

1945558

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Florida TV Stations	Date:
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I, Dwight Sterling

being/on behalf of: Rick Scott, Jeanette Nunez, & Clay Ingram

a legally qualified candidate of the Republican

political party for the office of: Florida Governor and House of Representatives District 119 & 1

in the General

election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See Attached	as Ordered		

Attach proposed schedule with charges (if available)

I represent that the payment for the above described broadcast time has been furnished by:

Republican Party of Florida 420 E Jefferson St. Tallahassee FL 32301

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeff Howell Treasurer RPOF

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/23/14

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Deb Currie

Printed Name

GSN

Title



WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Multi Media Services Corp-Alexandria
915 King St
2nd Floor
Alexandria, VA 22314

Contract # 1945558

Schedule Dates 10/08/14-10/14/14
Advertiser Republican Party of Florida 3 Pac (73959)
Agency Multi Media Services Corp-Alexandria (4564)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP PARTY OF FLORIDA (600115)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name McDonald, Neal
Phone/Fax /
CPE 10/38/267
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments REP PARTY OF FL
REPUBLICAN PARTY OF FLORIDA
SHANNON YALLOF

Date Entered 10/02/14
Last Modified 10/02/14
Entered By Briana Page
CO-OP No
Headline # ECR10435724
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$17,262.75
Net Total \$97,822.25
Sales Tax

Mobile (WEAR)
By Broadcast Month
Oct. 2014 290 \$115,085.00
Grand Total: 290 \$115,085.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/08/14-10/08/14	2	:30	5A- 5:27A (CST)	3			X					3	\$175.00	\$525.00	Mobile (WEAR)	3 IN-MORNING	10/2/14
2.0	Normal Line / News	10/09/14-10/09/14	2	:30	5A- 5:27A (CST)	3				X				3	\$175.00	\$525.00	Mobile (WEAR)	3 IN-MORNING	10/2/14
3.0	Normal Line / News	10/10/14-10/10/14	2	:30	5A- 5:27A (CST)	2					X			2	\$175.00	\$350.00	Mobile (WEAR)	3 IN-MORNING	10/2/14
4.0	Normal Line / News	10/13/14-10/13/14	2	:30	5A- 5:27A (CST)	3	X							3	\$175.00	\$525.00	Mobile (WEAR)	3 IN-MORNING	10/2/14
5.0	Normal Line / News	10/14/14-10/14/14	2	:30	5A- 5:27A (CST)	3		X						3	\$175.00	\$525.00	Mobile (WEAR)	3 IN-MORNING	10/2/14
6.0	Normal Line / News	10/08/14-10/08/14	3	:30	5:27A- 5:58A (CST)	3			X					3	\$190.00	\$570.00	Mobile (WEAR)	3 IN-MORNING	10/2/14
7.0	Normal Line / News	10/09/14-10/09/14	3	:30	5:27A- 5:58A (CST)	3				X				3	\$190.00	\$570.00	Mobile (WEAR)	3 IN-MORNING	10/2/14
8.0	Normal Line / News	10/10/14-10/10/14	3	:30	5:27A- 5:58A (CST)	3					X			3	\$190.00	\$570.00	Mobile (WEAR)	3 IN-MORNING	10/2/14
9.0	Normal Line / News	10/13/14-10/13/14	3	:30	5:27A- 5:58A (CST)	3	X							3	\$190.00	\$570.00	Mobile (WEAR)	3 IN-MORNING	10/2/14
10.0	Normal Line / News	10/14/14-10/14/14	3	:30	5:27A- 5:58A (CST)	3		X						3	\$190.00	\$570.00	Mobile (WEAR)	3 IN-MORNING	10/2/14
11.0	Normal Line / News	10/08/14-10/08/14	2	:30	5:58A- 7A (CST)	4				X				4	\$405.00	\$1,620.00	Mobile (WEAR)	3 IN-MORNING	10/2/14
12.0	Normal Line / News	10/09/14-10/09/14	2	:30	5:58A- 7A (CST)	4					X			4	\$405.00	\$1,620.00	Mobile (WEAR)	3 IN-MORNING	10/2/14
13.0	Normal Line / News	10/10/14-10/10/14	2	:30	5:58A- 7A (CST)	4						X		4	\$405.00	\$1,620.00	Mobile (WEAR)	3 IN-MORNING	10/2/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Multi Media Services Corp-Alexandria
915 King St
2nd Floor
Alexandria, VA 22314

Contract # 1945555

Schedule Dates 10/08/14-10/14/14
Advertiser Republican Party of Florida 3 Pac (73959)
Agency Multi Media Services Corp-Alexandria (4564)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP PARTY OF FLORIDA (600115)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name McDonald, Neal
Phone/Fax /
CPE 10/38/267
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments REP PARTY OF FL
REPUBLICAN PARTY OF FLORIDA
SHANNON YALLOF

Date Entered 10/02/14
Last Modified 10/02/14
Entered By Briana Page
CO-OP No
Headline # ECR10435724
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$17,262.75
Net Total \$97,822.25
Sales Tax

Mobile (WEAR)
By Broadcast Month Spots Rate
Oct. 2014 290 \$115,085.00
Grand Total: 290 \$115,085.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / News	10/13/14-10/13/14	2	:30	5:58A- 7A (CST)	4	X							4	\$405.00	\$1,620.00	Mobile (WEAR)	3 IN-MORNING	10/2/14
15.0	Normal Line / News	10/14/14-10/14/14	2	:30	5:58A- 7A (CST)	4		X						4	\$405.00	\$1,620.00	Mobile (WEAR)	3 IN-MORNING	10/2/14
16.0	Normal Line / SPOT	10/08/14-10/08/14	2	:30	7A- 9A (CST)	4			X					4	\$405.00	\$1,620.00	Mobile (WEAR)	GD MNRN AMR-ABC<	10/2/14
17.0	Normal Line / SPOT	10/09/14-10/09/14	2	:30	7A- 9A (CST)	4				X				4	\$405.00	\$1,620.00	Mobile (WEAR)	GD MNRN AMR-ABC<	10/2/14
18.0	Normal Line / SPOT	10/10/14-10/10/14	2	:30	7A- 9A (CST)	4					X			4	\$405.00	\$1,620.00	Mobile (WEAR)	GD MNRN AMR-ABC<	10/2/14
19.0	Normal Line / SPOT	10/13/14-10/13/14	2	:30	7A- 9A (CST)	4	X							4	\$405.00	\$1,620.00	Mobile (WEAR)	GD MNRN AMR-ABC<	10/2/14
20.0	Normal Line / SPOT	10/14/14-10/14/14	2	:30	7A- 9A (CST)	4		X						4	\$405.00	\$1,620.00	Mobile (WEAR)	GD MNRN AMR-ABC<	10/2/14
21.0	Normal Line / SPOT	10/08/14-10/08/14	3	:30	9:01A- 9:58A (CST)	2			X					2	\$150.00	\$300.00	Mobile (WEAR)	RACHAEL RAY<	10/2/14
22.0	Normal Line / SPOT	10/09/14-10/09/14	3	:30	9:01A- 9:58A (CST)	2				X				2	\$150.00	\$300.00	Mobile (WEAR)	RACHAEL RAY<	10/2/14
23.0	Normal Line / SPOT	10/10/14-10/10/14	3	:30	9:01A- 9:58A (CST)	2					X			2	\$150.00	\$300.00	Mobile (WEAR)	RACHAEL RAY<	10/2/14
24.0	Normal Line / SPOT	10/13/14-10/13/14	3	:30	9:01A- 9:58A (CST)	2	X							2	\$150.00	\$300.00	Mobile (WEAR)	RACHAEL RAY<	10/2/14
25.0	Normal Line / SPOT	10/14/14-10/14/14	3	:30	9:01A- 9:58A (CST)	1		X						1	\$150.00	\$150.00	Mobile (WEAR)	RACHAEL RAY<	10/2/14
26.0	Normal Line / SPOT	10/08/14-10/08/14	2	:30	9:58A- 11A (CST)	2			X					2	\$225.00	\$450.00	Mobile (WEAR)	VIEW-ABC<	10/2/14
27.0	Normal Line / SPOT	10/09/14-10/09/14	2	:30	9:58A- 11A (CST)	2				X				2	\$225.00	\$450.00	Mobile (WEAR)	VIEW-ABC<	10/2/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Multi Media Services Corp-Alexandria
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2nd Floor
Alexandria, VA 22314

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Brand REP PARTY OF FLORIDA (600115)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name McDonald, Neal
Phone/Fax /
CPE 10/38/267
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments REP PARTY OF FL
REPUBLICAN PARTY OF FLORIDA
SHANNON VALLOF

Date Entered 10/02/14
Last Modified 10/02/14
Entered By Briana Page
CO-OP No
Headline # ECR10435724
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$17,262.75
Net Total \$97,822.25
Sales Tax

Mobile (WEAR)
By Broadcast Month
Oct. 2014 290 \$115,085.00
Grand Total: 290 \$115,085.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	10/10/14-10/10/14	2	:30	9:58A- 11A (CST)	2					X			2	\$225.00	\$450.00	Mobile (WEAR)	VIEW-ABC<	10/2/14
29.0	Normal Line / SPOT	10/13/14-10/13/14	2	:30	9:58A- 11A (CST)	2	X							2	\$225.00	\$450.00	Mobile (WEAR)	VIEW-ABC<	10/2/14
30.0	Normal Line / SPOT	10/14/14-10/14/14	2	:30	9:58A- 11A (CST)	2		X						2	\$225.00	\$450.00	Mobile (WEAR)	VIEW-ABC<	10/2/14
31.0	Normal Line / SPOT	10/08/14-10/08/14	2	:30	11A- 11:28A (CST)	2			X					2	\$115.00	\$230.00	Mobile (WEAR)	CH3NWS-DAYSIDE	10/2/14
32.0	Normal Line / SPOT	10/09/14-10/09/14	2	:30	11A- 11:28A (CST)	2				X				2	\$115.00	\$230.00	Mobile (WEAR)	CH3NWS-DAYSIDE	10/2/14
33.0	Normal Line / SPOT	10/10/14-10/10/14	2	:30	11A- 11:28A (CST)	2					X			2	\$115.00	\$230.00	Mobile (WEAR)	CH3NWS-DAYSIDE	10/2/14
34.0	Normal Line / SPOT	10/13/14-10/13/14	2	:30	11A- 11:28A (CST)	2	X							2	\$115.00	\$230.00	Mobile (WEAR)	CH3NWS-DAYSIDE	10/2/14
35.0	Normal Line / SPOT	10/14/14-10/14/14	2	:30	11A- 11:28A (CST)	2		X						2	\$115.00	\$230.00	Mobile (WEAR)	CH3NWS-DAYSIDE	10/2/14
36.0	Normal Line / SPOT	10/08/14-10/08/14	3	:30	11:28A- 11:57A (CST)	1			X					1	\$75.00	\$75.00	Mobile (WEAR)	EXTRA<	10/2/14
37.0	Normal Line / SPOT	10/09/14-10/09/14	3	:30	11:28A- 11:57A (CST)	1				X				1	\$75.00	\$75.00	Mobile (WEAR)	EXTRA<	10/2/14
38.0	Normal Line / SPOT	10/10/14-10/10/14	3	:30	11:28A- 11:57A (CST)	1					X			1	\$75.00	\$75.00	Mobile (WEAR)	EXTRA<	10/2/14
39.0	Normal Line / SPOT	10/13/14-10/13/14	3	:30	11:28A- 11:57A (CST)	1	X							1	\$75.00	\$75.00	Mobile (WEAR)	EXTRA<	10/2/14
40.0	Normal Line / SPOT	10/14/14-10/14/14	3	:30	11:28A- 11:57A (CST)	2		X						2	\$75.00	\$150.00	Mobile (WEAR)	EXTRA<	10/2/14
41.0	Normal Line / SPOT	10/08/14-10/08/14	3	:30	11:57A- 1P (CST)	2			X					2	\$150.00	\$300.00	Mobile (WEAR)	CH3W-ABC<	10/2/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Multi Media Services Corp-Alexandria
915 King St
2nd Floor
Alexandria, VA 22314

Contract # 1945555
Schedule Dates 10/08/14-10/14/14
Advertiser Republican Party of Florida 3 Pac (73959)
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Account Types National/Political Candidate Agency/ BRD
Billing Type Standard
Comments REP PARTY OF FL
REPUBLICAN PARTY OF FLORIDA
SHANNON YALLOF

Date Entered 10/02/14
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CO-OP No
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Demo A35+R
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Package Deal
Commission % 15.00
Commission \$17,262.75
Net Total \$97,822.25
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Mobile (WEAR)
By Broadcast Month
Oct. 2014 290 \$115,085.00
Grand Total: 290 \$115,085.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / SPOT	10/09/14-10/09/14	3	:30	11:57A- 1P (CST)	2				X				2	\$150.00	\$300.00	Mobile (WEAR)	CHEW-ABC<	10/2/14
43.0	Normal Line / SPOT	10/10/14-10/10/14	3	:30	11:57A- 1P (CST)	2					X			2	\$150.00	\$300.00	Mobile (WEAR)	CHEW-ABC<	10/2/14
44.0	Normal Line / SPOT	10/13/14-10/13/14	3	:30	11:57A- 1P (CST)	2	X							2	\$150.00	\$300.00	Mobile (WEAR)	CHEW-ABC<	10/2/14
45.0	Normal Line / SPOT	10/14/14-10/14/14	3	:30	11:57A- 1P (CST)	2		X						2	\$150.00	\$300.00	Mobile (WEAR)	CHEW-ABC<	10/2/14
46.0	Normal Line / SPOT	10/08/14-10/08/14	3	:30	1P- 2P (CST)	2			X					2	\$190.00	\$380.00	Mobile (WEAR)	GENRL HOSPITAL<	10/2/14
47.0	Normal Line / SPOT	10/09/14-10/09/14	3	:30	1P- 2P (CST)	2				X				2	\$190.00	\$380.00	Mobile (WEAR)	GENRL HOSPITAL<	10/2/14
48.0	Normal Line / SPOT	10/10/14-10/10/14	3	:30	1P- 2P (CST)	2					X			2	\$190.00	\$380.00	Mobile (WEAR)	GENRL HOSPITAL<	10/2/14
49.0	Normal Line / SPOT	10/13/14-10/13/14	3	:30	1P- 2P (CST)	2	X							2	\$190.00	\$380.00	Mobile (WEAR)	GENRL HOSPITAL<	10/2/14
50.0	Normal Line / SPOT	10/14/14-10/14/14	3	:30	1P- 2P (CST)	2		X						2	\$190.00	\$380.00	Mobile (WEAR)	GENRL HOSPITAL<	10/2/14
51.0	Normal Line / SPOT	10/08/14-10/08/14	3	:30	3P- 4P (CST)	2				X				2	\$190.00	\$380.00	Mobile (WEAR)	ELLEN<	10/2/14
52.0	Normal Line / SPOT	10/09/14-10/09/14	3	:30	3P- 4P (CST)	2				X				2	\$190.00	\$380.00	Mobile (WEAR)	ELLEN<	10/2/14
53.0	Normal Line / SPOT	10/10/14-10/10/14	3	:30	3P- 4P (CST)	2					X			2	\$190.00	\$380.00	Mobile (WEAR)	ELLEN<	10/2/14
54.0	Normal Line / SPOT	10/13/14-10/13/14	3	:30	3P- 4P (CST)	2	X							2	\$190.00	\$380.00	Mobile (WEAR)	ELLEN<	10/2/14
55.0	Normal Line / SPOT	10/14/14-10/14/14	3	:30	3P- 4P (CST)	2		X						2	\$190.00	\$380.00	Mobile (WEAR)	ELLEN<	10/2/14

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Oct. 2014
Grand Total:

Spots	Rate
290	\$115,085.00
290	\$115,085.00

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56.0	Normal Line / News	10/08/14-10/08/14	3	:30	4P-4:30P (CST)	2			X					2	\$190.00	\$380.00	Mobile (WEAR)	CH3 NEWS-AT 4	10/2/14
57.0	Normal Line / News	10/09/14-10/09/14	3	:30	4P-4:30P (CST)	3				X				3	\$190.00	\$570.00	Mobile (WEAR)	CH3 NEWS-AT 4	10/2/14
58.0	Normal Line / News	10/10/14-10/10/14	3	:30	4P-4:30P (CST)	2					X			2	\$190.00	\$380.00	Mobile (WEAR)	CH3 NEWS-AT 4	10/2/14
59.0	Normal Line / News	10/13/14-10/13/14	3	:30	4P-4:30P (CST)	3	X							3	\$190.00	\$570.00	Mobile (WEAR)	CH3 NEWS-AT 4	10/2/14
60.0	Normal Line / News	10/14/14-10/14/14	3	:30	4P-4:30P (CST)	2		X						2	\$190.00	\$380.00	Mobile (WEAR)	CH3 NEWS-AT 4	10/2/14
61.0	Normal Line / News	10/08/14-10/08/14	3	:30	4:30P-5P (CST)	3			X					3	\$190.00	\$570.00	Mobile (WEAR)	CH3 NEWS-AT 4	10/2/14
62.0	Normal Line / News	10/09/14-10/09/14	3	:30	4:30P-5P (CST)	2				X				2	\$190.00	\$380.00	Mobile (WEAR)	CH3 NEWS-AT 4	10/2/14
63.0	Normal Line / News	10/10/14-10/10/14	3	:30	4:30P-5P (CST)	3					X			3	\$190.00	\$570.00	Mobile (WEAR)	CH3 NEWS-AT 4	10/2/14
64.0	Normal Line / News	10/13/14-10/13/14	3	:30	4:30P-5P (CST)	2	X							2	\$190.00	\$380.00	Mobile (WEAR)	CH3 NEWS-AT 4	10/2/14
65.0	Normal Line / News	10/14/14-10/14/14	3	:30	4:30P-5P (CST)	3		X						3	\$190.00	\$570.00	Mobile (WEAR)	CH3 NEWS-AT 4	10/2/14
66.0	Normal Line / News	10/08/14-10/08/14	3	:30	5P-5:27P (CST)	3			X					3	\$675.00	\$2,025.00	Mobile (WEAR)	CH 3 NWS AT 5	10/2/14
67.0	Normal Line / News	10/09/14-10/09/14	3	:30	5P-5:27P (CST)	3				X				3	\$675.00	\$2,025.00	Mobile (WEAR)	CH 3 NWS AT 5	10/2/14
68.0	Normal Line / News	10/10/14-10/10/14	3	:30	5P-5:27P (CST)	3					X			3	\$675.00	\$2,025.00	Mobile (WEAR)	CH 3 NWS AT 5	10/2/14
69.0	Normal Line / News	10/13/14-10/13/14	3	:30	5P-5:27P (CST)	3	X							3	\$675.00	\$2,025.00	Mobile (WEAR)	CH 3 NWS AT 5	10/2/14

CONFIRMATION CONTRACT

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4990 Mobile Hwy
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Schedule Dates 10/08/14-10/14/14
Advertiser Republican Party of Florida 3 Pac (73959)
Agency Multi Media Services Corp-Alexandria (4564)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP PARTY OF FLORIDA (600115)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name McDonald, Neal
Phone/Fax /
CPE 10/38/267
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments REP PARTY OF FL
REPUBLICAN PARTY OF FLORIDA
SHANNON YALLOF

Date Entered 10/02/14
Last Modified 10/02/14
Entered By Briana Page
CO-OP No
Headline # ECR10435724
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$17,262.75
Net Total \$97,822.25
Sales Tax

Mobile (WEAR)
By Broadcast Month
Oct. 2014 290 \$115,085.00
Grand Total: 290 \$115,085.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
70.0	Normal Line / News	10/14/14-10/14/14	3	:30	5P- 5:27P (CST)	3		X						3	\$675.00	\$2,025.00	Mobile (WEAR)	CH 3 NWS AT 5	10/2/14
71.0	Normal Line / News	10/08/14-10/08/14	2	:30	5:27P- 5:58P (CST)	1			X					1	\$1,015.00	\$1,015.00	Mobile (WEAR)	ABC-WORLD NWS	10/2/14
72.0	Normal Line / News	10/09/14-10/09/14	2	:30	5:27P- 5:58P (CST)	1				X				1	\$1,015.00	\$1,015.00	Mobile (WEAR)	ABC-WORLD NWS	10/2/14
73.0	Normal Line / News	10/10/14-10/10/14	2	:30	5:27P- 5:58P (CST)	1					X			1	\$1,015.00	\$1,015.00	Mobile (WEAR)	ABC-WORLD NWS	10/2/14
74.0	Normal Line / News	10/13/14-10/13/14	2	:30	5:27P- 5:58P (CST)	1	X							1	\$1,015.00	\$1,015.00	Mobile (WEAR)	ABC-WORLD NWS	10/2/14
75.0	Normal Line / News	10/14/14-10/14/14	2	:30	5:27P- 5:58P (CST)	1		X						1	\$1,015.00	\$1,015.00	Mobile (WEAR)	ABC-WORLD NWS	10/2/14
76.0	Normal Line / News	10/08/14-10/08/14	3	:30	5:58P- 6:30P (CST)	3			X					3	\$750.00	\$2,250.00	Mobile (WEAR)	CH3 NEWS AT 6	10/2/14
77.0	Normal Line / News	10/09/14-10/09/14	3	:30	5:58P- 6:30P (CST)	3				X				3	\$750.00	\$2,250.00	Mobile (WEAR)	CH3 NEWS AT 6	10/2/14
78.0	Normal Line / News	10/10/14-10/10/14	3	:30	5:58P- 6:30P (CST)	3					X			3	\$750.00	\$2,250.00	Mobile (WEAR)	CH3 NEWS AT 6	10/2/14
79.0	Normal Line / News	10/13/14-10/13/14	3	:30	5:58P- 6:30P (CST)	3	X							3	\$750.00	\$2,250.00	Mobile (WEAR)	CH3 NEWS AT 6	10/2/14
80.0	Normal Line / News	10/14/14-10/14/14	3	:30	5:58P- 6:30P (CST)	3			X					3	\$750.00	\$2,250.00	Mobile (WEAR)	CH3 NEWS AT 6	10/2/14
81.0	Normal Line / SPOT	10/08/14-10/08/14	3	:30	6:30P- 6:57P (CST)	2			X					2	\$825.00	\$1,650.00	Mobile (WEAR)	MILLIONAIRE	10/2/14
82.0	Normal Line / SPOT	10/09/14-10/09/14	3	:30	6:30P- 6:57P (CST)	2				X				2	\$825.00	\$1,650.00	Mobile (WEAR)	MILLIONAIRE	10/2/14
83.0	Normal Line / SPOT	10/10/14-10/10/14	3	:30	6:30P- 6:57P (CST)	2					X			2	\$825.00	\$1,650.00	Mobile (WEAR)	MILLIONAIRE	10/2/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WEAR 3
4990 Mobile Hwy
Pensacola, FL 32506

Multi Media Services Corp-Alexandria
915 King St
2nd Floor
Alexandria, VA 22314

Contract # 1945558
Schedule Dates 10/08/14-10/14/14
Advertiser Republican Party of Florida 3 Pac (73959)
Agency Multi Media Services Corp-Alexandria (4564)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP PARTY OF FLORIDA (600115)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name McDonald, Neal
Phone/Fax /
CPE 10/38/267
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments REP PARTY OF FL
REPUBLICAN PARTY OF FLORIDA
SHANNON YALLOF

Date Entered 10/02/14
Last Modified 10/02/14
Entered By Briana Page
CO-OP No
Headline # ECR10435724
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$17,262.75
Net Total \$97,822.25
Sales Tax

Mobile (WEAR)
By Broadcast Month Spots Rate
Oct. 2014 290 \$115,085.00
Grand Total: 290 \$115,085.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
84.0	Normal Line / SPOT	10/13/14-10/13/14	3	:30	6:30P- 6:57P (CST)	2	X							2	\$825.00	\$1,650.00	Mobile (WEAR)	MILLIONAIRE	10/2/14
85.0	Normal Line / SPOT	10/14/14-10/14/14	3	:30	6:30P- 6:57P (CST)	2		X						2	\$825.00	\$1,650.00	Mobile (WEAR)	MILLIONAIRE	10/2/14
86.0	Normal Line / News	10/08/14-10/08/14	3	:30	10P- 10:30P (CST)	3			X					3	\$675.00	\$2,025.00	Mobile (WEAR)	CH3 NEWS AT 10	10/2/14
87.0	Normal Line / News	10/09/14-10/09/14	3	:30	10P- 10:30P (CST)	3				X				3	\$675.00	\$2,025.00	Mobile (WEAR)	CH3 NEWS AT 10	10/2/14
88.0	Normal Line / News	10/10/14-10/10/14	3	:30	10P- 10:30P (CST)	3					X			3	\$675.00	\$2,025.00	Mobile (WEAR)	CH3 NEWS AT 10	10/2/14
89.0	Normal Line / News	10/13/14-10/13/14	3	:30	10P- 10:30P (CST)	3	X							3	\$675.00	\$2,025.00	Mobile (WEAR)	CH3 NEWS AT 10	10/2/14
90.0	Normal Line / News	10/14/14-10/14/14	3	:30	10P- 10:30P (CST)	3		X						3	\$675.00	\$2,025.00	Mobile (WEAR)	CH3 NEWS AT 10	10/2/14
91.0	Normal Line / News	10/08/14-10/08/14	3	:30	10:35P- 11P (CST)	3			X					3	\$340.00	\$1,020.00	Mobile (WEAR)	CH3 NEWS EXTRA	10/2/14
92.0	Normal Line / News	10/09/14-10/09/14	3	:30	10:35P- 11P (CST)	3				X				3	\$340.00	\$1,020.00	Mobile (WEAR)	CH3 NEWS EXTRA	10/2/14
93.0	Normal Line / News	10/10/14-10/10/14	3	:30	10:35P- 11P (CST)	3					X			3	\$340.00	\$1,020.00	Mobile (WEAR)	CH3 NEWS EXTRA	10/2/14
94.0	Normal Line / News	10/13/14-10/13/14	3	:30	10:35P- 11P (CST)	3	X							3	\$340.00	\$1,020.00	Mobile (WEAR)	CH3 NEWS EXTRA	10/2/14
95.0	Normal Line / News	10/14/14-10/14/14	3	:30	10:35P- 11P (CST)	3		X						3	\$340.00	\$1,020.00	Mobile (WEAR)	CH3 NEWS EXTRA	10/2/14
96.0	Normal Line / SPOT	10/08/14-10/08/14	3	:30	11:01P- 12:03A (CST)	2			X					2	\$60.00	\$120.00	Mobile (WEAR)	J KIMMEL-ABC<	10/2/14
97.0	Normal Line / SPOT	10/09/14-10/09/14	3	:30	11:01P- 12:03A (CST)	2			X					2	\$60.00	\$120.00	Mobile (WEAR)	J KIMMEL-ABC<	10/2/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Multi Media Services Corp-Alexandria
915 King St
2nd Floor
Alexandria, VA 22314

Contract # 1945558

Schedule Dates 10/08/14-10/14/14
Advertiser Republican Party of Florida 3 Pac (73959)
Agency Multi Media Services Corp-Alexandria (4564)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP PARTY OF FLORIDA (600115)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name McDonald, Neal
Phone/Fax /
CPE 10/38/267
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments REP PARTY OF FL
REPUBLICAN PARTY OF FLORIDA
SHANNON VALLOF

Date Entered 10/02/14
Last Modified 10/02/14
Entered By Briana Page
CO-OP No
Headline # ECR10435724
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$17,262.75
Net Total \$97,822.25
Sales Tax

Mobile (WEAR)
By Broadcast Month Spots Rate
Oct. 2014 290 \$115,085.00
Grand Total: 290 \$115,085.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
98.0	Normal Line / SPOT	10/10/14-10/10/14	3	:30	11:01P-12:03A (CST)	2					X			2	\$60.00	\$120.00	Mobile (WEAR)	J KIMMEL-ABC<	10/2/14
99.0	Normal Line / SPOT	10/13/14-10/13/14	3	:30	11:01P-12:03A (CST)	2	X							2	\$60.00	\$120.00	Mobile (WEAR)	J KIMMEL-ABC<	10/2/14
100.0	Normal Line / SPOT	10/14/14-10/14/14	3	:30	11:01P-12:03A (CST)	2		X						2	\$60.00	\$120.00	Mobile (WEAR)	J KIMMEL-ABC<	10/2/14
101.0	Normal Line / SPOT	10/08/14-10/08/14	4	:30	12:06A-12:30A (CST)	1			X					1	\$20.00	\$20.00	Mobile (WEAR)	ABC-NITELINE<	10/2/14
102.0	Normal Line / SPOT	10/09/14-10/09/14	4	:30	12:06A-12:30A (CST)	1				X				1	\$20.00	\$20.00	Mobile (WEAR)	ABC-NITELINE<	10/2/14
103.0	Normal Line / SPOT	10/10/14-10/10/14	4	:30	12:06A-12:30A (CST)	1					X			1	\$20.00	\$20.00	Mobile (WEAR)	ABC-NITELINE<	10/2/14
104.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	12:06A-12:30A (CST)	1	X							1	\$20.00	\$20.00	Mobile (WEAR)	ABC-NITELINE<	10/2/14
105.0	Normal Line / SPOT	10/14/14-10/14/14	4	:30	12:06A-12:30A (CST)	1		X						1	\$20.00	\$20.00	Mobile (WEAR)	ABC-NITELINE<	10/2/14
106.0	Normal Line / Prime Premium	10/13/14-10/13/14	4	:30	6:57P-ABC-Dancing With The Stars (Monday)	2	X							2	\$1,650.00	\$3,300.00	Mobile (WEAR)	DANCING-STR-ABC<	10/2/14
107.0	Normal Line / Prime Premium	10/13/14-10/13/14	2	:30	9P-ABC-Castle (Monday)	1	X							1	\$2,475.00	\$2,475.00	Mobile (WEAR)	CASTLE	10/2/14
108.0	Normal Line / Prime	10/14/14-10/14/14	4	:30	9P-ABC-Forever (Tuesday)	1		X						1	\$850.00	\$850.00	Mobile (WEAR)	FOREVER	10/2/14
109.0	Normal Line / Prime	10/08/14-10/08/14	4	:30	9P-ABC-Nashville (Wednesday)	1			X					1	\$1,100.00	\$1,100.00	Mobile (WEAR)	NASHVILLE	10/2/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Multi Media Services Corp-Alexandria
915 King St
2nd Floor
Alexandria, VA 22314

Contract # 1945558

Schedule Dates 10/08/14-10/14/14
Advertiser Republican Party of Florida 3 Pac (73959)
Agency Multi Media Services Corp-Alexandria (4564)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP PARTY OF FLORIDA (600115)
Sales Office Millennium/DC, Washington DC (1108)
Salesperson Millennium Washington DC
Buyer Name McDonald, Neal
Phone/Fax /
CPE 10/38/267
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments REP PARTY OF FL
REPUBLICAN PARTY OF FLORIDA
SHANNON VALLOF

Date Entered 10/02/14
Last Modified 10/02/14
Entered By Briana Page
CO-OP No
Headline # ECR10435724
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$17,262.75
Net Total \$97,822.25
Sales Tax

Mobile (WEAR)

By Broadcast Month	Spots	Rate
Oct. 2014	290	\$115,085.00
Grand Total:	290	\$115,085.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
110.0	Normal Line / Prime Premium	10/09/14-10/09/14	4	:30	6:57-56P-ABC-Greys Anatomy (Thursday)	1				X				1	\$1,250.00	\$1,250.00	Mobile (WEAR)	GREYS	10/2/14
111.0	Normal Line / Prime	10/09/14-10/09/14	4	:30	9P-ABC-How To Get Away With Murder (Thursday)	1				X				1	\$850.00	\$850.00	Mobile (WEAR)	HOW TO GET AWAY WITH MURDER	10/2/14
112.0	Normal Line / Prime	10/10/14-10/10/14	2	:30	8P-ABC-Shark Tank (Friday)	1				X				1	\$1,465.00	\$1,465.00	Mobile (WEAR)	SHARK TANK	10/2/14
113.0	Normal Line / Prime	10/10/14-10/10/14	2	:30	9P-ABC-20/20 (Friday)	1				X				1	\$650.00	\$650.00	Mobile (WEAR)	20/20	10/2/14
114.0	Normal Line / News	10/11/14-10/11/14	4	:30	6A-6:30A (CST)	1					X			1	\$125.00	\$125.00	Mobile (WEAR)	3-MORNING SA	10/2/14
115.0	Normal Line / News	10/11/14-10/11/14	4	:30	6:30A-7A (CST)	1					X			1	\$125.00	\$125.00	Mobile (WEAR)	3-MORNING SA	10/2/14
116.0	Normal Line / SPOT	10/11/14-10/11/14	2	:30	7A-8A (CST)	2					X			2	\$285.00	\$570.00	Mobile (WEAR)	GD MRN-SAT-ABC	10/2/14
117.0	Normal Line / Football	10/11/14-10/11/14	3	:30	2:30P-Sports ABC College Football 2	2					X			2	\$600.00	\$1,200.00	Mobile (WEAR)	COLLEGE FBALL	10/2/14
118.0	Normal Line / News	10/11/14-10/11/14	4	:30	6P-6:30P (CST)	2					X			2	\$200.00	\$400.00	Mobile (WEAR)	CH3 NWS-6 SA	10/2/14
119.0	Normal Line / News	10/11/14-10/11/14	4	:30	6:30P-6:57P (CST)	2					X			2	\$200.00	\$400.00	Mobile (WEAR)	CH3 NWS-6 SA	10/2/14
120.0	Normal Line / NASCAR	10/11/14-10/11/14	4	:30	6:28-56P-Sports ABC NASCAR Sprint Cup Series	2					X			2	\$850.00	\$1,700.00	Mobile (WEAR)	NASCAR	10/2/14
121.0	Normal Line / News	10/11/14-10/11/14	3	:30	10:30P-11P (CST)	2					X			2	\$525.00	\$1,050.00	Mobile (WEAR)	LATE NEWS	10/2/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Multi Media Services Corp-Alexandria
915 King St
2nd Floor
Alexandria, VA 22314

Contract # 19455558
Schedule Dates 10/08/14-10/14/14
Advertiser Republican Party of Florida 3 Pac (73959)
Agency Multi Media Services Corp-Alexandria (4564)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP PARTY OF FLORIDA (600115)
Salesperson Millenium/DC, Washington DC (1108)
Sales Office Millenium Washington DC
Buyer Name McDonald, Neal
Phone/Fax /
CPE 10/38/267
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments REP PARTY OF FL
REPUBLICAN PARTY OF FLORIDA
SHANNON YALLOF

Date Entered 10/02/14
Last Modified 10/02/14
Entered By Briana Page
CO-OP No
Headline # ECR10435724
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$17,262.75
Net Total \$97,822.25
Sales Tax

Mobile (WEAR)
By Broadcast Month
Oct. 2014
Grand Total: 290 \$115,085.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
122.0	Normal Line / SPOT	10/12/14-10/12/14	2	:30	7A- 8A (CST)	1							X	1	\$285.00	\$285.00	Mobile (WEAR)	GD MRR-SUN-ABC	10/2/14
123.0	Normal Line / SPOT	10/12/14-10/12/14	3	:30	8A- 9A (CST)	1							X	1	\$135.00	\$135.00	Mobile (WEAR)	THIS WEEK-ABC	10/2/14
124.0	Normal Line / News	10/12/14-10/12/14	4	:30	4:58P- 5:30P (CST)	2							X	2	\$225.00	\$450.00	Mobile (WEAR)	CH3 NWS-5 SU/AVG. ALL WKS	10/2/14
125.0	Normal Line / Prime	10/12/14-10/12/14	4	:30	5:58:56P- ABC-Americas Funniest Home Videos (Sunday)	2							X	2	\$550.00	\$1,100.00	Mobile (WEAR)	AMR-VIDEOS-ABC	10/2/14
126.0	Normal Line / Prime	10/12/14-10/12/14	3	:30	7P- ABC-Once Upon a Time (Sunday)	1							X	1	\$1,650.00	\$1,650.00	Mobile (WEAR)	ONCE UPON A TIME	10/2/14
127.0	Normal Line / Prime	10/12/14-10/12/14	4	:30	9P- ABC-Revenger (Sunday)	1							X	1	\$850.00	\$850.00	Mobile (WEAR)	REVENGE	10/2/14
128.0	Normal Line / News	10/12/14-10/12/14	4	:30	10P- 10:30P (CST)	3							X	3	\$500.00	\$1,500.00	Mobile (WEAR)	CH3 NWS-10SU	10/2/14
129.0	Normal Line / Prime	10/08/14-10/08/14	4	:30	6:57P- 8P (CST)	1			X					1	\$1,100.00	\$1,100.00	Mobile (WEAR)	MIDDLE GOLDBERGS	10/2/14
130.0	Normal Line / Football	10/11/14-10/11/14	3	:30	11A- Sports-ABC College Football	2						X		2	\$600.00	\$1,200.00	Mobile (WEAR)	COLLEGE FOOTBALL	10/2/14
131.0	Normal Line / Nascar	10/11/14-10/11/14	4	:30	6:28:56P- Sports-ABC NASCAR Sprint Cup Series	2						X		2	\$850.00	\$1,700.00	Mobile (WEAR)	NASCAR	10/2/14
132.0	Normal Line / News	10/13/14-10/14/14	2	:30	11A- 11:28A (CST)	1	1	1						2	\$115.00	\$230.00	Mobile (WEAR)	NEWS	10/2/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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ORDER WORKSHEET

Rep Order# 10435724 Ver# 1 Status New
EC'd Yes

Traffic Order#

PA5558

Printed: 10/02/14 8:31 AM
Last Received: 10/01/14 6:05 PM
Showing Buylines: All Rep Changes or Last Station Changes

1 of 10

Station WEAR-TV MOBILE-PENSACOLA
Advertiser (NW80) POLITICAL
Product REP PARTY OF FL
Estimate# 267
Buyer Neal McDonald

Agency (MMSE) MULTI MEDIA
915 KING ST, 2ND FL
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 10/38/267
Flight Dates 10/08/14-10/14/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SYI) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Q910/19

--- CONTRACT COMMENT ---

REPUBLICAN PARTY OF FLORIDA

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POL ORD STARTS 10/8 PLS CF.

Ln	Day	Time	Dates	Len	Rate	Spots/ Week	Program	RTG/IMP	Num of Weeks	Total Spots	Total Cost
1	W	5A-530A	10/08-10/08	30	\$175.00	3	3 IN-MORNING	-	1	3	\$525.00
2	Th	5A-530A	10/09-10/09	30	\$175.00	3	3 IN-MORNING	-	1	3	\$525.00
3	F	5A-530A	10/10-10/10	30	\$175.00	2	3 IN-MORNING	-	1	2	\$350.00
4	M	5A-530A	10/13-10/13	30	\$175.00	3	3 IN-MORNING	-	1	3	\$525.00
5	Tu	5A-530A	10/14-10/14	30	\$175.00	3	3 IN-MORNING	-	1	3	\$525.00
6	W	530A-6A	10/08-10/08	30	\$190.00	3	3 IN-MORNING	-	1	3	\$570.00
7	Th	530A-6A	10/09-10/09	30	\$190.00	3	3 IN-MORNING	-	1	3	\$570.00
8	F	530A-6A	10/10-10/10	30	\$190.00	3	3 IN-MORNING	-	1	3	\$570.00
9	M	530A-6A	10/13-10/13	30	\$190.00	3	3 IN-MORNING	-	1	3	\$570.00
10	Tu	530A-6A	10/14-10/14	30	\$190.00	3	3 IN-MORNING	-	1	3	\$570.00

ORDER WORKSHEET

Rep Order# 10435724 Ver# 1 Status New
EC'd Yes

Traffic Order#

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Station WEAR-TV MOBILE-PENSACOLA
Advertiser (NW80) POLITICAL
Product REP PARTY OF FL
Estimate# 267
Buyer Neal McDonald

Agency (MMSE) MULTI MEDIA
915 KING ST 2ND FL
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 10/38/267
Flight Dates 10/08/14-10/14/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Dates	Len	Rate	Spots/ Week	Program	RTG/IMP	Num of Weeks	Total Spots	Total Cost
11	W	6A-7A	10/08-10/08	30	\$405.00	4	3 IN-MORNING	-	1	4	\$1,620.00
12	Th	6A-7A	10/09-10/09	30	\$405.00	4	3 IN-MORNING	-	1	4	\$1,620.00
13	F	6A-7A	10/10-10/10	30	\$405.00	4	3 IN-MORNING	-	1	4	\$1,620.00
14	M	6A-7A	10/13-10/13	30	\$405.00	4	3 IN-MORNING	-	1	4	\$1,620.00
15	Tu	6A-7A	10/14-10/14	30	\$405.00	4	3 IN-MORNING	-	1	4	\$1,620.00
16	W	7A-9A	10/08-10/08	30	\$405.00	4	GD MRN AMR-ABC<	-	1	4	\$1,620.00
17	Th	7A-9A	10/09-10/09	30	\$405.00	4	GD MRN AMR-ABC<	-	1	4	\$1,620.00
18	F	7A-9A	10/10-10/10	30	\$405.00	4	GD MRN AMR-ABC<	-	1	4	\$1,620.00
19	M	7A-9A	10/13-10/13	30	\$405.00	4	GD MRN AMR-ABC<	-	1	4	\$1,620.00
20	Tu	7A-9A	10/14-10/14	30	\$405.00	4	GD MRN AMR-ABC<	-	1	4	\$1,620.00
21	W	9A-10A	10/08-10/08	30	\$150.00	2	RACHAEL RAY<	-	1	2	\$300.00
22	Th	9A-10A	10/09-10/09	30	\$150.00	2	RACHAEL RAY<	-	1	2	\$300.00
23	F	9A-10A	10/10-10/10	30	\$150.00	2	RACHAEL RAY<	-	1	2	\$300.00
24	M	9A-10A	10/13-10/13	30	\$150.00	2	RACHAEL RAY<	-	1	2	\$300.00
25	Tu	9A-10A	10/14-10/14	30	\$150.00	1	RACHAEL RAY<	-	1	1	\$150.00
26	W	10A-11A	10/08-10/08	30	\$225.00	2	VIEW-ABC<	-	1	2	\$450.00

ORDER WORKSHEET

Rep Order# 10435724 Ver# 1 Status New
EC'd Yes

Traffic Order#

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Station WEAR-TV MOBILE-PENSACOLA
Advertiser (NW80) POLITICAL
Product REP PARTY OF FL
Estimate# 267
Buyer Neal McDonald

Agency (MMSE) MULTI MEDIA
915 KING ST, 2ND FL.
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 10/38/267
Flight Dates 10/08/14-10/14/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SYT) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Dates	Len	Rate	Spots/ Week	Program	RTG/IMP	Num of Weeks	Total Spots	Total Cost
27	Th	10A-11A	10/09-10/09	30	\$225.00	2	VIEW-ABC<	-	1	2	\$450.00
28	F	10A-11A	10/10-10/10	30	\$225.00	2	VIEW-ABC<	-	1	2	\$450.00
29	M	10A-11A	10/13-10/13	30	\$225.00	2	VIEW-ABC<	-	1	2	\$450.00
30	Tu	10A-11A	10/14-10/14	30	\$225.00	2	VIEW-ABC<	-	1	2	\$450.00
31	W	11A-1130A	10/08-10/08	30	\$115.00	2	CH3NWS-DAYSIDE	-	1	2	\$230.00
32	Th	11A-1130A	10/09-10/09	30	\$115.00	2	CH3NWS-DAYSIDE	-	1	2	\$230.00
33	F	11A-1130A	10/10-10/10	30	\$115.00	2	CH3NWS-DAYSIDE	-	1	2	\$230.00
34	M	11A-1130A	10/13-10/13	30	\$115.00	2	CH3NWS-DAYSIDE	-	1	2	\$230.00
35	Tu	11A-1130A	10/14-10/14	30	\$115.00	2	CH3NWS-DAYSIDE	-	1	2	\$230.00
36	W	1130A-12P	10/08-10/08	30	\$75.00	1	EXTRA<	-	1	1	\$75.00
37	Th	1130A-12P	10/09-10/09	30	\$75.00	1	EXTRA<	-	1	1	\$75.00
38	F	1130A-12P	10/10-10/10	30	\$75.00	1	EXTRA<	-	1	1	\$75.00
39	M	1130A-12P	10/13-10/13	30	\$75.00	1	EXTRA<	-	1	1	\$75.00
40	Tu	1130A-12P	10/14-10/14	30	\$75.00	2	EXTRA<	-	1	2	\$150.00
41	W	12P-1P	10/08-10/08	30	\$150.00	2	CHEW-ABC<	-	1	2	\$300.00
42	Th	12P-1P	10/09-10/09	30	\$150.00	2	CHEW-ABC<	-	1	2	\$300.00

ORDER WORKSHEET

Rep Order# 10435724 Ver# 1 Status New
EC'd Yes

Traffic Order#

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Station WEAR-TV MOBILE-PENSACOLA
Advertiser (NW80) POLITICAL
Product REP PARTY OF FL
Estimate# 267
Buyer Neal McDonald

Agency (MMSE) MULTI MEDIA
915 KING ST 2ND FL
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 10/38/267
Flight Dates 10/08/14-10/14/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Dates	Len	Rate	Spots/ Week	Program	RTG/IMP	Num of Weeks	Total Spots	Total Cost
43	F	12P-1P	10/10-10/10	30	\$150.00	2	CHEW-ABC<	-	1	2	\$300.00
44	M	12P-1P	10/13-10/13	30	\$150.00	2	CHEW-ABC<	-	1	2	\$300.00
45	Tu	12P-1P	10/14-10/14	30	\$150.00	2	CHEW-ABC<	-	1	2	\$300.00
46	W	1P-2P	10/08-10/08	30	\$190.00	2	GENRL HOSPITAL<	-	1	2	\$380.00
47	Th	1P-2P	10/09-10/09	30	\$190.00	2	GENRL HOSPITAL<	-	1	2	\$380.00
48	F	1P-2P	10/10-10/10	30	\$190.00	2	GENRL HOSPITAL<	-	1	2	\$380.00
49	M	1P-2P	10/13-10/13	30	\$190.00	2	GENRL HOSPITAL<	-	1	2	\$380.00
50	Tu	1P-2P	10/14-10/14	30	\$190.00	2	GENRL HOSPITAL<	-	1	2	\$380.00
51	W	3P-4P	10/08-10/08	30	\$190.00	2	ELLEN<	-	1	2	\$380.00
52	Th	3P-4P	10/09-10/09	30	\$190.00	2	ELLEN<	-	1	2	\$380.00
53	F	3P-4P	10/10-10/10	30	\$190.00	2	ELLEN<	-	1	2	\$380.00
54	M	3P-4P	10/13-10/13	30	\$190.00	2	ELLEN<	-	1	2	\$380.00
55	Tu	3P-4P	10/14-10/14	30	\$190.00	2	ELLEN<	-	1	2	\$380.00
56	W	4P-430P	10/08-10/08	30	\$190.00	2	CH3 NEWS-AT 4	-	1	2	\$380.00
57	Th	4P-430P	10/09-10/09	30	\$190.00	3	CH3 NEWS-AT 4	-	1	3	\$570.00
58	F	4P-430P	10/10-10/10	30	\$190.00	2	CH3 NEWS-AT 4	-	1	2	\$380.00

ORDER WORKSHEET

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EC'd Yes

Traffic Order#

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Station WEAR-TV MOBILE-PENSACOLA
Advertiser (NW80) POLITICAL
Product REP PARTY OF FL
Estimate# 267
Buyer Neal McDonald

Agency (MMSE) MULTI MEDIA
915 KING ST, 2ND FL
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 10/38/267
Flight Dates 10/08/14-10/14/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SYL) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Dates	Len	Rate	Spots/ Week	Program	RTG/IMP	Num of Weeks	Total Spots	Total Cost
59	M	4P-430P	10/13-10/13	30	\$190.00	3	CH3 NEWS-AT 4	-	1	3	\$570.00
60	Tu	4P-430P	10/14-10/14	30	\$190.00	2	CH3 NEWS-AT 4	-	1	2	\$380.00
61	W	430P-5P	10/08-10/08	30	\$190.00	3	CH3 NEWS-AT 4	-	1	3	\$570.00
62	Th	430P-5P	10/09-10/09	30	\$190.00	2	CH3 NEWS-AT 4	-	1	2	\$380.00
63	F	430P-5P	10/10-10/10	30	\$190.00	3	CH3 NEWS-AT 4	-	1	3	\$570.00
64	M	430P-5P	10/13-10/13	30	\$190.00	2	CH3 NEWS-AT 4	-	1	2	\$380.00
65	Tu	430P-5P	10/14-10/14	30	\$190.00	3	CH3 NEWS-AT 4	-	1	3	\$570.00
66	W	5P-530P	10/08-10/08	30	\$675.00	3	CH 3 NWS AT 5	-	1	3	\$2,025.00
67	Th	5P-530P	10/09-10/09	30	\$675.00	3	CH 3 NWS AT 5	-	1	3	\$2,025.00
68	F	5P-530P	10/10-10/10	30	\$675.00	3	CH 3 NWS AT 5	-	1	3	\$2,025.00
69	M	5P-530P	10/13-10/13	30	\$675.00	3	CH 3 NWS AT 5	-	1	3	\$2,025.00
70	Tu	5P-530P	10/14-10/14	30	\$675.00	3	CH 3 NWS AT 5	-	1	3	\$2,025.00
71	W	530P-6P	10/08-10/08	30	\$1,015.00	1	ABC-WORLD NWS	-	1	1	\$1,015.00
72	Th	530P-6P	10/09-10/09	30	\$1,015.00	1	ABC-WORLD NWS	-	1	1	\$1,015.00
73	F	530P-6P	10/10-10/10	30	\$1,015.00	1	ABC-WORLD NWS	-	1	1	\$1,015.00
74	M	530P-6P	10/13-10/13	30	\$1,015.00	1	ABC-WORLD NWS	-	1	1	\$1,015.00

ORDER WORKSHEET

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EC'd Yes

Traffic Order#

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Station WEAR-TV MOBILE-PENSACOLA
Advertiser (NW80) POLITICAL
Product REP PARTY OF FL
Estimate# 267
Buyer Neal McDonald

Agency (MMSE) MULTI MEDIA
915 KING ST, 2ND FL
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 10/38/267
Flight Dates 10/08/14-10/14/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Dates	Len	Rate	Spots/ Week	Program	RTG/IMP	Num of Weeks	Total Spots	Total Cost
75	Tu	530P-6P	10/14-10/14	30	\$1,015.00	1	ABC-WORLD NWS	-	1	1	\$1,015.00
76	W	6P-630P	10/08-10/08	30	\$750.00	3	CH3 NEWS AT 6	-	1	3	\$2,250.00
77	Th	6P-630P	10/09-10/09	30	\$750.00	3	CH3 NEWS AT 6	-	1	3	\$2,250.00
78	F	6P-630P	10/10-10/10	30	\$750.00	3	CH3 NEWS AT 6	-	1	3	\$2,250.00
79	M	6P-630P	10/13-10/13	30	\$750.00	3	CH3 NEWS AT 6	-	1	3	\$2,250.00
80	Tu	6P-630P	10/14-10/14	30	\$750.00	3	CH3 NEWS AT 6	-	1	3	\$2,250.00
81	W	630P-7P	10/08-10/08	30	\$825.00	2	MILLIONAIRE	-	1	2	\$1,650.00
82	Th	630P-7P	10/09-10/09	30	\$825.00	2	MILLIONAIRE	-	1	2	\$1,650.00
83	F	630P-7P	10/10-10/10	30	\$825.00	2	MILLIONAIRE	-	1	2	\$1,650.00
84	M	630P-7P	10/13-10/13	30	\$825.00	2	MILLIONAIRE	-	1	2	\$1,650.00
85	Tu	630P-7P	10/14-10/14	30	\$825.00	2	MILLIONAIRE	-	1	2	\$1,650.00
86	W	10P-1030P	10/08-10/08	30	\$675.00	3	CH3 NEWS AT 10	-	1	3	\$2,025.00
87	Th	10P-1030P	10/09-10/09	30	\$675.00	3	CH3 NEWS AT 10	-	1	3	\$2,025.00
88	F	10P-1030P	10/10-10/10	30	\$675.00	3	CH3 NEWS AT 10	-	1	3	\$2,025.00
89	M	10P-1030P	10/13-10/13	30	\$675.00	3	CH3 NEWS AT 10	-	1	3	\$2,025.00
90	Tu	10P-1030P	10/14-10/14	30	\$675.00	3	CH3 NEWS AT 10	-	1	3	\$2,025.00

ORDER WORKSHEET

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EC'd Yes

Traffic Order#

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Station WEAR-TV MOBILE-PENSACOLA
Advertiser (NW80) POLITICAL
Product REP PARTY OF FL
Estimate# 267
Buyer Neal McDonald

Agency (MMSE) MULTI MEDIA
915 KING ST. 2ND FL
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 10/38/267
Flight Dates 10/08/14-10/14/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Dates	Len	Rate	Spots/ Week	Program	RTG/IMP	Num of Weeks	Total Spots	Total Cost
91	W	1030P-11P	10/08-10/08	30	\$340.00	3	CH3 NEWS EXTRA	-	1	3	\$1,020.00
			V1 Added, Rate Changed								
92	Th	1030P-11P	10/09-10/09	30	\$340.00	3	CH3 NEWS EXTRA	-	1	3	\$1,020.00
			V1 Added, Rate Changed								
93	F	1030P-11P	10/10-10/10	30	\$340.00	3	CH3 NEWS EXTRA	-	1	3	\$1,020.00
			V1 Added, Rate Changed								
94	M	1030P-11P	10/13-10/13	30	\$340.00	3	CH3 NEWS EXTRA	-	1	3	\$1,020.00
			V1 Added, Rate Changed								
95	Tu	1030P-11P	10/14-10/14	30	\$340.00	3	CH3 NEWS EXTRA	-	1	3	\$1,020.00
			V1 Added, Rate Changed								
96	W	1101P-1203A	10/08-10/08	30	\$60.00	2	J KIMMELI-ABC<	-	1	2	\$120.00
			V1 Added, Rate Changed								
97	Th	1101P-1203A	10/09-10/09	30	\$60.00	2	J KIMMELI-ABC<	-	1	2	\$120.00
			V1 Added, Rate Changed								
98	F	1101P-1203A	10/10-10/10	30	\$60.00	2	J KIMMELI-ABC<	-	1	2	\$120.00
			V1 Added, Rate Changed								
99	M	1101P-1203A	10/13-10/13	30	\$60.00	2	J KIMMELI-ABC<	-	1	2	\$120.00
			V1 Added, Rate Changed								
100	Tu	1101P-1203A	10/14-10/14	30	\$60.00	2	J KIMMELI-ABC<	-	1	2	\$120.00
			V1 Added, Rate Changed								
101	W	12A-1230A	10/08-10/08	30	\$20.00	1	ABC-NITELINE<	-	1	1	\$20.00
			V1 Added, Rate Changed								

ORDER WORKSHEET

Rep Order# 10435724 Ver# 1 Status New
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Station WEAR-TV MOBILE-PENSACOLA
Advertiser (NW80) POLITICAL
Product REP PARTY OF FL
Estimate# 267
Buyer Neal McDonald

Agency (MMSE) MULTI MEDIA
915 KING ST, 2ND FL
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 10/38/267
Flight Dates 10/08/14-10/14/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Dates	Len	Rate	Spots/ Week	Program	RTG/IMP	Num of Weeks	Total Spots	Total Cost
102	Th	12A-1230A	10/09-10/09	30	\$20.00	1	ABC-NITELINE<	-	1	1	\$20.00
		V1 Added, Rate Changed									
103	F	12A-1230A	10/10-10/10	30	\$20.00	1	ABC-NITELINE<	-	1	1	\$20.00
		V1 Added, Rate Changed									
104	M	12A-1230A	10/13-10/13	30	\$20.00	1	ABC-NITELINE<	-	1	1	\$20.00
		V1 Added, Rate Changed									
105	Tu	12A-1230A	10/14-10/14	30	\$20.00	1	ABC-NITELINE<	-	1	1	\$20.00
		V1 Added, Rate Changed									
106	M	7P-9P	10/13-10/13	30	\$1,650.00	2	DANCNG-STR-ABC<	-	1	2	\$3,300.00
107	M	9P-10P	10/13-10/13	30	\$2,475.00	1	CASTLE	-	1	1	\$2,475.00
108	Tu	9P-10P	10/14-10/14	30	\$850.00	1	FOREVER	-	1	1	\$850.00
109	W	9P-10P	10/08-10/08	30	\$1,100.00	1	NASHVILLE	-	1	1	\$1,100.00
110	Th	7P-8P	10/09-10/09	30	\$1,250.00	1	GREYS	-	1	1	\$1,250.00
111	Th	9P-10P	10/09-10/09	30	\$850.00	1	HOW TO GET AWAY WITH MURDER	-	1	1	\$850.00
112	F	8P-9P	10/10-10/10	30	\$1,465.00	1	SHARK TANK	-	1	1	\$1,465.00
113	F	9P-10P	10/10-10/10	30	\$650.00	1	20/20	-	1	1	\$650.00
114	Sa	6A-630A	10/11-10/11	30	\$125.00	1	3-MORNING SA	-	1	1	\$125.00
115	Sa	630A-7A	10/11-10/11	30	\$125.00	1	3-MORNING SA	-	1	1	\$125.00

ORDER WORKSHEET

Rep Order# 10435724 Ver# 1 Status New
EC'd Yes

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Station WEAR-TV MOBILE-PENSACOLA
Advertiser (NNW80) POLITICAL
Product REP PARTY OF FL
Estimate# 267
Buyer Neal McDonald

Agency (MMSE) MULTI MEDIA
915 KING ST 2ND FL
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 10/38/267
Flight Dates 10/08/14-10/14/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Dates	Len	Rate	Spots/ Week	Program	RTG/IMP	Num of Weeks	Total Spots	Total Cost
116	Sa	7A-8A	10/11-10/11	30	\$285.00	2	GD MRN-SAT-ABC	-	1	2	\$570.00
117	Sa	230P-6P	10/11-10/11	30	\$600.00	2	COLLAGE FBALL	-	1	2	\$1,200.00
118	Sa	6P-630P	10/11-10/11	30	\$200.00	2	CH3 NWS-6 SA	-	1	2	\$400.00
119	Sa	630P-7P	10/11-10/11	30	\$200.00	2	CH3 NWS-6 SA	-	1	2	\$400.00
120	Sa	630P-1030P	10/11-10/11	30	\$850.00	2	NASCAR	-	1	2	\$1,700.00
121	Sa	1030P-11P	10/11-10/11	30	\$525.00	2	LATE NEWS	-	1	2	\$1,050.00
122	Su	7A-8A	10/12-10/12	30	\$285.00	1	GD MRN-SUN-ABC	-	1	1	\$285.00
123	Su	8A-9A	10/12-10/12	30	\$135.00	1	THIS WEEK-ABC	-	1	1	\$135.00
124	Su	5P-530P	10/12-10/12	30	\$225.00	2	CH3 NWS-5 SU/AVG. ALL WKS	-	1	2	\$450.00
125	Su	6P-7P	10/12-10/12	30	\$550.00	2	AMR-VIDEOS-ABC	-	1	2	\$1,100.00
126	Su	7P-8P	10/12-10/12	30	\$1,650.00	1	ONCE UPON A TIME	-	1	1	\$1,650.00
127	Su	9P-10P	10/12-10/12	30	\$850.00	1	REVENGE	-	1	1	\$850.00
128	Su	10P-1030P	10/12-10/12	30	\$500.00	3	CH3 NWS-10SU	-	1	3	\$1,500.00
129	W	7P-8P	10/08-10/08	30	\$1,100.00	1	MIDDLE GOLDBERGS	-	1	1	\$1,100.00
130	Sa	11A-230P	10/11-10/11	30	\$600.00	2	COLLAGE FOOTBALL	-	1	2	\$1,200.00
131	Sa	630P-1030P	10/11-10/11	30	\$850.00	2	NASCAR	-	1	2	\$1,700.00

ORDER WORKSHEET

Rep Order# 10435724 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/02/14 8:31 AM
Last Received: 10/01/14 6:05 PM
Showing Buylines: All Rep Changes or Last Station Changes

10 of 10

Station WEAR-TV MOBILE-PENSACOLA
Advertiser (NW80) POLITICAL
Product REP PARTY OF FL
Estimate# 267
Buyer Neal McDonald

Agency (MMSE) MULTI MEDIA
915 KING ST. 2ND FL.
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 10/38/267
Flight Dates 10/08/14-10/14/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Dates	Len	Rate	Spots/ Week	Program	RTG/IMP	Num of Weeks	Total Spots	Total Cost
----	-----	------	-------	-----	------	----------------	---------	---------	-----------------	----------------	---------------

132	W-Tu	11A-1130A	10/08-10/14	30	\$115.00	2	NEWS	-	1	2	\$230.00
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---REPORT TOTALS---

Report Totals: 290 / \$115,085.00

---SALES MONTHLY TOTALS---

Oct2014: 290 / \$115,085.00

Order Totals: 290 / \$115,085.00

---COMPETITIVE---

Market Totals	\$163,728.84	CABL .00%	UNKN .00%	WALA 5.87%	WEAR 70.29%	WFGX .00%
		WFNA .00%	WJTC .00%	WKRQ 17.53%	WPMI 6.30%	

Books [null]
Demos RA35+

---CREDIT RISK---

STANDARD CREDIT TERMS

Short 1785
Short 800
1200
1200
450
50
550
3495

1
MILLENNIUM SF
ORDER STATUS:
+ 125
+ 850
+ 450
+ 325
+ 100
+ 6750
+ 530
+ 685

TOTAL SPOTS
*** THIS IS
MC LIN DAYS

44230
9155

NCY ORDER REPORT *****
ORIGINAL ORDER
WED: OCT01/14 9:57

OCT01/14 AT 11.02
REQUESTOR DAO,5957
WEAR-TV/MOBILE-PENSACOLA

---REP--- CONTRACT#:
AGENCY:
ADVERTISER:
PRODUCT:

ESTIMATE #:
FLIGHT DATE:
STATION:
REP OFF/SALESPERSON:
DAYPART:

TOTAL SPOTS AND DOLLARS:

MC LIN DAYS	NPW	RATE	SPT	PROGRAM NAME
1 WED 5-530A	2	175.00	2	
THU OCT08	1W			
FRI OCT09	3		3	
MON OCT10	2		2	
TUE OCT13	3		3	
TUE OCT14	2		2	3 IN-MORNING
2 WED 530-6A	3	190.00	3	
THU OCT08	1W			
FRI OCT09	3		3	
MON OCT10	3		3	
TUE OCT13	3		3	
TUE OCT14	3		3	3 IN-MORNING
3 WED 6-7A	4	405.00	4	
THU OCT08	1W			
FRI OCT09	4		4	
MON OCT10	4		4	
TUE OCT13	4		4	
TUE OCT14	4		4	3 IN-MORNING
4 WED 7-9A	4	405.00	4	
THU OCT08	1W			
FRI OCT09	4		4	
MON OCT10	4		4	
TUE OCT13	4		4	
TUE OCT14	4		4	GD WRN AMR-ABC<
5 WED 9-10A	2	150.00	2	
THU OCT08	1W			
FRI OCT09	2		2	
MON OCT10	2		2	
TUE OCT13	2		2	
TUE OCT14	2		2	RACHAEL RAY<
6 WED 10-11A	2	225.00	2	
THU OCT08	1W			
FRI OCT09	2		2	
MON OCT10	2		2	
TUE OCT13	2		2	
TUE OCT14	2		2	VIEW-ABC<

MILLENNIUM SALES & MARKETING
ORDER STATUS: ORIGINAL

***** AGENCY ORDER REPORT *****
XML ORIGINAL ORDER
RECEIVED: OCT01/14 9:57

OCT01/14 AT 11.02
REQUESTOR DAO,5957
WEAR-TV/MOBILE-PENSACOLA

7	WED	11-1130A	30	OCT08	1W	2	115.00 ✓	2	
	THU			OCT09	1W	2		2	
	FRI			OCT10	1W	2		2	
	MON			OCT13	1W	2		2	
	TUE			OCT14	1W	2		2	CH3NWS-DAYSIDE
8	WED	1130A-12N	30	OCT08	1W	1	75.00 ✓	1	
	THU			OCT09	1W	1		1	
	FRI			OCT10	1W	1		1	
	MON			OCT13	1W	1		1	
	TUE			OCT14	1W	1		1	EXTRA<
9	WED	12N-1P	30	OCT08	1W	2	150.00 ✓	2	
	THU			OCT09	1W	2		2	
	FRI			OCT10	1W	2		2	
	MON			OCT13	1W	2		2	
	TUE			OCT14	1W	2		2	CHEW-ABC<
10	WED	1-2P	30	OCT08	1W	2	190.00 ✓	2	
	THU			OCT09	1W	2		2	
	FRI			OCT10	1W	2		2	
	MON			OCT13	1W	2		2	
	TUE			OCT14	1W	2		2	GENRL HOSPITAL<
11	WED	3-4P	30	OCT08	1W	2	190.00 ✓	2	
	THU			OCT09	1W	2		2	
	FRI			OCT10	1W	2		2	
	MON			OCT13	1W	2		2	
	TUE			OCT14	1W	2		2	ELLEN<
12	WED	4-430P	30	OCT08	1W	2	190.00 ✓	2	
	THU			OCT09	1W	3		3	
	FRI			OCT10	1W	2		2	
	MON			OCT13	1W	3		3	
	TUE			OCT14	1W	2		2	CH3 NEWS-AT 4
13	WED	430-5P	30	OCT08	1W	3	190.00 ✓	3	
	THU			OCT09	1W	2		2	
	FRI			OCT10	1W	3		3	
	MON			OCT13	1W	2		2	
	TUE			OCT14	1W	3		3	CH3 NEWS-AT 4
14	WED	5-530P	30	OCT08	1W	3	675.00 ✓	3	
	THU			OCT09	1W	3		3	
	FRI			OCT10	1W	3		3	
	MON			OCT13	1W	3		3	
	TUE			OCT14	1W	3		3	CH 3 NWS AT 5
15	WED	530-6P	30	OCT08	1W	1	1,015.00 ✓	1	
	THU			OCT09	1W	1		1	
	FRI			OCT10	1W	1		1	
	MON			OCT13	1W	1		1	

***** AGENCY ORDER REPORT *****
XML ORIGINAL ORDER
RECEIVED: OCT01/14 9:57

OCT01/14 AT 11.02
REQUESTOR DAO,5957
WEAR-TV/MOBILE-PENSACOLA

16	WED	6-630P	30	OCT08	1W	1	750.00	3	ABC-WORLD NWS
	THU			OCT09	1W	3			
	FRI			OCT10	1W	3			
	MON			OCT13	1W	3			
	TUE			OCT14	1W	3			
17	WED	630-7P	30	OCT08	1W	2	825.00	2	CH3 NEWS AT 6
	THU			OCT09	1W	2			
	FRI			OCT10	1W	2			
	MON			OCT13	1W	2			
	TUE			OCT14	1W	2			
18	WED	10-1030P	30	OCT08	1W	3	675.00	3	MILLIONAIRE
	THU			OCT09	1W	3			
	FRI			OCT10	1W	3			
	MON			OCT13	1W	3			
	TUE			OCT14	1W	3			
19	WED	1030-11P	30	OCT08	1W	3	225.00	3	CH3 NEWS AT 10
	THU			OCT09	1W	3			
	FRI			OCT10	1W	3			
	MON			OCT13	1W	3			
	TUE			OCT14	1W	3			
20	WED	1101P-1203A	30	OCT08	1W	2	40.00	2	CH3 NEWS EXTRA
	THU			OCT09	1W	2			
	FRI			OCT10	1W	2			
	MON			OCT13	1W	2			
	TUE			OCT14	1W	2			
21	WED	12M-1230A	30	OCT08	1W	1	45.00	1	J KIMMEL!-ABC
	THU			OCT09	1W	1			
	FRI			OCT10	1W	1			
	MON			OCT13	1W	1			
	TUE			OCT14	1W	1			
22	MON	7-9P	30	OCT13	1W	2	165.00	2	ABC-NITELINE<
23	MON	9-10P	30	OCT13	1W	1	127.50	1	DANCING-STR-ABC<
24	TUE	9-10P	30	OCT14	1W	1	127.50	1	AVG. MIL WKs Castle
25	WED	9-10P	30	OCT08	1W	1	110.00	1	AVG. MIL WKs Forer
26	THU	7-8P	30	OCT09	1W	1	135.00	1	MOVIE Nashville
27	THU	9-10P	30	OCT09	1W	1	800.00	1	THE QUEST Greys
28	FRI	8-9P	30	OCT10	1W	1	1,465.00	1	BLACK BOX-ABC How to get away w/ murder
29	FRI	9-10P	30	OCT10	1W	1	975.00	1	SHARK TANK

1650
1275.00
1100
1350
800.00
1,465.00
975.00

ABC-NITELINE<
DANCING-STR-ABC<
AVG. MIL WKs Castle
AVG. MIL WKs Forer
MOVIE Nashville
THE QUEST Greys
BLACK BOX-ABC How to get away w/ murder
SHARK TANK

***** AGENCY ORDER REPORT *****
XML ORIGINAL ORDER
RECEIVED: OCT01/14 9:57

OCT01/14 AT 11.02
REQUESTOR DAO, 5957
WEAR-TV/MOBILE-PENSACOLA

30 SAT	6-630A	30 OCT11	1W	1	125.00 ✓	1	3-MORNING SA
31 SAT	630-7A	30 OCT11	1W	1	125.00 ✓	1	3-MORNING SA
32 SAT	7-8A	30 OCT11	1W	2	285.00 ✓	2	GD MRN-SAT-ABC
33 SAT	230-6P	30 OCT11	1W	2	600.00 ✓	2	COLLEGE FBALL
34 SAT	6-630P	30 OCT11	1W	2	200.00 ✓	2	CH3 NWS-6 SA
35 SAT	630-7P	30 OCT11	1W	2	300.00 ✓	2	CH3 NWS-6 SA
36 SAT	7-1030P 630-1030P	30 OCT11	1W	2	4225.00 ✓	2	AVG. ALL WKS Nascar
37 SAT	1030-11P	30 OCT11	1W	2	790.00 ✓	2	LATE NEWS
38 SUN	7-8A	30 OCT12	1W	1	285.00 ✓	1	GD MRN-SUN-ABC
39 SUN	8-9A	30 OCT12	1W	1	135.00 ✓	1	THIS WEEK-ABC
40 SUN	930-6P 530-530P	30 OCT12	1W	2	225.00 ✓	2	CH3 NWS-5 SU/AVG. ALL WKS
41 SUN	6-7P	30 OCT12	1W	1	550.00 ✓	1	PMR-VIDEOS-ABC
42 SUN	7-8P	30 OCT12	1W	1	4100.00 ✓	1	AVG. ALL WKS One Up on Time
43 SUN	9-10P	30 OCT12	1W	1	850.00 ✓	1	AVG. ALL WKS Ravens
44 SUN	10-1030P	30 OCT12	1W	3	1125.00 ✓	3	CH3 NWS-10SU

TOTALS 115,085.00
TOTAL SPOTS: 280

*** START OF COMMENTS *****

AGENCY STANDARD COMMENT:

*****MO: Agency order ID(s) 3552680 received from the agency.

MO: Order routed to seller contact Shanahan Yaliof by the agency.

AGENCY ORDER COMMENT:

Separation: 30

*** END OF COMMENTS *****