



Remit Address:

WJBK
New World Communications of Detroit Inc
PO Box 100624
Atlanta, GA 30384-0624
Main: (248) 557-2000
Billing: (248) 552-5129

INVOICE

Advertiser	Stabenow for Senate	Invoice #	795341-1
Product	10/22/18-10/28/18	Invoice Date	10/31/18
Estimate Number	3698	Invoice Month	October 2018
		Invoice Period	10/01/18 - 10/28/18

Property	WJBK	Order #	795341
Account Executive	Matt Joseph	Alt Order #	
Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	10/22/18 - 10/28/18

Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 5a	5a-530a								
	CDR										
					10/22/18 to 10/28/18	5x	MTWTF--				
	WJBK			M	10/22/18	:30	5:09 AM	DST1809H	\$1,000.00		3
	WJBK			Tu	10/23/18	:30	5:27 AM	DST1809H	\$1,000.00		2
	WJBK			W	10/24/18	:30	5:09 AM	DST1809H	\$1,000.00		4
	WJBK			Th	10/25/18	:30	5:21 AM	DST1804H	\$1,000.00		1
	WJBK			F	10/26/18	:30	5:09 AM	DST1809H	\$1,000.00		5
2	WJBK	Fox 2 News AM 530a	530a-6a								
	CDR										
					10/22/18 to 10/28/18	5x	MTWTF--				
	WJBK			M	10/22/18	:30	5:50 AM	DST1809H	\$1,000.00		2
	WJBK			Tu	10/23/18	:30	5:41 AM	DST1809H	\$1,000.00		6
	WJBK			W	10/24/18	:30	5:51 AM	DST1809H	\$1,000.00		5
	WJBK			Th	10/25/18	:30	5:40 AM	DST1809H	\$1,000.00		7
	WJBK			F	10/26/18	:30	5:40 AM	DST1809H	\$1,000.00		3
3	WJBK	Fox 2 News AM 6a	6a-7a								
	CDR										
					10/22/18 to 10/28/18	5x	MTWTF--				
	WJBK			M	10/22/18	:30	6:30 AM	DST1809H	\$1,500.00		2
	WJBK			Tu	10/23/18	:30	6:59 AM	DST1809H	\$1,500.00		4
	WJBK			W	10/24/18	:30	6:30 AM	DST1809H	\$1,500.00		1
	WJBK			Th	10/25/18	:30	6:42 AM	DST1804H	\$1,500.00		3
	WJBK			F	10/26/18	:30	6:58 AM	DST1804H	\$1,500.00		5
4	WJBK	Fox 2 News AM 7a	7a-8a								
	CDR										
					10/22/18 to 10/28/18	5x	MTWTF--				
	WJBK			M	10/22/18	:30	7:40 AM	DST1809H	\$1,600.00		2

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WJBK	Fox 2 News AM 7a	7a-8a								
	CDR										
	WJBK			Tu	10/23/18	:30	7:29 AM	DST1809H	\$1,600.00		1
	WJBK			W	10/24/18	:30	7:10 AM	DST1809H	\$1,600.00		3
	WJBK			Th	10/25/18	:30	7:19 AM	DST1809H	\$1,600.00		4
	WJBK			F	10/26/18	:30	7:30 AM	DST1809H	\$1,600.00		5
5	WJBK	Fox 2 News AM 8a	8a-9a								
	CDR										
					10/22/18 to 10/28/18	5x	MTWTF--				
	WJBK			M	10/22/18	:30	8:47 AM	DST1809H	\$1,600.00		2
	WJBK			Tu	10/23/18	:30	8:30 AM	DST1809H	\$1,600.00		1
	WJBK			W	10/24/18	:30	8:58 AM	DST1809H	\$1,600.00		3
	WJBK			Th	10/25/18	:30	8:12 AM	DST1809H	\$1,600.00		5
	WJBK			F	10/26/18	:30	8:40 AM	DST1809H	\$1,600.00		4
6	WJBK	Fox2News AM Sa 8a BB/SP	8a-9a								
	CDR										
					10/22/18 to 10/28/18	1x	-----S-				
	WJBK			Sa	10/27/18	:30	8:50 AM	DST1809H	\$1,200.00		1
7	WJBK	Fox 2 News AM Su 8a	8a-9a								
	CDR										
					10/22/18 to 10/28/18	1x	-----S				
	WJBK			Su	10/28/18	:30	8:10 AM	DST1809H	\$1,200.00		1
8	WJBK	Fox 2 News AM 9a	9a-10a								
	CDR										
					10/22/18 to 10/28/18	3x	MT--F--				
	WJBK			M	10/22/18	:30	9:42 AM	DST1809H	\$1,000.00		3
	WJBK			Tu	10/23/18	:30	9:53 AM	DST1809H	\$1,000.00		1
	WJBK			F	10/26/18	:30	9:36 AM	DST1804H	\$1,000.00		2

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WJBK	M-F 10a-11a News	10a-11a								
	CDR										
					10/22/18 to 10/28/18	3x	M-W-F--				
	WJBK			M	10/22/18	:30	10:22 AM	DST1809H	\$900.00		3
	WJBK			W	10/24/18	:30	10:55 AM	DST1809H	\$900.00		1
	WJBK			F	10/26/18	:30	10:25 AM	DST1809H	\$900.00		2
10	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
	CDR										
					10/22/18 to 10/28/18	2x	-T-T---				
	WJBK			Tu	10/23/18	:30	11:14 AM	DST1809H	\$900.00		2
	WJBK			Th	10/25/18	:30	11:34 AM	DST1804H	\$900.00		1
11	WJBK	M-F 12p-1p	12p-1p								
	CDR										
					10/22/18 to 10/28/18	3x	M-W-F--				
	WJBK			M	10/22/18	:30	12:53 PM	DST1809H	\$700.00		2
	WJBK			W	10/24/18	:30	12:56 PM	DST1809H	\$700.00		1
	WJBK			F	10/26/18	:30	12:38 PM	DST1809H	\$700.00		3
12	WJBK	M-F 1p-2p	1p-2p								
	CDR										
					10/22/18 to 10/28/18	2x	-T-T---				
	WJBK			Tu	10/23/18	:30	1:31 PM	DST1809H	\$300.00		1
	WJBK			Th	10/25/18	:30	1:59 PM	DST1809H	\$300.00		2
13	WJBK	M-F 2p-3p	2p-3p								
	CDR										
					10/22/18 to 10/28/18	3x	M-W-F--				
	WJBK			M	10/22/18	:30	2:55 PM	DST1809H	\$300.00		1
	WJBK			W	10/24/18	:30	2:31 PM	DST1809H	\$300.00		2
	WJBK			F	10/26/18	:30	2:38 PM	DST1809H	\$300.00		3

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WJBK	M-F 4p-5p	4p-5p								
	CDR										
					10/22/18 to 10/28/18	8x	MTWTF--				
	WJBK			M	10/22/18	:30	4:23 PM	DST1809H	\$800.00		1
	WJBK			M	10/22/18	:30	4:56 PM	DST1809H	\$800.00		6
	WJBK			Tu	10/23/18	:30	4:43 PM	DST1809H	\$800.00		2
	WJBK			W	10/24/18	:30	4:09 PM	DST1809H	\$800.00		8
	WJBK			W	10/24/18	:30	4:43 PM	DST1804H	\$800.00		3
	WJBK			Th	10/25/18	:30	4:18 PM	DST1809H	\$800.00		4
	WJBK			F	10/26/18	:30	4:10 PM	DST1809H	\$800.00		5
	WJBK			F	10/26/18	:30	4:49 PM	DST1804H	\$800.00		7
15	WJBK	Fox 2 News at 5p	5p-530p								
	CDR										
					10/22/18 to 10/28/18	5x	MTWTF--				
	WJBK			M	10/22/18	:30	5:20 PM	DST1809H	\$1,600.00		2
	WJBK			Tu	10/23/18	:30	5:21 PM	DST1809H	\$1,600.00		1
	WJBK			W	10/24/18	:30	5:10 PM	DST1809H	\$1,600.00		4
	WJBK			Th	10/25/18	:30	5:25 PM	DST1804H	\$1,600.00		5
	WJBK			F	10/26/18	:30	5:11 PM	DST1809H	\$1,600.00		3
16	WJBK	Fox 2 News at 530p	530p-6p								
	CDR										
					10/22/18 to 10/28/18	5x	MTWTF--				
	WJBK			M	10/22/18	:30	5:36 PM	DST1809H	\$1,600.00		5
	WJBK			Tu	10/23/18	:30	5:57 PM	DST1809H	\$1,600.00		1
	WJBK			W	10/24/18	:30	5:54 PM	DST1804H	\$1,600.00		4
	WJBK			Th	10/25/18	:30	5:35 PM	DST1809H	\$1,600.00		2
	WJBK			F	10/26/18	:30	5:45 PM	DST1809H	\$1,600.00		3
17	WJBK	Fox 2 News at 6p	6p-630p								

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Sales Region	Local	Order Flight	10/22/18 - 10/28/18
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CDR											
						10/22/18 to 10/28/18	5x	MTWTF--			
	WJBK			M	10/22/18	:30	6:11 PM	DST1809H	\$1,600.00		3
	WJBK			Tu	10/23/18	:30	6:29 PM	DST1809H	\$1,600.00		1
	WJBK			W	10/24/18	:30	6:12 PM	DST1809H	\$1,600.00		4
	WJBK			Th	10/25/18	:30	6:17 PM	DST1809H	\$1,600.00		2
	WJBK			F	10/26/18	:30	6:17 PM	DST1804H	\$1,600.00		5
18	WJBK	Fox 2 News 630-7p	630p-7p								
CDR											
						10/22/18 to 10/28/18	5x	MTWTF--			
	WJBK			M	10/22/18	:30	6:51 PM	DST1809H	\$1,600.00		1
	WJBK			Tu	10/23/18	:30	6:55 PM	DST1809H	\$1,600.00		4
	WJBK			W	10/24/18	:30	6:48 PM	DST1809H	\$1,600.00		2
	WJBK			Th	10/25/18	:30	6:47 PM	DST1804H	\$1,600.00		5
	WJBK			F	10/26/18	:30	6:48 PM	DST1809H	\$1,600.00		3
19	WJBK	Fox 2 News Sa at 6p	6p-7p								
CDR											
						10/22/18 to 10/28/18	1x	-----S-			
	WJBK			Sa	10/27/18	:00			\$800.00	See MG 20.6,20.7,20.8,20.9,20.10,20	1
20	WJBK	M-F 730p-8p	730p-8p								
CDR											
						10/22/18 to 10/28/18	5x	MTWTF--			
	WJBK			M	10/22/18	:30	7:54 PM	DST1809H	\$1,300.00		3
	WJBK			Tu	10/23/18	:00			\$1,300.00	See MG 20.6,20.7,20.8,20.9,20.10,20	1
	WJBK			W	10/24/18	:00			\$1,300.00	See MG 20.6,20.7,20.8,20.9,20.10,20	5
	WJBK			Th	10/25/18	:00			\$1,300.00	See MG 20.6,20.7,20.8,20.9,20.10,20	2
	WJBK			F	10/26/18	:00			\$1,300.00	See MG 20.6,20.7,20.8,20.9,20.10,20	4
	WJBK	Fox 2 News Edge	11p-1130p	F	10/26/18	:00			\$2,200.00	Credited	7

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20	WJBK	M-F 730p-8p	730p-8p								
	CDR										
	WJBK	M-F 1p-2p	1p-2p	F	10/26/18	:30	1:41 PM	DST1804H	\$300.00	MG for 20.2,19.1,20.4,20.5,20.1	11
	WJBK	Su 11p-1130p	11p-1130p	Su	10/28/18	:00			\$2,200.00	Credited	6
	WJBK	Fox 2 News AM Su ROS	7a-10a	Su	10/28/18	:30	7:34 AM	DST1809H	\$1,200.00	MG for 20.2,19.1,20.4,20.5,20.1	10
	WJBK	NFL RS Pregm NonHm HR1	11a-12	Su	10/28/18	:30	11:39 AM	DST1804H	\$1,200.00	MG for 20.2,19.1,20.4,20.5,20.1	9
	WJBK	World Series Game NonHome	Various	Su	10/28/18	:30	11:27 PM	DST1809H	\$4,000.00	MG for 20.2,19.1,20.4,20.5,20.1	8
21	WJBK	THE RESIDENT	8p-9p								
	CDR										
					10/22/18 to 10/28/18	1x	M-----				
	WJBK			M	10/22/18	:30	8:43 PM	DST1809H	\$4,500.00		1
25	WJBK	M-Su 10p-11p News	10p-11p								
	CDR										
					10/22/18 to 10/28/18	2x	M-----				
	WJBK			M	10/22/18	:30	10:36 PM	DST1809H	\$2,400.00		1
	WJBK			M	10/22/18	:30	10:43 PM	DST1809H	\$2,400.00		2
27	WJBK	Fox 2 News Edge	11p-1130p								
	CDR										
					10/22/18 to 10/28/18	1x	M-----				
	WJBK			M	10/22/18	:30	11:12 PM	DST1809H	\$2,200.00		1
29	WJBK	M-F 1230a-1a	1230a-1a								
	CDR										
					10/22/18 to 10/28/18	1x	M-----				
	WJBK			M	10/22/18	:30	12:56 AM	DST1809H	\$450.00		2
30	WJBK	Sa 5p-6p	5p-6p								
	CDR										
					10/22/18 to 10/28/18	1x	-----S-				
	WJBK			Sa	10/27/18	:00			\$200.00	Credited	1

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30	WJBK	Sa 5p-6p	5p-6p								
	CDR										
31	WJBK	Fox 2 News AM 430a	430a-5a								
	CDR										
					10/22/18 to 10/28/18	2x	- T- T- - -				
	WJBK			Tu	10/23/18	:30	4:29 AM	DST1809H	\$225.00		1
	WJBK			Th	10/25/18	:30	4:45 AM	DST1809H	\$225.00		2
32	WJBK	Fox 2 News AM Sa 7a	7a-8a								
	CDR										
					10/22/18 to 10/28/18	1x	- - - - - S-				
	WJBK			Sa	10/27/18	:30	7:22 AM	DST1804H	\$1,200.00		1
33	WJBK	Fox 2 News AM Su 7a	7a-8a								
	CDR										
					10/22/18 to 10/28/18	1x	- - - - - S				
	WJBK			Su	10/28/18	:30	7:08 AM	DST1804H	\$1,200.00		1
35	WJBK	World Series Game NonHome	Various								
	CDR										
					10/22/18 to 10/28/18	2x	- T- - - S-				
	WJBK			Tu	10/23/18	:30	7:59 PM	DST1809H	\$4,000.00		1
	WJBK			Sa	10/27/18	:30	8:00 PM	DST1809H	\$4,000.00		2

Aired Spots **87**

Gross Total **\$116,200.00**
Agency Commission **\$17,430.00**
Net Amount Due **\$98,770.00** **Payment Terms 30 Days**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.