



QUARTERLY ISSUES/PROGRAMS LIST

STATION: WGNO-TV

LOCATION: New Orleans, LA

For the quarter ending:

March 30, 2014

Attached is a list containing descriptions of local issues addressed by the above-named station. This list also includes summaries of how each issue was addressed in the station's most significant issue-responsive programming or announcements throughout the quarter, as well as background information on the programs including program type and date, time and duration of the programs.

Issue Description: Crime, Public Safety

Issue Treatment: News Program

Title: "Behind the Badge" News Special

Date: 1/12/14

Time: 6:30am

Duration: 30:00

Program Type: News

Description: WGNO News anchor Jon Huffman hosts a monthly half-hour news special with Jefferson Parish Sheriff Newell Normand about current issues and crime cases facing the Sheriff's Office. This week's topics include a JPSO deputy involved shooting in Metairie, a possible carjacking homicide in Marrero, the arrest of two of three suspects in a drug-related double homicide on the I-10 Service Road near Clearview Parkway, the arrest of two teenagers after one confessed that both shot out more than 150 car windows on Christmas Eve on the West Bank, the arrest of two men suspected of robbing a string of convenience stores in Jefferson Parish, two random questions from Jefferson Parish residents, three random questions from WGNO Facebook friends and what changes can be expected for this year's Carnival season in the parish.

Issue Description: Women, Health, Education

Issue Treatment: News Program

Title: "The 411"

Date: 2/2/14

Time: 6:30am

Duration: 30:00

Program Type: News

Description: WGNO News anchor Jon Huffman hosts a weekly half-hour news information program containing current topics of community interest. This week's segments include the American Heart Association's spokesperson and heart by-pass surgery survivor, Natasha Lewis, about the upcoming awareness luncheon highlighting good heart health for women and Planned Parenthood's education manager, Lila Arnaud, regarding the recently released healthy pregnancy guide containing more than 300 resources for pregnant women and their families.

Issue Description: Health, Diversity, Education

Issue Treatment: News Program

Title: "The 411"

Date: 2/16/14

Time: 6:30am

Duration: 30:00

Program Type: News

Description: WGNO News with a Twist's teaching doctor, Dr. Rachel Reitan, hosts this week's weekly half-hour news information program containing current topics of community interest. This week's segments focus on Black History Month and health, specifically African-Americans and the three leading causes of death. Segment topics include strokes and high blood pressure, cancer and prostate cancer in men and heart disease.

Issue Description: Elderly, Health

Issue Treatment: News Program

Title: "The 411"

Date: 3/2/14

Time: 6:30am

Duration: 30:00

Program Type: News

Description: WGNO News anchor Jon Huffman hosts a weekly half-hour news information program containing current topics of community interest. This week's segments include Home Care Solutions' Betty Landreaux and Poydras Homes' Erin Kolb regarding an upcoming free, six-part informational series entitled, "Know Your Elder Care Option Before You Need Them," dermatologist Dr. Keith Leblanc regarding sun exposure and how to avoid skin cancer, and the National Kidney Foundation of Louisiana spokesperson and nephrologist Dr. Shaminder Gupta regarding the month-long annual awareness campaign and the importance of maintaining good kidney health.

Issue Description: Violence, Children, Poverty

Issue Treatment: News Story

Title: DSEF's 6th Annual Brass Band Blowout

Date: 1/10/14

Time: 5:35am & 6:15am

Duration: 3:00 each

Program Type: News

Description: In two segments, WGNO "Good Morning New Orleans" interviews the founder and the executive director of the Dinneral Shavers Educational Fund, Nakita Shavers, about this year's fundraiser benefiting underprivileged children in the community by offering several programs and initiatives to promote youth empowerment, community development, and enhanced educational opportunities in the city of New Orleans. A musical performance by a participating brass band is included in the segment.

Issue Description: Community, Recovery

Issue Treatment: News Story

Title: Bridge House/5th Annual Recycled Fashion Show

Date: 1/30/14

Time: 5:35am

Duration: 3:00

Program Type: News

Description: WGNO "Good Morning New Orleans" interviews Joe Pitman with Bridge House/Grace House and Ellen Bull with the Recycled Fashion Show about this year's fundraising event that supports the organization's substance abuse treatment program for men and women. A mini-fashion show preview is included in the segment.

Issue Description: Elderly, Health

Issue Treatment: News Story

Title: Pet Therapy/Heart Health for the Elderly

Date: 2/13/14

Time: 5:35am

Duration: 3:00

Program Type: News

Description: WGNO "Good Morning New Orleans" interviews St. Margaret's Daughter's Home CEO Larry Stansbury and Belleville Assisted Living Center administrator Adele Bergman about pet therapy program that promotes heart health in the elderly by lowering blood pressure and treating depression. "Coco" the resident therapy dog is included in the segment.

Issue Description: Poverty, Community

Issue Treatment: News Story

Title: Jimmy Buffet's Margaritaville/New Orleans Mission Race

Date: 3/7/14

Time: 5:35am

Duration: 3:00

Program Type: News

Description: WGNO "Good Morning New Orleans" interviews the New Orleans Mission's executive director David Bottner about the upcoming fundraiser benefiting the new 32-bed Women's Center which is one of the city's largest facilities for homeless and struggling women.

Issue Description: Children, Disability

Issue Treatment: News Story

Title: Jazz on the Bayou

Date: 3/14/14

Time: 6:15am

Duration: 3:00

Program Type: News

Description: WGNO “Good Morning New Orleans” interviews New Orleans own pianist/musician Ronnie Kole about his annual upcoming fundraiser benefiting disabled children through the Easter Seals and STARC organizations. A musical performance by Kole is included in the segment.

Issue Description: Culture, Community

Issue Treatment: News Story

Title: 13th Annual Italian Fest in Rivertown

Date: 3/27/14

Time: 5:35am

Duration: 3:00

Program Type: News

Description: WGNO “Good Morning New Orleans” interviews former Kenner police chief and event founder Nick Congemi and Gendusa Family Delights owner Troy Gendusa about the upcoming annual event promoting and celebrating Italian culture and heritage. A sampling of the event’s food and desserts are included in the segment.

Issue Description: Children, Health, Education

Issue Treatment: News Story

Title: Edible School Yard

Date: 3/25/14

Time: 5pm

Duration: 1:53

Program Type: News

Description: Kids are learning more than math at five New Orleans charter schools by growing their own fruits and vegetables. WGNO News with a Twist reporter “Wild Bill” Wood reports on the “Edible School Yard” program with second graders at Samuel J. Green School. Wood includes an overview by one of the participating teachers the students call “Miss Jess.”

Issue Description: Youth, Crime Prevention

Issue Treatment: News Story

Title: NOLA for Life

Date: 3/27/14

Time: 10pm

Duration: 1:30

Program Type: News

Description: As the NOPD looks to hire as many qualified officers as possible, the City of New Orleans prepares to head into the summer months and that could mean more crime. WGNO News reporter Tyler Wing reports that the “NOLA for Life” program hopes to protect as many people from violence with the help of the hospitality industry.

Issue Description: Children, Disabilities, Community

Issue Treatment: News Story

Title: St. Charles Inclusive Playground

Date: 2/19/14

Time: 10pm

Duration: 1:30

Program Type: News

Description: Last October, a local mom was looking to build an all-inclusive park all the while raising three children one of whom is disabled and expecting a fourth. WGNO News reporter Vanessa Bolano reports from Destrehan on the progress of the playground. Bolano includes interviews with the disabled child's mom, Hillary Srimon and one of his sisters.

Issue Description: Education, Youth

Issue Treatment: News Story

Title: Science and Engineering Fair

Date: 2/22/14

Time: 5pm

Duration: 2:15

Program Type: News

Description: A lot of brainy kids are gathering in New Orleans and they are showing off what their brains have created. WGNO News with a Twist reporter "Wild Bill" Wood reports on the goings-on at the Science and Engineering Fair at the University of New Orleans. Wood includes interviews with participating students, Bryce Estes, Gabriel Black and Logan Balfantz.

Issue Description: Health, Education

Issue Treatment: News Story

Title: Dr. Rachel/Glaucoma

Date: 2/25/14

Time: 6pm

Duration: 1:00

Program Type: News

Description: Have you ever wondered why when you are at your eye doctor they blow that puff of air at your eye ball? WGNO News with a Twist's teaching doctor, Dr. Rachel Reitan, reports on the all-important eye pressure test to help prevent glaucoma.

Issue Description: Kids, Public Safety

Issue Treatment: News Story

Title: Operation Lost Kids

Date: 3/3/14

Time: 5pm

Duration: :20

Program Type: News

Description: With all the crowds along the Uptown parade route on Lundi Gras and Mardi Gras, the Orleans Parish Sheriff's Office has activated "Operation Lost Kids." WGNO News reports that lost kids can be taken to the corner of St. Charles Avenue and Louisiana Avenue on the neutral ground side and that any uniformed officer on the entire route knows about the program.

Issue Description: Poverty, Community, Public Information

Issue Treatment: News Story

Title: City Activates Freeze Plan

Date: 1/6/14

Time: 10pm

Duration: :30

Program Type: News

Description: With cold temperatures expected to get even worse tomorrow, the City of New Orleans has activated its freeze plan and opened shelters to get the city's homeless in from the cold. WGNO News reports which open shelters take men, women and/or children.

Issue Description: Hunger, Community, Charity

Issue Treatment: News Story

Title: Pierre Thomas Teams Up with Walmart for Second Harvest Food Bank

Date: 1/15/14

Time: 5am

Duration: :20

Program Type: News

Description: Second Harvest Food Bank is teaming up with Walmart and Saints running back Pierre Thomas to host the first annual "Defeat Hunger Bowl." WGNO News reports that non-perishables will be accepted until February 2nd at all participating Walmart stores.

Issue Description: Crime, Community

Issue Treatment: News Story

Title: Crime Cameras

Date: 3/13/14

Time: 10pm

Duration: :30

Program Type: News

Description: The NOPD in partnership with the Police and Justice Foundation has launched a new online network of security cameras called safecamnola.com. WGNO News reporter Darian Trotter reports on the registry of private security cameras owned by businesses and residents helping to solve crime. Trotter includes overviews with NOPD Chief Ronal Serpas and Melanie Talia with the Police and Justice Foundation.

Issue Description: Crime, Education

Issue Treatment: News Story

Title: Crime-fighting App

Date: 3/21/14

Time: 6pm

Duration: :30

Program Type: News

Description: Crime-fighting on the North Shore just got a little easier thanks to new smart phone app. WGNO News reporter Darian Trotter reports that the Slidell Police Department's app allows users to get immediate notifications about police work like crimes reported where you live, work, and play. Trotter includes an overview with Detective Dan Seuzeneau with the Slidell Police Department.