# WHRV Donor List (WHRE, WHRG, WHRL, WHRX)

Q2 FY17 Oct 1-Dec 31 2016



Date: 10/14/2016

Underwriter: Bon Secours

Contract Starts: 02/13/2017 Contract Ends: 02/09/2018 Reference: HEARTBEAT SPON

| <br>Flight Description                       | Dates                    | Times                | Days  | Day | Week | Total | Rate | Channel |
|--|--------------------------|----------------------|-------|-----|------|-------|------|---------|
| HEALTH IN A HEARTBEAT<br>BON SECOURS : OPEN  | 02/13/2017<br>02/09/2018 | 08:30:00<br>08:30:10 | MTWTF |     |      |       |      | WHRV FM |
| HEALTH IN A HEARTBEAT<br>BON SECOURS : CLOSE | 02/13/2017<br>02/09/2018 | 08:32:10<br>08:32:25 | MTWTF |     |      |       |      | WHRV FM |
|  |                          |                      |       |     |      |       |      |         |
|  |                          |                      |       |     |      |       |      |         |



#### **Broadcast Underwriting Agreement**

Date: 10/19/2016

Bill To: Sentara Healthcare-Marketing Dept



Contract Starts: 10/24/2016 Contract Ends: 10/28/2016 Reference: EST 523



| Flight Description                          | Dates                    | Times                | Days  | Day | Week | Total | Rate | Channel |
|---|--------------------------|----------------------|-------|-----|------|-------|------|---------|
| MORNING EDITION<br>SENTARA HEALTHCARE       | 10/24/2016<br>10/28/2016 | 06:00:00<br>09:00:00 | MTWTF |     |      |       |      | WHRV FM |
| ALL THINGS CONSIDERED<br>SENTARA HEALTHCARE | 10/24/2016<br>10/28/2016 | 16:00:00<br>18:30:00 | MTWTF |     |      |       |      | WHRV FM |
|   |                          |                      |       |     |      |       |      |         |





### **Broadcast Underwriting Agreement**

Date: 10/19/2016

Bill To: Virginia Living Museum



Contract Starts: 10/24/2016 Contract Ends: 10/28/2016 Reference: OYSTER ROAST EVENT



| Flight Description                                | Dates                    | Times                | Days    | Day | Week | Total | Rate | Channel |
|---|--------------------------|----------------------|---------|-----|------|-------|------|---------|
| Time Attachment<br>VIRGINIA LIVING MUSEUM (BONUS) | 10/24/2016<br>10/28/2016 | 06:00:00<br>20:00:00 | MTWTF   |     |      |       |      | WHRV FM |
| MORNING EDITION<br>VIRGINIA LIVING MUSEUM 6AM-9AM | 10/24/2016<br>10/28/2016 | 06:00:00<br>09:00:00 | MTWTF~~ |     |      |       |      | WHRV FM |
|   |                          |                      |         |     |      |       |      |         |





Date: 10/27/2016

Bill To: Sentara Healthcare-Marketing Dept



Contract Starts: 10/31/2016 Contract Ends: 11/04/2016 Reference: US NEWS & WRLD R



| Flight Description                          | Dates                    | Times                | Days  | Day | Week | Total | Rate | Channel |
|---|--------------------------|----------------------|-------|-----|------|-------|------|---------|
| MORNING EDITION SENTARA HEALTHCARE          | 10/31/2016<br>11/04/2016 | 06:00:00<br>09:00:00 | MTWTF |     |      |       |      | WHRV FM |
| ALL THINGS CONSIDERED<br>SENTARA HEALTHCARE | 10/31/2016<br>11/04/2016 | 16:00:00<br>18:30:00 | MTWTF |     |      |       |      | WHRV FM |
|   |                          |                      |       |     |      |       |      |         |





# **Broadcast Underwriting Agreement**

Date: 10/28/2016

Bill To: First Presbyterian Church



Contract Starts: 12/11/2016 Contract Ends: 12/20/2016 Reference: STEPHEN COOK CONCERT



| Flight Description                              | Dates                    | Times                | Days | Day | Week | Total | Rate | Channel |
|---|--------------------------|----------------------|------|-----|------|-------|------|---------|
| PIPEDREAMS<br>FIRST PRESBYTERIAN CHURCH (OP/CL) | 12/11/2016<br>12/11/2016 | 19:59:00<br>21:29:00 |      |     |      |       |      | WHRO FM |
| Sales Pattern FIRST PRESBYTERIAN CHURCH         | 12/20/2016<br>12/20/2016 | 07:00:00<br>19:00:00 | -T   |     |      |       |      | WHRO FM |
|   |                          |                      |      |     |      |       |      |         |





### **Broadcast Underwriting Agreement**

Date: 11/02/2016

Bill To: Virginia Arts Festival

Clay & Jay Barr Educations Center



Contract Starts: 11/30/2016 Contract Ends: 12/09/2016

Reference: JOHN ALLRED



| Flight Description                         | Dates                    | Times                | Days  | Day | Week | Total | Rate | Channel |
|--|--------------------------|----------------------|-------|-----|------|-------|------|---------|
| Sales Pattern<br>VAF-JOHN ALLRED           | 11/30/2016<br>12/04/2016 |                      | FSS   |     |      |       |      | VHRV FM |
| Sales Pattern<br>VAF-JOHN ALLRED (BONUS)   | 11/30/2016<br>12/04/2016 |                      | WTF   |     |      |       |      | VHRV FM |
| Sales Pattern<br>VAF-JOHN ALLRED (BONUS)   | 11/30/2016<br>12/04/2016 |                      | SS    |     |      |       |      | VHRV FM |
| ALL THINGS CONSIDERED<br>VAF-JOHN ALLRED   | 11/30/2016<br>12/02/2016 |                      | WTF   |     |      |       |      | VHRV FM |
| Time Attachment<br>VAF-JOHN ALLRED (BONUS) | 12/05/2016<br>12/09/2016 | 05:00:00<br>23:59:00 | MTWTF |     |      |       |      | VHRV FM |
| Time Attachment<br>VAF-JOHN ALLRED         | 12/05/2016<br>12/09/2016 |                      | MTWTF |     |      |       |      | VHRV FM |
| ALL THINGS CONSIDERED<br>VAF-JOHN ALLRED   | 12/05/2016<br>12/09/2016 |                      | MTWTF |     |      |       |      | VHRV FM |
|  |                          |                      |       |     |      |       |      |         |



### **Broadcast Underwriting Agreement**

Date: 11/11/2016

Bill To: Hampton Roads Community Foundation



Contract Starts: 03/06/2017 Contract Ends: 03/18/2018 Reference: ANTIQ RD/MARKETPL



| Flight Description                                       | Dates                    | Times                | Days    | Day | Week | Total | Rate | Channel |
|--|--------------------------|----------------------|---------|-----|------|-------|------|---------|
| MARKETPLACE MORNING REPORT<br>HAMPTON ROADS COMM FDTN    | 03/06/2017<br>03/04/2018 | 07:51:00<br>07:51:30 | M-W-F   |     |      |       |      | WHRV FM |
| MARKETPLACE MORNING REPORT<br>HAMPTON ROADS COMM FDTN    | 03/06/2017<br>03/04/2018 | 07:51:30<br>07:59:15 | M-W-F   |     |      |       |      | WHRV FM |
| Sales Pattern<br>HAMPTON ROADS COMM FDTN 4P-7P           | 03/06/2017<br>03/04/2018 | 16:00:00<br>19:00:00 | - T - T |     |      |       |      | WHRV FM |
| Series Code: ANRO<br>HAMPTON ROADS COMM FDTN - ANTQ RDSH | 03/25/2017<br>03/18/2018 | 19:59:00<br>20:59:00 | S-      |     |      |       |      | WHRO HD |
|  |                          |                      |         |     |      |       |      |         |





### **Broadcast Underwriting Agreement**

Date: 11/18/2016

Bill To: The Sandler Center for the Performing Arts



Contract Starts: 09/12/2016 Contract Ends: 12/07/2016 Reference: THE MAVERICKS



| Flight Description                      | Dates                    | Times                | Days    | Day | Week | Total | Rate | Channel |
|---|--------------------------|----------------------|---------|-----|------|-------|------|---------|
| OUT OF THE BOX<br>SANDLER CTR-MAVERICKS | 09/12/2016<br>09/15/2016 | 19:00:00<br>21:00:00 | MTWT    |     |      |       |      | WHRV FM |
| Sales Pattern SANDLER CTR-MAVERICKS     | 11/21/2016<br>12/07/2016 | 13:00:00<br>21:00:00 | MTWT-S- |     |      |       |      | WHRV FM |
| OUT OF THE BOX<br>SANDLER CTR-MAVERICKS | 11/21/2016<br>11/23/2016 | 19:00:00<br>21:00:00 | MTW     |     |      |       |      | WHRV FM |
| OUT OF THE BOX<br>SANDLER CTR-MAVERICKS | 11/28/2016<br>12/01/2016 | 19:00:00<br>21:00:00 | MTWT    |     |      |       |      | WHRV FM |
|   |                          |                      |         |     |      |       |      |         |



# **Broadcast Underwriting Agreement**

Date: 11/21/2016

Bill To: BANK @LANTEC

Contract Starts: 03/21/2016 Contract Ends: 12/31/2016 Reference: BIZ MINUTE



| Flight Description                             | Dates                    | Times | Days    | Day | Week | Total | Rate | Channel |
|--|--------------------------|-------|---------|-----|------|-------|------|---------|
| Sales Pattern BANK @LANTEC OOTB                | 03/21/2016<br>11/19/2016 |       | MTWT-S- |     |      |       |      | WHRV FM |
| TIDEWATERBIZ.COM MINUTE<br>BANK @LANTEC :OP    | 03/21/2016<br>11/19/2016 |       | M-W-F   |     |      |       |      | WHRV FM |
| TIDEWATERBIZ.COM MINUTE<br>BANK @LANTEC :CLOSE | 03/21/2016<br>11/19/2016 |       | M-W-F   |     |      |       |      | WHRV FM |
| Sales Pattern BANK @LANTEC OOTB                | 11/21/2016<br>12/31/2016 |       | MTWT-S- |     |      |       |      | WHRV FM |
| TIDEWATERBIZ.COM MINUTE<br>BANK @LANTEC :OP    | 11/21/2016<br>12/31/2016 |       | M-W-F   |     |      |       |      | WHRV FM |
| TIDEWATERBIZ.COM MINUTE<br>BANK @LANTEC :CLOSE | 11/21/2016<br>12/31/2016 |       | M-W-F   |     |      |       |      | WHRV FM |
|  |                          |       |         |     |      |       |      |         |
|  |                          |       |         |     |      |       |      |         |
|  |                          |       |         |     |      |       |      |         |



# **Broadcast Underwriting Agreement**

Date: 12/06/2016

Bill To: Overture Point Chesapeake

Contract Starts: 01/02/2017 Contract Ends: 04/02/2017



| Flight Description                              | Dates                    | Times                | Days      | Day | Week | Total | Rate | Channel |
|---|--------------------------|----------------------|-----------|-----|------|-------|------|---------|
| MORNING EDITION<br>OVERTURE POINT CHESAPEAKE    | 01/02/2017<br>04/02/2017 | 05:00:00<br>09:00:00 | MTWT      |     |      |       |      | WHRV FM |
| Sales Pattern OVERTURE POINT CHESAPEAKE         | 01/02/2017<br>04/02/2017 | 08:00:00<br>19:00:00 | SS        |     |      |       |      | WHRV FM |
| ALL THINGS CONSIDERED OVERTURE POINT CHESAPEAKE | 01/02/2017<br>04/02/2017 | 16:00:00<br>18:30:00 | M - W - F |     |      |       |      | WHRV FM |
| OUT OF THE BOX<br>OVERTURE POINT CHESAPEAKE     | 01/02/2017<br>04/02/2017 | 19:00:00<br>21:00:00 | MTW       |     |      |       |      | WHRV FM |
|   |                          |                      |           |     |      |       |      |         |



# **Broadcast Underwriting Agreement**

Date: 12/06/2016

Bill To: First Presbyterian Church

Contract Starts: 12/11/2016 Contract Ends: 12/20/2016 Reference: STEPHEN COOK CONCERT



| Flight Description                        | Dates                    | Times                | Days | Day | Week | Total | Rate | Channel |
|---|--------------------------|----------------------|------|-----|------|-------|------|---------|
| PIPEDREAMS FIRST PRESBYTERIAN CHURCH (OP) | 12/11/2016<br>12/11/2016 | 19:59:00<br>20:00:00 | S    |     |      |       |      | WHRO FM |
| PIPEDREAMS FIRST PRESBYTERIAN CHURCH (OP) | 12/18/2016<br>12/18/2016 | 19:59:00<br>20:00:00 | S    |     |      |       |      | WHRO FM |
| Sales Pattern FIRST PRESBYTERIAN CHURCH   | 12/20/2016<br>12/20/2016 | 07:00:00<br>19:00:00 | -T   |     |      |       |      | WHRO FM |
|   |                          |                      |      |     |      |       |      |         |





Date: 12/06/2016



Underwriter: Virginia Lottery



Contract Starts: 01/02/2017 Contract Ends: 02/10/2017



| Flight Description                               | Dates                    | Times                | Days    | Day \ | Week | Total | Rate | Channel |
|--|--------------------------|----------------------|---------|-------|------|-------|------|---------|
| Time Attachment VIRGINIA LOTTERY                 | 01/02/2017<br>02/10/2017 | 06:00:00<br>20:00:00 | MTWTFSS |       |      |       |      | WHRV FM |
| MORNING EDITION<br>VIRGINIA LOTTERY 6AM-9AM      | 01/02/2017<br>02/10/2017 | 06:00:00<br>09:00:00 | MTWTF   |       |      |       |      | WHRV FM |
| ALL THINGS CONSIDERED<br>VIRGINIA LOTTERY 4P-7PM | 01/02/2017<br>02/10/2017 | 16:00:00<br>19:00:00 | MTWTF   |       |      |       |      | WHRV FM |
|  |                          |                      |         |       |      |       |      |         |





# **Broadcast Underwriting Agreement**

Date: 12/06/2016

Bill To: CRP-GREP Overture Chesapeake Owner, LLC

Contract Starts: 01/02/2017 Contract Ends: 04/02/2017



| Flight Description   | Dates                    | Times                | Days      | Day | Week | Total | Rate | Channel |
|--|--------------------------|----------------------|-----------|-----|------|-------|------|---------|
| C) (==== === === === === === === === == ==   | 01/02/2017<br>04/02/2017 | 05:00:00<br>09:00:00 | MTWT      |     |      |       |      | WHRV FM |
| COMPANIES OF THE COMPAN | 01/02/2017<br>04/02/2017 | 08:00:00<br>19:00:00 | · · · SS  |     |      |       |      | WHRV FM |
| ALTERNATION OF THE CONTRACT OF | 01/02/2017<br>04/02/2017 | 16:00:00<br>18:30:00 | M - W - F |     |      |       |      | WHRV FM |
|  | 01/02/2017<br>04/02/2017 | 19:00:00<br>21:00:00 | MTW       |     |      |       |      | WHRV FM |
|  |                          |                      |           |     |      |       |      |         |



Date: 12/07/2016

Bill To: The Sandler Center for the Performing Arts



Contract Starts: 12/11/2016 Contract Ends: 03/14/2017 Reference: SOUTHERN SOUL ASSEM



| Flight Description                        | Dates                    | Times | Days | Day | Week Total | Rate | Channel |
|---|--------------------------|-------|------|-----|------------|------|---------|
| PICKIN' ON WHRV<br>SANDLER-SOUTHERN SOUL  | 12/11/2016<br>12/18/2016 |       | S    |     |            |      | WHRV FM |
| ACOUSTIC HIGHWAY<br>SANDLER-SOUTHERN SOUL | 12/11/2016<br>12/18/2016 |       | S    |     |            |      | WHRV FM |
| THE FOLK SAMPLER SANDLER-SOUTHERN SOUL    | 12/11/2016<br>12/18/2016 |       | S    |     |            |      | WHRV FM |
| OUT OF THE BOX<br>SANDLER-SOUTHERN SOUL   | 12/12/2016<br>12/15/2016 |       | MTWT |     |            |      | WHRV FM |
| PICKIN' ON WHRV<br>SANDLER-SOUTHERN SOUL  | 02/26/2017<br>02/26/2017 |       | S    |     |            |      | WHRV FM |
| ACOUSTIC HIGHWAY SANDLER-SOUTHERN SOUL    | 02/26/2017<br>03/12/2017 |       | S    |     |            |      | WHRV FM |
| THE FOLK SAMPLER SANDLER-SOUTHERN SOUL    | 02/26/2017<br>02/26/2017 |       | S    |     |            |      | WHRV FM |
| OUT OF THE BOX<br>SANDLER-SOUTHERN SOUL   | 02/27/2017<br>03/14/2017 |       | MTWT |     |            |      | WHRV FM |
| PICKIN' ON WHRV<br>SANDLER-SOUTHERN SOUL  | 03/05/2017<br>03/12/2017 |       | s    |     |            |      | WHRV FM |
|   |                          |       |      | -   |            |      |         |
|   |                          |       |      |     |            |      |         |



Date: 12/07/2016

Bill To: Mercy Medical Angels



Contract Starts: 12/05/2016 Contract Ends: 03/12/2017

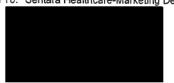


| Flight Description                            | Dates                    | Times                | Days  | Day | Week | Total | Rate | Channel |
|---|--------------------------|----------------------|-------|-----|------|-------|------|---------|
| MORNING EDITION<br>MERCY MEDICAL ANGELS       | 12/12/2016<br>03/12/2017 | 05:00:00<br>09:00:00 | MTWTF |     |      |       |      | WHRV FM |
| Sales Pattern MERCY MEDICAL ANGELS            | 12/12/2016<br>03/12/2017 | 08:00:00<br>19:00:00 | SS    |     |      |       |      | WHRV FM |
| ALL THINGS CONSIDERED<br>MERCY MEDICAL ANGELS | 12/12/2016<br>03/12/2017 | 16:00:00<br>18:30:00 | M-W-F |     |      |       |      | WHRV FM |
| DUT OF THE BOX<br>MERCY MEDICAL ANGELS        | 12/12/2016<br>03/12/2017 | 19:00:00<br>21:00:00 | MTW   |     |      |       |      | WHRV FM |
|   |                          |                      |       |     |      |       |      |         |



Date: 12/09/2016

Bill To: Sentara Healthcare-Marketing Dept



Contract Starts: 12/12/2016 Contract Ends: 01/06/2017 Reference: EST 536/ANNUAL REP

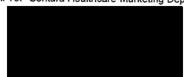


| Flight Description                          | Dates                    | Times                | Days  | Day | Week | Total | Rate | Channel |
|---|--------------------------|----------------------|-------|-----|------|-------|------|---------|
| MORNING EDITION SENTARA HEALTHCARE          | 12/12/2016<br>12/23/2016 | 06:00:00<br>09:00:00 | MTWTF |     |      |       |      | WHRV FM |
| ALL THINGS CONSIDERED<br>SENTARA HEALTHCARE | 12/12/2016<br>12/16/2016 | 16:00:00<br>18:30:00 | MTWTF |     |      |       |      | WHRV FM |
| ALL THINGS CONSIDERED<br>SENTARA HEALTHCARE | 12/19/2016<br>01/06/2017 | 16:00:00<br>18:30:00 | MTWTF |     |      |       |      | WHRV FM |
| MORNING EDITION SENTARA HEALTHCARE          | 01/02/2017<br>01/06/2017 | 06:00:00<br>09:00:00 | MTWTF |     |      |       |      | WHRV FM |
|   |                          |                      |       |     |      |       |      |         |



Date: 12/09/2016

Bill To: Sentara Healthcare-Marketing Dept



Contract Starts: 12/12/2016 Contract Ends: 12/16/2016 Reference: EST 536/ANNUAL REP

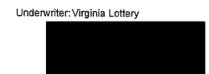


| Flight Description                          | Dates                    | Times                | Days  | Day | Week | Total | Rate | Channel |
|---|--------------------------|----------------------|-------|-----|------|-------|------|---------|
| MORNING EDITION<br>SENTARA HEALTHCARE       | 12/12/2016<br>12/16/2016 | 06:00:00<br>09:00:00 | MTWTF |     |      |       |      | WHRV FM |
| ALL THINGS CONSIDERED<br>SENTARA HEALTHCARE | 12/12/2016<br>12/16/2016 | 16:00:00<br>18:30:00 | MTWTF |     |      |       |      | WHRV FM |
|   |                          |                      |       |     |      |       |      |         |



Date: 12/12/2016





Contract Starts: 01/02/2017 Contract Ends: 02/10/2017



|   | Flight Description                               | Dates                    | Times                | Days    | Day | Week | Total | Rate | Channel |
|---|--|--------------------------|----------------------|---------|-----|------|-------|------|---------|
|   | Time Attachment VIRGINIA LOTTERY                 | 01/02/2017<br>02/10/2017 | 06:00:00<br>20:00:00 | MTWTFSS |     |      |       |      | WHRV FM |
| - | MORNING EDITION<br>VIRGINIA LOTTERY 6AM-9AM      | 01/02/2017<br>02/10/2017 | 06:00:00<br>09:00:00 | MTWTF   |     |      |       |      | MHRV FM |
|   | ALL THINGS CONSIDERED<br>VIRGINIA LOTTERY 4P-7PM | 01/02/2017<br>02/10/2017 | 16:00:00<br>19:00:00 | MTWTF   |     |      |       |      | WHRV FM |
|   |  |                          |                      |         |     |      |       |      |         |
|   |  |                          |                      |         |     |      |       |      |         |



Date: 12/13/2016

Bill To: Lewis Media Partners, LLC



Contract Starts: 01/09/2017 Contract Ends: 01/29/2017



| Flight Description                      | Dates                    | Times                | Days  | Day | Week | Total | Rate | Channel |
|---|--------------------------|----------------------|-------|-----|------|-------|------|---------|
| MORNING EDITION<br>LEWIS MEDIA PARTNERS | 01/09/2017<br>01/29/2017 | 05:00:00<br>09:00:00 | MTWTF |     |      |       |      | WHRV FM |
| Sales Pattern<br>LEWIS MEDIA PARTNERS   | 01/09/2017<br>01/29/2017 | 16:00:00<br>19:00:00 | MTWTF |     |      |       |      | WHRV FM |
|   |                          |                      |       |     |      |       |      |         |



Date: 12/16/2015

Bill To: Bay Diesel & Generator



Contract Starts: 06/27/2016 Contract Ends: 06/25/2017 Reference: ASK ME ANOTHER



| Flight Description                    | Dates                    | Times                | Days | Day | Week | Total | Rate | Channel |
|---------------------------------------|--------------------------|----------------------|------|-----|------|-------|------|---------|
| Time Attachment<br>BAY DIESEL SPONSOR | 06/27/2016<br>06/25/2017 | 10:59:00<br>11:00:00 | S    |     |      |       |      | WHRV FM |
| ASK ME ANOTHER<br>BAY DIESEL SPONSOR  | 06/27/2016<br>06/25/2017 | 11:59;00<br>12:00:00 | S    |     |      |       |      | WHRV FM |
|                                       |                          |                      |      |     |      |       |      |         |
|                                       |                          |                      |      |     |      |       |      |         |



# **Broadcast Underwriting Agreement**

Date: 12/20/2016

Bill To: BDO



Contract Starts: 01/09/2017 Contract Ends: 02/19/2017



| Flight Description             | n Dates                  | Times                | Days    | Day | Week | Total | Rate | Channel |
|--------------------------------|--------------------------|----------------------|---------|-----|------|-------|------|---------|
| Time Attachment<br>BDO (BONUS) | 01/09/2017<br>02/19/2017 | 06:30:00<br>20:00:00 | MTWTFSS |     |      |       |      | WHRV FM |
| Fime Attachment<br>BDO         | 01/09/2017<br>02/19/2017 | 07:00:00<br>09:00:00 | MTWTF   |     |      |       |      | WHRV FM |
| MARKETPLACE<br>BDO             | 01/09/2017<br>02/19/2017 | 18:30:00<br>19:00:00 | MTWTF   |     |      |       |      | WHRV FM |
|                                |                          |                      |         |     |      |       |      |         |