

WJFW-TV

QUARTERLY LISTING OF ISSUES AND PROBLEMS

QUARTER COVERED:

July 1st 2016 to September 30th 2016

PREPARED AND PLACED IN THE PUBLIC INSPECTION FILE

October, 6th 2016

FCC Weekly Report

Name: Allie Herrera

Week of: 9/20/16-9/27/16

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare	5PM	9/20/16	PKG	1:00	This week's edition of Y Watch
	5PM	9/27/16	PKG	:59	This week's edition of Y Watch
Children Issues & Education	5PM	9/27/16	VOSOT	:45	Nicolet Student Ambassadors Announced A
	6PM	9/27/16	VOSOt	:45	Nicolet Student Ambassadors Announced B
Spot News	10PM	9/24/16	VOSOT	:45	Wounded Warriors Fish in Eagle River
	10PM	9/25/16	PKG	1:50	Veterans Meet in Wisconsin
	5PM	9/27/16	VOSOT	:50	Collections for Dakota Protesters A
	6PM	9/27/16	VOSOT	:45	Collections for Dakota Protesters B
Human Interest	5pm	9/20/16	PKG	1:35	Elderly Powerlifter in Merrill
Sports					

FCC Weekly Report

Name Phylcia Ashley

Week of 9/12

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5pm/6pm	9/20	Vo-sot	1:00	City Bow Hunt Underway
		9/15	PKG/Vo-sot	1:00	Food Truck Regulation
Healthcare					
Children Issues & Education					
Spot News					
Human Interest	5/6pm	9/10	Vo-sot	1:00	Colorama
	5/6 pm	9/11	VO-SOT	1:00	Chalk Drawings
		9/13	PKG/VO-SOT	1:00	Trench Training
		9/12	PKG/Vo-sot	1:00	Assisted Living Week
		9/16	PKG		Birds in Art
		9/18	PKG/Vosot	1:00	Fall Rides Ends
Sports					

FCC Weekly Report

Name: Phylcia Ashley Week of 9/19

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5/6pm	9/19	VO-SOT	1:00	City Bow Hunt
Healthcare	5/6pm	9/21	VO-SOT	1:00	Free HIV-Hep C Testing
Children Issues & Education	5/6pm	9/20	PKG VO-SOT	1:00	Strengthening Families
Spot News					
Human Interest	5/6pm	9/22	PKG/VOSOT	1:00	Lakeland Sportsmanship
		9/23	PKG/Vo-sot	1:00	Soldier Send Off
Sports					

FCC Weekly Report

Name **Mary O'Connell**

Week of **September 19, 2016-September 23, 2016**

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children Issues & Education					
Spot News					
Human Interest	4pm,5pm,6pm,10pm,AM	9/19/2016	PKG	2:15	Honor Flight (HF): The Erickson Brothers
	4pm,5pm,10pm,AM	9/20/2016	PKG	2:15	HF: Andrus Family Surprise
	4pm,5pm,10pm,AM	9/21/2016	PKG	2:15	HF: Iwo Jima Veteran
	4pm,5pm,10pm,AM	9/22/2016	PKG	2:15	HF: Post-War Veteran
	4pm,5pm,10pm	9/23/2016	PKG	2:15	HF: Oldest Honor Flight Veteran
Sports					

FCC Weekly Report

Name Anthony DaBruzzi

Week of 09/05/16-09/16/16

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5p, 6p, 10p	09/15/16	VOSOT/PKG (LiveU)	1:17/2:51	Great Lakes Wolf Summit (Cumberland)
Healthcare					
Children Issues & Education					
Spot News					
Human Interest	5:30-7a	09/09/16	PKG	0:38	Homeward Bound Pet of the Week (Oneida County Humane Society)
Sports					

FCC Weekly Report

Name **Mary O'Connell**

Week of **August 29-September 2, 2016**

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	4pm,5pm,6pm,10pm,AM 5pm,6pm,10pm,AM	8/30/16 9/1/16	VOSOT VOSOT	1:00 1:00	Wausau Mall Meeting Merrill Housing Complex Update
Government & Politics					
Healthcare	4pm,5pm,6pm,10pm	9/2/16	PKG/VOSOT	3:00	EpiPen Price Increase
Children Issues & Education					
Spot News					
Human Interest	5pm,6pm,10pm,AM	8/29/16	VOSOT	1:00	Community Heroes Furnace
Sports					

FCC Weekly Report

Name: Allie Herrera

Week of: 8/28/16-9/4/16

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children Issues & Education	5pm	8/29/16	PKG	1:57	Back to school shopping (Tomahawk)
	6pm	8/29/16	VOSOT	:40	
Spot News	10pm	9/13/16	PKG	1:40	Off Road Racing in Crandon
	10pm	9/4/16	PKG	1:41	Wisconsin Disc Golf Open
	10pm	8/28/16	PKG	1:49	Conover Distance Horse Race
Human Interest					
Sports					

FCC Weekly Report

Name **Mary O'Connell**

Week of **August 22, 2016-August 26, 2016**

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children Issues & Education					
Spot News					
Human Interest	4pm,5pm,6pm,10pm,AM	8/23/16	PKG/VOSOT	2:00	Mullins Cheese Feature
	4pm,5pm,6pm,10pm,AM	8/25/16	PKG/VOSOT	2:00	Old Vilas County Resorty
	4pm,5pm,6pm,10pm	8/26/16	PKG/VOSOT	2:00	Twin Pines Retreat
Sports					

FCC Weekly Report

Name **Mary O'Connell**

Week of **August 15, 2016-August 19th, 2016**

Category	Newscast	Date	Format	Length	Description
Crime	4pm,5pm,6pm,10pm,AM	8/15/16	VOSOT	1:00	K9 Unit Update
Economy & Employment	5pm,6pm,10pm,AM	8/18/16	VOSOT	1:00	New Eagle River Kwik Trip
Government & Politics					
Healthcare					
Children Issues & Education					
Spot News					
Human Interest	4pm,5pm,6pm,10pm,AM	8/17/16	PKG/VOSOT	2:00	Grocer of the Year
	5pm,6pm,10pm,AM	8/16/16	PKG/VOSOT	2:00	Car Backup Cameras
	4pm,5pm,6pm,10pm,AM	8/19/16	VOSOT	1:00	Antigo K9 Fundraiser
Sports					

FCC Weekly Report

Name **Mary O'Connell**

Week of **August 8-12th**

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5pm,6pm,10pm,AM	8/9/16	VOSOT	1:00	Primary Voting
Healthcare	5pm,6pm,10pm,AM	8/10/16	VOSOT	1:00	Fighting Super Lice
Children Issues & Education					
Spot News					
Human Interest	5pm,6pm,10pm,AM	8/8/16	PKG/VOSOT	2:00	Flambeau Papers 10 th Anniversary
Sports					

FCC Weekly Report

Name Anthony DaBruzzi

Week of 08/08/16-08/19/16

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children Issues & Education					
Spot News					
Human Interest	5:30-7a	08/12/16	PKG	0:48	Homeward Bound Pet of the Week (Lincoln County Humane Society)
	5:30-7a	08/19/16	PKG	0:49	Homeward Bound Pet of the Week (Lincoln County Humane Society)
Sports					

FCC Weekly Report

Name Allie Herrera Week of August 1-7

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children Issues & Education					
Spot News	Rhineland Commercial	8/1/16	VOSOT	:40	Local commercial
	Harry Potter Book Release	8/1/16	PKG	1:12	Book release
	Lacrosse Camp	8/3/16	PKG	1:20	Foreign exchange students visit WI
		8/4/16	VOSOT	:45	Local BBQ event
	Pig in the Pines	8/5/16	PKG	1:30	New ATV/UTV routes open in Pine Lake
	Pine Lake ATV		VOSOT	1:57	
Human Interest	Domestic Violence	8/2/16	PKG	1:45	Increase in domestic violence locally
Sports					

FCC Weekly Report

Name **Mary O'Connell**

Week of **August 1-August 4th**

Category	Newscast	Date	Format	Length	Description
Crime	5pm,6pm,10pm,AM	8/2/16	VOSOT	1:00	State Inmate Update
	5pm,6pm,10pm,AM	8/2/16	VOSOT	1:00	New Jail Kiosks
Economy & Employment					
Government & Politics	5pm,6pm,10pm,AM	8/4/16	VOSOT	1:00	DNR Forestry Headquarters Letters
Healthcare					
Children Issues & Education					
Spot News					
Human Interest	5pm,6pm,10pm,AM	8/1/16	VOSOT	1:00	Operation Deer Watch DNR survey
Sports					

FCC Weekly Report

Name **Mary O'Connell**

Week of **July 25-July 29th, 2016**

Category	Newscast	Date	Format	Length	Description
Crime	5pm,6pm,10pm,AM	7/25/16	VOSOT	1:00	Tuckwab Plea Deal
	5pm,6pm,10pm,AM	7/26/16	PKG/VOSOT	2:30	Lincoln County Shooting
Economy & Employment					
Government & Politics					
Healthcare					
Children Issues & Education					
Spot News					
Human Interest	5pm,6pm,10pm,AM	7/28/16	PKG/VOSOT	2:00	REGI Executive Director Profile
Sports	5pm,6pm,10pm,AM	7/29/16	PKG/VOSOT	2:00	Antigo Doctor Heads to Rio

FCC Weekly Report

Name Anthony DaBruzzi

Week of 08/01/16-08/05/16

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children Issues & Education					
Spot News	5:30-7a, 11a, 5-6p, 10p	08/02/16	LiveU/VOSOT	1:20	Highway 51 closes for "Bearskin Trail Bridge" removal
	5:30-7a	08/04/16	LiveU	6:15	Merrill City Band capital campaign
Human Interest	5:30-7a	08/05/16	PKG	0:51	Homeward Bound Pet of the Week (Forest County Humane Society)
Sports					

FCC Weekly Report

Name Allie Herrera Week of July 25

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children Issues & Education	5pm	7/25/16	PKG	1:25	Fill the Bus Campaign – school supplies
	6pm		VOSOT	:45	Fill the Bus Campaign – school supplies
Spot News	5pm	7/26/16	PKG	1:30	Nicolet College Robotics Summer Camp
	6pm		VOSOT	:50	Nicolet College Robotics Summer Camp
	5pm	7/29/16	PKG	1:00	Kentuck Day Festival – peanut brittle
	6pm	7/29/16	VOSOT	:30	Kentuck Day Festival – peanut brittle
Human Interest					
Sports					

FCC Weekly Report

Name Anthony DaBruzzi

Week of 07/18/16-07/29/16

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5:30-7a, 11a, 5p, 6p, 10p	07/27/16	LiveU/VOSOT	1:34	Home sales pick up again for first time after Great Recession
Government & Politics					
Healthcare					
Children Issues & Education	11a, 5-6p, 10p	07/25/16	VOSOT	1:03	Positive Parenting Solutions free teleseminar
Spot News					
Human Interest	5p	07/19/16	PKG	1:42	Y Watch (Stevens Point Duathlon/Healthy Weight and Your Child)
	5p	07/26/16	PKG	1:46	Y Watch (Woodson Triathlon)
	5:30-7a	07/29/16	PKG	0:45	Homeward Bound Pet of the Week (Forest County Humane Society)
Sports					

FCC Weekly Report

Name Lane Kimble Week of 7/18/16

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5, 6, 10, AM	7/20/16	PKG/VOSOT	2:00	Kwik Trip opened its 488th store. Minocqua.
	5, 6, 10, AM	7/21/16	VOSOT	1:00	Senator Tammy Baldwin tours Antigo's Kretz Lumber
Government & Politics	5, 6, 10, AM	7/21/16	VOSOT	1:00	Sen. Baldwin talks flood recovery efforts in Iron/Ashland Counties
Healthcare					
Children Issues & Education					
Spot News	5, 6, 10 p.m., AM	7/18/16	PKG/VOSOT	2:00	Vilas Co. ATV clubs collected \$ to donate water for flood victims
	5, 6, 10, AM	7/22/16	PKG/VOSOT	2:00	Severe storms cut northern Vilas Co. family off from road access.
Human Interest	5,6, 10, AM	7/19/16	VOSOT	1:00	Rhinelander Hodag is running for President
Sports					

FCC Weekly Report

Name Allie Herrera Week of July 18-24

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children Issues & Education	6PM	7/22/16	PKG	1:21	How camps handle summer heat (Birchrock Camp)
	5PM	7/22/16	VOSOT	:45	
Spot News	10PM	7/24/16	PKG	1:24	Learning to water ski
		7/23/16	PKG	1:29	Mud Run challenge
	6PM	7/19/16	PKG	1:24	Hodag MASH Blood Drive
	6PM	7/18/16	PKG	1:49	Pokemon Go App
Human Interest					
Sports					

FCC Weekly Report

Name Katie Thoresen Week of July 1st-July 5th

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children Issues & Education					
Spot News					
Human Interest	4, 5, & 6 10 pm 10pm 5 & 6	07-01 07-02 07-03 07-04	PKG/VOSOT PKG PKG PKG/VOSOT	2:00 2:00 2:00 2:00	Northwoods Beard Co. Phillips Air Show Wisconsin Pilots Minocqua Swim Club
Sports					

FCC Weekly Report

Name Anthony DaBruzzi

Week of 07/11/16-07/15/16

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children Issues & Education	5:30-7a	07/14/16	LiveU	6:00	Positive Parenting Classes
Spot News	5:30-7a, 11a	07/12/16	LiveU/VO	4:45/0:43	Storm Damage Power Outages
Human Interest	5p	07/12/16	PKG	1:27	Y Watch (Y Golf Scramble and Golf Ball Drop)
	5:30-7a	07/13/16	LiveU	6:15	Resorts Unknown (Chanticleer Inn)
	5:30-7a	07/15/16	PKG	0:40	Homeward Bound Pet of the Week (Oneida County Humane Society)
Sports					

FCC Weekly Report

Name Anthony DaBruzzi

Week of 07/04/16-07/08/16

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children Issues & Education					
Spot News	5:30-7a, 11a, 5p, 6p, 10p	07/05/16	LiveU/VOSOT	6:15/1:33	Three Lakes hosts open house for town complex proposal
Human Interest	5p	07/05/16	PKG	1:35	Y Watch (Summer Camp)
	5-6p, 10p	07/06/16	PKG	1:57	Lumberjack Steam Train turns 100
	5:30-7a	07/08/16	PKG	0:44	Homeward Bound Pet of the Week (Oneida County Humane Society)
Sports					

FCC Weekly Report

Name Anthony DaBruzzi

Week of 08/29/16-09/02/16

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children Issues & Education					
Spot News					
Human Interest	5p	08/30/16	PKG	1:45	Y Watch (LIVESTRONG at the Y session)
	5:30-7a	09/02/16	PKG	0:45	Homeward Bound Pet of the Week (Oneida County Humane Society)
Sports					

FCC Weekly Report

Name: Allie Herrera

Week of: 9-9-16 thru 9-16-16

Category	Newscast	Date	Format	Length	Description
Crime	5PM	9/16/16	VO	:30	Grand Rapids Follow-Up
Economy & Employment					
Government & Politics					
Healthcare					
Children Issues & Education	6PM	9/13/16	PKG	1:40	Moroccan Food Experience in Rhinelander
	5PM	9/13/16	VOSOT	:40	Moroccan Food Experience in Rhinelander
Spot News	10PM	9/11/16	PKG	1:45	Weston Firefighters remembering 9/11
	5PM	9/12/16	PKG	1:35	Suicide Prevention Day
	6PM	9/12/16	VOSOT	:35	Nicolet's Native American Learning in Retirement
Human Interest					
Sports					