

**WHRV Donor List  
(WHRE, WHRG, WHRL, WHRX)**

**Q1 FY17 Jul 1-Sept 30 2016**

WHRO  
 5200 Hampton Blvd  
 Norfolk, VA 23508-1507  
 P 757-889-9400 F 757-451-6869



**Broadcast Underwriting Agreement**

Date: 07/07/2016

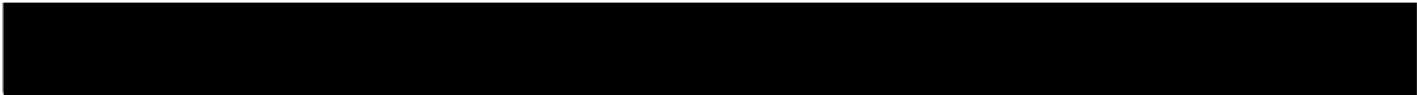
Bill To: National Public Media

Underwriter: Heinemann

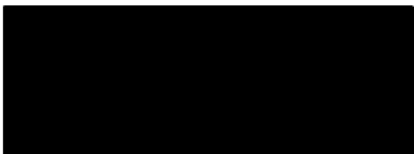


Contract Starts: 08/01/2016  
 Contract Ends: 08/28/2016

Reference: BRANDING



Flight Description	Dates	Times	Days	Day	Week	Total	Rate	Channel
Time Attachment HEINEMANN-5AM -12 MID BONUS	08/01/2016 08/28/2016	05:00:00 23:59:00	MTWTFSS					WHRV FM
MORNING EDITION HEINEMANN-5AM -7AM	08/01/2016 08/28/2016	05:00:00 07:00:00	MTWTF--					WHRV FM
WEEKEND EDITION HEINEMANN-8AM-10	08/06/2016 08/21/2016	08:00:00 10:00:00	-----SS					WHRV FM
WAIT WAIT...DON'T TELL ME HEINEMANN-11AM- 12N	08/06/2016 08/27/2016	11:00:00 12:00:00	-----S-					WHRV FM
WEEKEND EDITION HEINEMANN-8AM-10	08/13/2016 08/28/2016	08:00:00 10:00:00	-----SS					WHRV FM



WHRO  
5200 Hampton Blvd  
Norfolk, VA 23508-1507  
P 757-889-9400 F 757-451-6869



### Broadcast Underwriting Agreement

Date: 07/13/2016

Bill To: BridgeTrust Title Group



Contract Starts: 09/12/2016  
Contract Ends: 09/10/2017

Reference: MAJOR/MINOR



Flight Description	Dates	Times	Days	Day	Week	Total	Rate	Channel
Sales Pattern BRIDGETRUST TITLE-O	09/12/2016 09/10/2017	06:00:00 18:00:00	MTWTFSS					WHRO FM
Sales Pattern BRIDGETRUST TITLE-WEEK 1	09/12/2016 09/10/2017	06:00:00 21:00:00	M - W - F - -					WHRV FM
Sales Pattern BRIDGETRUST TITLE -WEEK 2	09/19/2016 09/10/2017	06:00:00 18:30:00	- T - T - - -					WHRV FM
OUT OF THE BOX BRIDGETRUST TITLE- WEEK 2	09/19/2016 09/10/2017	19:00:00 21:00:00	- T - T - - -					WHRV FM



WHRO  
5200 Hampton Blvd  
Norfolk, VA 23508-1507  
P 757-889-9400 F 757-451-6869



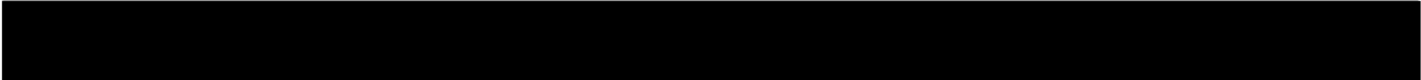
### Broadcast Underwriting Agreement

Date: 07/15/2016

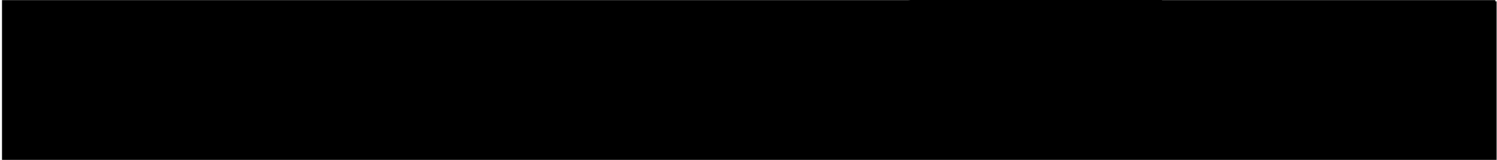
Bill To: Dominion Pathology Lab



Contract Starts: 10/17/2016  
Contract Ends: 10/13/2017



Flight Description	Dates	Times	Days	Day	Week	Total	Rate	Channel
MORNING EDITION	10/17/2016	06:00:00	MTWTF--					WHRV FM
DOMINION PATHOLOGY	10/13/2017	09:00:00						



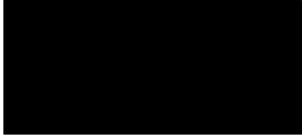
WHRO  
5200 Hampton Blvd  
Norfolk, VA 23508-1507  
P 757-889-9400 F 757-451-6869



**Broadcast Underwriting Agreement**

Date: 07/26/2016

Bill To: Virginia Oncology Associates



Reference: MARKETPL M/KEN BURNS

Contract Starts: 08/01/2016  
Contract Ends: 07/30/2017



Flight Description	Dates	Times	Days	Day	Week	Total	Rate	Channel
Time Attachment VIRGINIA ONCOLOGY	08/01/2016 07/30/2017	06:00:00 22:00:00	MTWTFSS					WHRV FM
MARKETPLACE MORNING REPORT VIRGINIA ONCOLOGY : 05 OPEN	08/01/2016 07/30/2017	06:51:00 06:58:00	- T - T - - -					WHRV FM
MARKETPLACE MORNING REPORT VIRGINIA ONCOLOGY : 15 CLOSE	08/01/2016 07/30/2017	06:59:00 07:00:00	- T - T - - -					WHRV FM



WHRO  
 5200 Hampton Blvd  
 Norfolk, VA 23508-1507  
 P 757-889-9400 F 757-451-6869



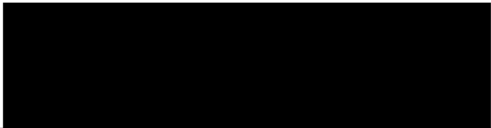
**Broadcast Underwriting Agreement**

Date: 08/02/2016

Bill To: Eastern Shore of Virginia Tourism Commission



Contract Starts: 08/14/2016  
 Contract Ends: 11/27/2016



Flight Description	Dates	Times	Days	Day	Week	Total	Rate	Channel
Time Attachment EASTERN SHORE OF VA TOURISM (OP -SPLENDID TABLE)	08/14/2016 11/27/2016	11:59:00 12:00:00	-----S					WHRV FM
THE SPLENDID TABLE EASTERN SHORE OF VA TOURISM (CL-SPLENDID TABLE)	08/14/2016 11/27/2016	12:59:00 13:00:00	-----S					WHRV FM
Time Attachment EASTERN SHORE OF VA TOURISM	08/15/2016 11/27/2016	06:00:00 20:00:00	MTWTF--					WHRV FM



WHRO  
5200 Hampton Blvd  
Norfolk, VA 23508-1507  
P 757-889-9400 F 757-451-6869



**Broadcast Underwriting Agreement**

Date: 08/12/2016

Bill To: Christopher Newport University  
Ferguson Center for the Arts



Contract Starts: 08/24/2016  
Contract Ends: 09/06/2016

Reference: AN EVENING OF BRAHMS



Flight Description	Dates	Times	Days	Day	Week	Total	Rate	Channel
ALL THINGS CONSIDERED	08/24/2016	16:00:00	MTWT F - -				0.00	WHRV FM
CNU-BRAHMS	09/06/2016	18:30:00						



WHRO  
 5200 Hampton Blvd  
 Norfolk, VA 23508-1507  
 P 757-889-9400 F 757-451-6869



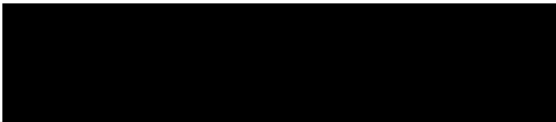
**Broadcast Underwriting Agreement**

Date: 09/01/2016

Bill To: Eastern Shore of Virginia Tourism Commission



Contract Starts: 09/04/2016  
 Contract Ends: 11/12/2016



Flight Description	Dates	Times	Days	Day	Week	Total	Rate	Channel
THE SPLENDID TABLE	09/04/2016	12:00:00	-----S					WHRV FM
EASTERN SHORE OF VA TOURISM (SPLENDID TABLE)	09/04/2016	13:00:00						
Sales Pattern	09/05/2016	06:00:00	MTWTFSS-					WHRV FM
EASTERN SHORE OF VA TOURISM	11/12/2016	19:00:00						
Time Attachment	09/11/2016	11:59:00	-----S					WHRV FM
EASTERN SHORE OF VA TOURISM (OP -SPLENDID TABLE)	09/18/2016	12:00:00						
THE SPLENDID TABLE	09/25/2016	12:00:00	-----S					WHRV FM
EASTERN SHORE OF VA TOURISM (SPLENDID TABLE)	10/09/2016	13:00:00						
Time Attachment	10/16/2016	11:59:00	-----S					WHRV FM
EASTERN SHORE OF VA TOURISM (OP -SPLENDID TABLE)	10/16/2016	12:00:00						
THE SPLENDID TABLE	10/23/2016	12:00:00	-----S					WHRV FM
EASTERN SHORE OF VA TOURISM (SPLENDID TABLE)	10/30/2016	13:00:00						





WHRO  
5200 Hampton Blvd  
Norfolk, VA 23508-1507  
P 757-889-9400 F 757-451-6869



### Broadcast Underwriting Agreement

Date: 09/07/2016

Bill To: Hope House Foundation



Reference: CHELSEA WEST FEST

Contract Starts: 09/26/2016  
Contract Ends: 10/06/2017



Flight Description	Dates	Times	Days	Day	Week	Total	Rate	Channel
OUT OF THE BOX	09/26/2016	06:00:00	MTWT F - -					WHRV FM
HOPE HOUSE FDN-CHELSEA WEST (C)	09/30/2016	20:00:00						
Sales Pattern	10/02/2017	06:00:00	MTWT F - -					WHRV FM
HOPE HOUSE FDN-CHELSEA WEST (C)	10/06/2017	20:00:00						



WHRO  
5200 Hampton Blvd  
Norfolk, VA 23508-1507  
P 757-889-9400 F 757-451-6869



### Broadcast Underwriting Agreement

Date: 09/09/2016

Bill To: The Sandler Center for the Performing Arts



Reference: THE MAVERICKS

Contract Starts: 09/12/2016  
Contract Ends: 12/01/2016



Flight Description	Dates	Times	Days	Day	Week	Total	Rate	Channel
OUT OF THE BOX SANDLER CTR-MAVERICKS	09/12/2016 09/15/2016	19:00:00 21:00:00	MTWT - - -					WHRV FM
OUT OF THE BOX SANDLER CTR-MAVERICKS	11/21/2016 11/23/2016	19:00:00 21:00:00	MTW- - - -					WHRV FM
OUT OF THE BOX SANDLER CTR-MAVERICKS	11/28/2016 12/01/2016	19:00:00 21:00:00	MTWT - - -					WHRV FM



WHRO  
5200 Hampton Blvd  
Norfolk, VA 23508-1507  
P 757-889-9400 F 757-451-6869



### Broadcast Underwriting Agreement

Date: 09/13/2016

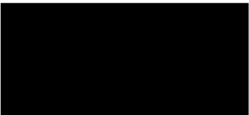
Bill To: Great Outdoor Provision Co



Contract Starts: 12/26/2016  
Contract Ends: 12/24/2017



Flight Description	Dates	Times	Days	Day	Week	Total	Rate	Channel
Time Attachment	12/26/2016	06:00:00	M - W - - -					WHRV FM
GREAT OUTDOOR PROVISION	12/24/2017	09:00:00						
OUT OF THE BOX	12/26/2016	19:00:00	- TWT - - -					WHRV FM
GREAT OUTDOOR PROVISION	12/24/2017	21:00:00						



WHRO  
 5200 Hampton Blvd  
 Norfolk, VA 23508-1507  
 P 757-889-9400 F 757-451-6869



**Broadcast Underwriting Agreement**

Date: 09/13/2016

Bill To: Virginia Arts Festival  
 Clay & Jay Barr Educations Center



Reference: VAF-JAVON JACKSON

Contract Starts: 09/15/2016  
 Contract Ends: 09/23/2016



Flight Description	Dates	Times	Days	Day	Week	Total	Rate	Channel
Sales Pattern VAF-JAVON JACKSON	09/15/2016 09/16/2016	05:00:00 23:00:00	- - - T F - -					WHRV FM
Sales Pattern VAF-JAVON JACKSON-(BONUS)	09/15/2016 09/18/2016	05:00:00 24:00:00	- - - T F S S					WHRV FM
ALL THINGS CONSIDERED VAF-JAVON JACKSON	09/15/2016 09/16/2016	16:00:00 18:30:00	- - - T F - -					WHRV FM
Sales Pattern VAF-JAVON JACKSON	09/17/2016 09/18/2016	07:00:00 20:00:00	- - - - - S S					WHRV FM
Sales Pattern VAF-JAVON JACKSON(BONUS)	09/19/2016 09/23/2016	05:00:00 24:00:00	M T W T F - -					WHRV FM
Sales Pattern VAF-JAVON JACKSON	09/19/2016 09/23/2016	05:00:00 23:00:00	M T W T F - -					WHRV FM
ALL THINGS CONSIDERED VAF-JAVON JACKSON	09/19/2016 09/23/2016	16:00:00 18:30:00	M T W T F - -					WHRV FM

WHRO  
5200 Hampton Blvd  
Norfolk, VA 23508-1507  
P 757-889-9400 F 757-451-6869



### Broadcast Underwriting Agreement

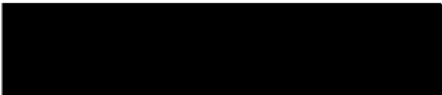
Date: 09/14/2016

Bill To: Sentara Healthcare-Marketing Dept



Contract Starts: 09/19/2016  
Contract Ends: 09/30/2016

Reference: EST#523



Flight Description	Dates	Times	Days	Day	Week	Total	Rate	Channel
MORNING EDITION SENTARA HEALTHCARE 6AM-9AM	09/19/2016 09/30/2016	06:00:00 09:00:00	MTWTF--					WHRV FM
Sales Pattern SENTARA HEALTHCARE 4PM-6:30PM	09/19/2016 09/30/2016	16:00:00 18:30:00	MTWTF--					WHRV FM



WHRO  
5200 Hampton Blvd  
Norfolk, VA 23508-1507  
P 757-889-9400 F 757-451-6869



### Broadcast Underwriting Agreement

Date: 09/22/2016

Bill To: Norfolk Festevents



Contract Starts: 10/03/2016  
Contract Ends: 10/08/2016

Reference: FALL WINE FESTIVAL



Flight Description	Dates	Times	Days	Day	Week	Total	Rate	Channel
OUT OF THE BOX NORFOLK FESTEVENTS	10/03/2016 10/06/2016	19:00:00 21:00:00	MTWT - -					WHRV FM
OUT OF THE BOX SATURDAY NORFOLK FESTEVENTS	10/08/2016 10/08/2016	13:00:00 17:00:00	- - - - S -					WHRV FM



WHRO  
5200 Hampton Blvd  
Norfolk, VA 23508-1507  
P 757-889-9400 F 757-451-6869



### Broadcast Underwriting Agreement

Date: 09/29/2016

Bill To: National Public Media

Underwriter: Farmers Insurance



Contract Starts: 10/03/2016  
Contract Ends: 11/11/2016



Flight Description	Dates	Times	Days	Day	Week	Total	Rate	Channel
MORNING EDITION FARMERS INSURANCE	10/03/2016 11/11/2016	05:00:00 09:00:00	MTWTF--					WHRV FM
Time Attachment FARMERS INSURANCE	10/03/2016 11/11/2016	09:00:00 16:00:00	MTWTF--					WHRV FM
Sales Pattern FARMERS INSURANCE 4P-7PM	10/03/2016 11/11/2016	16:00:00 19:00:00	MTWTF--					WHRV FM



WHRO  
5200 Hampton Blvd  
Norfolk, VA 23508-1507  
P 757-889-9400 F 757-451-6869



**Broadcast Underwriting Agreement**

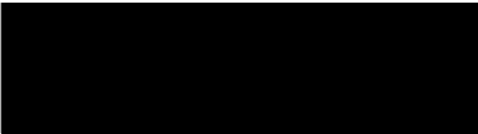
Date: 09/30/2016

Bill To: The Sandler Center for the Performing Arts



Contract Starts: 10/03/2016  
Contract Ends: 10/06/2016

Reference: RAIN TOUR



Flight Description	Dates	Times	Days	Day	Week	Total	Rate	Channel
Time Attachment	10/03/2016	06:00:00	MTWT - - -					WHRV FM
SANDLER CTR (6AM-7PM)	10/06/2016	19:00:00						
OUT OF THE BOX	10/03/2016	19:00:00	MTWT - - -					WHRV FM
SANDLER CTR- RAIN TOUR (OOTB)	10/06/2016	21:00:00						

