

CANDIDATE REQUEST FOR POLITICAL BROADCAST INFORMATION OR TIME

Date of Request: 8/2 Time of Request: _____

Candidate Name: Jeff Greene

Party: DEMOCRAT

Candidate for: GOVERNOR FLORIDA
(Office) (Location)

Candidate's Authorized Committee: _____

Treasurer of Candidate's Authorized Committee: Sarah Wilson

Address: PO BOX 563 Palm Beach FL 33400

Telephone: _____

Agency for Candidate (if any): Hulsen Media

Name of Person Requesting Information/Time: _____

Information Requested: RADIO AIR TIME

Rates for WLLO FM

Availabilities for AUGUST 20 10

Other: _____

Disposition of Request:

☒ Accepted ☐ Rejected ☐ Accepted or Rejected in part (attach explanation)

Rate Charged for Spot: SEE ATTACHED

Class of Time Purchased: SEE ATTACHED

Air Date and Time (attach a schedule of the advertising or program time provided, if necessary): _____

Rebate Paid (if any): N/A

Disclosure Statement Provided by Station: ☒ Yes ☐ No ☐ Previously provided

BCRA Certificate (for Federal candidates only) Provided: ☐ Yes ☐ No ☐ Previously provided

Other Information: _____

Inquiry Received By: Ann B. B. B.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WHD PM

Date:

8/21/18

I, HMS

being/on behalf of: Jeff Greene

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the Primary

election to be held on: 8/28/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Jeff Greene for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sarah Nilson | PO Box 563 Palm Beach, FL 33480

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/2/18

Date

K-BH

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

AMM

Signature

APRIL B BATEY

Printed Name

NSM

Title

Sales Order

Station: WLLD-FM Agency: HULSEN MEDIA SERVICES LLC-HULS
 Contract Name: 32051656 1765-01 Address: 2400 Laramie Trail
 Contract#: 1633645167 City: Austin State: TX Zip: 78749
 Start Date: 8/07/18 End Date: 8/13/18 Buyer: _____
 Revenue Type: POLITICAL NATIONAL Type: Cash Tax Schedule: _____ (None)
 Advertiser: JEFF GREENE FOR GOVERNOR Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: 2062EEAST Comm %: 8.50
 Product Name: Candidate Makegood Policy: Within Contract Dates
 Estimate #: 1765
 Competitive Code: 09 POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	8/07/18	8/12/18		6:00 AM	10:00 AM	60		4	4	4	4			16	D	300.00	16	4,800.00	1	
2	8/11/18	8/11/18		6:00 AM	10:00 AM	60						3		3	D	75.00	3	225.00	1	
3	8/12/18	8/12/18		6:00 AM	10:00 AM	60							3	3	D	75.00	3	225.00	1	
4	8/07/18	8/12/18		10:00 AM	3:00 PM	60		3	3	3	3			12	D	300.00	12	3,600.00	1	
5	8/11/18	8/11/18		10:00 AM	3:00 PM	60						4		4	D	150.00	4	600.00	1	
6	8/12/18	8/12/18		10:00 AM	3:00 PM	60							4	4	D	100.00	4	400.00	1	
7	8/07/18	8/12/18		3:00 PM	7:00 PM	60		3	3	3	3			12	D	300.00	12	3,600.00	1	
8	8/11/18	8/11/18		3:00 PM	7:00 PM	60						3		3	D	150.00	3	450.00	1	
9	8/12/18	8/12/18		3:00 PM	7:00 PM	60							3	3	D	100.00	3	300.00	1	
10	8/13/18	8/13/18		6:00 AM	10:00 AM	60	4							4	D	300.00	4	1,200.00	1	
11	8/13/18	8/13/18		10:00 AM	3:00 PM	60	3							3	D	300.00	3	900.00	1	
12	8/13/18	8/13/18		3:00 PM	7:00 PM	60	3							3	D	300.00	3	900.00	1	

Billing Projections: By Month

Aug 18
 CA 17,200.00
 ST 17,200.00

☒ Print Spot Prices
Notes to Traffic: 8/7-agency name change onlyTOTAL SPOTS 70GROSS TOTAL \$ 17,200.00ADJUSTED SPOTS 70ADJUSTED TOTAL \$ 17,200.00

APPROVE DECLINE



General Manager



Sales Manager



Business



Interactive Sales Manager

Aug 06, 18
 CONT# 32051656 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO WLLD-FM (Tampa-St. Petersburg, FL)
 FM BRENDA DEATON
 OFF DALLAS
 AGY HULSEN MEDIA SERVICES LLC - HULS
 ADDR 2400 LARAMIE TRAIL
 AUSTIN, TX 78749

DDS CONT# 0
 C/P/E: JGFG / CAND / 1765

SALESPERSON FAX#

PH #

BYR KRISTIN BLACK
 ADV JEFF GREENE FOR GOVERNOR
 PDT Candidate
 FLT Aug 06, 18 - Aug 19, 18

* REP ORDER COMMENT *

** 8/6/2018 12:19:00 PM: *NEW ORDER* PLEASE CONFIRM RECEIPT ONLINE OR BY EMAIL AT
 JENNIFER.MAI@KATZMEDIA.COM WITHIN 48 HOURS. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
	1.1	.T.....	6A - 10A	60	08/07/2018 - 08/07/2018	1D	4	\$300.00	4
	1.2	.T.....	10A - 3P	60	08/07/2018 - 08/07/2018	1D	3	\$300.00	3
	1.3	.T.....	3P - 7P	60	08/07/2018 - 08/07/2018	1D	3	\$300.00	3
				** FLIGHT TOTALS **			10	\$3,000.00	
		<u>FLIGHT 2</u>							
	2.1	..W....	6A - 10A	60	08/08/2018 - 08/08/2018	1D	4	\$300.00	4
	2.2	..W....	10A - 3P	60	08/08/2018 - 08/08/2018	1D	3	\$300.00	3
	2.3	..W....	3P - 7P	60	08/08/2018 - 08/08/2018	1D	3	\$300.00	3
				** FLIGHT TOTALS **			10	\$3,000.00	
		<u>FLIGHT 3</u>							
	3.1	...T...	6A - 10A	60	08/09/2018 - 08/09/2018	1D	4	\$300.00	4
	3.2	...T...	10A - 3P	60	08/09/2018 - 08/09/2018	1D	3	\$300.00	3
	3.3	...T...	3P - 7P	60	08/09/2018 - 08/09/2018	1D	3	\$300.00	3
				** FLIGHT TOTALS **			10	\$3,000.00	
		<u>FLIGHT 4</u>							
	4.1F..	6A - 10A	60	08/10/2018 - 08/10/2018	1D	4	\$300.00	4
	4.2F..	10A - 3P	60	08/10/2018 - 08/10/2018	1D	3	\$300.00	3
	4.3F..	3P - 7P	60	08/10/2018 - 08/10/2018	1D	3	\$300.00	3
				** FLIGHT TOTALS **			10	\$3,000.00	
		<u>FLIGHT 5</u>							

Aug 06, 18
 CONT# 32051656 Mod# Ver# 1 (Last =)
 REP EASTMAN

DDS CONT# 0
 C/P/E: JGFG / CAND / 1765

5.1S.	6A - 10A	60	08/11/2018 - 08/11/2018	1D	3	\$75.00	3
5.2S.	10A - 3P	60	08/11/2018 - 08/11/2018	1D	4	\$150.00	4
5.3S.	3P - 7P	60	08/11/2018 - 08/11/2018	1D	3	\$150.00	3
** FLIGHT TOTALS **						10	\$1,275.00	
FLIGHT 6								
6.1S	6A - 10A	60	08/12/2018 - 08/12/2018	1D	3	\$75.00	3
6.2S	10A - 3P	60	08/12/2018 - 08/12/2018	1D	4	\$100.00	4
6.3S	3P - 7P	60	08/12/2018 - 08/12/2018	1D	3	\$100.00	3
** FLIGHT TOTALS **						10	\$925.00	
FLIGHT 7								
7.1	M.....	6A - 10A	60	08/13/2018 - 08/13/2018	1D	4	\$300.00	4
7.2	M.....	10A - 3P	60	08/13/2018 - 08/13/2018	1D	3	\$300.00	3
7.3	M.....	3P - 7P	60	08/13/2018 - 08/13/2018	1D	3	\$300.00	3
** FLIGHT TOTALS **						10	\$3,000.00	

	Aug 18					
SPOTS	70					
CASH	17200.00					
TRADE	0.00					
NSL	0.00					
TOTAL	17200.00					

						TOTAL
SPOTS						70
CASH						17,200.00
TRADE						0.00
NSL						0.00
TOTAL						17,200.00

**** Competitive Comments ****

SVC: WI09 MSA ARB
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

INVOICE



Invoice #: IN-1180855413
Invoice Date: 08/19/2018
Contract #: 1633645167
Page: 1
Net Amount Due: \$14,620.00

Agency: HULSEN MEDIA SERVICES LLC-HULS
 2400 Laramie Trail
 Austin, TX 78749

Station(s): WLLD-FM

Advertiser: JEFF GREENE FOR GOVERNOR
Product: Candidate
Estimate #: 1765
Agency Client Code:
Buyer Name:

Salesperson(s): Eastman Eastman
Terms: DUE UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
TUE	08/07/18	06:01a	1	60	Candidate	JEFF GREENE WINNING GREENE FUL	\$300.00
TUE	08/07/18	06:44a	1	60	Candidate	JEFF GREENE WINNING GREENE FUL	\$300.00
TUE	08/07/18	08:15a	1	60	Candidate	JEFF GREENE WINNING GREENE FUL	\$300.00
TUE	08/07/18	09:44a	1	60	Candidate	JEFF GREENE WINNING GREENE FUL	\$300.00
TUE	08/07/18	10:15a	4	60	Candidate	JEFF GREENE WINNING GREENE FUL	\$300.00
TUE	08/07/18	12:28p	4	60	Candidate	JEFF GREENE WINNING GREENE FUL	\$300.00
TUE	08/07/18	01:13p	4	60	Candidate	JEFF GREENE WINNING GREENE FUL	\$300.00
TUE	08/07/18	03:14p	7	60	Candidate	JEFF GREENE WINNING GREENE FUL	\$300.00
TUE	08/07/18	04:14p	7	60	Candidate	JEFF GREENE WINNING GREENE FUL	\$300.00
TUE	08/07/18	05:54p	7	60	Candidate	JEFF GREENE WINNING GREENE FUL	\$300.00
WED	08/08/18	06:15a	1	60		WINNING GREENE VER D2 8-6-18	\$300.00
WED	08/08/18	06:45a	1	60		WINNING GREENE VER D2 8-6-18	\$300.00
WED	08/08/18	07:52a	1	60		WINNING GREENE VER D2 8-6-18	\$300.00
WED	08/08/18	09:44a	1	60		WINNING GREENE VER D2 8-6-18	\$300.00
WED	08/08/18	11:44a	4	60		WINNING GREENE VER D2 8-6-18	\$300.00
WED	08/08/18	12:54p	4	60		WINNING GREENE VER D2 8-6-18	\$300.00
WED	08/08/18	01:43p	4	60		WINNING GREENE VER D2 8-6-18	\$300.00
WED	08/08/18	04:15p	7	60		WINNING GREENE VER D2 8-6-18	\$300.00
WED	08/08/18	05:53p	7	60		WINNING GREENE VER D2 8-6-18	\$300.00
WED	08/08/18	06:42p	7	60		WINNING GREENE VER D2 8-6-18	\$300.00
THU	08/09/18	06:14a	1	60		WINNING GREENE VER D2 8-6-18	\$300.00
THU	08/09/18	07:16a	1	60		WINNING GREENE VER D2 8-6-18	\$300.00
THU	08/09/18	08:45a	1	60		WINNING GREENE VER D2 8-6-18	\$300.00
THU	08/09/18	09:45a	1	60		WINNING GREENE VER D2 8-6-18	\$300.00

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Day	Date	Time	Ln	Length	Product	ISCI	Rate
THU	08/09/18	11:12a	4	60		WINNING GREENE VER D2 8-6-18	\$300.00
THU	08/09/18	12:29p	4	60		WINNING GREENE VER D2 8-6-18	\$300.00
THU	08/09/18	01:45p	4	60		WINNING GREENE VER D2 8-6-18	\$300.00
THU	08/09/18	03:15p	7	60		WINNING GREENE VER D2 8-6-18	\$300.00
THU	08/09/18	04:15p	7	60		WINNING GREENE VER D2 8-6-18	\$300.00
THU	08/09/18	06:43p	7	60		WINNING GREENE VER D2 8-6-18	\$300.00
FRI	08/10/18	06:01a	1	60		WINNING GREENE VER D2 8-6-18	\$300.00
FRI	08/10/18	07:17a	1	60		WHAT HE WANTS	\$300.00
FRI	08/10/18	08:18a	1	60		WINNING GREENE VER D2 8-6-18	\$300.00
FRI	08/10/18	09:44a	1	60		WHAT HE WANTS	\$300.00
FRI	08/10/18	10:15a	4	60		WINNING GREENE VER D2 8-6-18	\$300.00
FRI	08/10/18	01:12p	4	60		WHAT HE WANTS	\$300.00
FRI	08/10/18	02:13p	4	60		WINNING GREENE VER D2 8-6-18	\$300.00
FRI	08/10/18	03:44p	7	60		WHAT HE WANTS	\$300.00
FRI	08/10/18	04:17p	7	60		WINNING GREENE VER D2 8-6-18	\$300.00
FRI	08/10/18	06:44p	7	60		WHAT HE WANTS	\$300.00
SAT	08/11/18	07:14a	2	60		WINNING GREENE VER D2 8-6-18	\$75.00
SAT	08/11/18	08:13a	2	60		WHAT HE WANTS	\$75.00
SAT	08/11/18	09:14a	2	60		WINNING GREENE VER D2 8-6-18	\$75.00
SAT	08/11/18	10:14a	5	60		WHAT HE WANTS	\$150.00
SAT	08/11/18	11:15a	5	60		WINNING GREENE VER D2 8-6-18	\$150.00
SAT	08/11/18	12:14p	5	60		WHAT HE WANTS	\$150.00
SAT	08/11/18	02:14p	5	60		WINNING GREENE VER D2 8-6-18	\$150.00
SAT	08/11/18	03:13p	8	60		WHAT HE WANTS	\$150.00
SAT	08/11/18	04:39p	8	60		WINNING GREENE VER D2 8-6-18	\$150.00
SAT	08/11/18	05:38p	8	60		WHAT HE WANTS	\$150.00
SUN	08/12/18	07:17a	3	60		WINNING GREENE VER D2 8-6-18	\$75.00
SUN	08/12/18	08:15a	3	60		WHAT HE WANTS	\$75.00
SUN	08/12/18	09:13a	3	60		WINNING GREENE VER D2 8-6-18	\$75.00
SUN	08/12/18	11:10a	6	60		WHAT HE WANTS	\$100.00
SUN	08/12/18	12:13p	6	60		WINNING GREENE VER D2 8-6-18	\$100.00
SUN	08/12/18	01:13p	6	60		WHAT HE WANTS	\$100.00
SUN	08/12/18	02:10p	6	60		WINNING GREENE VER D2 8-6-18	\$100.00
SUN	08/12/18	03:14p	9	60		WHAT HE WANTS	\$100.00
SUN	08/12/18	04:12p	9	60		WINNING GREENE VER D2 8-6-18	\$100.00
SUN	08/12/18	06:14p	9	60		WHAT HE WANTS	\$100.00
MON	08/13/18	06:14a	10	60		WINNING GREENE VER D2 8-6-18	\$300.00
MON	08/13/18	07:16a	10	60		WHAT HE WANTS	\$300.00
MON	08/13/18	08:14a	10	60		WINNING GREENE VER D2 8-6-18	\$300.00
MON	08/13/18	09:44a	10	60		WHAT HE WANTS	\$300.00
MON	08/13/18	11:43a	11	60		WINNING GREENE VER D2 8-6-18	\$300.00
MON	08/13/18	12:54p	11	60		WHAT HE WANTS	\$300.00
MON	08/13/18	01:42p	11	60		WINNING GREENE VER D2 8-6-18	\$300.00
MON	08/13/18	03:15p	12	60		WHAT HE WANTS	\$300.00
MON	08/13/18	04:15p	12	60		WINNING GREENE VER D2 8-6-18	\$300.00
MON	08/13/18	06:13p	12	60		WHAT HE WANTS	\$300.00

INVOICE



Invoice #: IN-1180855413
Invoice Date: 08/19/2018
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Page: 3
Net Amount Due: \$14,620.00

Remit To:
WLLD-FM
Beasley Media Group, Inc.
9721 Executive Ctr Dr N #200
St. Petersburg, FL 33702

Invoice Totals
Total Spots: 70
Gross Amount: \$17,200.00
Agency Commission: (\$2,580.00)
Net Amount Due: \$14,620.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL WLLD-FM ADVERTISING AGREEMENTS, WLLD-FM REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Copy of Electronic Invoice