



**KOB**  
**4 Broadcast Plaza SW**  
**Albuquerque, NM 87104**  
**Main: (505)243-4411**  
**Billing: (505)764-2510**

[www.kobtv.com](http://www.kobtv.com)

Billing Address:

**Sena Kozar Strategies**  
**Attention: Accounts Payable**  
**1322 G Street, SE**  
**Washington, DC 22203**

Send Payment To:

**KOB**  
**PO Box 840422**  
**Dallas, TX 75284-0422**

# INVOICE

|                   |                          |              |                     |
|-------------------|--------------------------|--------------|---------------------|
| Property          | KOB                      |              |                     |
| Invoice #         | 391908-2                 | Order #      | 391908              |
| Invoice Date      | 09/27/20                 | Alt Order #  | 09913673            |
| Invoice Month     | September 2020           | Deal #       |                     |
| Invoice Period    | 08/31/20 - 08/31/20      | Flight Dates | 08/25/20 - 08/31/20 |
| Advertiser        | Ben Ray Lujan for Senate |              |                     |
| Product           | LUJAN FOR CONGRESS       |              |                     |
| Estimate #        | 7881                     |              |                     |
| Account Executive | Cinthia Flagg            |              |                     |
| Sales Office      | HRP - Washington DC      |              |                     |
| Sales Region      | National                 |              |                     |
| Agency Code       | 9914019                  |              |                     |
| Advertiser Code   | 1107                     |              |                     |
| Billing Calendar  | Broadcast                |              |                     |
| Billing Type      | Cash                     |              |                     |
| Special Handling  |                          |              |                     |
| Agency Ref        |                          |              |                     |
| Advertiser Ref    |                          |              |                     |
| Product 1         | 1154                     |              |                     |
| Product 2         |                          |              |                     |

| Line   | Start Date | End Date | Description            | Start/End Time | MTWTFSS                | Length         | Spots/<br>Week | Rate          | Type        |
|--|------------|----------|------------------------|----------------|------------------------|----------------|----------------|---------------|-------------|
| 1  | 08/31/20   | 08/31/20 | News 4 Today I 530a-6a | M-F 530a-6a    | 1-----                 | :30            | 1              | \$155.00      | NM          |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/31/20 09/06/20 1----- 1 \$155.00 |            |          |                        |                |                        |                |                |               |             |
| Spots: #   | Ch         | Day      | Air Date               | Air Time       | Description            | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1  | All        | M        | 08/31/20               | 5:40 AM        | News 4 Today I 530a-6a | M-F 530a-6a    | :30            | TV202X112-20H | \$155.00 NM |
| 6  | 08/31/20   | 08/31/20 | News 4 Today II 6a-7a  | M-F 6a-7a      | 1-----                 | :30            | 1              | \$295.00      | NM          |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/31/20 09/06/20 1----- 1 \$295.00 |            |          |                        |                |                        |                |                |               |             |
| Spots: #   | Ch         | Day      | Air Date               | Air Time       | Description            | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1  | All        | M        | 08/31/20               | 6:37 AM        | News 4 Today II 6a-7a  | M-F 6a-7a      | :30            | TV203X112-20H | \$295.00 NM |
| 11   | 08/31/20   | 08/31/20 | M-F Today Show         | M-F 7a-9a      | 1-----                 | :30            | 1              | \$295.00      | NM          |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/31/20 09/06/20 1----- 1 \$295.00 |            |          |                        |                |                        |                |                |               |             |
| Spots: #   | Ch         | Day      | Air Date               | Air Time       | Description            | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1  | All        | M        | 08/31/20               | 7:58 AM        | M-F Today Show         | M-F 7a-9a      | :30            | TV203X112-20H | \$295.00 NM |
| 18   | 08/31/20   | 08/31/20 | Today 3rd Hour 9a      | M-F 9a-10a     | 1-----                 | :30            | 1              | \$155.00      | NM          |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/31/20 09/06/20 1----- 1 \$155.00 |            |          |                        |                |                        |                |                |               |             |
| Spots: #   | Ch         | Day      | Air Date               | Air Time       | Description            | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1  | All        | M        | 08/31/20               | 9:57 AM        | Today 3rd Hour 9a      | M-F 9a-10a     | :30            | TV203X112-20H | \$155.00 NM |
| 23   | 08/31/20   | 08/31/20 | Today Hoda & Jenna 10a | M-F 10a-11a    | 1-----                 | :30            | 1              | \$115.00      | NM          |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/31/20 09/06/20 1----- 1 \$115.00 |            |          |                        |                |                        |                |                |               |             |
| Spots: #   | Ch         | Day      | Air Date               | Air Time       | Description            | Start/End Time | Length         | Ad-ID         | Rate Type   |
| 1  | All        | M        | 08/31/20               | 10:48 AM       | Today Hoda & Jenna 10a | M-F 10a-11a    | :30            | TV202X112-20H | \$115.00 NM |
| 28   | 08/31/20   | 08/31/20 | Kelly Clarkson 11a     | M-F 11a-12p    | 1-----                 | :30            | 1              | \$90.00       | NM          |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/31/20 09/06/20 1----- 1 \$90.00  |            |          |                        |                |                        |                |                |               |             |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
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**Dallas, TX 75284-0422**

|              |                          |                |                     |
|--------------|--------------------------|----------------|---------------------|
| Invoice #    | 391908-2                 | Invoice Month  | September 2020      |
| Invoice Date | 09/27/20                 | Invoice Period | 08/31/20 - 08/31/20 |
| Advertiser   | Ben Ray Lujan for Senate |                |                     |
| Product      | LUJAN FOR CONGRESS       |                |                     |
| Estimate #   | 7881                     |                |                     |

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| Line   | Start Date | End Date | Description             | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|--|------------|----------|-------------------------|----------------|---------|--------|----------------|----------|------|
| 28   | 08/31/20   | 08/31/20 | Kelly Clarkson 11a      | M-F 11a-12p    | 1-----  | :30    | 1              | \$90.00  | NM   |
| 08/31/20 09/06/20 1----- 1 \$90.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 All M 08/31/20 11:45 AM Kelly Clarkson 11a M-F 11a-12p :30 TV203X112-20H \$90.00 NM   |            |          |                         |                |         |        |                |          |      |
| 31   | 08/31/20   | 08/31/20 | News 4 @ Midday M-F     | M-F 12noon-1p  | 1-----  | :30    | 1              | \$115.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>08/31/20 09/06/20 1----- 1 \$115.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 All M 08/31/20 12:11 PM News 4 @ Midday M-F M-F 12noon-1p :30 TV203X112-20H \$115.00 NM  |            |          |                         |                |         |        |                |          |      |
| 36   | 08/31/20   | 08/31/20 | Days Of Our Lives 1p    | M-F 1p-2p      | 1-----  | :30    | 1              | \$90.00  | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>08/31/20 09/06/20 1----- 1 \$90.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 All M 08/31/20 1:59 PM Days Of Our Lives 1p M-F 1p-2p :30 TV203X112-20H \$90.00 NM        |            |          |                         |                |         |        |                |          |      |
| 38   | 08/31/20   | 08/31/20 | Rachael Ray 2p          | M-F 2p-3p      | 1-----  | :30    | 1              | \$65.00  | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>08/31/20 09/06/20 1----- 1 \$65.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 All M 08/31/20 2:27 PM Rachael Ray 2p M-F 2p-3p :30 TV202X112-20H \$65.00 NM              |            |          |                         |                |         |        |                |          |      |
| 43   | 08/31/20   | 08/31/20 | Judge Judy 330p/4p/430p | M-F 330p-5p    | 1-----  | :30    | 1              | \$130.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>08/31/20 09/06/20 1----- 1 \$130.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 All M 08/31/20 3:59 PM Judge Judy 330p/4p/430p M-F 330p-5p :30 TV203X112-20H \$130.00 NM |            |          |                         |                |         |        |                |          |      |
| 48   | 08/31/20   | 08/31/20 | News 4 @ 5p M-F         | M-F 5p-530p    | 1-----  | :30    | 1              | \$390.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>08/31/20 09/06/20 1----- 1 \$390.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 All M 08/31/20 5:23 PM News 4 @ 5p M-F M-F 5p-530p :30 TV203X112-20H \$390.00 NM         |            |          |                         |                |         |        |                |          |      |
| 53   | 08/31/20   | 08/31/20 | News 4 @ 6p M-F         | M-F 6p-632p    | 1-----  | :30    | 1              | \$390.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>08/31/20 09/06/20 1----- 1 \$390.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 All M 08/31/20 6:21 PM News 4 @ 6p M-F M-F 6p-632p :30 TV203X112-20H \$390.00 NM         |            |          |                         |                |         |        |                |          |      |
| 58   | 08/31/20   | 08/31/20 | News 4 @ 630p M-F       | M-F 630p-7p    | 1-----  | :30    | 1              | \$390.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>08/31/20 09/06/20 1----- 1 \$390.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 All M 08/31/20 6:58 PM News 4 @ 630p M-F M-F 630p-7p :30 TV203X112-20H \$390.00 NM       |            |          |                         |                |         |        |                |          |      |
| 67   | 08/31/20   | 08/31/20 | News 4 @ 10p M-F        | M-F 10p-1035p  | 1-----  | :30    | 1              | \$455.00 | NM   |

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|--------------------|-------------------------------|-----------------------------|--------------------------|------------------------|-------------------------|-----------------------|----------------|---------------|-------------------------|
| 67                 | 08/31/20                      | 08/31/20                    | News 4 @ 10p M-F         | M-F 10p-1035p          | 1-----                  | :30                   | 1              | \$455.00      | NM                      |
| Weeks:             | <u>Start Date</u><br>08/31/20 | <u>End Date</u><br>09/06/20 | <u>MTWTFSS</u><br>1----- | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$455.00 |                       |                |               |                         |
| Spots: #           | <u>Ch</u>                     | <u>Day</u>                  | <u>Air Date</u>          | <u>Air Time</u>        | <u>Description</u>      | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u>  | <u>Rate</u> <u>Type</u> |
| 1                  | All                           | M                           | 08/31/20                 | 10:22 PM               | News 4 @ 10p M-F        | M-F 10p-1035p         | :30            | TV202X112-20H | \$455.00 NM             |
| <u>Total Spots</u> |                               |                             |                          |                        |                         |                       | <b>14</b>      |               |                         |

|                          |                   |
|--------------------------|-------------------|
| <u>Gross Total</u>       | <b>\$3,130.00</b> |
| <u>Agency Commission</u> | <b>\$469.50</b>   |
| <u>Net Amount Due</u>    | <b>\$2,660.50</b> |
| <b>7.875%</b>            | <b>\$209.51</b>   |
| <u>Amount Due</u>        | <b>\$2,870.01</b> |

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