

STATION:

WAVL Rothschild, WI

QUARTER:

Jan. 1 - Mar. 31, 2024

DATE:

April 5, 2024

To Whom It May Concern:

On this date, I have placed into the station's public file this Quarterly Significant Issues and Programming report, which details programming examples aired to specifically address the identified needs and issues of the community during the past three months. A variety of programming elements, news, business reports and public service announcements and events important to the community are included within the services provided by WAVL Radio,

Arthur Thurber

Operations Manager

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ISSUES PROGRAMMING

WAVL airs public service programs Info Track from 5:00 to 5:30 a.m. and Viewpoints from 5:30 to 6:00 a.m. on Sunday mornings. The included program information lists some of the significant issues responded to by WAVL, Rothschild, Wisconsin, along with the programming treatment of those issues for the period. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

LOCAL NEWS AND WEATHER

WAVL airs local news and weather reports twice per hour during morning drive, news updates hourly and weather twice an hour throughout the rest of the broadcast day. WAVL airs continuous news and weather information as conditions and/or events warrant.



Weekly Public Affairs Program

Call Letters: WAVL-FM

QUARTERLY ISSUES REPORT, JANUARY-MARCH, 2024

Show # 2024-01

Date aired: 1/7/24 Time Aired: 5:00 AM

Steve Elek, Senior Automotive Data Analyst at Consumer Reports

Mr. Elek shared results of Consumer Reports' newly-released annual car reliability survey, which found that electric vehicle owners continue to report far more problems with their vehicles than owners of conventional cars or hybrids. He said that on average, EVs from the past three model years had 79 percent more problems than cars powered by internal combustion engines. He outlined the most common problems cited by EV owners, and the potential reasons behind this trend.

<u>Issues covered:</u> Electric Vehicles Consumer Matters <u>Length:</u> 8:44

Length: 8:41

Mariah M. Kalmin, PhD, epidemiologist, Health Policy Researcher at RAND, a nonprofit research organization

Dr. Kalmin was the lead author of a Rand study that found that spending on mental health services for children and adolescents has risen by more than one-quarter since the beginning of the COVID-19 pandemic, continuing to rise even as the use of telehealth services plateaued. She explained why telehealth care for mental health filled a critical need for pediatric patients, but added that it may not be appropriate in some cases.

Issues covered:
Mental Health
Telehealth
Youth Issues

Show # 2024-02

Date aired: 1/14/24 Time Aired: 5:00 AM

Annie Grace, recovering alcoholic, author of "This Naked Mind," founder of the This Naked Mind community

Ms. Grace shared her personal experience of overcoming alcohol addiction by asking herself why she drank so much and doing research on the effects of alcohol. She explained how alcohol affects the body and the brain, and how quitting alcohol can restore the natural pleasure system. She also advised people who want to quit alcohol to be compassionate with themselves, and to treat drinking as a habit that can be changed with the right approach.

<u>Issues covered:</u> Alcoholism Length: 8:48

Nusrat Jung, D.Sc., Assistant Professor of Civil Engineering in the Lyles School of Civil Engineering at Purdue University

Prof. Jung led a study of Americans' typical morning grooming routines and found that several volatile chemicals are released when common hair care products are heated with flat irons or hair dryers. She said the chemicals linger in the air after use and may have dangerous effects on health. She recommends the use of a bathroom exhaust fan when using hair care products, and using the products less frequently.

Length: 8:39

Issues covered:
Personal Health
Environment
Consumer Matters

Show # 2024-03

Date aired: 1/21/24 Time Aired: 5:00 AM

Jared Walczak, Vice President of State Projects, Tax Foundation

More and more homeowners are struggling as property values across the nation are rising rapidly, and property taxes are following suit. Mr. Walczak said typical property valuations have risen 30% to 40% over the past three years. He explained that at least some homeowners who are already grappling with high inflation may get a brief reprieve, because property taxes typically take one to three years to catch up to home prices.

<u>Issues covered:</u>
Property Taxes
Inflation
Home Ownership

Satchin Panda, PhD, Professor in the Regulatory Biology Laboratory at the Salk Institute for Biological Studies

When and what we eat for dinner makes a significant difference in how we sleep. Prof. Panda explained how to determine the optimal time to have dinner. He said the most important factor in the dinnertime calculus is melatonin, the hormone that signals it's time to sleep. He also talked about the effect that highly processed food and carbohydrates have on sleep quality.

<u>Issues covered:</u> Personal Health Nutrition Length: 8:29

Length: 8:58

Length: 8:54

Show # 2024-04

Date aired: 1/28/24 Time Aired: 5:00 AM

Vijay Boyapati, Bitcoin expert, author of "The Bullish Case for Bitcoin"

Mr. Boyapati explained the basics of what bitcoin is and why many investors have an interest in it. He explained the recent government approval that allows ordinary investors to purchase bitcoin through spot bitcoin exchange traded funds and why it will expose bitcoin to a much bigger retail audience. He also outlined the most common misconceptions about the digital currency.

<u>Issues covered:</u>
Digital Currencies
Personal Finance

Laura Stack, founder of Johnny's Ambassadors, a Colorado-based organization that aims to educate teens, parents, and communities about the dangers of today's high-THC marijuana

Mrs. Stack why she founded Johnny's Ambassadors, after her 19-year-old son Johnny died by suicide after he became psychotic from using dabs, which are a potent marijuana concentrate. She explained how today's marijuana and THC products are drastically different than that of years ago. She says parents need to cast aside what they think they know about the drug and recognize that marijuana causes brain damage and mental health issues in ways that other substances do not.

Issues covered:
Substance Abuse
Parenting

Length: 8:15

Show # 2024-05

Date aired: 2/4/24 Time Aired: 5:00 AM

Rachel Slade, author of "Making It in America: The Almost Impossible Quest to Manufacture in the U.S.A. (And How It Got That Way)"

The US has fallen from the top spot, to now the 10th largest manufacturing economy in the world. Ms. Slade discussed how America can revive manufacturing and why is it so important. She explained why manufacturing is vital for the country's independence, economy and innovation. She also talked about the impact of the great resignation, the resurging role of unions, and the new priority for a work-life balance among workers.

Issues covered:
Manufacturing
Economy
Government

Length: 8:43

Gary Taubes, journalist, author of "Rethinking Diabetes: What Science Reveals About Diet, Insulin, and Successful Treatments"

Diabetes affects one out of every nine Americans. Mr. Taubes believes that treatment approaches to diabetes need to change, with renewed focus on diet—particularly, fewer carbohydrates and more fat—over a reliance on insulin. He also criticized the role of the food industry in promoting unhealthy foods and influencing diabetes research. He said that the current diabetes epidemic is driven by overeating and obesity, and that the best way to prevent and treat diabetes is to avoid the poison, not take the antidote.

Issues covered:
Personal Health
Science

Length: 8:37

Show # 2024-06

Date aired: 2/11/24 Time Aired: 5:00 AM

Mariel Buqué, PhD, psychologist, author of "Break the Cycle: A Guide to Healing Intergenerational Trauma"

Many Americans are living with the effects of trauma and long-term stress. Dr. Buqué discussed scientific research that suggests that if trauma is not addressed, it can be genetically passed down from generation to generation, and even be transmitted to entire communities. She said most forms of abuse typically begin in childhood. She talked about therapeutic practices than can pass down strength instead of pain, thereby breaking the cycle.

Issues covered:
Mental Health
Child Abuse

Length: 8:41

Greg Hammer, PhD, recently retired professor at Stanford University School of Medicine, pediatric intensive care physician, pediatric anesthesiologist, author of "*GAIN Without Pain*"

Despite the pandemic, US life expectancy has increased slightly in the past 20 years. Dr. Hammer discussed what he terms the tripod of health: sleep, exercise and nutrition, and the latest science behind all three. He also talked about recent research into the longevity effects of intermittent fasting, dietary supplements and mindfulness and meditation.

<u>Issues covered:</u> Personal Health Longevity Length: 8:35

Show # 2024-07

Date aired: 2/18/24 Time Aired: 5:00 AM

Bridget Freisthler, PhD, Professor in the College of Social Work at Ohio State University

Child abuse and neglect cases have been on the rise since the pandemic and its aftermath. Prof. Freisthler led a study of an alcohol control project in Sacramento. The program's purpose was to reduce alcohol-related problems in two neighborhoods in the city, but it discovered an unexpected byproduct: in one of the neighborhoods, total entries into foster care were reduced by nearly 12%. She discussed factors behind child abuse and why she believes additional research is needed before trying to duplicate the program elsewhere.

Issues covered:
Child Abuse & Neglect
Alcohol Abuse
Foster Care

<u>Length:</u> 9:27

Megan Henly, PhD, Research Assistant Professor in the Institute on Disability at the University of New Hampshire

Older Americans, low-income workers, and people with disabilities are over-represented in rural parts of the US. But enrollment in federal and state programs in these regions tends to be low. Prof. Henly discussed the numerous barriers to getting information about, and enrolling in, programs like Social Security disability and retirement benefits, the Supplemental Nutrition Assistance Program and the Medicaid health insurance program, and what can be done to reduce the problem.

Issues covered:
Government Assistance
Disabilities
Rural Concerns
Aging

Length: 7:46

Show # 2024-08

Date aired: 2/25/24 Time Aired: 5:00 AM

Jeremy Nobel, **MD**, **MPH**, founder of the nonprofit Foundation for Art & Healing, author of "*Project UnLonely: Healing Our Crisis of Disconnection*"

Dr. Nobel said loneliness has increased dramatically since the pandemic. He outlined the three types of loneliness. He also discussed the negative health consequences—both mental and physical—of loneliness or isolation. He said the answer to loneliness is connection through activities like creative expression and serving other people. He believes it all begins with being aware of loneliness and having the courage to address it.

Length: 9:33

Length: 7:47

Length: 8:14

Length: 8:54

<u>Issues covered:</u> Mental Health Personal Health

Today"

Elizabeth Comen, MD, Medical Oncologist specializing in breast cancer at Memorial Sloan Kettering Cancer Center, Assistant Professor of Medicine at Weill Cornell Medical College, author of "All in Her Head: The Truth and Lies Early Medicine Taught Us About Women's Bodies and Why It Matters

Dr. Comen said centuries of medical care often dismissed women's health problems as hysteria, but the term used today is anxiety. She said 80% of autoimmune diseases are found in women but the illnesses are often not properly diagnosed, and research in the area is woefully lacking. She also said concussions or even strangulations are often not recognized as domestic abuse by emergency room physicians. She offered three tips for women to advocate for themselves.

Issues covered:
Women's Health
Domestic Abuse
Mental Health

Show # 2024-09

Date aired: 3/3/24 Time Aired: 5:00 AM

James E. Rogers, PhD, Director of Food Safety Research and Testing, Acting Head of Product Safety Testing at Consumer Reports

Plasticizers--used to make plastic more flexible and more durable--are so widely used that today, they show up inside almost every American's body. Dr. Rogers talked about Consumer Reports' recent tests, which found that nearly all foods contain phthalates and bisphenols, often at very high levels. He talked about the potential health consequences, and offered steps for consumers to try to reduce their exposure.

Issues covered:
Food Safety
Personal Health
Consumer Matters

Harvey Miller, PhD, Professor of Geography at Ohio State University

Prof. Miller led a recent study that examined the circumstances behind who is found at fault when cars hit pedestrians in an urban area. He found that pedestrians were more likely to be blamed when they were crossing busy highways where crosswalks were few and far between. In congested downtown areas, where there were more marked intersections with pedestrian crossings, drivers were more likely to be found at fault. He believes that street and highway designs should be re-imagined, to put a greater emphasis pedestrian safety.

<u>Issues covered:</u> Traffic Fatalities Government Show # 2024-10

Date aired: 3/10/24 Time Aired: 5:00 AM

Angela Fagerlin, Ph.D., Chair of Population Health Sciences at University of Utah Health, Research Scientist with the VA Salt Lake City Health System's Informatics Decision-Enhancement and Analytic Sciences (IDEAS) Center for Innovation

Dr. Fagerlin was the senior author of a study that found that 60 to 80 percent of people surveyed are not honest with their doctors about information that could be relevant to their health. She explained why people are sometimes reluctant to be truthful with their doctors, and why that can be a dangerous practice.

Issues covered: **Personal Health** Length: 7:29

Teresa Gil, PhD, psychotherapist, author of "Women Who Were Sexually Abused As Children: Mothering, Resilience and Protecting the Next Generation"

Dr. Gil estimates that there are approximately 21 million mothers in America who experienced childhood sexual abuse. She discussed how that trauma may affect their own parenting. She talked about the value of strong mother-daughter relationships, spiritual beliefs, and therapy in coping.

Issues covered: **Sexual Abuse Parenting Mental Health**

Length: 9:40

Show # 2024-11

Date aired: 3/17/24 Time Aired: 5:00 AM

David Rein, PhD, Senior Fellow at the National Opinion Research Center at the University of Chicago

Dr. Rein led a recent study of hearing loss rates, and found that where a person lives and their occupation have a surprisingly large impact. He found that that the occupations most associated with hearing loss besides mining were in retail and restaurant settings. Rates of hearing loss are higher among men, non-Hispanic whites, and residents of rural areas, and increases significantly starting at age 35. He talked about the reasons behind the study's findings, along with the societal stigma of wearing hearing aids.

Issues covered: **Personal Health** Length: 8:50

Aging

Christy Faith, author of "Homeschool Rising: Shattering Myths, Finding Courage, and Opting Out of the School System"

Ms. Faith is a work-from-home mom who also homeschools her children. She discussed the rapid growth of homeschooling in the aftermath of the pandemic, and the reasons families choose to do it. She talked about the wide array of private and public resources available to homeschoolers, and the biggest challenges families face. She also addressed concerns about socialization for children who are homeschooled.

Issues covered:

Length: 8:31

Education **Parenting**

Show # 2024-12

Date aired: 3/24/24 Time Aired: 5:00 AM

Michael Redlener, MD, Associate Professor of Emergency Medicine at the Icahn School of Medicine of Mount Sinai

Dr. Redlener led a study that found that emergency medical service (EMS) systems are not consistently providing optimal care, based on new national standards of quality, for patients who call 911. He explained the significant differences in EMS care he found in comparing urban, suburban, and rural services. He explained why the unnecessary use of lights and sirens, which he found is common in rural areas, is a dangerous practice.

Length: 8:12

Length: 9:12

Issues covered: Emergency Services Public Health

Chelsey Goodan, academic tutor and mentor, author of "Underestimated: The Wisdom and Power of Teenage Girls"

Teenage girls struggle with a wide variety of issues. Ms. Goodan outlined the most common things that concern teenage girls, and why they are reluctant to share them with their parents. She offered advice to parents to improve dialogue with their daughters, through listening and asking nonjudgmental questions. She also talked about the value of sports in helping girls find their voices.

Issues covered: Teenager Concerns Parenting **Mental Health**

Show # 2024-13

Date aired: 3/31/24 Time Aired: 5:00 AM

Charles L. Marohn Jr, land-use planner, municipal engineer, author of "Escaping the Housing Trap: The Strong Towns Response to the Housing Crisis"

Housing costs have risen dramatically in the past few years. Mr. Marohn talked about the tension between housing as a financial product versus basic shelter. He advocated for a new approach that can rapidly produce housing on a local scale in response to local needs. He said that regulations, financial incentives, and cultural expectations often undermine organic efforts of urban renewal.

Issues covered: Length: 8:53

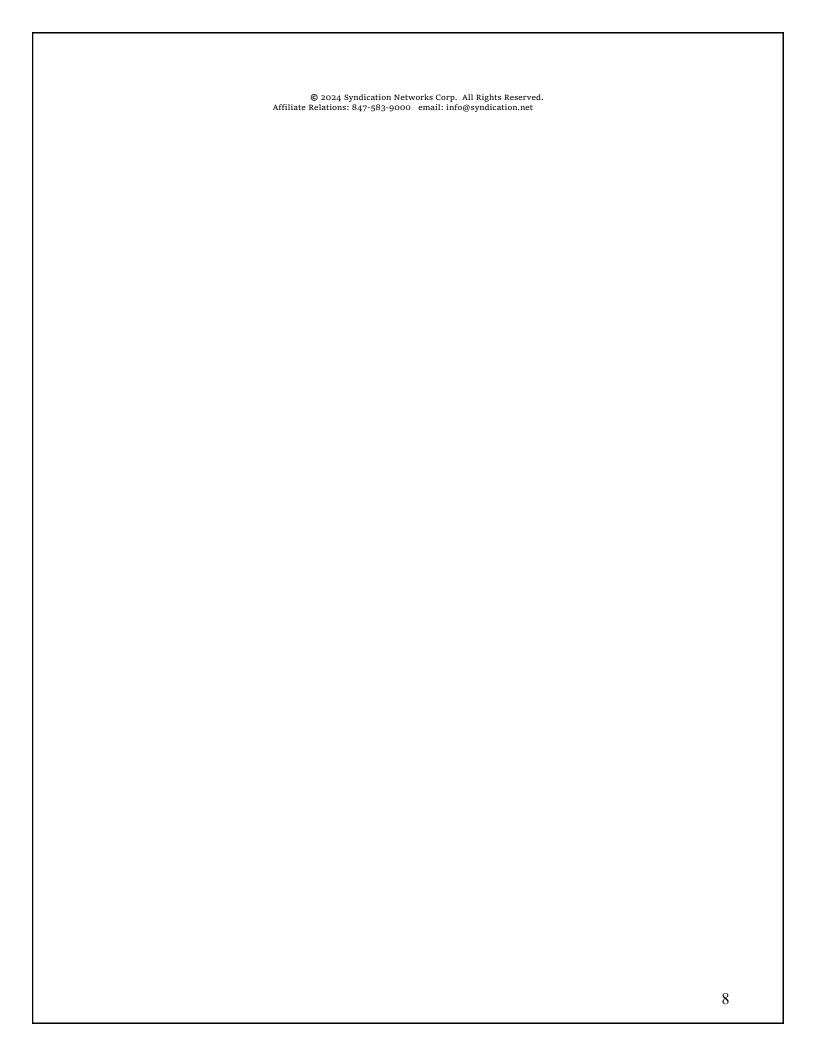
Housing **Community Development** Government

Sanja Jelic, MD, critical care medicine specialist and sleep researcher at Columbia University Vagelos College of Physicians and Surgeons

Obstructive sleep apnea affects about 25% of adults, and it often goes untreated. Dr. Jelic discussed the condition and the most common treatment, CPAP machines. She has led several studies that have determined that, contrary to long-held medical beliefs, the machines do not lower a patient's risk of heart disease, which is about two to three times higher than average.

Issues covered: Personal Health

Length: 8:30





Quarterly Report of Compliancy Issues & Programs List 2024-Q1 (January - March) Viewpoints Radio

- Activism
- Adolescent Health
- Advertising
- Aerospace Engineering
- Affordable Housing
- African American History
- American History
- Art
- Artificial Intelligence
- Astronomy
- Astrophysics
- Athletics
- Auto Manufacturing
- Aviation
- Beekeeping
- Biodiversity
- **Business**
- Cancer
- Cardiovascular Disease
- Career
- Child Development
- Child Safety
- Civil Rights
- Climate
- Climate Change
- Climate Policy
- Communication
- Community
- Consumer Goods
- Consumer Habits
- Consumer Safety
- Consumerism
- Creative Arts
- Crime
- Criminal Justice
- Criminal Justice History
- Culture
- Democracy
- **Developing Economies**
- Diversity
- Drug Abuse
- Drug Policy
- Drug Use
- **Economy** Education
- **Education Policy**
- Election
- **Elections**
- **Emergency Response**
- **Emerging Industries**
- **Emerging Research**
- **Emotion**
- Engineering
- **English Language**
- Entertainment
- Environment

- Equality
- Ethics
- **Exploration**
- Extreme Weather
- Family Relationships
- Fashion
- Film
- **Fitness**
- Foreign Policy
- Free Expression
- Gender
- Gender Equality
- Gender Equity
- Gender Issues
- Generalized Anxiety
- Government
- Government Funding
- Health
- Health Policy
- Higher Education
- History
- Housing Market
- Human Development
- **Human Rights**
- Incarceration
- Inflation
- Influencer Marketing
- Intercommunication
- International Competition
- International Law
- International Policy
- International Relations
- Labor
- **Labor Unions**
- Language
- Law
- Law Enforcement
- Learning
- Legislation
- Liberal Arts
- Life Skills
- Linauistics
- Literacy Literature
- Marketing
- Mass Incarceration
- Materialism
- Media
- Medicine
- Mental Health
- Motherhood
- Music
- National Holidays
- **Natural Resources**
- News
- Ocean Pollution

- Organization
- Parenting
- Personal Development
- Personal Finance
- Personality
- Philosophy
- **Politics**
- Pollution
- Pop Culture
- Professional Sport **Professional Sports**
- **Psychiatry**
- Psychology
- Public Elections
- Public Funding
- Public Health
- **Public Policy**
- Public Safety Public Speaking
- Reading Comprehension
- Relationships
- Salary
- Science
- Science Fiction
- Scientific Research
- Self-Growth
- Sexual Education
- **Small Business**
- Social Anxiety
- Social Media Societal Norms
- Societal Stereotypes
- Society
- Space
- Space Exploration
- Sporting Event
- Sports Technology
- Teen Development
- Trauma
- Travel
- **Trends**
- TV Video Games
- Violence Voting Rights
- Wildlife Species
- Women's History
- Workers' Rights
- Workplace Safety Youth Issues
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Program 24-01

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: ARE HUMANS BUILDING OUR END? THE DEBATE AROUND ARTIFICIAL INTELLIGENCE & ITS CONSCIOUS STATE

Time: 1:48 Duration: 10:07

Synopsis: Would you consider complex, artificial intelligence systems like Open Al's, Chat GPT-4 or Google's newest release, Gemini, conscious minds? What exactly even constitutes as consciousness? We speak with two

experts about this ongoing debate and what challenges lie ahead for these quickly evolving systems.

Host: Gary Price

Producer: Tabor Brewster

Guests: Susan Schneider, philosopher, director, Center for the Future Mind, Florida Atlantic University; Kristian Hammond, Al scientist, professor, director, Masters of Science Dept., Artificial Intelligence, Northwestern University **Compliancy issues:** Artificial Intelligence, Emotion, Engineering, Ethics, Personality, Philosophy, Psychology,

Technology

Links for more info:

Al consciousness: scientists say we urgently need answers

Faculty Directory Kristian J. Hammond

Kristian Hammond (OK I. Hammond) / X

Kristian Hammond (@KJ_Hammond) / X Susan Schneider (@DrSueSchneider) / X

Kristian Hammond Elected 2023 AAAI Fellow | News | Northwestern Engineering

Dr. Susan Schneider

Artificial Intelligence Needs Guardrails and Global Cooperation - WSJ

SEGMENT 2: SPEAKING WITH THE ARTIST BEHIND SOME OF THE MOST ICONIC ILLUSTRATIONS

Time: 13:58 **Duration:** 7:27

Synopsis: We speak with illustrator and artist Tim O'Brien who's illustrated countless magazine covers over the decades. O' Brien speaks with us about his long career, the history of illustration, its evolution and how the art form is used to convey a deeper meaning or take on a singular moment in time.

Host: Marty Peterson
Producer: Polly Hansen

Guests: Tim O'Brien, illustrator, artist

Compliancy issues: Art, Creative Arts, Culture, Fashion, History, Liberal Arts, Literature, Media, News, Politics

Links for more info: Tim O'Brien illustration

Tim O'Brien (@obrienillustration) • Instagram photos and videos

Tim O'Brien (@TonkaOBrien) / X

Tim O'Brien | TIME

VIEWPOINTS EXPLAINED: WHAT WORD BEST SUMMED UP 2023?

Time: 22:25 **Duration:** 1:40

Synopsis: We cover what word best encapsulated 2023, according to dictionary giant Merriam Webster. Any

guesses?

Host: Ebony McMorris
Producer: Amirah Zaveri

Compliancy issues: Artificial Intelligence, English Language, Language, Pop Culture, Social Media, Technology,

Trends

CULTURE CRASH: A MASTER OF THRILLERS: A LOOK AT FILMMAKER EMERALD FENNELL

Time: 24:05 **Duration:** 2:18

Synopsis: Love a good, jumpy scare? Us too. We cover some old and new releases from acclaimed filmmaker

Emerald Fennell.

Host & Producer: Evan Rook **Compliancy issues:** Culture, Film

Program 24-02

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: A PIONEER IN PAVING GREATER DIVERSITY IN SCI-FI

Time: 1:47 Duration: 7:21

Synopsis: For decades, science fiction was a genre written almost exclusively by white males. Now, the genre is flourishing with diverse voices, thanks in part to the trailblazing writer Octavia E. Butler. Historian Gerry Canavan discusses the obstacles Butler faced and her legacy on one of the most popular genres in American literature.

Host: Gary Price **Producer:** Polly Hansen

Guests: Gerry Canavan, professor at Marquette University and author. Octavia E. Butler (Modern Masters of Science

Fiction)

Compliancy issues: Culture, Diversity, Gender Equality, Gender Issues, History, Literature, Race, Science Fiction

Links for more info:

Ul Press | Gerry Canavan | Octavia E. Butler

Amazon: Octavia E. Butler

SEGMENT 2: THE SECRETS LEARNED FROM A FIFTH-GENERATION BEEKEEPER

Time: 11:10 **Duration:** 10:15

Synopsis: In Meredith May's book, she examines the parallels between the inner workings of beehives and our society, and how beekeeping taught her numerous life lessons as a child. She also discusses the threat to bees with commercialized beekeeping and what we can do to protect these insects that are vital to our ecosystem.

Host: Marty Peterson **Producer:** Polly Hansen

Guests: Meredith May, author, The Honey Bus: A Memoir of Loss, Courage and a Girl Saved by Bees **Compliancy issues:** Beekeeping, Biodiversity, Environment, Family Relationships, Literature, Mental Health

Links for more info:

The Honey Bus - Meredith May

Why are bees making less honey? Study reveals clues from five decades of data

Swarm Intelligence: How Bees Work Together To Become A Superorganism In High Winds

VIEWPOINTS EXPLAINED: DO YOU HAVE RIZZ?

Time: 22:25 **Duration:** 1:37

Synopsis: We cover the Oxford English dictionary's word of the year: rizz. What does it mean, and why has it

become a mainstay in the Gen-Z vernacular?

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Culture, English Language, Language, Social Media, Trends, Youth Issues

CULTURE CRASH: THE STRUGGLES OF STREAMING GIANTS

Time: 24:02 Duration: 2:22

Synopsis: We talk about why most streaming platforms are struggling to make a profit at year's end.

Host & Producer: Evan Rook

Compliancy issues: TV, Culture, Technology, Film

Program 24-03

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: THE RISE OF THE CORPORATE DISPENSARY

Time: 1:47 Duration: 8:41

Synopsis: Cannabis has grown to become a multi-billion-dollar industry in the U.S. But how much of this revenue is going to small businesses rather than large chains controlling every part of production? We discuss the current inequities and the failure to maintain a model that helps populations who've been disproportionately affected by the war on cannabis get a seat at the table.

Host: Gary Price

Producer: Grace Galante

Guests: Sarah Woodson, Executive Director, Founder, The Color of Cannabis; Aaron Smith, Co-Founder & CEO,

The National Cannabis Industry Association

Compliancy issues: Criminal Justice, Drug Policy, Emerging Industries, Equality, Government, Incarceration, Law,

Race, Small Business Links for more info:

Broken promises: How marijuana legalization failed communities hit hardest by the drug war

Aaron Smith - Executive Director | National Cannabis Industry Association

<u>Team & Partners — The Color of Cannabis</u> <u>Social Justice & Equity in the Cannabis Industry</u>

The Color of Cannabis

SEGMENT 2: WHY ARE WE BANNING MORE BOOKS THAN EVER BEFORE?

Time: 12:30 **Duration:** 9:23

Synopsis: Books have been taken off shelves since the colonial period, but, in recent years, more books than ever have been deemed unsuitable for young readers and are being removed from schools and local libraries. We cover

the controversy by highlighting two differing perspectives on the debate.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: Jonathon Friedman, director, free expression & education programs, Pen America; Tia Bess, volunteer,

Moms for Liberty

Compliancy issues: Education, Free Expression, Gender, Government, Law, Literature, Politics, Public Policy,

Race, Sexual Education Links for more info:

Jonathan Friedman - PEN America

Jonathan Friedman ☐ (@jonfreadom) / X

Banned & Challenged Books | Advocacy, Legislation & Issues

The 50 most banned books in America

Moms for Liberty

<u>VIEWPOINTS EXPLAINED: WHY DID IT TAKE DECADES TO MAKE MARTIN LUTHER KING JR. DAY A HOLIDAY?</u>

Time: 22:53 Duration: 1:26

Synopsis: We highlight the decades-long political fight to pass state and federal legislation that officially made the

third Monday of January Dr. Martin Luther King Jr. Day.

Host: Ebony McMorris

Producer: Amirah Zaveri, Aunna Beranek

Compliancy issues: Civil Rights, Equality, Government, History, Law, National Holidays, Politics, Race

CULTURE CRASH: LOOKING FOR SOMETHING NEW TO WATCH? DIVE INTO THIS FIVE-PART SERIES

Time: 24:19 Duration: 2:05

Synopsis: Critics can't decide whether Steve McQueen's five-part series, "Small Axe" is a TV show or if it's a series of short films. Either way, the release is a hit and will keep you hooked the entire way. Stream it now in full on

Amazon Prime.

Host & Producer: Evan Rook

Compliancy issues: Culture, Film, TV

Program 24-04

Air Week: 1/28/2024 **Date Aired: 1/28/2024** Time Aired: 5:30 AM

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: NEW YEAR, SAME CHALLENGES: WHY THE AMERICAN EDUCATION SYSTEM IS AT A **CROSSROADS?**

Time: 1:47 Duration: 7:26

Synopsis: For years, the media has covered teacher burnout and how more and more teachers are resigning. Yet, despite this increased coverage, little has been done to improve pay, working conditions and autonomy on a largescale for educators. Now, many schools across the country are reaching a breaking point and lower-than-average student scores are reflecting this systemic breakdown. We speak with two education experts about what needs to change and how listeners can get involved

Host: Garv Price

Producer: Amirah Zaveri

Guests: Becky Pringle, president, National Education Association; Lori Cash, retired first grade teacher, Columbus,

Compliancy issues: Career, Economy, Education, Education Policy, Government Funding, Higher Education,

Inflation, Labor Unions, Law, Learning, Personal Finance, Politics, Salary

Links for more info:

Opinion | Why K-12 education's alarming decline could be a dominant 2024 issue - The Washington Post

Teacher shortages continue to plaque US: 86% of public schools struggle to hire educators

How Much Do Teachers Get Paid? See New State-by-State Data

About School Boards | IASB

Our President | NEA

Becky Pringle (@BeckyPringle) / X

'That's my calling': CSA Lincoln teacher honored with Folger Award - The Republic News

SEGMENT 2: WHY MEXICO IS AT A CRITICAL POLITICAL JUNCTION

Time: 11:15 Duration: 10:03

Synopsis: It's not just a heated election year for Americans. Millions of Mexicans are also gearing up for a contentious election cycle to elect their next President and Congress. We cover Mexico's ongoing struggle to maintain a fair and equal democracy and what's at stake within the country and U.S.-Mexico relations.

Host: Marty Peterson **Producer:** Tabor Brewster

Guests: Tamara Taraciuk Broner, director, Peter D. Bell Rule of Law Program, Inter-American Dialogue; Abraham Lowenthal, Professor Emeritus, International Relations, University Of Southern California, founder, Latin America Program, Woodrow Wilson Center

Compliancy issues: Crime, Democracy, Foreign Policy, International Relations, Public Elections, Voting Rights

Links for more info:

Why are Mexico's Elections Important? | Wilson Center

Tamara Taraciuk Broner (@TamaraTaraciuk) / X

A Chance To Support Mexico's Resistance To Democratic Decline - Before It's Too Late

Latin America's Election Super-Cycle Will Turn on One Key Factor

Latin America Program | Wilson Center

Abraham F. Lowenthal | Brookings Institution

VIEWPOINTS EXPLAINED: THINKING OF BUYING AN ELECTRIC CAR SOON? KEEP THIS IN MIND

Time: 22:18 Duration: 1:54

Synopsis: Frigid temperatures across the U.S. have been wreaking havoc for millions of drivers, especially electric

car owners. We cover this unfolding crisis and how auto manufacturers are responding.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Auto Manufacturing, Climate, Engineering, Extreme Weather, Public Safety, Technology



Time: 24:12 **Duration:** 2:15

Synopsis: We cover the new drama "The Iron Claw" featuring Jeremy Allen White, Zac Efron and other leading

names.

Host & Producer: Evan Rook

Compliancy issues: Culture, Film, TV

Program 24-05

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: WHY DIVORCE RATES ARE CLIMBING RIGHT NOW & WHAT TO KNOW IF YOU'RE EVER IN THIS SITUATION

Time: 1:47 Duration: 7:48

Synopsis: For many divorce attorneys, the beginning of the year is typically peak season for obtaining new clients. After the holiday season is over, struggling couples reassess their marriage in the new year and then, if they choose to move forward, start the process of divorce in February. We speak with prominent New York City divorce attorney Jacqueline Newman about the biggest misconceptions people have when it comes to divorce and why everyone – single or married – should keep these tips in mind.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Jacqueline Newman, divorce attorney, managing partner, Berkman, Bottger, Newman & Schein

Compliancy issues: Communication, Government, Law, Parenting, Personal Finance, Psychology, Relationships

Links for more info:

The New Rules of Divorce | Book by Jacqueline Newman | Official Publisher Page | Simon & Schuster

Jacqueline Newman (@NYCDivorce Atty) / X

Meet Our Attorneys | Berkman Bottger Newman & Schein LLP Healthy divorce: How to make your split as smooth as possible

SEGMENT 2: WE ALL EXPERIENCE TRAUMA: HOW TO BEST WORK THROUGH IT

Time: 11:37 **Duration:** 9:21

Synopsis: Trauma comes in many shapes and forms – and nearly everyone experiences trauma at some point in their life. Viewpoints speaks with psychiatrist, Dr. James S. Gordon to better understand a person's reaction to

trauma and the body's resilience in dealing with these stressful events and situations.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: Dr. James S. Gordon, psychiatrist, clinical professor, Georgetown Medical School, author, Transformation:

Discovering Wholeness and Healing After Trauma

Compliancy issues: Communication, Health, Mental Health, Psychiatry, Psychology, Public Health, Self-Growth,

Trauma

Links for more info:

The Transformation: Discovering Wholeness and Healing After Trauma: Gordon M.D., James S.: Amazon.com:

Books

James Gordon, MD (@drjamesgordon) / X

Coping Tips for Traumatic Events and Disasters | SAMHSA

Coping With Traumatic Events - National Institute of Mental Health (NIMH)

<u>VIEWPOINTS EXPLAINED: STANLEY RAKES IN \$750 MILLION IN SALES IN 2023: WHY EVERYONE SEEMS TO BE PERPETUALLY OBSESSED WITH ITS BEVERAGE TUMBLERS</u>

Time: 21:58 Duration: 1:57

Synopsis: We cover the viral hype behind Stanley tumblers that just seems to keep growing year after year.

Host: Ebony McMorris
Producer: Amirah Zaveri

Compliancy issues: Business, Consumer Habits, Consumerism, Influencer Marketing, Personal Finance, Social

Media

CULTURE CRASH: WHAT'S SO SPECIAL ABOUT GRAND THEFT AUTO VI?

Time: 23:55 **Duration:** 2:31

Synopsis: We discuss what gamers can expect from the latest release of Grand Theft Auto VI that's set to drop next

vear.

Host & Producer: Tabor Brewster

Compliancy issues: Crime, Culture, Entertainment, Media, News, Social Media, Video Games, Violence

Program 24-06

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: YOU'RE NOT ALONE: WHY THE AVERAGE AMERICAN CAN NO LONGER AFFORD THE AVERAGE HOME

Time: 1:47 Duration: 7:25

Synopsis: Just 15.5 percent of homes on the market last year were within budget for the average American. That's the lowest percent for housing affordability ever recorded in U.S. history, according to a new report from the real estate firm Redfin. We speak with two real estate and housing experts about the large-scale increase in housing prices and mortgage loans and if there's any relief in sight this year.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Daryl Fairweather, Chief Economist, Redfin; Freddie Smith, realtor, social media producer **Compliancy issues:** Affordable Housing, Economy, Housing Market, Inflation, Personal Finance

Links for more info:

Freddie Smith (@fmsmith319) • Instagram photos and videos

Freddie Smith (@freddiemsmith) / X

Freddie & Alyssa - YouTube

Freddie Smith (@fmsmith319) Official | TikTok

<u>SEGMENT 2: UNDER THE RADAR PT 1: AN ALTERNATE PERSPECTIVE ON THE FAMED SPACE SHUTTLE PROGRAM</u>

Time: 11:14 Duration: 9:25

Synopsis: The space shuttle is seen as an engineering marvel and a symbol of human innovation, ingenuity, and collaboration. However, there's a darker side to the space shuttle program that's often been excluded from the mainstream narrative. This week, we uncover this story with the help of Harvard professor Matthew H. Hersch who's the author of Dark Star: A New History of the Space Shuttle.

Host: Marty Peterson **Producer:** Polly Hansen

Guests: Matthew H. Hersch, associate professor, history of science, Harvard University, author, Dark Star: A New

History of the Space Shuttle

Compliancy issues: Aerospace Engineering, Engineering, Exploration, Government, History, Politics, Public

Funding, Space, Workplace Safety

Links for more info:

Matthew Hersch | Department of the History of Science, Harvard University

Dark Star

Harvard, Department of the History of Science (@HarvardHistSci) / X

Columbia Disaster: What happened, what NASA learned | Space

VIEWPOINTS EXPLAINED: A RUSSIAN FIGURE SKATER DISQUALIFIED & A NEW PRECEDENT SET

Time: 21:39 Duration: 2:20

Synopsis: Russian figure skater Kamila Valieva wowed us all at the 2022 Winter Olympics. At just 15 years old, she jumped onto the international stage, earning first place in her Olympic routines. However, this success was embroiled by controversy after she failed a drug test weeks before the competition. She was still allowed to compete as officials investigated, but now, these achievements have been wiped from record books. We cover her disqualification & why this sentence sends a message to all countries competing in this year's Olympics.

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Crime, Drug Use, Government, Health, International Competition, International Law,

International Relations, Professional Sport, Sporting Event





CULTURE CRASH: THE FILMS WE WISH THE OSCARS NOMINATED

Time: 23:59 **Duration:** 2:29

Synopsis: There's no shortage of anger and frustration over the Oscars snub around Barbie. And while we agree, we feel like this has already been well-covered elsewhere. Instead, this week on Culture Crash we highlight some

other films that we feel have not gotten the attention or the nominations they deserved.

Host & Producer: Evan Rook Compliancy issues: Culture, Film

Program 24-07

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: CELEBRATING BLACK HISTORY MONTH: THE DAREDEVIL STUNT PILOT YOU'VE NEVER

HEARD OF Time: 1:48 Duration: 8:46

Synopsis: Most Americans are well acquainted with the story of Amelia Earhart, but few have heard the name, Bessie Coleman. This fearless legend earned her pilot's license two years before Earhart became certified. This week, as we commemorate Black History Month, we cover the story of Coleman and the countless barriers she faced as an African American woman in the early 1900's set on making a name for herself in performance stunt flying.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Tanya Hart, host & producer, Hollywood Live with Tanya Hart, co-producer, Flying Free Films **Compliancy issues:** African American History, Aviation, Civil Rights, Gender Equity, Women's History

Links for more info:

INVISIBLE EAGLES: BESSIE COLEMAN Presented By AARP on Apple Podcasts INVISIBLE EAGLES: BESSIE COLEMAN Presented By AARP | Podcast on Spotify

Bessie Coleman | National Air and Space Museum

Tanya Hart (@tanyahollywood) • Instagram photos and videos

Tanya Hart (@TanyaHollywood) / X

SEGMENT 2: UNDER THE RADAR PT 2: A LOVE-HATE RELATIONSHIP WITH AMERICA'S SPACE SHUTTLE

Time: 12:36 **Duration:** 8:34

Synopsis: In total, the NASA space shuttle program had 135 missions. You can't argue that the birth of this shuttle launched us into a new era of space exploration and innovation. But – what's not often mentioned are the controversies, setbacks, and disputes behind the scenes. Former NASA flight director and program manager Wayne Hale speaks candidly with us about the myths and facts of the NASA Space Shuttle Program.

Host: Marty Peterson **Producer:** Polly Hansen

Guests: Wayne Hale, former program manager, flight director, NASA Space Shuttle Program

Compliancy issues: Engineering, Legislation, Politics, Public Funding, Public Safety, Space Exploration

Links for more info:

N. Wayne Hale - NASA

The Space Shuttle - NASA

Wayne Hale (@waynebale)

Wayne Hale (@waynehale) / X

Wayne Hale and the incredible legacy of the Space Shuttle - Mechanical Engineering - Purdue University

How The Columbia Shuttle Disaster Changed Space Travel - Texas A&M Today

VIEWPOINTS EXPLAINED: HEADING TO THE NAIL SALON SOON? THINK AGAIN

Time: 22:10 Duration: 1:52

Synopsis: A new study published in the scientific journal, Nature Communications, has found a potential link between gel nail treatments and skin cancer. We cover the latest research and how to advocate for your health when

at the nail salon. **Host:** Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Cancer, Consumer Safety, Emerging Research, Medicine, Public Health, Science

CULTURE CRASH: WHETHER YOU'RE A SWIFTIE OR NOT, HERE'S WHAT WE CAN ALL AGREE ON

Time: 24:02 Duration: 2:24

Synopsis: We cover the one and only pop sensation: Taylor Swift. You can love her. You can hate her. But you can't

arque that's she this.

Host & Producer: Evan Rook

Compliancy issues: Culture, Film, Music

Program 24-08

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: SCHOOL, SPORTS, STANDARDIZED TESTS: WHEN IS THERE TIME TO BUILD LIFE SKILLS?

Time: 1:47 Duration: 7:38

Synopsis: As an academic advisor, Ana Homayoun has had many conversations with students, parents, and administrators. With so much competition and so many pressures, what's always top-of-mind is grades, college admissions and how to stand out from everyone else. But what often falls by the wayside are the fundamentals of how to create a healthy and successful life. We speak with Homayoun about why so many teens (especially in the last 10 years) seem to really struggle post-high school and how parents can better prepare their kids before they hit this breaking point.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Ana Homayoun, academic advisor, early career development expert, author, Erasing the Finish Line: The

New Blueprint for Success

Compliancy issues: Career, Child Development, Communication, Life Skills, Mental Health, Organization,

Psychology, Teen Development

Links for more info:

Erasing the Finish Line: The New Blueprint for Success Beyond Grades and College Admission

Why Are Academics So Burnt Out? | Psychology Today

Ana Homayoun (@anahomayoun) / X

SEGMENT 2: PERFORMANCE ANXIETY: WE ALL STRUGGLE WITH IT. HOW DO YOU RISE ABOVE?

Time: 11:27 **Duration:** 9:56

Synopsis: Before a big presentation or test or job interview, most of us struggle with different levels of anxiety, nerves, and self-doubt. Dr. Dana Sinclair has worked with Olympic athletes, A-list actors and actresses, and even surgeons on how to overcome this performance anxiety and get back in control in a matter of minutes. We speak with her to learn how everyone can utilize these same strategies in their daily lives.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: Dr. Dana Sinclair, psychologist, author, Dialed In: Do Your Best When It Matters Most

Compliancy issues: Career, Communication, Generalized Anxiety, Mental Health, Psychology, Public Speaking,

Social Anxiety, Societal Stereotypes

Links for more info:

<u>Dr. Dana Sinclair (@drdanasinclair) • Instagram photos and videos</u>
<u>Need a Breather? Try These 9 Breathing Exercises to Relieve Anxiety</u>

Dr. Dana Sinclair - National Speakers Bureau 4-7-8 breathing: How it works, benefits, and uses

Dialed In: Do Your Best When It Matters Most: Sinclair, Dr. Dana Deep Breathing & Guided Relaxation | Student Wellness Center

VIEWPOINTS EXPLAINED: WHAT IS TEMU - AND IS IT WORTH IT?

Time: 22:23 Duration: 1:58

Synopsis: Have you shopped at Temu before? The Chinese-owned e-commerce company has seen a meteoric rise in sales since it entered the U.S. market in September 2022. It's known for its extremely low prices on all kinds of goods (think Amazon) but is there a deeper explanation behind these bare bone prices?

Host: Ebony McMorris
Producer: Amirah Zaveri

Compliancy issues: Advertising, Business, Consumer Goods, Consumer Safety, Marketing, Public Health

CULTURE CRASH: THE HIGHLY ANTICIPATED PART 2 WE'VE ALL BEEN WAITING FOR

Time: 24:21 **Duration:** 2:06

Synopsis: We review the upcoming release of Dune: Part Two featuring Timothee Chalamet, Zendaya, Florence

Pugh and other big names. **Host & Producer:** Evan Rook **Compliancy issues:** Culture, Film

Program 24-09

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: WHAT LIES AHEAD: A CLIMATE CALAMITY FOR DEVELOPING COUNTRIES

Time: 1:47 Duration: 9:24

Synopsis: 2023 was the hottest year on record since global records began in 1850. We're also currently far from being on track to hit The Paris Climate Agreement – a landmark international treaty adopted in 2015 to reduce greenhouse gas emissions and limit global warming to below 2 degrees Celsius this century. We speak with anthropologist and climate policy expert Naveeda Khan about the U.N. Climate Change Conference that took place this year and how smaller, developing countries are stepping up and demanding change.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Naveeda Khan, associate professor, chair, anthropology, Johns Hopkins University, author, In Quest of a

Shared Planet: Negotiating Climate from the Global South

Compliancy issues: Climate Change, Climate Policy, Developing Economies, International Relations, Natural

Resources, Politics Links for more info:

Naveeda Khan | Anthropology | Johns Hopkins University

In Quest of a Shared Planet: Negotiating Climate from the Global South on JSTOR

COP28 Agreement Signals "Beginning of the End" of the Fossil Fuel Era | UNFCCC

<u>Disasters Forced 2.5 Million Americans From Their Homes Last Year - The New York Times</u>

SEGMENT 2: THE RISE OF SOUL MUSIC: STAX, MOTOWN & THE GENRE TODAY

Time: 13:13 **Duration:** 8:09

Synopsis: Marvin Gaye, Stevie Wonder, Aretha Franklin. These are just some of the iconic soul artists that shaped the genre. We speak with two experts about the cultural relevance of soul music today and how current artists and

organizations are carrying on the legacy of this music.

Host: Marty Peterson **Producer:** Tabor Brewster

Guests: Mark Anthony Neal, James B. Duke Distinguished Professor, African American Studies, Duke University;

Isaac Daniel Executive Director, Stax Music Academy

Compliancy issues: American History, Civil Rights, Culture, Diversity, Equality, History, Music, Race

Links for more info:

Mark Anthony Neal | Office of the Provost

Our Faculty - Stax Music Academy

History of Soul Music

Soul - Music Rising ~ The Musical Cultures of the Gulf South

VIEWPOINTS EXPLAINED: A DEADLY BEACH DEATH - AND NO, IT DIDN'T HAPPEN IN THE WATER

Time: 21:22 Duration: 1:30

Synopsis: We cover the unexpected death of a 7-year-old girl late last month at a beach in Fort Lauderdale. What all

parents should know about this deadly phenomenon.

Host: Ebony McMorris
Producer: Amirah Zaveri

Compliancy issues: Child Safety, Emergency Response, Public Health, Public Safety

CULTURE CRASH: WHY WE LOVE GOING BACK TO WHAT WE KNOW

Time: 23:52 Duration: 2:31

Synopsis: We discuss why older, nostalgic TV shows often seem to outperform newer releases.

Host & Producer: Evan Rook

Compliancy issues: Culture, History, TV

Program 24-10

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: CAN YOU JUGGLE IT ALL? NPR'S MARY LOUISE KELLY OPENS UP ABOUT HER STRUGGLES

Time: 1:47 Duration: 8:36

Synopsis: NPR journalist and co-host of "All Things Considered" Mary Louise Kelly joins us to share her story of balancing motherhood with a long-spanning, demanding career in journalism. She – like many mothers – has

struggled to have it all and recounts the many tradeoffs over the years.

Host: Gary Price

Producer: Polly Hansen

Guests: Mary Louise Kelly, co-host, "All Things Considered", National Public Radio

Compliancy issues: Career, Media, Mental Health, Motherhood, Parenting, Psychology, Relationships

Links for more info:

Mary Louise Kelly (@NPRKelly) / X

Mary Louise Kelly (@marylouisekelly1) • Instagram photos and videos

About 'All Things Considered': NPR

SEGMENT 2: FIGHTING FOR YOUR LIFE IN FRONT OF A PRISON PAROLE BOARD: THE ROAD TO REHABILITATION

Time: 12:25 Duration: 8:25

Synopsis: Parole from prison is one of the key aspects of the criminal justice system. The program incentivizes good behavior, promotes rehabilitation and a successful reintegration into society. But as rates of parole have plummeted in recent years in the U.S., experts are raising doubts about the subjective nature of the process and if prisoners have the adequate tools and resources to get parole.

Host: Marty Peterson **Producer:** Polly Hansen

Guests: Ben Austen, Journalist, Author of "Correction, Parole, Prison, and the Possibility of Change"

Compliancy issues: Civil Rights, Criminal Justice, Criminal Justice History, Culture, Law Enforcement, Mass

Incarceration, Society Links for more info:

Correction: Parole, Prison, and the Possibility of Change: Austen, Ben: Amazon.com: Books

Ben Austen (@ben_austen) / X Ben Austen | Creative Writing

<u>VIEWPOINTS EXPLAINED: WHY TENS OF THOUSANDS OF VOTERS ARE CHECKING THIS BOX</u>

Time: 21:50 Duration: 2:00

Synopsis: We cover this growing movement at the polls this year as several states hold election year primaries and

caucuses.

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Activism, Democracy, Elections, Government, Human Rights, International Policy, Politics, War

CULTURE CRASH: CAN "VANDERPUMP RULES" REBOUND FROM A WILD SEASON 10?

Time: 23:50 Duration: 2:37

Synopsis: We review Season 11 of the reality TV series, "Vanderpump Rules".

Host & Producer: Evan Rook Compliancy issues: Culture, TV

Program 24-11

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: WHY YOU SHOULD DROP WHAT YOU'RE DOING ON APRIL 8 & SEE THIS RARE EVENT

Time: 1:47 Duration: 9:03

Synopsis: On Monday, April 8, a total solar eclipse will hit a large diagonal stretch of the U.S. The next event of this magnitude isn't set to happen again until 2044. We speak with eclipse expert and journalist David Baron about why a

total solar eclipse is a can't-miss event worth the travel and traffic.

Host: Gary Price

Producer: Amirah Zaveri

Guests: David Baron, former science correspondent, NPR, author, American Eclipse: A Nation's Epic Race to Catch

the Shadow of the Moon and Win the Glory of the World

Compliancy issues: Astronomy, Astrophysics, Culture, History, Literature, Science, Space, Travel

Links for more info: 2024 Total Solar Eclipse Great American Eclipse Eclipse Safety

David Baron (@dhbaron) / X

American Eclipse: A Nation's Epic Race to Catch the Shadow of the Moon and Win the Glory of the World: Baron, David David Baron: You owe it to yourself to experience a total solar eclipse | TED Talk

<u>SEGMENT 2: WHY DOES RUSSIA CONTINUE TO GET AWAY WITH THE WIDE-SCALE DOPING OF ITS ATHLETES?</u>

Time: 12:52 Duration: 8:38

Synopsis: The 2024 Paris Olympics is set to start in just four months. While Russian athletes have been barred from representing their country, they'll still be able to compete on a neutral, no-representation status. However, there are still many lingering questions about the efficacy of anti-doping tests and if the Olympics will once again be plagued by athletes who are retroactively banned.

Host: Marty Peterson **Producer:** Grace Galante

Guests: Travis Tygart, CEO, U.S. Anti-Doping Agency; April Henning, assistant professor, International Sports

Management, Edinburgh Business School, Heriot-Watt University

Compliancy issues: Adolescent Health, Athletics, Career, Drug Abuse, Government, Health Policy, International

Relations, Politics, Professional Sports, Sports, War

Links for more info:

Global study of doping cases involving minors points to Russia, India and China | AP News
The International Testing Agency and WADA ensure athletes are well prepared for Paris 2024

Paris 2024 Olympics - Latest News, Schedules & Results

The World Anti-Doping Code

April Henning

April Henning (@aprildhenning) / X

VIEWPOINTS EXPLAINED: WHAT'S HAPPENING IN HAITI?

Time: 22:30 Duration: 1:57

Synopsis: Close to 4,000 prisoners escaped from two of the biggest jails in Haiti after local gangs unleashed a massive jailbreak. We cover the unfolding chaos in the capital city and why the future looks uncertain for this

Caribbean country. **Host:** Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Election, Government, History, Human Rights, International Policy, Politics, Violence, War

CULTURE CRASH: OUR LOVE FOR SCI-FI

Time: 24:27 **Duration:** 2:00

Synopsis: From "Interstellar" to "Solaris", we love a good sci-fi movie that transports us to a new dimension and

time. We highlight some of our favorites and why the genre continues to grow.

Host & Producer: Evan Rook

Compliancy issues: Culture, Film, Science, Technology

Program 24-12

Air Week: 3/24/2024 Date Aired: 3/24/2024 Time Aired: 5:30 AM

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: EXPANDING INTO AGING: HOW TO OVERCOME OUR FEAR OF THE UNKNOWN

Time: 1:47 Duration: 9:03

Synopsis: Why do we fear the process of getting older so much? We speak with author Caroline Paul about gaining a new perspective on aging - one that embraces adventure, new relationships and keeps us curious and growing as

we age.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Caroline Paul, author, Tough Broad: From Boogie Boarding to Wing Walking - How Outdoor Adventure

Improves Our Lives as We Age

Compliancy issues: Community, Health, Public Health, Relationships, Travel

Links for more info:

Caroline Paul (@carolinembpaul) • Instagram photos and videos

caroline paul (@carowriter) / X

Amazon.com: Tough Broad: From Boogie Boarding to Wing Walking—How Outdoor Adventure Improves Our Lives as We Age

SEGMENT 2: AMERICANS LOVE-HATE RELATIONSHIP WITH THIS FURRY ANIMAL

Time: 12:52 **Duration: 8:34**

Synopsis: In the early 1900's, deer almost went extinct after they were over-hunted for their meat, hides and antlers. Today, most parts of the country have a very different problem. We speak with wildlife expert Erika Howsare about

our long and tangled relationship with the white-tailed deer.

Host: Marty Peterson Producer: Polly Hansen

Guests: Erika Howsare, author, The Age of Deer, Trouble and Kinship with Our Wild Neighbors

Compliancy issues: Biodiversity, Culture, Human Development, Pop Culture, Societal Norms, Society, Wildlife

Species

Links for more info:

United For Deer

White-tailed Deer Monitoring (U.S. National Park Service)

Hunters and the conservation and management of white-tailed deer | Caesar Kleberg Wildlife Research Institute

The Age of Deer: Trouble and Kinship with Our Wild Neighbors a book by Erika Howsare

VIEWPOINTS EXPLAINED: WHY DO WE SUCK AT RECYCLING?

Time: 22:26 **Duration: 1:47**

Synopsis: If we spend effort recycling items, it's logical to assume that most of these bottles, cartons and boxes will be recycled and reused. However, for plastic, this is rarely the case. We talk about the plastic crisis and why it's

important to cut down on the plastic you use in your daily life.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Climate Change, Consumerism, Environment, Materialism, Ocean Pollution, Pollution, Public

Health

CULTURE CRASH: EMMA STONE & HER METEORIC RISE IN HOLLYWOOD

Time: 24:13 Duration: 2:14

Synopsis: Emma Stone just added another Oscar win to her resume. We discuss her evolution as an actress and

what's next for this A-list star. Host & Producer: Evan Rook Compliancy issues: Culture, Film

Program 24-13

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: '2/3 OF STUDENTS ARE TESTING BELOW PROFICIENCY IN READING': WHY WE'RE FAILING THE NEXT GENERATION

Time: 1:47 **Duration:** 8:50

Synopsis: Millions of kids aren't meeting current reading comprehension guidelines. With so many young people falling through the cracks, what's broken within the current curriculum? What's the best way to actually teach reading? Education expert Natalie Wexler joins us to share important insights on emerging research and what parents should know.

Host: Gary Price Producer: Amirah Zaveri

Guests: Natalie Wexler, education expert, author, The Knowledge Gap: The Hidden Cause of America's Broken

Education System - And How to Fix It

Compliancy issues: Child Development, Education, Education Policy, Literacy, Parenting, Reading Comprehension

Links for more info:

9 Things Science Tells Us About How Kids Learn to Read and Think Critically - The 74

Why Content Knowledge is Crucial to Effective Critical Thinking | KQED

Podcast - Knowledge Matters Campaign

The Knowledge Gap: The Hidden Cause of America's Broken Education System-and How to Fix it: Wexler, Natalie Natalie Wexler (@natwexler) / X

SEGMENT 2: "UM, WHAT?": THE HIDDEN PURPOSE BEHIND FILLER WORDS

Time: 12:39 **Duration:** 8:34

Synopsis: We've all been there. You've given a presentation or had a job interview and realized afterwards that you may have used too many words like "um", "you know" or "like". While these fillers are distracting if overused, when added in moderation, they do play a very specific purpose.

Host: Marty Peterson Producer: Amirah Zaveri

Guests: Valerie Fridland, sociolinguist, professor, linguistics, English Department, University of Nevada-Reno,

author, Like Literally Dude: Arguing for the Good in Bad English

Compliancy issues: Culture, History, Intercommunication, Language, Linguistics, Personal Development, Public

Speaking

Links for more info:

Valerie Fridland

We, um, have, like, a problem: excessive use of fillers in scientific speech | Advances in Physiology Education

Like, Literally, Dude by Valerie Fridland | PenguinRandomHouse.com: Books

Why Filler Words Like "Um" and "Ah" Are Actually Useful

VIEWPOINTS EXPLAINED: SICK OF CARDIO? NEW RESEARCH SUGGESTS THIS SHIFT IN EXERCISE

Time: 22:14 Duration: 1:41

Synopsis: Current exercise recommendations in the U.S. are the same for both men and women. New research published earlier this month in the "Journal of the American College of Cardiology" uncovers evidence that women may benefit much more from this type of exercise.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Public Health, Scientific Research, Fitness, Cardiovascular Disease, Gender, Health Policy

CULTURE CRASH: WILL 2024 BE A SLEEPER YEAR FOR MOVIES?

Time: 23:55 **Duration:** 2:33

Synopsis: The Writer's Guild of America strike halted production in Hollywood for five months last year, creating a

ripple effect into this year's film and TV lineup. Will 2024 be a bust for movie lovers?

Host & Producer: Evan Rook

Compliancy issues: Film, Culture, Labor, Workers' Rights, Media