

**Remit Address:**

WJBK
New World Communications of Detroit Inc
PO Box 100624
Atlanta, GA 30384-0624
Main: (248) 557-2000
Billing: (248) 552-5129

INVOICE

Advertiser	Stabenow for Senate
Product	10/15/18-10/21/18
Estimate Number	3760

Invoice #	795333-1
Invoice Date	10/31/18
Invoice Month	October 2018
Invoice Period	10/01/18 - 10/21/18

Property	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Order #	795333
Alt Order #	
Deal #	
Order Flight	10/15/18 - 10/21/18

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	
Advertiser Ref	

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WJBK	Fox 2 News AM 530a	530a-6a								
	CDR										
					10/15/18 to 10/21/18	3x	M-W-F--				
	WJBK			M	10/15/18	:30	5:51 AM	DST1808H	\$1,000.00		2
	WJBK			W	10/17/18	:30	5:40 AM	DST1809H	\$1,000.00		5
	WJBK			F	10/19/18	:30	5:51 AM	DST1809H	\$1,000.00		3
3	WJBK	Fox 2 News AM 6a	6a-7a								
	CDR										
					10/15/18 to 10/21/18	5x	MTWTF--				
	WJBK			M	10/15/18	:30	6:40 AM	DST1808H	\$1,700.00		2
	WJBK			Tu	10/16/18	:30	6:21 AM	DST1808H	\$1,700.00		4
	WJBK			W	10/17/18	:30	6:30 AM	DST1809H	\$1,700.00		1
	WJBK			Th	10/18/18	:30	6:30 AM	DST1809H	\$1,700.00		3
	WJBK			F	10/19/18	:30	6:18 AM	DST1809H	\$1,700.00		5
4	WJBK	Fox 2 News AM 7a	7a-8a								
	CDR										
					10/15/18 to 10/21/18	5x	MTWTF--				
	WJBK			M	10/15/18	:30	7:31 AM	DST1808H	\$1,700.00		2
	WJBK			Tu	10/16/18	:30	7:29 AM	DST1808H	\$1,700.00		1
	WJBK			W	10/17/18	:30	7:10 AM	DST1809H	\$1,700.00		3
	WJBK			Th	10/18/18	:30	7:39 AM	DST1809H	\$1,700.00		4
	WJBK			F	10/19/18	:30	7:51 AM	DST1809H	\$1,700.00		5
5	WJBK	Fox 2 News AM 8a	8a-9a								
	CDR										
					10/15/18 to 10/21/18	5x	MTWTF--				
	WJBK			M	10/15/18	:30	8:39 AM	DST1808H	\$1,700.00		2
	WJBK			Tu	10/16/18	:30	8:10 AM	DST1808H	\$1,700.00		1
	WJBK			W	10/17/18	:30	8:53 AM	DST1809H	\$1,700.00		3

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5	WJBK	Fox 2 News AM 8a	8a-9a								
	CDR										
	WJBK			Th	10/18/18	:30	8:20 AM	DST1809H	\$1,700.00		5
	WJBK			F	10/19/18	:30	8:29 AM	DST1809H	\$1,700.00		4
6	WJBK	Fox2News AM Sa 8a BB/SP	8a-9a								
	CDR										
				10/15/18 to 10/21/18		1x	-----S-				
	WJBK			Sa	10/20/18	:30	8:54 AM	DST1809H	\$1,200.00		1
7	WJBK	Fox 2 News AM Su 8a	8a-9a								
	CDR										
				10/15/18 to 10/21/18		1x	-----S				
	WJBK			Su	10/21/18	:30	8:09 AM	DST1809H	\$1,200.00		1
8	WJBK	Fox 2 News AM 9a	9a-10a								
	CDR										
				10/15/18 to 10/21/18		3x	M-W-F--				
	WJBK			M	10/15/18	:30	9:41 AM	DST1808H	\$1,200.00		3
	WJBK			W	10/17/18	:30	9:31 AM	DST1809H	\$1,200.00		1
	WJBK			F	10/19/18	:30	9:56 AM	DST1809H	\$1,200.00		2
9	WJBK	M-F 10a-11a News	10a-11a								
	CDR										
				10/15/18 to 10/21/18		2x	-T-T---				
	WJBK			Tu	10/16/18	:30	10:14 AM	DST1808H	\$1,000.00		1
	WJBK			Th	10/18/18	:30	10:33 AM	DST1809H	\$1,000.00		2
11	WJBK	M-F 12p-1p	12p-1p								
	CDR										
				10/15/18 to 10/21/18		3x	M-TF--				
	WJBK			M	10/15/18	:30	12:57 PM	DST1808H	\$700.00		2
	WJBK			Th	10/18/18	:30	12:34 PM	DST1809H	\$700.00		1

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11	WJBK	M-F 12p-1p	12p-1p								
	CDR										
	WJBK			F	10/19/18	:30	12:46 PM	DST1809H	\$700.00		3
12	WJBK	M-F 1p-2p	1p-2p								
	CDR										
					10/15/18 to 10/21/18	2x	- T - - F - -				
	WJBK			Tu	10/16/18	:30	1:33 PM	DST1808H	\$300.00		1
	WJBK			F	10/19/18	:30	1:39 PM	DST1809H	\$300.00		2
13	WJBK	M-F 2p-3p	2p-3p								
	CDR										
					10/15/18 to 10/21/18	2x	M - - T - - -				
	WJBK			M	10/15/18	:30	2:47 PM	DST1808H	\$300.00		1
	WJBK			Th	10/18/18	:30	2:11 PM	DST1809H	\$300.00		2
14	WJBK	M-F 4p-5p	4p-5p								
	CDR										
					10/15/18 to 10/21/18	5x	MTWTF - -				
	WJBK			M	10/15/18	:30	4:50 PM	DST1808H	\$850.00		1
	WJBK			Tu	10/16/18	:30	4:29 PM	DST1809H	\$850.00		2
	WJBK			W	10/17/18	:30	4:41 PM	DST1809H	\$850.00		3
	WJBK			Th	10/18/18	:30	4:12 PM	DST1809H	\$850.00		4
	WJBK			F	10/19/18	:30	4:28 PM	DST1809H	\$850.00		5
15	WJBK	Fox 2 News at 5p	5p-530p								
	CDR										
					10/15/18 to 10/21/18	5x	MTWTF - -				
	WJBK			M	10/15/18	:30	5:28 PM	DST1808H	\$1,800.00		2
	WJBK			Tu	10/16/18	:30	5:12 PM	DST1809H	\$1,800.00		1
	WJBK			W	10/17/18	:30	5:29 PM	DST1809H	\$1,800.00		4
	WJBK			Th	10/18/18	:30	5:15 PM	DST1809H	\$1,800.00		5

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WJBK CDR WJBK	Fox 2 News at 5p	5p-530p								
				F	10/19/18	:30	5:23 PM	DST1809H	\$1,800.00		3
16	WJBK CDR	Fox 2 News at 530p	530p-6p								
				10/15/18 to 10/21/18		2x	- T- T- - -				
	WJBK			Tu	10/16/18	:30	5:57 PM	DST1809H	\$1,800.00		1
	WJBK			Th	10/18/18	:30	5:35 PM	DST1809H	\$1,800.00		2
17	WJBK CDR	Fox 2 News at 6p	6p-630p								
				10/15/18 to 10/21/18		3x	M- W- F- -				
	WJBK			M	10/15/18	:30	6:11 PM	DST1808H	\$1,800.00		3
	WJBK			W	10/17/18	:30	6:12 PM	DST1809H	\$1,800.00		4
	WJBK			F	10/19/18	:30	6:27 PM	DST1809H	\$1,800.00		5
18	WJBK CDR	Fox 2 News 630-7p	630p-7p								
				10/15/18 to 10/21/18		1x	- T- - - - -				
	WJBK			Tu	10/16/18	:30	6:37 PM	DST1809H	\$1,800.00		2
19	WJBK CDR	Fox 2 News Sa at 6p	6p-7p								
				10/15/18 to 10/21/18		1x	- - - - - S-				
	WJBK			Sa	10/20/18	:00			\$800.00	Credited	1
20	WJBK CDR	M-F 730p-8p	730p-8p								
				10/15/18 to 10/21/18		1x	- - - T- - -				
	WJBK			Th	10/18/18	:00			\$1,500.00	Credited	2
21	WJBK	9-1-1	9p-10p								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #	
CDR												
24	WJBK	M-Su 10p-11p News	10p-11p	10/15/18 to 10/21/18		1x	M- - - - -					
	M			10/15/18	:30	9:24 PM	DST1808H	\$4,500.00		1		
	10/15/18 to 10/21/18			9x	MTWTF- -							
	M			10/15/18	:30	10:14 PM	DST1808H	\$2,400.00		4		
	M			10/15/18	:30	10:55 PM	DST1808H	\$2,400.00		9		
	Tu			10/16/18	:30	10:43 PM	DST1809H	\$2,400.00		2		
	Tu			10/16/18	:30	10:44 PM	DST1809H	\$2,400.00		7		
	W			10/17/18	:30	10:18 PM	DST1809H	\$2,400.00		8		
	W			10/17/18	:30	10:44 PM	DST1809H	\$2,400.00		5		
	WJBK			Th	10/18/18	:00			\$2,400.00	Credited	3	
WJBK	Th	10/18/18	:00			\$2,400.00	Credited	6				
WJBK	F	10/19/18	:30	10:41 PM	DST1809H	\$2,400.00		1				
25	WJBK	Fox 2 Late News Sa	10p-11p									
CDR												
26	WJBK	Fox 2 Late News Su	10p-11p	10/15/18 to 10/21/18		2x	- - - - - S-					
	Sa			10/20/18	:30	11:41 PM	DST1809H	\$2,400.00		2		
	Sa			10/20/18	:30	12:14 AM	DST1809H	\$2,400.00		1		
27	WJBK	Fox 2 News Edge	11p-1130p	10/15/18 to 10/21/18		1x	- - - - - S					
	Su			10/21/18	:30	10:23 PM	DST1809H	\$2,400.00		1		
CDR												
	WJBK			10/15/18 to 10/21/18		3x	- TW- F- -					
	Tu			10/16/18	:30	11:13 PM	DST1809H	\$2,200.00		3		

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27	WJBK	Fox 2 News Edge	11p-1130p								
	CDR										
	WJBK			W	10/17/18	:30	11:12 PM	DST1809H	\$2,200.00		2
	WJBK			F	10/19/18	:30	11:22 PM	DST1809H	\$2,200.00		5
28	WJBK	M-F 12a-1230a	12a-1230a								
	CDR										
				10/15/18 to 10/21/18		2x	-- W- F- -				
	WJBK			W	10/17/18	:30	12:20 AM	DST1809H	\$500.00		2
	WJBK			F	10/19/18	:30	12:29 AM	DST1809H	\$500.00		1
29	WJBK	M-F 1230a-1a	1230a-1a								
	CDR										
				10/15/18 to 10/21/18		2x	- T- T- - -				
	WJBK			Tu	10/16/18	:30	12:55 AM	DST1809H	\$450.00		2
	WJBK			Th	10/18/18	:30	1:24 AM	DST1809H	\$450.00		1
30	WJBK	Sa 4p-5p	4p-5p								
	CDR										
				10/15/18 to 10/21/18		1x	- - - - - S-				
	WJBK			Sa	10/20/18	:00			\$200.00	Credited	1

Aired Spots**66**

<u>Gross Total</u>	\$100,850.00	
<u>Agency Commission</u>	\$15,127.50	
<u>Net Amount Due</u>	\$85,722.50	Payment Terms 30 Days

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