

ORDER WORKSHEET

Rep Order# 10696570 Ver# 1 Status New
 EC'd Yes

Traffic Order#

Printed: 10/12/15 10:09 AM 1 of 2
 Last Received: 10/12/15 10:07 AM
 Showing Buylines: All Rep Changes or Last Station Changes

Station WPGH-TV PITTSBURGH, PA
 Advertiser (NW80) POLITICAL
 Product CHRISTINE DONOHUE
 Estimate#
 Buyer MIKE DETTORE

Agency (SHOR) SHORR JOHNSON MAGNUS
 100 NORTH 20TH STREET, SUITE 201
 PHILADELPHIA, PA 19103
 Agency C/P1/P2/E
 Flight Dates 10/13/15-10/19/15

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (TH3) TREVOR HEATON
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 917-206-8372

--- CONTRACT COMMENT ---

CHRISTINE DONOHUE FOR PA SUPREME COURT
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER FOR DONAHUE PA STATE SC PLS CF ASAP-THX

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1	10/13-10/19	10P-11P	NEWS	30	\$750.00	Tu-F, M	5	1	5	\$3,750.00	-
2	10/18-10/18	10P-11P	NEWS	30	\$750.00	Su	1	1	1	\$750.00	-

---REPORT TOTALS---

Report Totals: 6 / \$4,500.00

---SALES MONTHLY TOTALS---

Oct2015: 6/ \$4,500.00
 Order Totals: 6 / \$4,500.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$87,548.64	CABL	.00%	KDKA	34.29%	UNKN	.00%	WPCW	.00%	WPGH	5.14%
		WPNT	.00%	WPXI	28.57%	WTAE	32.00%				

Books [null]
 Demos RA35+P

