



**KTCH**

**Emerson, NE**

**Issues & Programs**

**March, 2024**

This list of significant issues and program treatment is representative of this station's community service efforts but is by no means exhaustive or totally inclusive. Sources and topics may regularly include news reports, public affairs programs and features, public service announcements and weather and public safety related notices. The order in which items are listed does not reflect any priority of significance. Times and lengths may be approximate.

KTCH Community Issues and Programming Treatment Report  
 Period: March 1, 2024 Thru March 31, 2024

DATE	TIME	LENGTH	PROGRAM/TOPIC	ISSUE & TREATMENT
3/1/24	12:15pm	4.5 min.	Nebraska Extension Almanac/Spring mower maintenance	Extension Educator John Fech offers a few tips to getting your lawn mower started for the first time.
3/4/24	12:15pm	4.5 min.	Nebraska Extension Almanac/Wildfire Resources	A discussion with several agencies on recovery from the recent wildfires in central Nebraska.
3/5/24	9:05am	23 min.	The View/Norfolk Comedy Festival	Patrick Janssen discusses the upcoming Norfolk Comedy Festival.
3/5/24	12:15pm	4.5 min.	Nebraska Extension Almanac/Commodity Market Outlook	Global Commodities Analytics President Mike Zuzulo talks about key factors that could affect this year's grain market prices.
3/6/24	9:05am	24 min.	The View/Wayne City Council Report	City Administrator Wes Blecke discusses matters before the Wayne City Council including a Problem Gambling Awareness Month proclamation, request to close a street for an event, City Hall & Police Relocation Project, Lake Wayne Amenities Project, interlocal agreement with City of Laurel for water/wastewater services, amending Municipal Code concerning minimum yard requirements, amending Future Land Use Map of the Comprehensive Plan, report from Library Director Heather Headley, and update on Community Activity Center Relocation Project.
3/6/24	12:15pm	5 min.	Nebraska Extension Almanac/Pre-planting planter maintenance	Extension Engineer Paul Jasa talks about inspecting and making sure your planter is ready for the season.
3/7/24	9:35am	2.5 min.	NRCS Report/Soil Nutrition and Plant Health	Agent Marty Marx provides information on the importance of soil nutrition to plant health.
3/7/24	12:15pm	4.5 min.	Nebraska Extension Almanac/MGA Feeding	Beef Cattle Reproductive Physiologist Rick Funston discusses MGA feed protocols for estrus synchronization and response with artificial insemination.
3/8/24	12:15pm	5 min.	Nebraska Extension Almanac/Preparations to make when scheduling and delivering beef for processing	Extension Meat Specialist Jordan Wicks talks about beef processing and delivery both from a consumer and producer viewpoint.
3/11/24	12:15pm	5 min.	Nebraska Extension Almanac/Buy Fresh, Buy Local Membership Drive	Nebraska Extension Cooperative Development Center Director Charlotte Narjes talks about the membership drive for Buy Fresh, Buy Local – a program that aims to bridge the gap among producers, sellers and buyers seeking foods grown in Nebraska.

3/12/24	9:05am	10 min.	The View/Pheasants Forever	Jackson Ellis discusses the Pheasants Forever educational and conservation efforts and their upcoming banquet in Wayne.
3/12/24	12:15pm	4.5 min.	Nebraska Extension Almanac/Nebraska Elite 11 Program	College of Agricultural Sciences and Natural Resources Dean Tiffany Heng-Moss discusses the Nebraska Elite 11 Program which helps with the shortage of large animal veterinarians in the state by providing financial assistance to students.
3/13/24	9:05am	28 min.	The View/Wayne Schools Report	Superintendent Dr. Mark Lenihan discusses matters before the Wayne School Board including the Nebraska Rural School Community Association state conference, Cognia School Accreditation Review, construction update for new Early Learning Center, two new Elementary Principals, new elementary teachers, new skilled and technical sciences position, new high school science teacher, Early Learning Center Handbook, ESU 1 contract, High School construction update, contract with First Student for student transportation, swimming coop with Norfolk Public Schools, District 83 Property discussion, interlocal agreement with the City of Wayne concerning the Activity Center, Early Learning Center enrollment, and virtual tutoring program through the State College System.
3/13/24	9:40am	1 min.	Extension News/STEM Imagination Guide	Extension Educator Sarah Paulos provides information on their STEM Imagination Guide which offers a variety of educational programs and workshops on STEM activities.
3/13/24	12:15pm	4.5 min.	Nebraska Extension Almanac/Spring Annual Forages	Range and Forage Specialist Jerry Volesky talks about what options producers have when planting spring forages and how to anticipate the need for extra feed.
3/14/24	9:35am	2 min.	NRCS Report/Managing Soil Organisms	Agent Marty Marx talks about the importance of providing habitat for soil organisms.
3/14/24	12:15pm	5 min.	Nebraska Extension Almanac/ Veterinarian Shortage and Solutions in Rural Nebraska	Dr. Larry Marshall says a program from the University of Nebraska College of Agricultural Science and Natural Resources is designed to meet the need for more veterinarians and certified vet techs in rural areas.

3/15/24	12:15pm	5 min.	Nebraska Extension Almanac/Retained Placenta in Beef Cows	Extension Veterinarian and Beef Educator Lyndsay Waechter-Mead says beef producers should be mindful of a cow's condition and extra nutrition needs during and after pregnancy.
3/18/24	12:15pm	4.5 min.	Nebraska Extension Almanac/Climate Resilient Landscapes	UNL Director for Landscape Services Jeff Culbertson talks about a climate resilient landscape that can withstand some of our wild swings in temperature and precipitation.
3/19/24	12:15pm	5 min.	Nebraska Extension Almanac/Chasing the Elusive Second Calf	Cow/Calf Specialist Karla Wilke discusses some to the reasons why getting a new heifer pregnant can be tricky.
3/20/24	9:05am	23 min.	The View/Wayne City Council Report	Mayor Cale Giese and Street & Planning Director Joel Hansen discuss matters before the Wayne City Council including a request to waive the fee to use the City Auditorium for an upcoming school art show, City Hall & Police Relocation Project, amending Future Land Use Map of the Comprehensive Plan for the City, amending Municipal Code for speed limits and stop signs, and update on the Community Activity Center Relocation Project.
3/20/24	9:39am	1.5 min.	Extension News/4H Public Speaking Contest	Extension Educator Julie Schultz provides information on the upcoming 4H Public Speaking Contest.
3/20/24	12:15pm	4.5 min.	Nebraska Extension Almanac/Managing Bovine Congestive Heart Failure Part 1	UNL Veterinarian Brian Vander Ley talks about bovine congestive heart failure and some of the indicators that point to this condition in cattle.
3/21/24	9:35am	2 min.	NRCS Report/Soil Oxygen and Crop Production	Agent Marty Marx talks about the importance of soil oxygen to crop yields.
3/21/24	12:15pm	5 min.	Nebraska Extension Almanac/Managing Bovine Congestive Heart Failure Part 2	UNL Veterinarian Brian Vander Ley talks about the factors that could lead to congestive heart failure in cattle and what producers can do about it.
3/22/24	9:05am	14 min.	The View/Wayne Area Legacy Fund	Bill Dickey discusses the Wayne Area Legacy Fund, what money is available, how to apply for it, and how people can help support it.
3/22/24	12:15pm	4.5 min.	Nebraska Extension Almanac/What makes an insect a pest?	Extension Entomologist Jody Green says what we think of as pests may just be insects that are out of place, but do serve a purpose.
3/25/24	12:15pm	5 min.	Nebraska Extension Almanac/Vitamin A and Calf Health	Beef Systems Specialist Mary Drewnoski talks about the process of proper feeding and timing to get Vitamin A into calves to help fight off bacterial infections.

3/26/24	9:05am	13 min.	The View/Severe Weather Awareness	Meteorologist Michael Charnick with the National Weather Service provides information on how to prepare for severe weather.
3/26/24	12:15pm	4.5 min.	Nebraska Extension Almanac/ Legislative Bill to Reduce Synthetic Fertilizers	State Senator Theresa Ibach talks about LB1368 which would help farmers choose more organic methods of fertilization, conserving land and water for future generations.
3/27/24	9:05am	21 min.	The View/Wayne America, Inc. Report	Economic Development Director Luke Virgil discusses matters being handled by the Wayne America, Inc. office including the upcoming Annual Banquet, membership drive, upcoming sales tax increase vote, possible relocation of the Community Activity Center, and new Blends and Boards business.
3/27/24	9:39am	2.5 min.	Extension News/4H & Public Speaking	Extension Educator Angela Abts provides information on the 4H Program's public speaking training opportunities.
3/27/24	12:15pm	5 min.	Nebraska Extension Almanac/Heifer Replacement	Extension Livestock Educator T.L. Meyer talks about making good decisions while looking at costs and potential returns when replacing females in the beef cow herd.
3/28/24	9:35am	2.5 min.	NRCS Report/Pollinators	Agent Marty Marx talks about using unproductive areas in your fields to support pollinators.
3/28/24	12:15pm	5 min.	Nebraska Extension Almanac/2024 Backyard Farmer Garden	Extension Educator Terri James talks about the Backyard Farmer Garden on UNL's East Campus that always has plants in bloom and a large selection of vegetables to check out and perhaps try in your own home garden.
3/29/24	12:15pm	4.5 min.	Nebraska Extension Almanac/Weak Calf Syndrome	Veterinarian and Extension Beef Educator Lyndsay Waechter-Mead talks about things producers need to understand about weak calf syndrome.