

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Family Council Action Committee, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Family Council Action Committee

Agency name: Legacy Consulting

Address: 124 Darter Circle, Lockesburg, AR 71846

Contact: Chad Gallagher

Phone number: 501-246-8842

Email: chad.gallagher@legacymail.org

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Family Council Action Committee

Address: 414 South Pulaski, Suite 3, Little Rock, AR 72201

Contact: Jerry Cox

Phone number: 501-375-7000

Email: info@familycouncilactioncommittee.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

*Jerry Cox - President  
Reg Hamman - Treasurer  
Ruth Carney - Director*

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: November 8, 2022

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature:

Signature:

Name: Chad Gallagher, Legacy Consulting for Family Council

Name:

Date of Request to Purchase Ad Time: 10-21-22

Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 10-21-22

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:  
KESA-FM

Date Received/Requested:

10/21/22

Est. #:

Station Location:  
Derryville, AR

Run Start and End Dates:

10/22/22-11/8/22

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



# Client Information Form

## Issue

Issue Name: Issue Four-Marijuana Legalization Initiative

Official Ballot Title:

AN AMENDMENT TO THE ARKANSAS CONSTITUTION AUTHORIZING POSSESSION AND USE OF CANNABIS (I.E., MARIJUANA) BY ADULTS, BUT ACKNOWLEDGING THAT POSSESSION AND SALE OF CANNABIS REMAIN ILLEGAL UNDER FEDERAL LAW; AUTHORIZING LICENSED ADULT USE DISPENSARIES TO SELL ADULT USE CANNABIS PRODUCED BY LICENSED MEDICAL AND ADULT USE CULTIVATION FACILITIES, INCLUDING CANNABIS PRODUCED UNDER AMENDMENT 98, BEGINNING MARCH 8, 2023 AND AMENDING AMENDMENT 98 CONCERNING MEDICAL MARIJUANA IN PERTINENT PART, INCLUDING: AMENDING AMENDMENT 98, § 3(E) TO ALLOW LICENSED MEDICAL OR ADULT USE DISPENSARIES TO RECEIVE, TRANSFER, OR SELL MARIJUANA TO AND FROM MEDICAL AND ADULT USE CULTIVATION FACILITIES, OR OTHER MEDICAL OR ADULT USE DISPENSARIES, AND TO ACCEPT MARIJUANA SEEDS FROM INDIVIDUALS LEGALLY AUTHORIZED TO POSSESS THEM; REPEALING AMENDMENT 98, § 8(C) REGARDING RESIDENCY REQUIREMENTS; REPEALING AND REPLACING AMENDMENT 98, §§ 8(E)(5) (A)-(B) AND 8(E)(8)(A)-(F) WITH REQUIREMENTS FOR CHILD-PROOF PACKAGING AND RESTRICTIONS ON ADVERTISING THAT APPEALS TO CHILDREN; AMENDING AMENDMENT 98, § 8(K) TO EXEMPT INDIVIDUALS OWNING LESS THAN 5% OF DISPENSARY OR CULTIVATION LICENSEES FROM CRIMINAL BACKGROUND CHECKS; AMENDING AMENDMENT 98, § 8(M)(1)(A) TO REMOVE A PROHIBITION ON DISPENSARIES SUPPLYING, POSSESSING, MANUFACTURING, DELIVERING, TRANSFERRING, OR SELLING PARAPHERNALIA THAT REQUIRES THE COMBUSTION OF MARIJUANA; AMENDING AMENDMENT 98, § 8(M)(3)(A)(I) TO INCREASE THE MARIJUANA PLANTS THAT A DISPENSARY LICENSED UNDER THAT AMENDMENT MAY GROW OR POSSESS AT ONE TIME FROM 50 TO 100 PLUS SEEDLINGS; AMENDING AMENDMENT 98, § 8(M)(4)(A)(II) TO ALLOW CULTIVATION FACILITIES TO SELL MARIJUANA TO DISPENSARIES, ADULT USE DISPENSARIES, PROCESSORS, OR OTHER CULTIVATION FACILITIES; AMENDING AMENDMENT 98, §§ 10(B)(8)(A) AND 10(B)(8)(G) TO PROVIDE THAT LIMITS ON THE AMOUNT OF MEDICAL MARIJUANA DISPENSED SHALL NOT INCLUDE ADULT USE CANNABIS PURCHASES; AMENDING AMENDMENT 98, §§ 12(A)(1) AND 12(B)(1) TO PROVIDE THAT DISPENSARIES AND DISPENSARY AGENTS MAY DISPENSE MARIJUANA FOR ADULT USE; AMENDING AMENDMENT 98, § 13(A) TO ALLOW MEDICAL AND



ADULT USE CULTIVATION FACILITIES TO SELL MARIJUANA TO ADULT USE DISPENSARIES; REPEALING AMENDMENT 98, § 17 AND PROHIBITING STATE OR LOCAL TAXES ON THE CULTIVATION, MANUFACTURING, SALE, USE, OR POSSESSION OF MEDICAL MARIJUANA; REPEALING AMENDMENT 98, § 23 AND PROHIBITING LEGISLATIVE AMENDMENT, ALTERATION, OR REPEAL OF AMENDMENT 98 WITHOUT VOTER APPROVAL; AMENDING AMENDMENT 98, § 24(F)(1)(A)(I) TO ALLOW TRANSPORTERS OR DISTRIBUTORS LICENSED UNDER AMENDMENT 98 TO DELIVER MARIJUANA TO ADULT USE DISPENSARIES AND CULTIVATION FACILITIES LICENSED UNDER THIS AMENDMENT; REQUIRING THE ALCOHOLIC BEVERAGE CONTROL DIVISION OF THE DEPARTMENT OF FINANCE AND ADMINISTRATION (“ABC”) TO REGULATE ISSUANCE AND RENEWAL OF LICENSES FOR CULTIVATION 29 FACILITIES AND ADULT USE DISPENSARIES AND TO REGULATE LICENSEES; REQUIRING ADULT USE DISPENSARIES TO PURCHASE CANNABIS ONLY FROM LICENSED MEDICAL OR ADULT USE CULTIVATION FACILITIES AND DISPENSARIES; REQUIRING ISSUANCE OF TIER ONE ADULT USE CULTIVATION FACILITY LICENSES TO CULTIVATION FACILITY LICENSEES UNDER AMENDMENT 98 AS OF NOVEMBER 8, 2022, TO OPERATE ON THE SAME PREMISES AS THEIR EXISTING FACILITIES AND FORBIDDING ISSUANCE OF ADDITIONAL TIER ONE ADULT USE CULTIVATION LICENSES; REQUIRING ISSUANCE OF ADULT USE DISPENSARY LICENSES TO DISPENSARY LICENSEES UNDER AMENDMENT 98 AS OF NOVEMBER 8, 2022, FOR DISPENSARIES ON THEIR EXISTING PREMISES AND AT ANOTHER LOCATION LICENSED ONLY FOR ADULT USE CANNABIS SALES; REQUIRING ISSUANCE BY LOTTERY OF 40 ADDITIONAL ADULT USE DISPENSARY LICENSES AND 12 TIER TWO ADULT USE CULTIVATION FACILITY LICENSES; PROHIBITING CULTIVATION FACILITIES AND DISPENSARIES NEAR SCHOOLS, CHURCHES, DAY CARES, OR FACILITIES SERVING THE DEVELOPMENTALLY DISABLED THAT EXISTED BEFORE THE EARLIER OF THE INITIAL LICENSE APPLICATION OR LICENSE ISSUANCE; REQUIRING ALL ADULT USE ONLY DISPENSARIES TO BE LOCATED AT LEAST FIVE MILES FROM DISPENSARIES LICENSED UNDER AMENDMENT 98; PROHIBITING INDIVIDUALS FROM HOLDING OWNERSHIP INTERESTS IN MORE THAN 18 ADULT USE DISPENSARIES; REQUIRING ABC ADOPTION OF RULES GOVERNING LICENSING, RENEWAL, OWNERSHIP TRANSFERS, LOCATION, AND OPERATION OF CULTIVATION FACILITIES AND ADULT USE DISPENSARIES LICENSED UNDER THIS AMENDMENT, AS WELL AS OTHER RULES NECESSARY TO ADMINISTER THIS AMENDMENT; PROHIBITING POLITICAL SUBDIVISIONS FROM USING ZONING TO RESTRICT THE LOCATION OF CULTIVATION FACILITIES AND DISPENSARIES IN AREAS NOT ZONED RESIDENTIAL-USE ONLY WHEN THIS AMENDMENT IS ADOPTED; ALLOWING POLITICAL SUBDIVISIONS TO HOLD LOCAL OPTION ELECTIONS TO PROHIBIT RETAIL SALES OF CANNABIS; ALLOWING A STATE SUPPLEMENTAL SALES TAX OF UP TO 10% ON RETAIL CANNABIS SALES FOR ADULT USE, DIRECTING A PORTION OF SUCH TAX PROCEEDS TO BE USED FOR AN ANNUAL STIPEND FOR CERTIFIED LAW



ENFORCEMENT OFFICERS, THE UNIVERSITY OF ARKANSAS FOR MEDICAL SCIENCES AND DRUG COURT PROGRAMS AUTHORIZED BY THE ARKANSAS DRUG COURT ACT, § 16-98-301 WITH THE REMAINDER GOING INTO GENERAL REVENUES, AND REQUIRING THE GENERAL ASSEMBLY TO APPROPRIATE FUNDS FROM LICENSING FEES AND SALES TAXES ON CANNABIS TO FUND AGENCIES REGULATING CANNABIS; PROVIDING THAT CULTIVATION FACILITIES AND ADULT USE DISPENSARIES ARE OTHERWISE SUBJECT TO THE SAME TAXATION AS OTHER FOR-PROFIT BUSINESSES; PROHIBITING EXCISE OR PRIVILEGE TAXES ON RETAIL SALES OF CANNABIS FOR ADULT USE; PROVIDING THAT THIS AMENDMENT DOES NOT LIMIT EMPLOYER CANNABIS POLICIES, LIMIT RESTRICTIONS ON CANNABIS COMBUSTION ON PRIVATE PROPERTY, AFFECT EXISTING LAWS REGARDING DRIVING UNDER THE INFLUENCE OF CANNABIS, PERMIT MINORS TO BUY, POSSESS, OR CONSUME CANNABIS, OR PERMIT CULTIVATION, PRODUCTION, DISTRIBUTION, OR SALE OF CANNABIS NOT EXPRESSLY AUTHORIZED BY LAW; AND PROHIBITING LEGISLATIVE AMENDMENT, ALTERATION, OR REPEAL OF THIS AMENDMENT WITHOUT VOTER APPROVAL.

Mailing Address: 414 South Pulaski, Suite 3

City, State & Zip Code: Little Rock, AR 72201

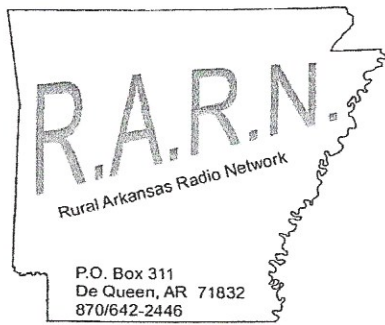
Phone: 501-375-7000

Website URL: www.familyactioncommittee.com

Contact Person: Jerry Cox

Treasurer: Reg Namman

*Please complete all sections of this form. Media outlets may not accept advertising if required information is omitted.*



Advertiser Family Council Action Committee

Begin 10/22/22 End 11/08/22

Prepared by Legacy Consulting

Spot Length :30 Coop for Against Issue 4-Marijuana

The political swamp of insiders, corruption, and big money are at it again - this time here in Arkansas. In a backroom deal, out of state drug pushers have drafted Marijuana Issue 4 to give themselves a monopoly in Arkansas by legalizing dangerous drugs and making themselves rich. It ties the hands of law enforcement and local communities won't be allowed to stop it. This amendment will hurt us all. Arkansans know fake news when we see it and we can see right through their fancy ads and empty promises.

Marijuana Issue 4 is a bad deal for Arkansas—we deserve better. Vote against Marijuana Issue 4.

Paid for by the Family Council Action Committee.



**Rural Arkansas Radio Network** P.O. Box 311 De Queen, AR 71832

Phone 870-642-2446 Fax 870-642-2442

Client: Family Council Action Committee Date: 10/21/2022

Campaign: Against Issue #4 Marijuana Legalization

Media: KTHS FM, KESA FM

Ads run Saturday, October 22, 2022 through Tuesday, November 8, 2022

Days	Times	Len	Compo							
			Gross Rate							
MTWRFSS	6:00a - 7:00p	:30	\$36.00	M	T	W	TH	F	S	S
				10	10	10	10	10	5	5

**OTHER:**  
 Issue Agreement attached  
 Spots/Scripts attached  
 Check to be mailed next week

**BROADCAST MONTH BILLING**

10/30/22	Total ads	70 on EACH station	Gross Billing	COMBO	Net Billing
11/27/22		80 on EACH station	\$2,520.00		\$2,142.00
			<u>\$2,880.00</u>		<u>\$2,448.00</u>
<b>Total This Buy</b>	150 on EACH station		\$5,400.00		\$4,590.00

Fax signed confirmation to: Bonita Smith at 870/642-2442

Accepted this 21 day of Oct 2022. By: Bonita Smith

The Rural Arkansas Radio Network and its group of participating stations does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. When you engage us to place advertising for you, you certify that you are not buying broadcasting air time under our advertising sales contract for a discriminatory purpose, included but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry, and that this requirement is a material term of our advertising contract with you.

KTHS  
 PO Box 191  
 Berryville, AR 72616  
 870-423-2147

Client: **FAMILY COUNCIL ACTION COMMITTEE**  
 Order #: **4320-00005**  
 Description: **AGAINST ISSUE FOUR**  
 Date Entered: **10/21/2022**  
 P.O.#:  
 Salesperson: **House, ?**  
 Invoice Frequency: **Billed at end of Media/EOS, Sorted by Date Notary Req'd**

RARN  
 PO BOX 311  
 DEQUEEN, AR 71832

**On-Air Schedule**

<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>	<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1 10/22/2022	11/8/2022	KESA-FM	06:00:00a to 07:00:00p	Weekly	:30	150	18.00	2700.00	10	10	10	10	10	5	5

**Order Start Date: 10/22/2022      Order End Date: 11/8/2022      Spots: 150**

**Total Charges: \$2,700.00**  
**Combined Discounts: \$405.00**  
**Total Net: \$2,295.00**

**Projected Media Month/End-Of-Schedule Billing Totals for FAMILY COUNCIL ACTION COMMITTEE / 4320-00005 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October	2022	70	\$1,260.00	\$189.00	\$1,071.00
November	2022	80	\$1,440.00	\$216.00	\$1,224.00
<b>Total:</b>		<b>150</b>	<b>\$2,700.00</b>	<b>\$405.00</b>	<b>\$2,295.00</b>

Confirmed & Accepted for KTHS By:

Accepted for RARN By:

-----

-----

Please Sign and Return One Copy