

ORDER WORKSHEET

Rep Order# 10696570	Ver# 1	Status New	Traffic Order#	Printed: 10/12/15 10:09 AM	1 of 2
EC'd Yes				Last Received: 10/12/15 10:07 AM	
				Showing Buylines: All Rep Changes or Last Station Changes	

Station WPGH-TV PITTSBURGH, PA	Agency (SHOR) SHORR JOHNSON MAGNUS	Rep Firm MILLENNIUM SALES & MARKETING
Advertiser (NW80) POLITICAL	100 NORTH 20TH STREET, SUITE 201	Sales Office (DC) WASHINGTON
Product CHRISTINE DONOHUE	PHILADELPHIA, PA 19103	Salesperson (TH3) TREVOR HEATON
Estimate#	Agency C/P1/P2/E	Sales Assistant
Buyer MIKE DETTORE	Flight Dates 10/13/15-10/19/15	Salesperson Phone# 202-955-5342
		Salesperson Fax# 917-206-8372

--- CONTRACT COMMENT ---

CHRISTINE DONOHUE FOR PA SUPREME COURT

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER FOR DONAHUE PA STATE SC PLS CF ASAP-THX

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1	10/13-10/19	10P-11P	NEWS	30	\$750.00	Tu-F, M	5	1	5	\$3,750.00	-
2	10/18-10/18	10P-11P	NEWS	30	\$750.00	Su	1	1	1	\$750.00	-

---REPORT TOTALS---

Report Totals: 6 / \$4,500.00

---SALES MONTHLY TOTALS---

Oct2015: 6/ \$4,500.00

Order Totals: 6 / \$4,500.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$87,548.64	CABL .00%	KDKA 34.29%	UNKN .00%	WPCW .00%	WPGH 5.14%
		WPNT .00%	WPXI 28.57%	WTAE 32.00%		

Books [null]

Demos RA35+P

ORDER WORKSHEET

Rep Order# 10696570 **Ver#** 1 **Status** New
EC'd Yes

Traffic Order#

Printed:
Last Received:
Showing Buylines:

10/12/15 10:09 AM 2 of 2
10/12/15 10:07 AM
All Rep Changes or Last Station Changes

Station WPGH-TV PITTSBURGH, PA
Advertiser (NW80) POLITICAL
Product CHRISTINE DONOHUE
Estimate#
Buyer MIKE DETTORE

Agency (SHOR) SHORR JOHNSON MAGNUS
100 NORTH 20TH STREET, SUITE 201
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 10/13/15-10/19/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (TH3) TREVOR HEATON
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 917-206-8372

--- CREDIT RISK ---

STANDARD CREDIT TERMS