

# Issues Programs List

## Quarterly Issues Program List for Station – KPMX

April-June 2013

**Assessment of Issues for this quarter:** Issues important to our community are gleaned from Service Organizations, Local Non-Profit organizations, law enforcement, business owners, city/county/state employees, politicians, other media, Facebook and Twitter postings, conversations with community members at community concerts, special events and other functions.

### Section I. Issues.

**A. Public Health:** Issues relating to preventive health awareness, general health discussion, and health events in our area.

**B. Education:** Issues relating to Public School education and community college in our community.

**C. Public Safety:** The discussion of traffic, weather, and community safety in our area.

**D. Government:** The discussion of policies related to our government both statewide and local issues.

**E. Agriculture:** The many issues relating to Agriculture including government programs, the drought, planting and harvesting, and technology.

**F. Quality of Life:** Issues relating to the overall health and living conditions of our community.

## **Section II: Responsive Programs**

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below. All programs were conducted by Andy Rice in an interview format.

### **APRIL**

**Education:** 04/01/13 9:00 AM Overland Trail Museum's Perry Johnson brings listeners up to date on the newest programs at the Overland Trail Museum 15 minutes.

Every week, Library Superintendent Sandy VanDusen is in studio at 7:30 to promote reading programs and events at the Sterling Public Library. 5 minutes.(04/02/ 04/09, 04/16, 04/23, and 04/30) .

Sterling FFA chapter in studios every thursday morning during the school year from 6:30 -6:45 to discuss educational and career opportunities available through the FFA Program. ( 04/04, 04/11, 04/18 & 04/25)

04/15/13: Kathy Reinhardt, Director of Early Childhood Council in Logan, Phillips & Sedgwick Counties in studios to promote Week Of The Young Child. 30 minutes.

04/22/13 CSU Extension Brian Kailey in studios to talk about the Logan County 4H carnival fund-raiser on 04/26/13 15 minutes

04/30 Teri Granillo in to promote the Caliche After Prom's fundraising Comedy Show on May 4th. 10 minutes.

**Public Health:** 04/01/13 Carol Brom in to remind listeners of April 12th's "Your Heart, Our Hands" dinner, auction and dance.20 minutes.

04/05/13 9:00AM Johnna Bloomfield, Chair of Logan COunty Relay For Life promoting Relay 2013's return to the Logan County Courthouse.

04/08/13 9:00 AM Val Romero, Communications Director for Hospice Of The Plains, on Morning Show to discuss programs and services. 15 minutes.

04/12 New Director of Human Services, Dave Long, in to discuss his department. Challenges in distributing funds, staffing, misconceptions about Department of Human Services. 20 minutes..

04/19/13 Logan County Relay For Life Chair Johnna Bloomfield discussed Team University and reminded listeners to get their information submitted on line to the American Cancer Society.

### **Quality Of Life:**

Every Monday at 8:00 AM, Logan County Chamber Director Kim Sellers is in the studios to discuss the Logan County Chamber's upcoming events. 15 minutes. (04/01, 04/08, 04/15, 04/22, 04/29)

Erica Pijoan of the Family Resource Center in studio to discuss "Game Plan For Success"

mentoring program and upcoming events at FRC. 10 minutes.

9:30 AM Cynthia Mills, Heritage Center Director, discusses plans for upcoming trips to Aviation Museum and Barn Quilt Tours at the Center. 20 minutes.

04/03/13 Young Life is hosting a night of Illusion Friday, April 5th. Valerie Edinger is in studios to invite listeners to the event. 15 minutes

04/04/13 9:00AM Sterling High School Theater program in studio to discuss next week's performance of "Fiddler On The Roof". 15 minutes.

04/08/13 8:00 AM Logan County Chamber Director Kim Sellers is in the studios to discuss the Logan County Chamber's upcoming events. 15 minutes.

04/08/13 9:00AM Fleming FFA Chapter in to discuss their Farmer's Market at Logan County Courthouse. 15 minutes

04/09/13 9:00 AM I Darlene Carpio (Exec Dir at Yuma Chamber) re: Women's Leadership Day on 4/20 in Yuma via phone. 15 minutes

04/17/13 Pete Youngers in to discuss the Ivan Rundus Foundation this Sunday The Foundation awards scholarship money for students and adults pursuing musical education. 15 minutes.

04/18/13 Sterling Arts Council's "Dinner & A Movie" is "South Pacific" showing at the Plainsman Grill on the 20th. Sarah Matthews in studio to promote it. 15 minutes.

04/19/13 Laurie Jones of the Small Business Development Center on the Morning Show to discuss marketing in and around Sterling, Colorado. 15 minutes.

04/24/13 Preston Davis, Good News Jail & Prison Ministry in studio to discuss Golf Tournament fund raiser on the 27th of April. 15 minutes.

04/25/13 Perry Johnson, of the Overland Trail Museum in to promote the Matachines Dancers @ Museum for Cinco de Mayo @ the Museum 15 minutes.

04/25/13 Miss Rodeo Logan County, Tessa Welch in to promote Queen's Tea, an informational meeting on April 28th for those ladies interested in trying out for Miss Rodeo Logan County, Attendant, Sweetheart or a Little Miss position. 15 minutes.

**Government:** 04/03/13 9:00 AM Congressman Cory Gardner discusses Farm Bill and Gun Control 10 minutes

State Representative Jerry Sonnenberg call the studios every week to discuss Colorado Legislative action and Agricultural issues. 15 minutes every week. (04/04, 04/11, 04/18 & 04/25)

Members of Sterling City Council in studio on 2nd & 4th Wednesdays to discuss the previous night's session. 15 minutes. (04/10 & 04/24)

04/26/13 9:45 AM, Logan County Commissioner Dave Donaldson gave an update on the County Shooting Range, Courthouse Restoration and work at the Fairgrounds. 15 minutes.

# **MAY**

## **Education**

Every week, Library Superintendent Sandy VanDusen is in studio at 7:30 to promote reading programs and events at the Sterling Public Library. 5 minutes. (05/07, 05/14, 05/21, 05/28)

Sterling FFA chapter in studios every thursday morning during the school year from 6:30 -6:45 to discuss educational and career opportunities available through the FFA Program. (05/02, 05/09, 05/16, 05/23, 05/30)

05/03/13 9:00 AM May At The Museum begins this week. Every Friday, from 11:00Am - Noon, KPMX broadcasts four, three-minute breaks live from the Overland Trail Museum to discuss programs and events at the Museum

05/06/13, 9:00AM Perry Johnson of the Overland Trail Museum discusses the Wagons West Program. 15 minutes.

05/09/13 9:0 RE-1 Valley Superintendent Betty Summers in studio. Discussed upcoming summer programs. 15 minutes.

9:00 AM Randy Stahley, Fleming FFA Advisor, brought in students to discuss Fleming FFA Farmer's Market. 15 minutes.

05/20/13 9:00AM CSU Extension's Brian Kailey in to discuss 4H programs and horticulture. 15 minutes.

05/23/13 9:00AM Janet Bigler, Director of Logan COunty Literacy Coalition on air to promote program and recruit volunteers. 15 minutes.

**Government** State Representative Jerry Sonnenberg call the studios every week to discuss Colorado Legislative action and Agricultural issues. 15 minutes every week. (05/02, 05/08, 05/16, 05/23, 05/30)

## **Public Health**

05/03/13 9:00AM Relay For Life's Doug Pierce in studio to promote a Pigeon Race to benefit Relay.

05/07/13 9:30AM Cynthia Mills, Heritage Center Director, explains fitness programs (Silver Sneakers, Yoga, Balance & Strength training) at the Center. 15 minutes.

05/13/13 9:15 AM Val Romero, Communications Director for Hospice Of The Plains, on Morning Show to discuss the need for volunteers. Explained what Hospice Volunteers do. 15 minutes.

05/16/13 9:00AM Michelle Sharp on air to promote Heartbeat Program and introduce Mary Gross, the new Executive Director at Rural Solutions 15 minutes.

### **Quality of Life**

Every Monday at 8:00 AM, Logan County Chamber Director Kim Sellers is in the studios to discuss the Logan County Chamber's upcoming events. (05/06, 05/13, 05/20, 05/27) 15 minutes.

05/07/13 8:00AM Erica Pijoan, Programs Director of Family Resource Center on air to recruit mentors for their "Game Plan For Success" program. 15 minutes.

05/08/13 9:00AM Kathy Reinhardt of Early Childhood Council in to discuss Scholarships for single Moms. 15 minutes.

05/10/13 Laurie Jones in to discuss SBDC's role in developing business in Logan County. 15 minutes.

05/15/13 9:00 AM Roger Hosea on air to promote Sterling Lions Club's June Triathlon 15 minutes.

05/29/13 9:00AM Sarah Matthews and Chris Delgado in to promote Heritage Festival and July Jamz. 15 minutes

05/30/13 9:15 AM Kiwanis Fishing Derby is this Saturday (06/01/13). President Alex Wright is in studio to discuss the event. 15 minutes

### **Public Safety**

05/14/13 9:30 AM Larry Propp of the Santas of Sterling in studios to promote Bicycle Safety Day. Sterling Masons & Santas will perform bike safety checks, hand out helmets and teach rules of the road on May 18th 15 minutes.

### **Agriculture**

05.01/13 9:00 AM Congressman Cory Gardner called the KPMX Morning Circus to discuss work on the Farm Bill. 15 minutes.

# **June**

## **Education**

06/03/13 9:00AM Perry Johnson brings listeners up to date on the preparations for July 4th Celebration at the Overland Trail Museum 15 minutes.

Every week, Library Superintendent Sandy VanDusen is in studio at 7:30 to promote reading programs and events at the Sterling Public Library. 5 minutes. (06/04, 06/11, 06/18, 06/25)

06/12/13 9:00 AM Sterling's Tim Stahley was named FFA State President. Discussed upcoming duties and responsibilities. Promoted FFA as a career-enhancing program. 20 minutes.

06/21/13 9:15 AM RE-1 Valley Schools Superintendent Betty Summers on air announcing retirement, and replacement. Outlines "Summer Club" for children of working parents 15 minutes.

06/26/13 9:00 AM Coach Eddie Trenkle on air to promote Plainsman Athletic Group Golf Tournament. Proceeds provide sports scholarships to NJC. 15 minutes.

## **Government**

06/05/13 Congressman Gardner discusses bills regarding livestock & Family Pets, 15 minutes.

State Representative Jerry Sonnenberg call the studios every week to discuss Colorado Legislative action and Agricultural issues. 15 minutes every week.(06/06, 06/13, 06/20, 06/27)

## **Public Health**

06/10 13 9:30 AM Val Romero, Communications Director for Hospice Of The Plains, on Morning Show to discuss programs and services. Reminder of upcoming training 15 minutes.

06/20/13 9:00AM Johnna Bloomfield, Chair of Logan County Relay For Life in studios to give results of Relay for Life 15 minutes.

## **Quality of Life**

Every Monday at 8:00 AM, Logan County Chamber Director Kim Sellers is in the studios to discuss the Logan County Chamber's upcoming events.(06/03, 06/10, 06/17, 06/24) 15 minutes.

06/04/13 9:30AM Cynthia Mills, Director of Logan County Heritage Center on air to explain upcoming trip to the Pacific Northwest and re-scheduling of trip to Aquarium. 15 minutes.

06/11/13 9:30 AM Rob Hendrix, board member of Lodgepole Valley Saddle Club on air to discuss upcoming fundraiser. 15 minutes.

06/14/13 9:00 AM Laurie Jones, Director of Logan County Small Business Development Center promotes SURA Grant applications. 15 minutes.

06/19/13 9:00 AM Julie Weeder w/ Colorado Flatlanders 22nd Annual Rod Run at Pioneer Park July 5-7 15 minutes.

06/27/13 9:00 AM Chris Delgado, treasurer of Sterling Arts Council in to talk about July Jamz, a free concert at Logan County Courthouse every Friday 6:00-9:00PM.

**Public Safety**

KPMX on air to alert listeners of severe weather 06/13 (Tornado Warnings) 06/15/13 (Severe Thunderstorm Warnings), 06/17/13 (Severe Thunderstorm AND Tornado Warnings) and 6/21/13, (Severe Thunderstorm AND Tornado Warnings).

**Agriculture**

06/05/13 9:15 AM Merle Vigil at Central Great Plains Station regarding the Field Day on Wed 6/12 Discussed mission and history of the Station. 20 minutes.