

SEP25/14 17.38
*** WKYT-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	SEC	:RATE	:START	:END	:SPTS:	WEEK	:DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	:DATE	:DATE	: /WK:	INVT	:	:SPTS:
AGENCY ADVERTISER CODE = 78						AGENCY EST# = 2116						
AGENCY PRODUCT CODE = 176												
1			1000P-1100P	30		\$2,400.00	10/17	10/17	1		FRI	1
PROGRAM :			AVG. ALL WKS									
CON COM1:			AVG. ALL WKS									
2			1030A-1100A	30		\$400.00	10/17	10/17	1		FRI	1
PROGRAM :			BOLD&BEAUTIFUL									
CON COM1:			BOLD&BEAUTIFUL									

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP25/14 17.38
*** WKYT-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
3			1100P-1135P	30		\$1,200.00	10/17	10/17	1		FRI	1
PROGRAM : WKYT NWS-11PM<												
CON COM1: WKYT NWS-11PM<												
4			500P-530P	30		\$950.00	10/17	10/17	1		FRI	1
PROGRAM : WKYT NEWS-5PM												
CON COM1: WKYT NEWS-5PM												
5			530A-600A	30		\$500.00	10/17	10/17	1		FRI	1
PROGRAM : WKYT-MORN-530A												
CON COM1: WKYT-MORN-530A												
6			530P-600P	30		\$950.00	10/17	10/17	1		FRI	1
PROGRAM : WKYT NEWS-530P												
CON COM1: WKYT NEWS-530P												
7			600P-630P	30		\$1,400.00	10/17	10/17	1		FRI	1
PROGRAM : WKYT NEWS-6PM												
CON COM1: WKYT NEWS-6PM												
8			700P-730P	30		\$1,800.00	10/17	10/17	1		FRI	1
PROGRAM : WHEEL-FORTNE												
CON COM1: WHEEL-FORTNE												
9			730P-800P	30		\$1,800.00	10/17	10/17	1		FRI	1
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
10			900A-1000A	30		\$400.00	10/17	10/17	1		FRI	1
PROGRAM : KELLY&MICHAEL												
CON COM1: KELLY&MICHAEL												
11			1030A-1100A	30		\$400.00	10/20	10/20	1		MON	1
PROGRAM : BOLD&BEAUTIFUL												
CON COM1: BOLD&BEAUTIFUL												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			1100P-1135P	30		\$1,200.00	10/20	10/20	1		MON	1
PROGRAM : WKYT NWS-11PM<												
CON COM1: WKYT NWS-11PM<												
13			500P-530P	30		\$950.00	10/20	10/20	1		MON	1
PROGRAM : WKYT NEWS-5PM												
CON COM1: WKYT NEWS-5PM												
14			530A-600A	30		\$500.00	10/20	10/20	1		MON	1
PROGRAM : WKYT-MORN-530A												
CON COM1: WKYT-MORN-530A												
15			530P-600P	30		\$950.00	10/20	10/20	1		MON	1
PROGRAM : WKYT NEWS-530P												
CON COM1: WKYT NEWS-530P												
16			600P-630P	30		\$1,400.00	10/20	10/20	1		MON	1
PROGRAM : WKYT NEWS-6PM												
CON COM1: WKYT NEWS-6PM												
17			730P-800P	30		\$1,800.00	10/20	10/20	1		MON	1
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
18			800P-900P	30		\$3,000.00	10/20	10/20	1		MON	1
PROGRAM : AVG. ALL WKS												
CON COM1: AVG. ALL WKS												
19			900A-1000A	30		\$400.00	10/20	10/20	1		MON	1
PROGRAM : KELLY&MICHAEL												
CON COM1: KELLY&MICHAEL												
20			1200N-330P	30		\$1,100.00	10/18	10/18	1		SAT	1
PROGRAM : AVG. ALL WKS<												
CON COM1: AVG. ALL WKS<												

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:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT	:	:	:SPTS:
21			700A-800A	30		\$300.00	10/18	10/18	1			SAT	1
PROGRAM : WKYT-MORN-7AM													
CON COM1: WKYT-MORN-7AM													
22			100P-415P	30		\$3,350.00	10/19	10/19	1			SUN	1
PROGRAM : AVG. ALL WKS													
CON COM1: AVG. ALL WKS													
23			1200N-100P	30		\$1,000.00	10/19	10/19	1			SUN	1
PROGRAM : AVG. ALL WKS													
CON COM1: AVG. ALL WKS													
24			400P-730P	30		\$3,350.00	10/19	10/19	1			SUN	1
PROGRAM : AVG. ALL WKS													
CON COM1: AVG. ALL WKS													
25			700P-800P	30		\$3,000.00	10/19	10/19	1			SUN	1
PROGRAM : AVG. ALL WKS													
CON COM1: AVG. ALL WKS													
26			800A-900A	30		\$325.00	10/19	10/19	1			SUN	1
PROGRAM : WKYT-MORN-8AM													
CON COM1: WKYT-MORN-8AM													
27			1030A-1100A	30		\$400.00	10/16	10/16	1			THU	1
PROGRAM : BOLD&BEAUTIFUL													
CON COM1: BOLD&BEAUTIFUL													
28			1100P-1135P	30		\$1,200.00	10/16	10/16	1			THU	1
PROGRAM : WKYT NWS-11PM<													
CON COM1: WKYT NWS-11PM<													
29			500P-530P	30		\$950.00	10/16	10/16	1			THU	1
PROGRAM : WKYT NEWS-5PM													
CON COM1: WKYT NEWS-5PM													

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30			530A-600A	30		\$500.00	10/16	10/16	1		THU	1
PROGRAM : WKYT-MORN-530A												
CON COM1: WKYT-MORN-530A												
31			600P-630P	30		\$1,400.00	10/16	10/16	1		THU	1
PROGRAM : WKYT NEWS-6PM												
CON COM1: WKYT NEWS-6PM												
32			730P-800P	30		\$1,800.00	10/16	10/16	1		THU	1
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
33			800P-1130P	30		\$4,000.00	10/16	10/16	1		THU	1
PROGRAM : VARIOUS												
CON COM1: VARIOUS												
34			900A-1000A	30		\$400.00	10/16	10/16	1		THU	1
PROGRAM : KELLY&MICHAEL												
CON COM1: KELLY&MICHAEL												
35			1030A-1100A	30		\$400.00	10/14	10/14	1		TUE	1
PROGRAM : BOLD&BEAUTIFUL												
CON COM1: BOLD&BEAUTIFUL												
36			1100P-1135P	30		\$1,200.00	10/14	10/14	1		TUE	1
PROGRAM : WKYT NWS-11PM<												
CON COM1: WKYT NWS-11PM<												
37			500P-530P	30		\$950.00	10/14	10/14	1		TUE	1
PROGRAM : WKYT NEWS-5PM												
CON COM1: WKYT NEWS-5PM												
38			530A-600A	30		\$500.00	10/14	10/14	1		TUE	1
PROGRAM : WKYT-MORN-530A												
CON COM1: WKYT-MORN-530A												

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:	:LINE#:	:	:	:	:	:	DATE :	DATE :	/WK:	INVT :	:	SPTS:
39			530P-600P	30		\$950.00	10/14	10/14	1		TUE	1
PROGRAM : WKYT NEWS-530P												
CON COM1: WKYT NEWS-530P												
40			600P-630P	30		\$1,400.00	10/14	10/14	1		TUE	1
PROGRAM : WKYT NEWS-6PM												
CON COM1: WKYT NEWS-6PM												
41			730P-800P	30		\$1,800.00	10/14	10/14	1		TUE	1
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
42			800P-900P	30		\$4,000.00	10/14	10/14	1		TUE	1
PROGRAM : NCIS-CBS												
CON COM1: NCIS-CBS												
43			900A-1000A	30		\$400.00	10/14	10/14	1		TUE	1
PROGRAM : KELLY&MICHAEL												
CON COM1: KELLY&MICHAEL												
44			1030A-1100A	30		\$400.00	10/15	10/15	1		WED	1
PROGRAM : BOLD&BEAUTIFUL												
CON COM1: BOLD&BEAUTIFUL												
45			1100P-1135P	30		\$1,200.00	10/15	10/15	1		WED	1
PROGRAM : WKYT NWS-11PM<												
CON COM1: WKYT NWS-11PM<												
46			500P-530P	30		\$950.00	10/15	10/15	1		WED	1
PROGRAM : WKYT NEWS-5PM												
CON COM1: WKYT NEWS-5PM												
47			530A-600A	30		\$500.00	10/15	10/15	1		WED	1
PROGRAM : WKYT-MORN-530A												
CON COM1: WKYT-MORN-530A												

REP HEADLINE# 7416439
 *** ORIGINAL REV#0 ***

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:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
48			530P-600P	30		\$950.00	10/15	10/15	1		WED	1
PROGRAM : WKYT NEWS-530P												
CON COM1: WKYT NEWS-530P												
49			700P-730P	30		\$1,800.00	10/15	10/15	1		WED	1
PROGRAM : WHEEL-FORTNE												
CON COM1: WHEEL-FORTNE												
50			730P-800P	30		\$1,800.00	10/15	10/15	1		WED	1
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
51			900A-1000A	30		\$400.00	10/15	10/15	1		WED	1
PROGRAM : KELLY&MICHAEL												
CON COM1: KELLY&MICHAEL												

OCT/14 65075.00

CONTRACT TOTAL 65075.00
 TOTAL SPOTS 51

MARKET TOTALS \$151,337 WKYT 43% WLEX 42% WTVQ 5% WDKY 10% CABL 0% WYMT 0% EKYT 0%

SVC- NSI
 DEMOS- RA35+*