9/30	9/30	1		TUE	1
PROGRAM : WKYT THIS MORNING 530A												
ORD COM1: 120												
CON COM1: WKYT THIS MORNING 530A												
72			530P-600P	30		\$950.00	9/30	9/30	1		TUE	1
PROGRAM : WKYT NEWS AT 530P												
ORD COM1: 110												
CON COM1: WKYT NEWS AT 530P												
73			600P-630P	30		\$1,400.00	9/30	9/30	1		TUE	1
PROGRAM : WKYT NEWS AT 6P												
ORD COM1: 114												
CON COM1: WKYT NEWS AT 6P												
74			700P-730P	30		\$1,800.00	9/30	9/30	1		TUE	1
PROGRAM : WHEEL OF FORTUNE												
ORD COM1: 105												
CON COM1: WHEEL OF FORTUNE												

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75			700A-900A	30		\$425.00	9/30	9/30	1		TUE	1
PROGRAM : CBS THIS MORNING ORD COM1: 114 CON COM1: CBS THIS MORNING												
76			800P-900P	30		\$4,000.00	9/30	9/30	1		TUE	1
PROGRAM : NCIS ORD COM1: 106 CON COM1: NCIS												
77			900A-1000A	30		\$400.00	9/30	9/30	1		TUE	1
PROGRAM : KELLY & MICHAEL ORD COM1: 111 CON COM1: KELLY & MICHAEL												
78			1000A-1030A	30		\$375.00	10/1	10/1	1		WED	1
PROGRAM : WKYT MID MORNING @ 10A ORD COM1: 105 CON COM1: WKYT MID MORNING @ 10A												
79			1030A-1100A	30		\$400.00	10/1	10/1	1		WED	1
PROGRAM : BOLD & THE BEAUTIFUL ORD COM1: 104 CON COM1: BOLD & THE BEAUTIFUL												
80			1100P-1135P	30		\$1,200.00	10/1	10/1	1		WED	1
PROGRAM : WKYT NEWS AT 11P ORD COM1: 109 CON COM1: WKYT NEWS AT 11P												
81			1135P-1235A	30		\$425.00	10/1	10/1	1		WED	1
PROGRAM : LETTERMAN ORD COM1: 112 CON COM1: LETTERMAN												

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:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
82			1200N-100P	30		\$575.00	10/1	10/1	1		WED	1
PROGRAM : WKYT NEWS AT NOON												
ORD COM1: 106												
CON COM1: WKYT NEWS AT NOON												
83			400P-430P	30		\$475.00	10/1	10/1	1		WED	1
PROGRAM : WKYT NEWS AT 4PM												
ORD COM1: 107												
CON COM1: WKYT NEWS AT 4PM												
84			430P-500P	30		\$500.00	10/1	10/1	1		WED	1
PROGRAM : WKYT NEWS AT 430PM												
ORD COM1: 108												
CON COM1: WKYT NEWS AT 430PM												
85			500A-530A	30		\$350.00	10/1	10/1	1		WED	1
PROGRAM : WKYT THIS MORNING 5A												
ORD COM1: 121												
CON COM1: WKYT THIS MORNING 5A												
86			500P-530P	30		\$950.00	10/1	10/1	1		WED	1
PROGRAM : WKYT NEWS AT 5P												
ORD COM1: 110												
CON COM1: WKYT NEWS AT 5P												
87			530A-600A	30		\$500.00	10/1	10/1	1		WED	1
PROGRAM : WKYT THIS MORNING 530A												
ORD COM1: 120												
CON COM1: WKYT THIS MORNING 530A												
88			530P-600P	30		\$950.00	10/1	10/1	1		WED	1
PROGRAM : WKYT NEWS AT 530P												
ORD COM1: 110												
CON COM1: WKYT NEWS AT 530P												

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 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG25/14 13.31
 *** WKYT-TV ***

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
89			600P-630P	30		\$1,400.00	10/1	10/1	1		WED	1
PROGRAM : WKYT NEWS AT 6P												
ORD COM1: 114												
CON COM1: WKYT NEWS AT 6P												
90			700P-730P	30		\$1,800.00	10/1	10/1	1		WED	1
PROGRAM : WHEEL OF FORTUNE												
ORD COM1: 105												
CON COM1: WHEEL OF FORTUNE												
91			700A-900A	30		\$425.00	10/1	10/1	1		WED	1
PROGRAM : CBS THIS MORNING												
ORD COM1: 114												
CON COM1: CBS THIS MORNING												
92			730P-800P	30		\$1,800.00	10/1	10/1	1		WED	1
PROGRAM : JEOPARDY												
ORD COM1: 105												
CON COM1: JEOPARDY												
93			800P-900P	30		\$3,600.00	10/1	10/1	1		WED	1
PROGRAM : SURVIVOR FTC 9/24/14												
ORD COM1: 105												
CON COM1: SURVIVOR FTC 9/24/14												
94			900A-1000A	30		\$400.00	10/1	10/1	1		WED	1
PROGRAM : KELLY & MICHAEL												
ORD COM1: 111												
CON COM1: KELLY & MICHAEL												

OCT/14 91500.00

CONTRACT TOTAL 91500.00
 TOTAL SPOTS 94

MARKET TOTALS \$130,714 WKYT 70% WLEX 19% WTVQ 5% WDKY 6% CABL 0% WYMT 0% EKYT 0%

SVC- NSI
 DEMOS- RA35+*