

# Issues Programs List

## Quarterly Issues Program List for Station – KPMX

July - Sept 2013

**Assessment of Issues for this quarter:** Issues important to our community are gleaned from Lions Club, law enforcement, business owners, city/county/state employees, politicians, other media, Facebook and Twitter postings, conversations with community members at community concerts, special events and other functions.

### Section I. Issues.

**A. Education:** Issues relating to Public School education and community college in our community, in particular the beginning of school in August.

**B. Public Safety:** The discussion of traffic, weather, and community safety in our area, including drug issues, back to school issues and upcoming winter season.

**C. Government:** The discussion of policies related to our government both statewide and local issues.

**D. Quality of Life:** Issues relating to the overall health and living conditions of our community.

**Flood Recovery:** In early September cities and towns along the South Platte suffered devastating floods. Most folks in Sterling were without running water for over two weeks. Our entire broadcast team was devoted to getting information to people when they needed it during this disaster. We used generators for electricity to stay on the air. Some of us had homes that were

flooded and had to move our families to friends and relatives who were not flooded. Because Sterling was completely cut off from all road access, assisting the disaster teams in the management of resources was key. Normal broadcasting did not resume until late in September.

## **Section II. Responsive Programs**

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below. All interviews were conducted by Andy Rice unless otherwise noted.

**Education:** Weekly: Sandy Van Dusen, Sterling Public Library Superintendent talks about literacy programs in Sterling. Every Monday 7:30-7:45 **01JUL13: 9:15 AM** Dr Jeff Broome via phone to discuss the Heritage Festival on July 4th. Book: *Cheyenne Wars. Julesberg to Merino.* Grant to study Susannah Alderdice's grave. **11JUL12 9:15AM:** Outgoing RE-1 Valley Superintendent Betty Summers in studio to introduce her successor, Jan Delay. **05AUG13** Randy Stahley, Fleming FFA Advisor in studios to introduce collaboration between Fleming FFA and Sterling Arts Council, the proceeds of which help the FFA Chapter. **12AUG13 9:15 AM** Sterling Lions Club Reading Action Program (Rap) Salad Luncheon Fundraiser, with Sterling Public Library & Friends of the Library. Supports children's book giveaways and bringing a children's author to Sterling schools & library, as well as other literacy projects. Program is Monday 8/19 11am-1:30 pm at SHS Cafeteria Cost is \$6. **21AUG13 9:15 AM** New RE-1 Valley Superintendent Jan Delay in to talk about coming school year.

**Public Safety:** Flood of 2013: Saturday, Sept 14 KPMX broadcast flood preparedness announcements every hour from Noon until 8:00PM. Sunday, KPMX broadcast Flood Preparedness and updates from the Logan County Office of Emergency Management, Northeast Colorado Health Department and Logan County Sheriff's Office. 8:00AM -11:00PM. Monday through Friday, September 16-20, KPMX devoted air time to interviews with Joe Kielbasa, Sterling City manager about the efforts to get sewers working again, Bob

Owens, Logan County O.E.M. about infrastructure damage estimates. Logan County Sheriff's Office's Joe McBride about livestock & property damage and NEHC Director Tony Capello about the health dangers with the flood and its aftermath.

**Government: WEEKLY/Thursday 8:45 AM** State Representative Jerry Sonnenberg gives a legislative update. **03JUL13 9:00AM** Congressman Cory Gardner phoned in from Capitol Hill to discuss drought conditions in SE Colorado. 15 minutes. **10JUL13 7:30 AM** Mayor Heather Brungardt in to discuss last night's meeting: Marijuana ordinance and 4-wheelers on city streets. 15 minutes. **15JUL13 9:00** Matt Fitzgibbons is a songwriter whose music focuses on Constitutional issues. We discuss his latest album and the state of the Union in general. **27AUG13 8:30 AM:** Station GM Alec Creighton speaks with Senator Michael Bennett 10:00 minutes.