

ORDER



Orders
Order / Rev: 2519584
Alt Order #: WOC13559125
Product Desc: TV
Estimate: 10498
Flight Dates: 10/25/22 - 10/31/22
Original Date / Rev: 04/08/22 / 04/08/22
Order Type: NORMAL

KPHO
Primary AE: Andrew Lashbrooke
Sales Office: PHON
Sales Region: National

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: House Majority PAC
Demographic: A25-54
Product Codes: Issue - National - House
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-04

New Business End:
Advertiser External ID: 504123
Agency External ID: 111690
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	79	\$240,800.00	\$204,680.00
10/31/22	10/31/22	22	\$62,025.00	\$52,721.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	79	\$240,800.00	\$204,680.00	0.00
November 2022	22	\$62,025.00	\$52,721.25	0.00
Totals	101	\$302,825.00	\$257,401.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Andrew Lashbrooke			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPHO	10/25/22	10/31/22	M-F News 5-6a M-F News @ 5a (Program: CBS 5 THIS MORNING AT 5AM) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS5-MORN@5AM Mo-Fr 5:00a-6:00a IN LPPNov/2021LS ON KPHO.	CM	5:00 AM-6:00 AM	MTWTF--	:30	5	\$450.00	P-04	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--					5	\$450.00		0.00			
N 2	KPHO	10/25/22	10/31/22	M-F News 6-7a M-F News @ 6a (Program: CBS 5 THIS MORNING AT 6AM) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS5-MORN@6AM Mo-Fr 6:00a-7:00a IN LPPNov/2021LS ON KPHO.	CM	6:00 AM-7:00 AM	MTWTF--	:30	7	\$600.00	P-04	0.00	NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--					7	\$600.00		0.00			
N 3	KPHO	10/25/22	10/31/22	CBS Mornings CBS Mornings (Program: CBS MORNINGS) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS MORNINGS Mo-Fr 7:00a-9:00a IN LPPNov/2021LS ON KPHO.	CM	7:00 AM-9:00 AM	MTWTF--	:30	10	\$1,800.00	P-04	0.00	NM	10	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--					10	\$1,800.00		0.00			
N 4	KPHO	10/25/22	10/30/22		CM	7:00 AM-8:30 AM	-----S	:30	1	\$4,200.00	P-04	0.00	NM	1	\$4,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS Sunday Morning CBS Sunday Morning (Program: CBS SUNDAY MORNING) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF SUNDAY MRN-CBS Sun 7:00a-8:30a IN LPPNov/2021LS ON KPHO.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/22	10/30/22	-----S			1		\$4,200.00		0.00				
N 5	KPHO	10/25/22	10/31/22	CBS Price Is Right CBS Price Is Right (Program: PRICE IS RIGHT) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF PRICE-RT 2-CBS,PRICE-RT 1-CBS Mo-Fr 9:00a-10:00a IN LPPNov/2021LS ON KPHO.	CM	9:00 AM-10:00 AM	MTWTF--	:30	3	\$4,300.00	P-04	0.00	NM	3	\$12,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--			3		\$4,300.00		0.00				
N 6	KPHO	10/25/22	10/31/22	M-F 10-11a DR PHIL (Program: DR PHIL) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF DR. PHIL R Mo-Fr 10:00a-11:00a IN LPPNov/2021LS ON KPHO.	CM	10:00 AM-11:00 AM	MTWTF--	:30	5	\$700.00	P-04	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--			5		\$700.00		0.00				
N 7	KPHO	10/25/22	10/31/22	CBS Young and Restless CBS Young and Restless (Program: YOUNG & RESTLESS) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF YOUNG&RESTLESS Mo-Fr 11:00a-12:00p IN LPPNov/2021LS ON KPHO.	CM	11:00 AM-12:00 PM	MTWTF--	:30	5	\$2,000.00	P-04	0.00	NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--			5		\$2,000.00		0.00				
N 8	KPHO	10/25/22	10/31/22	M-F News @ 12p M-F News @ 12p (Program: AZ FAMILY NEWS @ NOON) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF AZ FMLY NW@12P Mo-Fr 12:00p-12:30p IN LPPNov/2021LS ON KPHO.	CM	12:00 PM-12:30 PM	MTWTF--	:30	7	\$1,200.00	P-04	0.00	NM	7	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--			7		\$1,200.00		0.00				
N 9	KPHO	10/25/22	10/31/22	CBS Bold and Beautiful CBS Bold and Beautiful (Program: BOLD AND BEAUTIFUL) 4Q 2022 LS	CM	12:30 PM-1:00 PM	M-----	:30	2	\$2,400.00	P-04	0.00	NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	M-----			2		\$2,400.00		0.00				
N 10	KPHO	10/25/22	10/31/22	M-F 3-4p PEOPLE'S COURT (Program: PEOPLE'S COURT) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF PEOPLE'S COURT Mo-Fr 3:00p-4:00p IN LPPNov/2021LS ON KPHO.	CM	3:00 PM-4:00 PM	MTWTF--	:30	3	\$750.00	P-04	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--			3		\$750.00		0.00				
N 11	KPHO	10/25/22	10/31/22	M-F 4-430p HOT BENCH (Program: HOT BENCH) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF HOT BENCH Mo-Fr 4:00p-4:30p IN LPPNov/2021LS ON KPHO.	CM	4:00 PM-4:30 PM	MTWTF--	:30	5	\$900.00	P-04	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--			5		\$900.00		0.00				
N 12	KPHO	10/25/22	10/31/22	M-F 430-5p INSIDE EDITION (Program: INSIDE EDITION) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF INSIDE EDITION Mo-Fr 4:30p-5:00p IN LPPNov/2021LS ON KPHO.	CM	4:30 PM-5:00 PM	MTWTF--	:30	5	\$1,725.00	P-04	0.00	NM	5	\$8,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--			5		\$1,725.00		0.00				
N 13	KPHO	10/25/22	10/31/22	M-F News @ 5p M-F News @ 5p	CM	5:00 PM-5:30 PM	MTWTF--	:30	7	\$1,800.00	P-04	0.00	NM	7	\$12,600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: CBS 5 NWS 5P) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS 5 NWS 5P Mo-Fr 5:00p-5:30p IN LPPNov/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/22	10/31/22	MTWTF--					7	\$1,800.00		0.00			
N 14	KPHO	10/25/22	10/31/22	M-F News @ 530p	CM	5:30 PM-6:00 PM	MTWTF--	:30	7	\$1,700.00	P-04	0.00	NM	7	\$11,900.00
(Program: CBS 5 NWS 530P) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS 5 NWS 530P Mo-Fr 5:30p-6:00p IN LPPNov/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/22	10/31/22	MTWTF--					7	\$1,700.00		0.00			
N 15	KPHO	10/25/22	10/31/22	CBS Evening News	CM	6:00 PM-6:30 PM	MTWTF--	:30	2	\$6,750.00	P-04	0.00	NM	2	\$13,500.00
(Program: CBS EVE NWS) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS EVE NWS Mo-Fr 6:00p-6:30p IN LPPNov/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/22	10/31/22	MTWTF--					2	\$6,750.00		0.00			
N 16	KPHO	10/25/22	10/29/22	Sa News @ 5p	CM	5:00 PM-5:30 PM	-----S-	:30	1	\$1,350.00	P-04	0.00	NM	1	\$1,350.00
(Program: SATURDAY NEWS AT 5PM) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF SAT NEWS@5PM Sat 5:00p-5:30p IN LPPNov/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	-----S-					1	\$1,350.00		0.00			
N 17	KPHO	10/25/22	10/30/22	Su News @ 530p	CM	530-6p	-----S	:30	1	\$4,000.00	P-04	0.00	NM	1	\$4,000.00
(Program: CBS EVE NWS) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS WKND NW-SU,CBS WKND NW-SA Sat 5:30p-6:00p+ IN LPPNov/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	-----S					1	\$4,000.00		0.00			
N 18	KPHO	10/25/22	10/29/22	Sa News @ 6p	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$1,125.00	P-04	0.00	NM	1	\$1,125.00
(Program: CBS 5 NWS 6P) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS 5 NWS 6P Sat 6:00p-6:30p IN LPPNov/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	-----S-					1	\$1,125.00		0.00			
N 19	KPHO	10/25/22	10/30/22	Su News @ 530p	CM	5:30 PM-6:00 PM	-----S	:30	1	\$2,250.00	P-04	0.00	NM	1	\$2,250.00
(Program: CBS 5 NWS 530P) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS 5 NWS 530P Sun 5:30p-6:00p IN LPPNov/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	-----S					1	\$2,250.00		0.00			
N 20	KPHO	10/25/22	10/31/22	M-F News @ 630p	CM	6:30 PM-7:00 PM	MTWTF--	:30	5	\$3,500.00	P-04	0.00	NM	5	\$17,500.00
(Program: AZ FAMILY NEWS AT 630P) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF AZ FML NW@630P Mo-Fr 6:30p-7:00p IN LPPNov/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/22	10/31/22	MTWTF--					5	\$3,500.00		0.00			
N 21	KPHO	10/25/22	10/29/22	Sa News @ 630p	CM	6:30 PM-7:00 PM	-----S-	:30	1	\$1,125.00	P-04	0.00	NM	1	\$1,125.00
(Program: CBS 5 NWS 630P) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS 5 NWS 630P Sat 6:30p-7:00p IN LPPNov/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	-----S-					1	\$1,125.00		0.00			
N 22	KPHO	10/25/22	10/31/22	CBS Monday Prime Hr 2CM	CM	8:00 PM-9:00 PM	M-----	:30	1	\$20,000.00	P-04	0.00	NM	1	\$20,000.00
(Program: NCIS)															

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4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF NCIS-CBS Mon 8:00p-9:00p IN LPPNov/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	M-----			1		\$20,000.00		0.00				
N 23	KPHO	10/25/22	10/25/22	CBS Tuesday Prime Hr	CM	7:00 PM-8:00 PM	-T-----	:30	1	\$18,000.00	P-04	0.00	NM	1	\$18,000.00
(Program: FBI) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FBI-CBS Tue 7:00p-8:00p IN LPPNov/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/22	10/30/22	-T-----			1		\$18,000.00		0.00				
N 24	KPHO	10/25/22	10/26/22	CBS Wednesday Prime	CM	7:00 PM-8:00 PM	--W----	:30	1	\$15,000.00	P-04	0.00	NM	1	\$15,000.00
(Program: Survivor) 4Q 2022 LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/22	10/30/22	--W----			1		\$15,000.00		0.00				
N 25	KPHO	10/25/22	10/26/22	CBS Wednesday Prime	CM	9:00 PM-10:00 PM	--W----	:30	1	\$8,000.00	P-04	0.00	NM	1	\$8,000.00
(Program: CSI: VEGAS) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CSI: VEGAS-CBS Wed 9:00p-10:00p IN LPPNov/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/22	10/30/22	--W----			1		\$8,000.00		0.00				
N 26	KPHO	10/25/22	10/28/22	CBS Friday Prime Hr 2	CM	8:00 PM-9:00 PM	----F--	:30	1	\$18,000.00	P-04	0.00	NM	1	\$18,000.00
(Program: MAGNUM P.I.) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF MAGNUM P I-CBS Fri 8:00p-9:00p IN LPPNov/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/22	10/30/22	----F--			1		\$18,000.00		0.00				
N 27	KPHO	10/25/22	10/30/22	CBS Sunday Prime Hr 1	CM	6:00 PM-7:00 PM	-----S	:30	1	\$30,000.00	P-04	0.00	NM	1	\$30,000.00
(Program: 60 MINUTES) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF 60 MINUTES-CBS Sun 6:00p-7:00p IN LPPNov/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/22	10/30/22	-----S			1		\$30,000.00		0.00				
N 28	KPHO	10/25/22	10/30/22	CBS Sunday Prime Hr 3	CM	8:00 PM-9:00 PM	-----S	:30	1	\$18,000.00	P-04	0.00	NM	1	\$18,000.00
(Program: NCIS:LA) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF NCIS:LA-CBS Sun 8:00p-9:00p IN LPPNov/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/22	10/30/22	-----S			1		\$18,000.00		0.00				
N 29	KPHO	10/25/22	10/31/22	M-F News @ 10p	CM	10:00 PM-10:35 P	MTWTF--	:30	7	\$3,000.00	P-04	0.00	NM	7	\$21,000.00
(Program: AZ FAMILY NEWS AT 10P) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF AZ FMLY NW@10P Mo-Fr 10:00p-10:35p IN LPPNov/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--			7		\$3,000.00		0.00				
N 30	KPHO	10/25/22	10/31/22	CBS Late Show	CM	10:35 PM-11:38 P	MTWTF--	:30	3	\$1,950.00	P-04	0.00	NM	3	\$5,850.00
(Program: LATE SHOW - STEPHEN COLBERT) 4Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF LT-COLBERT-CBS Mo-Fr 10:35p-11:38p IN LPPNov/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--			3		\$1,950.00		0.00				

*Tax 1 Note: Phoenix Tax 0.5%.

Totals 101 \$302,825.00