

WNAB-TV 58 (DTV 23) ISSUES AND PROGRAMS REPORT FOR Q4 2014

WNAB has identified many issues of public interest within the Middle Tennessee community, and has addressed them through program content, public service announcements, and non-broadcast activities. Much of WNAB's community-relevant programming comes from a program called "Comments With Dr. James Haney", a weekly half-hour series broadcast on Saturdays at 6:00 AM that features prominent TSU professor Dr. James Haney discussing current community issues and events in both interview and panel-discussion segments.

The following is a brief summary of some specific issues addressed by these programs and through other means by WNAB during the fourth quarter of 2014:

EDUCATION:

WNAB aired the following public service announcements related to education:

70315	NAB "Anthem"	Spot from the National Association of Broadcasters supporting music education.
70365	School Attendance KIDS	Spot from the Ad Council and USDE encouraging viewers to make sure children attend school regularly, highlights the benefits of getting a good education. Web plug provided.
70424	AdCouncil Teach.org NO KIDS	Promoting the mission of teach.org, inspiring young people to choose teaching as a career, where they can make a difference in the lives of future generations. Emphasis given to special education as a career field.
74041	NAB "Anthem"	Spot from the National Association of Broadcasters supporting music education.
77004	School Attendance KIDS	Spot from the Ad Council and USDE encouraging viewers to make sure children attend school regularly, highlights the benefits of getting a good education. Web plug provided.
77039	Marine Corps Scholarship	Promoting a good educational background as a prerequisite for armed services. Highlights the mission of continued education in the USMC
77130	AdCouncil Teach.org NO KIDS	Promoting the mission of teach.org, inspiring young people to choose teaching as a career, where they can make a difference in the lives of future generations. Emphasis given to special education as a career field.
78606	Marine Corps Scholarship	Promoting a good educational background as a prerequisite for armed services. Highlights the mission of continued education in the USMC
79602	Girl Scouts "Goals" KIDS	Promoting the mission and educational opportunities for girls in scouting. Web plug provided for more information.

POLITICS AND GOVERNMENT

[Comments with Dr. James Haney](#)

October 4, 2014, #829, "Africa and Two Congos," 28 minute program

Dr. Haney spoke with Dr. Leonard Madu about the politics of the Congo in Africa, how civil war and other domestic strife have plagued the struggling country for decades.

[Comments with Dr. James Haney](#)

October 11, 2014, #830, "Institutional Racism and African American Youths," Dr. EK Sanford, 28 minute program

Dr. Haney and Dr. Sanford looked at the political situation resulting from the inherent racism starting from the institution of slavery and continuing through the post-war "Jim Crow" era and how the fallout from that agenda still affects African Americans today.

[Comments with Dr. James Haney](#)

October 18, 2014, #832, "Slavery, Bill of Rights, and Constitution," 28 minute program

Dr. Haney discussed the political climate that led first to the justification of slavery, then as attitudes changed, its abolition. Specific aspects of the definition of "personhood" and what constitutes "slavery" were discussed.

[Comments with Dr. James Haney](#)

December 6, 2014, #811, "Immigration in Tennessee," 28 minute program

Dr. Haney looked at the state of immigrants in Tennessee, considering socioeconomic factors that both fuel the influx of both documented and undocumented aliens to the region as well as the policies and laws that potentially disenfranchise them.

[Comments with Dr. James Haney](#)

December 27, 2014, #813, "NAACP and Bill Allen Case," 28 minute program

Dr. Haney and professor Dr. Kimbrough moderated a roundtable discussion about the role of the NAACP in defending an African American man who may have been wrongly accused of a crime and exemplifies the plight of underprivileged citizens caught up in the U.S. legal system.

WNAB also aired the following PSA's related to Politics and Government:

70040	USO "Real Heroes"	Promoting the mission of the USO, aiding deployed US soldiers
70060	USO "Real Heroes"	Promoting the mission of the USO, aiding deployed US soldiers
70083	National Parks (No Kids)	Promoting the beauty and activities available at the various U.S. National Parks
70091	Dep't Labor Disability Employment KIDS	Spot from the U.S. Department of Labor and the Office of Disability Employment Policy providing an outreach effort to promote the hiring, retention and advancement of people with disabilities.
70115	Wounded Warrior Project	Promoting the mission of an organization designed to integrate soldiers scarred by mental or physical combat trauma back into society
70232	US Department of Veterans' Affairs "careers" KIDS	Promoting the responsibilities and services offered from the US Department of Veterans' Affairs
70368	US Department of Veterans' Affairs KIDS	Promoting the responsibilities and services offered from the US Department of Veterans' Affairs
74010	Department Vet Affairs Homeless Vets	Spot from the Department of Veteran Affairs raising awareness of the plight of veterans who have no home or resources despite their service. Encourages viewers to give their time or donations to help.
76318	Air Force Reserve	Promoting the mission and benefits of service in the United States Air Force Reserve.
77005	Marines (KIDS)	Highlights the mission of continued education in the USMC
77095	Department Vet Affairs Homeless Vets	Spot from the Department of Veteran Affairs raising awareness of the plight of veterans who have no home or resources despite their service. Encourages viewers to give their time or donations to help.
77119	Wounded Warrior Project	Promoting the mission of an organization designed to integrate soldiers scarred by mental or physical combat trauma back into society
77123	Veterans Crisis Line	Promoting the mission of an organization designed to integrate soldiers scarred by mental or physical combat trauma back into society
77125	Veterans Crisis Line	Promoting the mission of an organization designed to integrate soldiers scarred by mental or physical combat trauma back into society
77128	Dep't Labor Disability Employment KIDS	Spot from the U.S. Department of Labor and the Office of Disability Employment Policy providing an outreach effort to promote the hiring, retention and advancement of people with disabilities.
77134	US Department of Veterans' Affairs "Careers" KIDS	Promoting the responsibilities and services offered from the US Department of Veterans' Affairs
77411	US Department of Veterans' Affairs KIDS	Promoting the responsibilities and services offered from the US Department of Veterans' Affairs
77825	Wounded Warrior Project "Work" NO KIDS	Promoting the "Warriors to Work" program, helping wounded veterans translate their skills to the civilian workforce. Web plug provided for more info (findwwp.org)

PUBLIC HEALTH & SAFETY

Comments with Dr. James Haney

October 25, 2014, #789, "Magdalene House," 28 minute program

Dr. Haney spoke with officials about the Magdalene House, a residential program for women who have survived lives of violence, prostitution and addiction. They offer housing, food, medical and dental needs, therapy, education and job training, all without charge or taking any government funding.

Comments with Dr. James Haney

November 1, 2014, #747, "Psychological Impact of Slavery on African American," 28 minute program

Dr. Haney moderated a discussion of the ongoing malaise of the effects of generational enslavement on the psychology of contemporary African Americans.

Comments with Dr. James Haney

November 8, 2014, #791, "Slavery and Gun Violence," 28 minute program

Dr. Haney continued his series on the long-term effects of generational slavery in this discussion of the ongoing problem of gun violence among black males in the U.S.

Comments with Dr. James Haney

November 22, 2014, #818, "Capital Punishment in America," 28 minute program

Dr. Haney took a look at the statistics related to the employment of capital punishment in the U.S., relating those figures to the problem of racial inequalities in their disposition.

Comments with Dr. James Haney

December 20, 2014, #810, "Facts of My Death," 28 minute program

Dr. Haney shared a personal story of a recent health struggle where he wound up hospitalized due to kidney failure and his heart stopped during a procedure. He shared his perspective as a patient in a medical crisis and pointed out where his care was good and aspects that could be improved.

The station also aired the following PSAs relating to Public Health and Safety during the past quarter:

**70012 American Speech Language
Hearing Association**

PSA that urges families to openly discuss undiagnosed hearing loss, especially in older family members. Contact info and web plug for more information resources provided.

70021 FACES OF INFLUENZA

Spot raising awareness of influenza as a potentially serious health risk in children and the elderly. Outlines the benefits of getting vaccinated each year, contact info and web plug provided.

70030	Bully Prevention "Locker" KIDS	Spot from the Ad Council with an anti-bullying message and a web plug where kids can get more information: "stopbullying.gov"
70031	Car Seats KIDS	Spot raising awareness of the importance of car seats for small children and the laws mandating their use in TN.
70036	Red Cross Holidays NO KIDS	Spot promoting the mission and works of the Red Cross organization. Appeal for donations and vounteer efforts, hotline and web plug provided.
70038	TN Orthopedic Society - KIDS	Spot from the US Orthopedic association stressing the importance of healthy exercise in children
70043	Love is Louder	Raising awareness of different kinds of discrimination
70046	Put The Brakes on Drunk Driving - "Ambulance"	Spot from the Governor's Highway Safety Council reminding viewers of the dangers of drunk driving and what enforcement measures are being taken to prevent it over the holidays
70055	Making Strides Walk Oct 11	Promoting a fundraiser event for Breast Cancer research
70059	Texting & Driving Prevention 2 KIDS	Spot from the NHTSA and Ad Council reminding viewers that even a momentary distraction while driving can cause a crash. Encourages safe driving by urging viewers to leave their phones alone while behind the wheel.
70072	Al Anon Dave	Promoting awareness of the mission and services of the Alcholoics Anonymous organization. Web link to addiction resources provided.
70087	US Dep't of Health Climbing KIDS	Raising awareness of the warning signs and importance of early detection of prostate cancer in men. Web plug provided for more info.
70092	FACES OF INFLUENZA	Spot raising awareness of influenza as a potentially serious health risk in children and the elderly. Outlines the benefits of getting vaccinated each year, contact info and web plug provided.
70096	Al Anon Laura	Promoting awareness of the mission and services of the Alcholoics Anonymous organization. Web link to addiction resources provided.
70100	Dep't Health "WeCan.Org" KIDS	Spot from the National Heart, Lung and Blood institute, the National Institute of Diabetes and Digestive and Kidney Diseases, the National Institute of Child Helth and Human Development, and the National Cancer Institute promotiiong helathy diet and an active lifestyle in an effort to combat juvenile obesity.
70147	Drugfree.org "Rehab"	Spot from nonprofit Drugfree.org reminding viewers to look for signs of addiction and cries for help from friends and family who may be struggling with addiction.
70159	Project Roadblock "Middle"	Spot from the Governor's Highway Safety Council reminding viewers of the dangers of drunk driving and what enforcement measures are being taken to prevent it over the holidays
70162	AARP Caregiving NO KIDS	Spot from the AARP providing assistance and resources to family members in the position oif having to care for elderly relatives. Web plug and other resources provided.
70163	CDC Tips from Smokers 3 KIDS	tips on smoking cessation

70166	FEMA Emergency Prep KIDS	Spot provided by the Federal Emergency Management Association encouraging emergency preparedness for viewers. Web plug for more info provided.
70167	CDC Babies KIDS	Spot from the CDC and Ad Council encouraging viewers to get the influenza vaccine to protect vulnerable people like babies and the elderly.
70174	Drugfree.org "Tunnel"	Spot from the US Department of Health and the Ad Council highlighting the dangers and risks associated with teen drug abuse.
70178	St. Jude Generic KIDS	Promotiing the mission and works of St. Jude Children's Research Hospital
70184	AARP Caregiving	Spot from the AARP providing assistance and resources to family members in the position oif having to care for elderly relatives. Web plug and other resources provided.
70261	Children's Oral Health "Ants"	Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hygiene and overall health.
70262	Children's Oral Health "Ants"	Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hygiene and overall health.
70263	Children's Oral Health "Hamsters"	Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hygiene and overall health.
70264	Children's Oral Health "Hamsters"	Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hygiene and overall health.
70273	National MS Society (KIDS)	Promoting awareness of the mission of the Multiple Sclerosis Society
70274	MS Connections (KIDS)	Promoting awareness of the mission of the Multiple Sclerosis Society
70275	Down Syndrome Research KIDS	Appealing for healp in funding to cure Down's Syndrome and provide care for those afflicted. Phone number and web plug provided.
70276	Down Syndrome Research KIDS	Appealing for help in funding to cure Down's Syndrome and provide care for those afflicted. Phone number and web plug provided.
70277	Down Syndrome Research KIDS	Appealing for healp in funding to cure Down's Syndrome and provide care for those afflicted. Phone number and web plug provided.
70279	Project Roadblock "Breathalyzer"	Spot from the Governor's Highway Safety Council reminding viewers of the dangers of drunk driving and what enforcement measures are being taken to prevent it over the holidays
70284	AI Anon Dave KIDS	Promoting awareness of the mission and services of the Alcholoics Anonymous organization. Web link to addiction resources provided.
70285	AI Anon Michelle KIDS	Promoting awareness of the mission and services of the Alcholoics Anonymous organization. Web link to addiction resources provided.
70287	Focus on the Family - Depression	Spot from faith-based organization encouraging families to seek help for symptoms of depression in themselves or loved ones. Contact resources provided.

70320	TN Ortho "Body Double"	Spot from the American Academy of Orthopedic Surgeons educating viewers that bone and joint pain should not deter them from participating in life.
70351	ChildFund International NO KIDS	Promotion the mission of ChildFund international, an organization dedicated to providing health and nutrition services to at-risk children across the world.
70359	Mammography Saves Lives NO KIDS	Spot from the AMA and Ad Council encouraging viewers to get regular mammograms in the effort to detect and combat breast cancer in women.
70360	CDC Babies KIDS	Spot from the CDC and Ad Council encouraging viewers to get the influenza vaccine to protect vulnerable people like babies and the elderly.
70363	Mammography Saves Lives NO KIDS	Spot from the AMA and Ad Council encouraging viewers to get regular mammograms in the effort to detect and combat breast cancer in women.
70364	US Department of Health KIDS	Highlights the mission and responsibilities of the US Department of Health, provides web plug and phone number for those in need of more health-related information from the Federal government
70367	Car Seats KIDS	Spot raising awareness of the importance of car seats for small children and the laws mandating their use in TN.
70423	Drugfree.org "Tunnel"	Spot from the US Department of Health and the Ad Council highlighting the dangers and risks associated with teen drug abuse.
71042	Childhood Hunger Prevention KIDS	Spot reminding viewers to do their part in preventing child hunger by donating to their local food banks.
74000	St. Jude Generic KIDS	Promoting the mission and works of St. Jude Children's Research Hospital
74002	TN Orthopedic Society - KIDS	Spot from the US Orthopedic association stressing the importance of healthy exercise in children
74009	Al Anon Laura KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
74037	US Dep't of Health Stones KIDS	Spot from the US Department of Health and the Ad Council describing the difficulties in recovering from addiction and other mental health issues. Crisis hotline number provided for viewers needing more information.
74038	Al Anon Laura KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
74096	Drugfree.org "Amazing"	Spot from the US Department of Health and the Ad Council highlighting the dangers and risks associated with teen drug abuse.
76204	Al Anon Michelle KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
77000	FEMA Emergency Prep KIDS	Spot provided by the Federal Emergency Management Association encouraging emergency preparedness for viewers. Web plug for more info provided.
77002	St. Jude Generic KIDS	Promoting the mission and works of St. Jude Children's Research Hospital

77007	Project Roadblock "Party"	Spot from the Governor's Highway Safety Council reminding viewers of the dangers of drunk driving and what enforcement measures are being taken to prevent it over the holidays
77008	Ad Council "Feed America" KIDS`	Spot promoting "FeedAmerica.org", an organization dedicated to distributing extra food to needy people in communities across the nation.
77009	US Dep't of Health Stones KIDS	Spot from the US Department of Health and the Ad Council describing the difficulties in recovering from addiction and other mental health issues. Crisis hotline number provided for viewers needing more information.
77014	Special Olympics	Promoting the mission of the Special Olympics, featuring activities for those challenged by mental or physical disabilities
77103	Go Red for Women	Promoting breast cancer awareness
77104	School Violence Prevention "HALL" KIDS	Spot from SpeakUP, an effort from the Center to Prevent Youth Violence that reminds viewers to take threats or warning signs of violence in schools seriously; asks kids to "SpeakUp" by dialing the number provided.
77109	Bullying Help - 1800 Run Away	Promoting an assistance line for victims of bullying behavior
77111	Texting & Driving Prevention 1 KIDS	Spot from the NHTSA and Ad Council reminding viewers that even a momentary distraction while driving can cause a crash. Encourages safe driving by urging viewers to leave their phones alone while behind the wheel.
77112	Bullying Help 1800RunAway	Promoting an assistance line for victims of bullying behavior
77117	Special Olympics	Promoting the mission of the Special Olympics, featuring activities for those challenged by mental or physical disabilities
77120	Fire Prevention KIDS	Tips on fire prevention in the household
77121	CDC Tips from Smokers 2 KIDS	tips on smoking cessation
77132	Mental Health Awareness	Spot from the Ad Council reminding viewers of the mental health epidemic in America and what support structures are in place to help those who can't seek help on their own.
77133	Overeaters Anonymous	Highlighting the dangers of overeating and providing resources for help
77150	St. Jude Generic KIDS	Promoting the mission and works of St. Jude Children's Research Hospital
77202	Bullying Help 1800 RunAway kids	Promoting an assistance line for victims of bullying behavior
77203	American Lung Association	Spot promoting health lung habits from the American Lung Association. Tips and web plug for more info provided.
77206	Lets Move KIDS	Spot from the US Orthopedic association stressing the importance of healthy exercise in children
77301	Bullying Help 1800 Run Away	Promoting an assistance line for victims of bullying behavior
77302	Fire Prevention KIDS	Tips on fire prevention in the household

77401	Bullying Help 1800 Run Away	Promoting an assistance line for victims of bullying behavior
77403	Jamie - Get Vaccinated	Highlights the importance of participating in vaccination programs
77404	Leukemia Lymphoma Walk KIDS	Promoting the mission of the Leukemia and Lymphoma Society
77611	Make A Wish KIDS	Promoting the mission of the "Make a Wish Foundation", providing quality life experiences for terminally ill children. Appeal for help and web plug provided.
77832	Make A Wish KIDS	Promoting the mission of the "Make a Wish Foundation", providing quality life experiences for terminally ill children. Appeal for help and web plug provided.
78332	Childhood Hunger Prevention KIDS	Spot reminding viewers to do their part in preventing child hunger by donating to their local food banks.
78335	Drugfree.org "Running"	Spot from the US Department of Health and the Ad Council highlighting the dangers and risks associated with teen drug abuse.
78401	Mammography Saves Lives NO KIDS	Spot from the AMA and Ad Council encouraging viewers to get regular mammograms in the effort to detect and combat breast cancer in women.
78613	Special Olympics	Promoting the mission of the Special Olympics, featuring activities for those challenged by mental or physical disabilities
79600	Dep't Health WeCan.Org KIDS	Spot from the National Heart, Lung and Blood Institute, the National Institute of Diabetes and Digestive and Kidney Diseases, the National Institute of Child Health and Human Development, and the National Cancer Institute promoting healthy diet and an active lifestyle in an effort to combat juvenile obesity.
88708	Bully Prevention "Locker"	Spot from the Ad Council with an anti-bullying message and a web plug where kids can get more information: "stopbullying.gov"
70012	American Speech Language Hearing Association	PSA that urges families to openly discuss undiagnosed hearing loss, especially in older family members. Contact info and web plug for more information resources provided.
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78613	Special Olympics	Promoting the mission of the Special Olympics, featuring activities for those challenged by mental or physical disabilities
79600	Dep't Health WeCan.Org KIDS	Spot from the National Heart, Lung and Blood institute, the National Institute of Diabetes and Digestive and Kidney Diseases, the National Institute of Child Health and Human Development, and the National Cancer Institute promoting healthy diet and an active lifestyle in an effort to combat juvenile obesity.
88708	Bully Prevention "Locker"	Spot from the Ad Council with an anti-bullying message and a web plug where kids can get more information: "stopbullying.gov"

FAMILY ISSUES

WNAB aired the following PSA's related to family issues the past quarter:

70050	Fatherhood.Gov "Reunion"	Spot promoting good parenting with links to parenting resources
70054	AdoptUS Kids.Org "Vacation"	Promoting the virtues of adoption; web plug with resources provided
70088	Adoption Foundation "I am"	Spot from the Dave Thomas foundation seeking to dispel myths about children in foster care, appeal to help and web plug provided (davethomasfoundation.org)
70090	Fatherhood.Gov "Cheerleader"	Spot promoting good parenting with links to parenting resources
70113	Toys for Tots KIDS	Promoting the USMC's Toys for Tots giving initiative. Web Plug and local drop-off locations provided.
70153	Boy Scouts of America - Camping	Spot promoting the mission of the BSA, inspiring young men to be leaders, and be prepared for anything that their lives throw at them. Contact plug provided.
70155	Historic Franklin Downtown Christmas KIDS	Promoting a local event in Franklin, TN for families to celebrate the holidays
70173	Focus on Family NO KIDS	Spot from faith-based organization encouraging families to seek help for common marital problems in themselves or loved ones. Contact resources provided.
70186	Adoption Foundation "First Met"	Spot from the Dave Thomas Foundation highlighting families built through foster care adoption. Web plug provided (www.davethomasfoundation.org).
70192	Toys for Tots KIDS	Promoting the USMC's Toys for Tots giving initiative. Web Plug and local drop-off locations provided.
70266	Boys Town Parenting - KIDS	Spot promoting good parenting with links to parenting resources
70267	Boys Town Parenting - KIDS	Spot promoting good parenting with links to parenting resources
70268	Boys Town Parenting - KIDS	Spot promoting good parenting with links to parenting resources
70288	AdoptUS Kids.Org "Outdoors"	Promoting the virtues of adoption; web plug with resources provided
70425	AdoptUS Kids.Org "Outdoors"	Promoting the virtues of adoption; web plug with resources provided
70426	AdoptUS Kids.Org "Teacher"	Promoting the virtues of adoption; web plug with resources provided
70427	AdoptUS Kids.Org "Vacation"	Promoting the virtues of adoption; web plug with resources provided
74001	Girl Scouts - This Cookie	Promoting the mission and good works of the Girl Scouts of America

76319	Adoption Foundation "I Am" NO KIDS	Spot from the Dave Thomas foundation seeking to dispel myths about children in foster care, appeal to help and web plug provided (davethomasfoundation.org)
76371	Pumpkin Fest	Promoting a local event for families in Hendersonville, TN 10.26
77001	Adoption Foundation "First Met" NO KIDS	Spot from the Dave Thomas Foundation highlighting families built through foster care adoption. Web plug provided (www.davethomasfoundation.org).
77030	Girl Scouts ToGetHer Kids	Promoting the mission and good works of the Girl Scouts of America
77100	Girl Scouts - ToGetHer There	Promoting the mission and good works of the Girl Scouts of America
77124	Adoption Foundation "First Met"	Spot from the Dave Thomas Foundation highlighting families built through foster care adoption. Web plug provided (www.davethomasfoundation.org).
77201	Boys Town Parenting - KIDS	Spot promoting good parenting with links to parenting resources
77303	Big Brothers Big Sisters	Promoting the mission of the Big Brothers/Big Sisters organizations who provide mentoring and other services to at-risk youths.
77407	HolidayFest 2014 Events NO KIDS	Promoting holiday activities around the middle TN viewing area for families to enjoy together.
77827	Adoption Foundation "I am"	Spot from the Dave Thomas foundation seeking to dispel myths about children in foster care, appeal to help and web plug provided (davethomasfoundation.org)
78146	HolidayFest 2014 Events NO KIDS	Promoting holiday activities around the middle TN viewing area for families to enjoy together.
78505	Nashville Christmas Parade KIDS	Promoting the annual family-friendly event for the holidays in Downtown Nashville

ENVIRONMENT

Much of WNAB's conservation-focused programming comes the syndicated weekly program "Real Green" airing Saturdays at 6:00 AM. Following are episode synopses that cover the topics featured in each 23-minute program:

[REAL GREEN - SHOW # R-154 10/4/14, 23 min. program](#)

- In Southern California, the Chumash Indian Tribe goes green.
- Low-cost solar power systems for Africa.
- Showcasing a new hybrid light.

[REAL GREEN - SHOW # R-142, 10/11/14 , 23 min. program](#)

- In Southern California, a local building contractor constructs an ecofriendly home.
- In Ghana, villagers use new, energy-efficient stoves.

[REAL GREEN - SHOW # R-143, 10/18/14 , 23 min. program](#)

- A farm show highlights the sustainable improvements made to a local convention center, including solving a rainwater runoff problem.
- Examining a bicycling transportation program in Ghent, Belgium.
- Turning onions into a clean, renewable energy source.

[REAL GREEN - SHOW # R-144, 10/25/14, 23 min. program](#)

- New green innovations spark consumer interest.
- Helping villagers in Cambodia get clean water while also protecting valuable forests.
- Producing paint in a new, eco-friendly plant.

[REAL GREEN - SHOW # R-145, 11/1/14 , 23 min. program](#)

- Eco-friendly practices at Niagara Falls.
- Implementing green technology at a British hospital.
- Protecting water supplies with an early warning system.

[REAL GREEN - SHOW # R-156, 11/8/14 , 23 min. program](#)

- Showcasing the latest developments in green living.

REAL GREEN - SHOW # R- 157, 11/15/14 , 23 min. program

- An innovative device to track home energy use.
- A family saves money through implementing energy-efficient practices.
- Reducing carbon emissions with a unique stove.

REAL GREEN - SHOW # R- 158, 11/22/14 , 23 min. program

- Using wind power to provide sustainable energy.
- Reducing household energy waste by sealing doors and windows.
- One homeowner's plan for living green.

REAL GREEN - SHOW # R- 159, 11/29/14 , 23 min. program

- Combatting de-forestation in Africa.
- Green greeting cards.
- A house energy audit reaps big savings.

REAL GREEN - SHOW #R- 161, 12/6/14 , 23 min. program

- We follow actor Bryan Cranston as he builds his new energy-efficient, environmentally-friendly beach house on the coast of California (part 1).

REAL GREEN - SHOW # R- 162, 12/13/14 , 23 min. program

- We follow actor Bryan Cranston as he builds his new energy-efficient, environmentally-friendly beach house on the coast of California (part 2).

REAL GREEN - SHOW # R- 160, 12/20/14 , 23 min. program

- Promoting bicycle use in Great Britain.
- How tires are recycled.
- Plumbing fixtures are becoming more green.

REAL GREEN- SHOW # 152, 12/27/14, 23 min. program

- Turning leftover paint into new green products.
- Showcasing the latest developments in green living.

WNAB also aired the following PSAs relating to the Environment and conservation during the fourth quarter:

70099	National Wildlife Federation NO KIDS	Promoting the mission of conservation and wise land use from the National Wildlife Federation. Web Plug provided.
70158	National Wildlife Federation NO KIDS	Promoting the mission of conservation and wise land use from the National Wildlife Federation. Web Plug provided.
70214	Arbor Day Foundation	Promoting ecology and environmental preservation
70230	Arbor Day Foundation	Promoting ecology and environmental preservation
70231	Arbor Day Foundation	Promoting ecology and environmental preservation
70269	U.S. Forestry "Smokey"	Soft reminding viewers about the importance of wildfire prevention with classic character "Smokey the Bear"
70350	Trust for Public Lands NO KIDS	Promoting the mission of an organization dedicated to creating urban parks and conserve working farms, ranches, and forests in addition to other natural places where people can enjoy nature. Web plug provided for more information
70361	Ducks Unlimited NO KIDS	Highlighting the mission of conservation of wetlands as outlined by the charity "Ducks Unlimited". Appeal for donations and volunteers provided via web plug.
77038	U.S. Forestry "Smokey"	Soft reminding viewers about the importance of wildfire prevention with classic character "Smokey the Bear"
77300	Arbor Day Foundation	Promoting ecology and environmental preservation
77400	Cliff-Energy Efficiency	Spot urging viewers to reduce energy waste
77406	Trust for Public Lands NO KIDS	Promoting the mission of an organization dedicated to creating urban parks and conserve working farms, ranches, and forests in addition to other natural places where people can enjoy nature. Web plug provided for more information
78402	Ducks Unlimited NO KIDS	Highlighting the mission of conservation of wetlands as outlined by the charity "Ducks Unlimited". Appeal for donations and volunteers provided via web plug.

WNAB also aired other PSA's relating to various community issues throughout the quarter. See the PSA Summary document for Q4 for a complete list of all public service announcements broadcast during the fourth quarter of 2014.

PREPARED BY:



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