

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2220209

Order #	2220209		Created On	7/27/2018 3:23:27 PM		Order Status	Revision Confirmed	
Order Descrp	PRI:NP=4;IP=5 62561578 CEME LAN		Created By	NCC_Gateway_User		Gross \$	14329.00	
Client	Citizens Energizing Michigans Eco - MI		Updated On	8/1/2018 12:08:34 PM		Net \$	10316.88	
Start Date	7/30/2018		Updated By	Esslinger, Victoria		Units	367	
End Date	8/12/2018		Industry	Political-Association		Credit Hold	NO	
# of Weeks	2		REFERENCES				BILLING INFORMATION	
SALES			Primary	Lansing DMA		Purchase Order #	62561578	
ActiveWeeks	2		Secondary	NATIONAL POLITICAL BUNDLE		Billing Schedule	Broadcast	
AE 1	NCC - MI - DALLAS		Tertiary			EDI INFORMATION		
AE 2			Quarternary	END OF FLIGHT BILLING		Product		
Agency	PERA MEDIA	15.00%	TRAFFIC OPTIONS				Estimate	1749
RepFirm	NCC 13%	13.00%	Address 1	10512 REDMOND RD		Submit EDI Invoice?	Do Not Submit EDI Invoice	
Copy Instr ID			Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Total Zones	1		City, State, Zip	AUSTIN, TX		Lansing, PRI:NP=4;IP=5 See key on FCC Site for zone/network information		
Zones	Jackson MI		Zip	78739				
Total Networks	11		Contact					
GENERAL COMMENTS			Phone	310-704-8124				
			Avail Tag					
			Contract Type	Political				
			Copy Group					
			Division					
			Reference #					
							SYSCODE LIST	
							2363	

SUMMARY FOR SYSCODE 2363

Order #	2220209	Created On	7/27/2018 3:23:27 PM	Order Status	Revision Confirmed
Order Descrp	PRI:NP=4;IP=5 62561578 CEME LAN	Created By	NCC_Gateway_User	Syscode Gross \$	14329.00
Client	Citizens Energizing Michigans Eco - MI	Updated On	8/1/2018 12:08:09 PM	Syscode Net \$	10316.88
Start Date	7/30/2018	Updated By	Esslinger, Victoria	Syscode Units	367
End Date	8/12/2018	Source	Gateway	Zone Status	Revision Confirmed
# of Weeks	2	Zones	Jackson MI	Avg Unit Rate	39.04

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	5 5	Fox Business News	2363	FBN LF	07/31/2018	08/05/2018	Tu-Su 12m-2a	12	\$8.00	\$96.00	30
4	2		National Political Bundle	5 5	Fox Business News	2363	FBN LF	08/06/2018	08/06/2018	M 12m-2a	2	\$8.00	\$16.00	30
5	3		National Political Bundle	5 5	Fox Business News	2363	FBN EM	07/31/2018	08/05/2018	Tu-Su 5a-9a	12	\$12.00	\$144.00	30
8	4		National Political Bundle	5 5	Fox Business News	2363	FBN EM	08/06/2018	08/07/2018	M-Tu 5a-9a	2	\$12.00	\$24.00	30
9	5		National Political Bundle	5 5	Food Network	2363	FOOD DT	08/04/2018	08/05/2018	Sa-Su 9a-4p	4	\$35.00	\$140.00	30
11	6		National Political Bundle	5 5	Food Network	2363	FOOD EF	08/04/2018	08/05/2018	Sa-Su 4p-7p	1	\$28.00	\$28.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
13	7		National Political Bundle	5 5	Food Network	2363	FOOD PT	07/31/2018	08/05/2018	Tu-Su 7p-12m	12	\$50.00	\$600.00	30
16	8		National Political Bundle	5 5	Food Network	2363	FOOD PT	08/06/2018	08/06/2018	M 7p-12m	2	\$50.00	\$100.00	30
17	9		National Political Bundle	5 5	Fox Sports Detroit	2363	FSD DT	08/04/2018	08/05/2018	Sa-Su 9a-4p	4	\$58.00	\$232.00	30
19	10		National Political Bundle	5 5	Fox Sports Detroit	2363	FSD EF	07/31/2018	08/05/2018	Tu-Su 4p-7p	9	\$75.00	\$675.00	30
21	11		National Political Bundle	5 5	CNBC	2363	CNBC LF	07/31/2018	08/05/2018	Tu-Su 12m-2a	12	\$8.00	\$96.00	30
24	12		National Political Bundle	5 5	Fox Sports Detroit	2363	FSD EF	08/06/2018	08/06/2018	M 4p-7p	1	\$75.00	\$75.00	30
25	13		National Political Bundle	5 5	Fox Sports Detroit	2363	FSD PT	07/31/2018	08/05/2018	Tu-Su 7p-12m	12	\$87.00	\$1,044.00	30
28	14		National Political Bundle	5 5	Fox Sports Detroit	2363	FSD PT	08/06/2018	08/06/2018	M 7p-12m	2	\$87.00	\$174.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
29	15		National Political Bundle	5 5	Fox News Channel	2363	FXNC EM	07/31/2018	08/05/2018	Tu-Su 5a-9a	18	\$83.00	\$1,494.00	30
32	16		National Political Bundle	5 5	Fox News Channel	2363	FXNC EM	08/06/2018	08/07/2018	M-Tu 5a-9a	6	\$83.00	\$498.00	30
33	17		National Political Bundle	5 5	Fox News Channel	2363	FXNC DT	07/31/2018	08/05/2018	Tu-Su 9a-4p	18	\$70.00	\$1,260.00	30
36	18		National Political Bundle	5 5	Fox News Channel	2363	FXNC DT	08/06/2018	08/06/2018	M 9a-4p	3	\$70.00	\$210.00	30
37	19		National Political Bundle	5 5	Fox News Channel	2363	FXNC EF	07/31/2018	08/05/2018	Tu-Su 4p-7p	12	\$103.00	\$1,236.00	30
40	20		National Political Bundle	5 5	Fox News Channel	2363	FXNC EF	08/06/2018	08/06/2018	M 4p-7p	2	\$103.00	\$206.00	30
41	21		National Political Bundle	5 5	Fox News Channel	2363	FXNC PT	07/31/2018	08/05/2018	Tu-Su 7p-12m	12	\$115.00	\$1,380.00	30
44	22		National Political Bundle	5 5	CNBC	2363	CNBC LF	08/06/2018	08/06/2018	M 12m-2a	2	\$8.00	\$16.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
46	23		National Political Bundle	5 5	Fox News Channel	2363	FXNC PT	08/06/2018	08/06/2018	M 7p-12m	2	\$115.00	\$230.00	30
47	24		National Political Bundle	5 5	Golf Channel	2363	GOLF DT	08/04/2018	08/05/2018	Sa-Su 9a-4p	4	\$12.00	\$48.00	30
49	25		National Political Bundle	5 5	Golf Channel	2363	GOLF EF	07/31/2018	08/05/2018	Tu-Su 4p-7p	12	\$9.00	\$108.00	30
52	26		National Political Bundle	5 5	Golf Channel	2363	GOLF EF	08/06/2018	08/06/2018	M 4p-7p	2	\$9.00	\$18.00	30
53	27		National Political Bundle	5 5	Golf Channel	2363	GOLF PT	07/31/2018	08/05/2018	Tu-Su 7p-12m	12	\$14.00	\$168.00	30
56	28		National Political Bundle	5 5	Golf Channel	2363	GOLF PT	08/06/2018	08/06/2018	M 7p-12m	2	\$14.00	\$28.00	30
57	29		National Political Bundle	5 5	HGTV	2363	HGTV DT	08/04/2018	08/05/2018	Sa-Su 9a-4p	4	\$30.00	\$120.00	30
59	30		National Political Bundle	5 5	HGTV	2363	HGTV EF	07/31/2018	08/05/2018	Tu-Su 4p-7p	8	\$25.00	\$200.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
62	31		National Political Bundle	5 5	HGTV	2363	HGTV EF	08/06/2018	08/06/2018	M 4p-7p	1	\$25.00	\$25.00	30
63	32		National Political Bundle	5 5	HGTV	2363	HGTV PT	07/31/2018	08/05/2018	Tu-Su 7p-12m	12	\$43.00	\$516.00	30
65	33		National Political Bundle	5 5	CNBC	2363	CNBC EM	07/31/2018	08/05/2018	Tu-Su 5a-9a	12	\$12.00	\$144.00	30
68	34		National Political Bundle	5 5	HGTV	2363	HGTV PT	08/06/2018	08/06/2018	M 7p-12m	2	\$43.00	\$86.00	30
69	35		National Political Bundle	5 5	The History Channel	2363	HIST DT	08/04/2018	08/05/2018	Sa-Su 9a-4p	4	\$30.00	\$120.00	30
71	36		National Political Bundle	5 5	The History Channel	2363	HIST EF	07/31/2018	08/05/2018	Tu-Su 4p-7p	12	\$43.00	\$516.00	30
74	37		National Political Bundle	5 5	The History Channel	2363	HIST EF	08/06/2018	08/06/2018	M 4p-7p	2	\$43.00	\$86.00	30
75	38		National Political Bundle	5 5	The History Channel	2363	HIST PT	07/31/2018	08/05/2018	Tu-Su 7p-12m	12	\$45.00	\$540.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
78	39		National Political Bundle	5 5	The History Channel	2363	HIST PT	08/06/2018	08/06/2018	M 7p-12m	2	\$45.00	\$90.00	30
79	40		National Political Bundle	5 5	The Travel Channel	2363	TRAV DT	08/04/2018	08/05/2018	Sa-Su 9a-4p	4	\$8.00	\$32.00	30
81	41		National Political Bundle	5 5	The Travel Channel	2363	TRAV EF	07/31/2018	08/05/2018	Tu-Su 4p-7p	12	\$8.00	\$96.00	30
84	42		National Political Bundle	5 5	The Travel Channel	2363	TRAV EF	08/06/2018	08/06/2018	M 4p-7p	2	\$8.00	\$16.00	30
85	43		National Political Bundle	5 5	The Travel Channel	2363	TRAV PT	07/31/2018	08/05/2018	Tu-Su 7p-12m	12	\$8.00	\$96.00	30
88	44		National Political Bundle	5 5	CNBC	2363	CNBC EM	08/06/2018	08/07/2018	M-Tu 5a-9a	2	\$12.00	\$24.00	30
90	45		National Political Bundle	5 5	The Travel Channel	2363	TRAV PT	08/06/2018	08/06/2018	M 7p-12m	2	\$8.00	\$16.00	30
91	46		National Political Bundle	5 5	TV Land	2363	TVL DT	08/04/2018	08/05/2018	Sa-Su 9a-4p	4	\$9.00	\$36.00	30

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93	47		National Political Bundle	5 5	TV Land	2363	TVL EF	07/31/2018	08/05/2018	Tu-Su 4p-7p	12	\$9.00	\$108.00	30
96	48		National Political Bundle	5 5	TV Land	2363	TVL EF	08/06/2018	08/06/2018	M 4p-7p	2	\$9.00	\$18.00	30
97	49		National Political Bundle	5 5	TV Land	2363	TVL PT	07/31/2018	08/05/2018	Tu-Su 7p-12m	12	\$12.00	\$144.00	30
100	50		National Political Bundle	5 5	TV Land	2363	TVL PT	08/06/2018	08/06/2018	M 7p-12m	2	\$12.00	\$24.00	30
101	51		National Political Bundle	5 5	The Discovery Channel	2363	DISC DT	08/04/2018	08/05/2018	Sa-Su 9a-4p	4	\$23.00	\$92.00	30
103	52		National Political Bundle	5 5	The Discovery Channel	2363	DISC EF	07/31/2018	08/05/2018	Tu-Su 4p-7p	12	\$18.00	\$216.00	30
106	53		National Political Bundle	5 5	The Discovery Channel	2363	DISC EF	08/06/2018	08/06/2018	M 4p-7p	2	\$18.00	\$36.00	30
107	54		National Political Bundle	5 5	The Discovery Channel	2363	DISC PT	07/31/2018	08/05/2018	Tu-Su 7p-12m	12	\$30.00	\$360.00	30

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110	55		National Political Bundle	5 5	The Discovery Channel	2363	DISC PT	08/06/2018	08/06/2018	M 7p-12m	2	\$30.00	\$60.00	30
111	56		National Political Bundle	5 5	Fox Sports Detroit	2363	add 08.01	08/02/2018	08/05/2018	Th-Su 4p-7p	1	\$75.00	\$75.00	30
112	57		National Political Bundle	5 5	Fox News Channel	2363	add 08.01	08/02/2018	08/05/2018	Th-Su 9a-4p	1	\$70.00	\$70.00	30
113	58		National Political Bundle	5 5	Golf Channel	2363	add 08.01	08/02/2018	08/05/2018	Th-Su 7p-12m	1	\$14.00	\$14.00	30
114	59		National Political Bundle	5 5	TV Land	2363	add 08.01	08/04/2018	08/05/2018	Sa-Su 9a-4p	1	\$9.00	\$9.00	30

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<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2220209					
Order #	2220209	Created On	7/27/2018 3:23:27 PM	Order Status	Revision Confirmed
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Start Date	7/30/2018	Updated By	Esslinger, Victoria	Units	367
End Date	8/12/2018	Source	Gateway	Credit Hold	No
# of Weeks	2	Active	Yes		

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	