# WHRV Donor List (WHRE, WHRG, WHRL, WHRX)

Q3 FY17 Jan 1-Mar 31 2017



Date: 01/03/2017



Underwriter: Goodwill Virginia



Contract Starts: 08/28/2017 Contract Ends: 12/22/2017 Reference: MKISSION STORE



Flight Description	Dates	Times	Days	Day	Week	Total	Rate	Channel
MORNING EDITION GOODWILL-MISSION STORE	08/28/2017 09/08/2017	05:00:00 09:00:00	MTWTF					WHRV FM
Sales Pattern GOODWILL-MISSION STORE	08/28/2017 09/08/2017	16:00:00 19:00:00	MTWTF					WHRV FM
MORNING EDITION GOODWILL-MISSION STORE	12/04/2017 12/22/2017	05:00:00 09:00:00	MTWTF					WHRV FM
Sales Pattern GOODWILL-MISSION STORE	12/04/2017 12/22/2017	16:00:00 19:00:00	MTWTF					WHRV FM



Date: 01/06/2017

Bill To: Sentara Healthcare-Marketing Dept



Contract Starts: 01/09/2017 Contract Ends: 01/27/2017 Reference: EST#536



Flight Description	Dates	Times	Days	Day	Week	Total	Rate	Channel
Time Attachment SENTARA HEALTHCARE-ANNUAL	01/09/2017 01/27/2017	06:00:00 09:00:00	MTWTF					WHRV FM
ALL THINGS CONSIDERED SENTARA HEALTHCARE-ANNUAL	01/09/2017 01/27/2017	16:00:00 18;30;00	MTWTF					WHRV FM



WHRO 5200 Hampton Blvd Norfolk, VA 23508-1507 P 757-889-9400 F 757-451-6869



## **Broadcast Underwriting Agreement**

Date: 01/25/2017

Bill To: Old Point National Bank

Contract Starts: 08/07/2017 Contract Ends: 08/03/2018



Dates	Times	Days	Day	Week	Total	Rate	Channel
08/07/2017 08/03/2018	06:00:00 20:00:00	MTWTF					WHRV FM
08/07/2017 08/03/2018	18:30:00 19:00:00	MTWTF					WHRV FM
	08/07/2017 08/03/2018 08/07/2017	08/07/2017 06:00:00 08/03/2018 20:00:00 08/07/2017 18:30:00	08/07/2017 06:00:00 MTWTF 08/03/2018 20:00:00 MTWTF	08/07/2017 06:00:00 MTWTF 08/03/2018 20:00:00 MTWTF	08/07/2017 06:00:00 MTWTF 08/03/2018 20:00:00 MTWTF	08/07/2017 06:00:00 MTWTF 08/03/2018 20:00:00 08/07/2017 18:30:00 MTWTF	08/07/2017 06:00:00 MTWTF 08/03/2018 20:00:00 08/07/2017 18:30:00 MTWTF





Date: 01/25/2017





Contract Starts: 02/13/2017 Contract Ends: 03/24/2017



Flight Description	Dates	Times	Days	Day	Week	Total	Rate	Channel
MORNING EDITION PNC FINANCIAL- 5AM-9AM	02/13/2017 02/24/2017	05:00:00 09:00:00	MTWTF					WHRV FM
Time Attachment PNC FINANCIAL- 9AM -4P	02/13/2017 02/24/2017		MTWTF					WHRV FM
Sales Pattern PNC FINANCIAL- 4PM-7PM	02/13/2017 02/24/2017		MTWTF					WHRV FM
Sales Pattern PNC FINANCIAL- 7PM-10PM	02/13/2017 02/24/2017		MTWTF					WHRV FM
MORNING EDITION PNC FINANCIAL- 5AM-9AM	03/06/2017 03/24/2017		MTWTF					WHRV FM
Time Attachment PNC FINANCIAL- 9AM -4P	03/06/2017 03/24/2017	,,	MTWTF					WHRV FM
Sales Pattern PNC FINANCIAL- 4PM-7PM	03/06/2017 03/24/2017		MTWTF					WHRV FM
Sales Pattern PNC FINANCIAL- 7PM-10PM	03/06/2017 03/24/2017		MTWTF					WHRV FM



Date: 01/31/2017

Bill To: Sentara Healthcare-Marketing Dept



Contract Starts: 02/01/2017 Contract Ends: 03/03/2017 Reference: CARDIAC



Flight Description	Dates	Times	Days	Day	Week	Total	Rate	Channel
MORNING EDITION SENTARA HEALTHCARE	02/01/2017 02/03/2017	06:00:00 09:00:00	WTF					WHRV FM
ALL THINGS CONSIDERED SENTARA HEALTHCARE	02/01/2017 02/03/2017	16:00:00 18:30:00	WTF					WHRV FM
MORNING EDITION SENTARA HEALTHCARE	02/06/2017 02/24/2017	06:00:00 09:00:00	MTWTF					WHRV FM
ALL THINGS CONSIDERED SENTARA HEALTHCARE	02/06/2017 02/24/2017	16:00:00 18:30:00	MTWTF					WHRV FM
MORNING EDITION SENTARA HEALTHCARE	02/27/2017 03/03/2017	06:00:00 09:00:00	MTWTF					WHRV FM
ALL THINGS CONSIDERED SENTARA HEALTHCARE	02/27/2017 03/03/2017	16:00:00 18:30:00	MTWTF					WHRV FM



Date: 02/01/2017

Bill To: Hampton History Museum



Contract Starts: 02/03/2017 Contract Ends: 04/21/2017



Flight Description	Dates	Times	Days	Day	Week	Total	Rate	Channel
ANOTHER VIEW HAMPTON HISTORY MUSEUM	02/03/2017 02/10/2017	11:59:00 12:59:00	F					WHRV FM
ANOTHER VIEW HAMPTON HISTORY MUSEUM	03/17/2017 03/17/2017	11:59:00 12:59:00	F					WHRV FM
ANOTHER VIEW HAMPTON HISTORY MUSEUM	04/21/2017 04/21/2017	11:59:00 12:59:00	F					WHRV FM



Date: 02/24/2017

Bill To: Hampton History Museum

Reference: GIVE ME LIBERTY

Contract Starts: 02/24/2017 Contract Ends: 04/07/2017



Flight Description	Dates	Times	Days	Day	Week	Total	Rate	Channel
ANOTHER VIEW HAMPTON HISTORY MUSEUM	02/24/2017 02/24/2017	11:59:00 12:59:00	F					WHRV FM
Sales Pattern HAMPTON HISTORY MUSEUM	02/27/2017 04/07/2017	06:00:00 20:00:00	MTWTF					WHRV FM
ANOTHER VIEW HAMPTON HISTORY MUSEUM	03/03/2017 03/03/2017	11:59:00 12:59:00	F					WHRV FM
ANOTHER VIEW HAMPTON HISTORY MUSEUM	03/24/2017 03/24/2017	11:59:00 12:59:00	F					WHRV FM
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Date: 03/22/2017



Underwriter: The Fresh Market



Contract Starts: 03/27/2017 Contract Ends: 04/16/2017 Reference: ANNIVERSARY



	Flight Description	Dates	Times	Days	Dav	Week	Total	Rate	Channel
MORNING EDITION FRESH MARKET		03/27/2017 04/16/2017		MTWTF					WHRV FM
Time Attachment FRESH MARKET		03/27/2017 04/16/2017	06:00:00 18:00:00	SS					WHRV FM
Time Attachment FRESH MARKET		03/27/2017 04/07/2017	10:00:00 16:00:00	MTWTF					WHRV FM
Sales Pattern FRESH MARKET		03/27/2017 04/16/2017	16:00:00 19:00:00	MTWTF					WHRV FM
Time Attachment FRESH MARKET		04/10/2017 04/14/2017	10:00:00 16:00:00	MTWTF					WHRV FM
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