

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2215855

Order #	2215855		Created On	7/23/2018 12:11:11 PM		Order Status	Revision Confirmed	
Order Descrp	PRI:NP=4;IP=5 62559315 CEME LAN		Created By	NCC_Gateway_User		Gross \$	14016.00	
Client	Citizens Energizing Michigans Eco - MI		Updated On	8/1/2018 1:59:27 PM		Net \$	10091.52	
Start Date	7/23/2018		Updated By	Nowak, David		Units	359	
End Date	8/5/2018		Industry	Political-Association		Credit Hold	NO	
# of Weeks	2		REFERENCES				BILLING INFORMATION	
SALES			Primary	Lansing DMA		Purchase Order #	62559315	
ActiveWeeks	2		Secondary	NATIONAL POLITICAL BUNDLE		Billing Schedule	Broadcast	
AE 1	NCC - MI - DALLAS		Tertiary			EDI INFORMATION		
AE 2			Quarternary	END OF FLIGHT BILLING		Product		
Agency	PERA MEDIA	15.00%	TRAFFIC OPTIONS				Estimate	1728
RepFirm	NCC 13%	13.00%	Address 1	10512 REDMOND RD		Submit EDI Invoice?	Do Not Submit EDI Invoice	
Copy Instr ID			Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Total Zones	1		City, State, Zip	AUSTIN, TX		Lansing, PRI:NP=4;IP=5 See key on FCC Site for zone/network information		
Zones	Jackson MI		Zip	78739				
Total Networks	11		Contact					
GENERAL COMMENTS			Phone	310-704-8124				
			Avail Tag					
			Contract Type	Political				
			Copy Group					
			Division					
			Reference #					
			SYSCODE LIST					
			2363					

SUMMARY FOR SYSCODE 2363

Order #	2215855	Created On	7/23/2018 12:11:11 PM	Order Status	Revision Confirmed
Order Descrp	PRI:NP=4;IP=5 62559315 CEME LAN	Created By	NCC_Gateway_User	Syscode Gross \$	14016.00
Client	Citizens Energizing Michigans Eco - MI	Updated On	8/1/2018 1:41:49 PM	Syscode Net \$	10091.52
Start Date	7/23/2018	Updated By	Mayer, Keith	Syscode Units	359
End Date	8/5/2018	Source	Gateway	Zone Status	Revision Confirmed
# of Weeks	2	Zones	Jackson MI	Avg Unit Rate	39.04

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	5 5	CNBC	2363	CNBC LF	07/24/2018	07/29/2018	Tu-Su 12m-2a	12	\$8.00	\$96.00	30
4	2		National Political Bundle	5 5	CNBC	2363	CNBC LF	07/30/2018	07/30/2018	M 12m-2a	2	\$8.00	\$16.00	30
5	3		National Political Bundle	5 5	CNBC	2363	CNBC EM	07/24/2018	07/29/2018	Tu-Su 5a-9a	12	\$12.00	\$144.00	30
8	4		National Political Bundle	5 5	CNBC	2363	CNBC EM	07/30/2018	07/30/2018	M 5a-9a	2	\$12.00	\$24.00	30
9	5		National Political Bundle	5 5	The Discovery Channel	2363	DISC DT	07/28/2018	07/29/2018	Sa-Su 9a-4p	4	\$23.00	\$92.00	30
11	6		National Political Bundle	5 5	The Discovery Channel	2363	DISC EF	07/24/2018	07/29/2018	Tu-Su 4p-7p	12	\$18.00	\$216.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
14	7		National Political Bundle	5 5	The Discovery Channel	2363	DISC EF	07/30/2018	07/30/2018	M 4p-7p	2	\$18.00	\$36.00	30
15	8		National Political Bundle	5 5	The Discovery Channel	2363	DISC PT	07/24/2018	07/29/2018	Tu-Su 7p-12m	12	\$30.00	\$360.00	30
18	9		National Political Bundle	5 5	The Discovery Channel	2363	DISC PT	07/30/2018	07/30/2018	M 7p-12m	2	\$30.00	\$60.00	30
19	10		National Political Bundle	5 5	Fox Business News	2363	FBN LF	07/24/2018	07/29/2018	Tu-Su 12m-2a	12	\$8.00	\$96.00	30
22	11		National Political Bundle	5 5	Fox Business News	2363	FBN LF	07/30/2018	07/30/2018	M 12m-2a	2	\$8.00	\$16.00	30
23	12		National Political Bundle	5 5	Fox Business News	2363	FBN EM	07/24/2018	07/29/2018	Tu-Su 5a-9a	12	\$12.00	\$144.00	30
26	13		National Political Bundle	5 5	Fox Business News	2363	FBN EM	07/30/2018	07/30/2018	M 5a-9a	2	\$12.00	\$24.00	30
27	14		National Political Bundle	5 5	Food Network	2363	FOOD DT	07/28/2018	07/29/2018	Sa-Su 9a-4p	4	\$35.00	\$140.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
29	15		National Political Bundle	5 5	Food Network	2363	FOOD PT	07/24/2018	07/29/2018	Tu-Su 7p-12m	12	\$50.00	\$600.00	30
32	16		National Political Bundle	5 5	Food Network	2363	FOOD PT	07/30/2018	07/30/2018	M 7p-12m	2	\$50.00	\$100.00	30
33	17		National Political Bundle	5 5	Fox Sports Detroit	2363	FSD DT	07/28/2018	07/29/2018	Sa-Su 9a-4p	4	\$58.00	\$232.00	30
35	18		National Political Bundle	5 5	Fox Sports Detroit	2363	-1	07/24/2018	07/29/2018	Tu-Su 4p-7p	11	\$75.00	\$825.00	30
38	19		National Political Bundle	5 5	Fox Sports Detroit	2363	FSD EF	07/30/2018	07/30/2018	M 4p-7p	2	\$75.00	\$150.00	30
39	20		National Political Bundle	5 5	Fox Sports Detroit	2363	FSD PT	07/24/2018	07/29/2018	Tu-Su 7p-12m	12	\$87.00	\$1,044.00	30
42	21		National Political Bundle	5 5	Fox Sports Detroit	2363	FSD PT	07/30/2018	07/30/2018	M 7p-12m	2	\$87.00	\$174.00	30
43	22		National Political Bundle	5 5	Fox News Channel	2363	FXNC EM	07/24/2018	07/29/2018	Tu-Su 5a-9a	18	\$83.00	\$1,494.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
46	23		National Political Bundle	5 5	Fox News Channel	2363	FXNC EM	07/30/2018	07/30/2018	M 5a-9a	3	\$83.00	\$249.00	30
47	24		National Political Bundle	5 5	Fox News Channel	2363	FXNC DT	07/24/2018	07/29/2018	Tu-Su 9a-4p	18	\$70.00	\$1,260.00	30
50	25		National Political Bundle	5 5	Fox News Channel	2363	-1	07/30/2018	07/30/2018	M 9a-4p	2	\$70.00	\$140.00	30
51	26		National Political Bundle	5 5	Fox News Channel	2363	FXNC EF	07/24/2018	07/29/2018	Tu-Su 4p-7p	12	\$103.00	\$1,236.00	30
54	27		National Political Bundle	5 5	Fox News Channel	2363	FXNC EF	07/30/2018	07/30/2018	M 4p-7p	2	\$103.00	\$206.00	30
55	28		National Political Bundle	5 5	Fox News Channel	2363	FXNC PT	07/24/2018	07/29/2018	Tu-Su 7p-12m	12	\$115.00	\$1,380.00	30
58	29		National Political Bundle	5 5	Fox News Channel	2363	FXNC PT	07/30/2018	07/30/2018	M 7p-12m	2	\$115.00	\$230.00	30
59	30		National Political Bundle	5 5	Golf Channel	2363	GOLF DT	07/28/2018	07/29/2018	Sa-Su 9a-4p	4	\$12.00	\$48.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
61	31		National Political Bundle	5 5	Golf Channel	2363	GOLF EF	07/24/2018	07/29/2018	Tu-Su 4p-7p	12	\$9.00	\$108.00	30
64	32		National Political Bundle	5 5	Golf Channel	2363	GOLF EF	07/30/2018	07/30/2018	M 4p-7p	2	\$9.00	\$18.00	30
65	33		National Political Bundle	5 5	Golf Channel	2363	-1	07/24/2018	07/29/2018	Tu-Su 7p-12m	11	\$14.00	\$154.00	30
68	34		National Political Bundle	5 5	Golf Channel	2363	GOLF PT	07/30/2018	07/30/2018	M 7p-12m	2	\$14.00	\$28.00	30
69	35		National Political Bundle	5 5	HGTV	2363	HGTV DT	07/28/2018	07/29/2018	Sa-Su 9a-4p	4	\$30.00	\$120.00	30
71	36		National Political Bundle	5 5	HGTV	2363	HGTV EF	07/24/2018	07/29/2018	Tu-Su 4p-7p	8	\$25.00	\$200.00	30
74	37		National Political Bundle	5 5	HGTV	2363	HGTV EF	07/30/2018	07/30/2018	M 4p-7p	1	\$25.00	\$25.00	30
75	38		National Political Bundle	5 5	HGTV	2363	HGTV PT	07/24/2018	07/29/2018	Tu-Su 7p-12m	12	\$43.00	\$516.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
78	39		National Political Bundle	5 5	HGTV	2363	HGTV PT	07/30/2018	07/30/2018	M 7p-12m	2	\$43.00	\$86.00	30
79	40		National Political Bundle	5 5	The History Channel	2363	HIST DT	07/28/2018	07/29/2018	Sa-Su 9a-4p	4	\$30.00	\$120.00	30
81	41		National Political Bundle	5 5	The History Channel	2363	HIST EF	07/24/2018	07/29/2018	Tu-Su 4p-7p	12	\$43.00	\$516.00	30
84	42		National Political Bundle	5 5	The History Channel	2363	HIST EF	07/30/2018	07/30/2018	M 4p-7p	2	\$43.00	\$86.00	30
85	43		National Political Bundle	5 5	The History Channel	2363	HIST PT	07/24/2018	07/29/2018	Tu-Su 7p-12m	12	\$45.00	\$540.00	30
88	44		National Political Bundle	5 5	The History Channel	2363	HIST PT	07/30/2018	07/30/2018	M 7p-12m	2	\$45.00	\$90.00	30
89	45		National Political Bundle	5 5	The Travel Channel	2363	TRAV DT	07/28/2018	07/29/2018	Sa-Su 9a-4p	4	\$8.00	\$32.00	30
91	46		National Political Bundle	5 5	The Travel Channel	2363	TRAV EF	07/24/2018	07/29/2018	Tu-Su 4p-7p	12	\$8.00	\$96.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
94	47		National Political Bundle	5 5	The Travel Channel	2363	TRAV EF	07/30/2018	07/30/2018	M 4p-7p	2	\$8.00	\$16.00	30
95	48		National Political Bundle	5 5	The Travel Channel	2363	TRAV PT	07/24/2018	07/29/2018	Tu-Su 7p-12m	12	\$8.00	\$96.00	30
98	49		National Political Bundle	5 5	The Travel Channel	2363	TRAV PT	07/30/2018	07/30/2018	M 7p-12m	2	\$8.00	\$16.00	30
99	50		National Political Bundle	5 5	TV Land	2363	-1	07/28/2018	07/29/2018	Sa-Su 9a-4p	3	\$9.00	\$27.00	30
101	51		National Political Bundle	5 5	TV Land	2363	TVL EF	07/24/2018	07/29/2018	Tu-Su 4p-7p	12	\$9.00	\$108.00	30
104	52		National Political Bundle	5 5	TV Land	2363	TVL EF	07/30/2018	07/30/2018	M 4p-7p	2	\$9.00	\$18.00	30
105	53		National Political Bundle	5 5	TV Land	2363	TVL PT	07/24/2018	07/29/2018	Tu-Su 7p-12m	12	\$12.00	\$144.00	30
108	54		National Political Bundle	5 5	TV Land	2363	TVL PT	07/30/2018	07/30/2018	M 7p-12m	2	\$12.00	\$24.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2215855					
Order #	2215855	Created On	7/23/2018 12:11:11 PM	Order Status	Revision Confirmed
Order Descrp	PRI:NP=4;IP=5 62559315 CEME LAN	Created By	NCC_Gateway_User	Gross \$	14016.00
Client	Citizens Energizing Michigans Eco - MI	Updated On	8/1/2018 1:59:27 PM	Net \$	10091.52
Start Date	7/23/2018	Updated By	Nowak, David	Units	359
End Date	8/5/2018	Source	Gateway	Credit Hold	No
# of Weeks	2	Active	Yes		

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	