

ORDER



Orders
Order / Rev: 637328
Alt Order #: WOC10711860
Product Desc: political
Estimate: 5569
Flight Dates: 08/22/17 - 08/28/17
Original Date / Rev: 09/01/17 / 09/01/17
Order Type: NORMAL

WDBJ
Primary AE: Charles Brian Boush
Sales Office: ROAN
Sales Region: National

Agency
Name: Buying Time
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW Ste 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Northam For Governor
Demographic: A35+
Product Codes: Candidate - State - Governor
Priority: P-06
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 141301
Agency External ID: 1058
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/31/17	08/27/17	57	\$11,783.00	\$10,015.55
08/28/17	08/28/17	17	\$3,232.00	\$2,747.20

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2017	57	\$11,783.00	\$10,015.55	0.00
September 2017	17	\$3,232.00	\$2,747.20	0.00
Totals	74	\$15,015.00	\$12,762.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charles Brian Boush			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDBJ	08/22/17	08/28/17	News 7 Early Mornin' @ 5a News 7 Early Mornin' @ 5a (Program: WDBJ7 EARLY MORNIN')Jul-2016LP (pav)	CM	5:00 AM-6:00 AM	11-11--	:30	4	\$50.00	P-06	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/17	08/28/17	11-11--		4				\$50.00		0.00			
2	WDBJ	08/22/17	08/28/17	News 7 Mornin' @ 6a News 7 Mornin' @ 6a (Program: WDBJ7 MORNIN')Jul-2016LP (pav)	CM	6:00 AM-7:00 AM	11-11--	:30	4	\$155.00	P-03	0.00	NM	4	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/17	08/28/17	11-11--		4				\$155.00		0.00			
3	WDBJ	08/22/17	08/28/17	CBS This Morning CBS This Morning (Program: CBS THIS MORNING)Jul-2016LP (pav)	CM	7:00 AM-9:00 AM	11-11--	:30	4	\$115.00	P-03	0.00	NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/17	08/28/17	11-11--		4				\$115.00		0.00			
4	WDBJ	08/22/17	08/28/17	M-F 9a-10a M-F 9a-10a (Program: LIVE! WITH KELLY)Jul-2016LP (pav)	CM	9:00 AM-10:00 AM	11--1--	:30	3	\$50.00	P-06	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/17	08/28/17	11--1--		3				\$50.00		0.00			
5	WDBJ	08/22/17	08/28/17	Let's Make A Deal Let's Make a Deal (Program: LET'S MAKE A DEAL)Jul-2016LP (pav)	CM	10:00 AM-11:00 AM	11--1--	:30	3	\$60.00	P-03	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/17	08/28/17	11--1--		3				\$60.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	WDBJ	08/22/17	08/28/17	Let's Make A Deal Let's Make a Deal (Program: LET'S MAKE A DEAL)Jul-2016LP (pav)	CM	10:00 AM-11:00 AM	11--1--	:30	3	\$60.00	P-03	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/22/17	08/28/17	11--1--		3			\$60.00			0.00			
6	WDBJ	08/22/17	08/28/17	Price Is Right Price Is Right (Program: THE PRICE IS RIGHT)Jul-2016LP (pav)	CM	11:00 AM-12:00 PM	11-1---	:30	3	\$180.00	P-03	0.00	NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/22/17	08/28/17	11-1---		3			\$180.00			0.00			
7	WDBJ	08/22/17	08/28/17	News 7 @ Noon News 7 @ Noon (Program: WDBJ7 AT NOON)Jul-2016LP (pav)	CM	12:00 PM-12:30 PM	111-1--	:30	4	\$180.00	P-03	0.00	NM	4	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/22/17	08/28/17	111-1--		4			\$180.00			0.00			
8	WDBJ	08/22/17	08/28/17	Soap Rotator Soap Rotator (Program: THE Y&R/THE B&B)Jul-2016LP (pav)	CM	12:30 PM-2:00 PM	1-11---	:30	3	\$125.00	P-06	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/22/17	08/28/17	1-11---		3			\$125.00			0.00			
9	WDBJ	08/22/17	08/28/17	The Talk The Talk (Program: THE TALK)Jul-2016LP (pav)	CM	2:00 PM-3:00 PM	11-1---	:30	3	\$100.00	P-03	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/22/17	08/28/17	11-1---		3			\$100.00			0.00			
E 10	WDBJ	08/22/17	08/28/17	M-F 4p-5p M-F 4p-5p (Program: ELLEN)Jul-2016LP (pav)	CM	4:00 PM-5:00 PM	11-1---	:30	3	\$130.00	P-03	0.00	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/22/17	08/28/17	11-1---		3			\$130.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WDBJ	08/22/17-08/28/17	M-F 4p-5p		4:00 PM-5:00 PM	MT-Th-----	:30		(\$130.00)		0.00	NM		
		Credited [move to est. 5575]													
11	WDBJ	08/22/17	08/28/17	News 7 @ 5p M-F News 7 @ 5p M-F (Program: WDBJ7 AT 5:00)Jul-2016LP (pav)	CM	5:00 PM-5:30 PM	111-1--	:30	4	\$300.00	P-03	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/22/17	08/28/17	111-1--		4			\$300.00			0.00			
12	WDBJ	08/22/17	08/28/17	M-F 530p-6p M-F 530p-6p (Program: ANDY GRIFFITH)Jul-2016LP (pav)	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	1111---	:30	4	\$210.00	P-06	0.00	NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/22/17	08/28/17	1111---		4			\$210.00			0.00			
13	WDBJ	08/22/17	08/28/17	News 7 @ 6p M-F News 7 @ 6p M-F (Program: WDBJ7 AT 6:00)Jul-2016LP (pav)	CM	6:00 PM-6:30 PM	1-111--	:30	4	\$450.00	P-03	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/22/17	08/28/17	1-111--		4			\$450.00			0.00			
14	WDBJ	08/22/17	08/28/17	Early News Rotator M-F Early News Rotator M-F (Program: WDBJ7 AT 6:00/CBS EVENING NEWS)Jul-2016LP (pav)	CM	6:00 PM-7:00 PM (6:00 PM-7:00 PM)	1111---	:30	4	\$450.00	P-03	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/22/17	08/28/17	1111---		4			\$450.00			0.00			
15	WDBJ	08/22/17	08/26/17	News 7 @ 6p Sat News 7 @ 6p Sat (Program: WDBJ7 AT 6:00P)Jul-2016LP (pav)	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----1-	:30	1	\$249.00	P-03	0.00	NM	1	\$249.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/21/17	08/27/17	-----1-		1			\$249.00			0.00			
16	WDBJ	08/22/17	08/26/17	Early News Rotator Sa-Su Early News Rotator Sa-Su	CM	6:00 PM-7:00 PM (6:00 PM-7:00 PM)	-----1-	:30	1	\$249.00	P-03	0.00	NM	0	\$0.00

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(Program: WDBJ7 AT 6:00P/CBS EVENING NEWS)Jul-2016LP (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/21/17	08/27/17	-----1-		1			\$249.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDBJ	08/21/17-08/27/17		Early News Rotator Sa-Su		6:00 PM-7:00 PM	6:00 PM-7:00 P-----Sa--	:30		(\$249.00)		0.00	NM		
Credited [moved to est. 5571]															
17	WDBJ	08/22/17	08/26/17	CBS Weekend News SaCM		6:30 PM-7:00 PM	-----1-	:30	1	\$249.00	P-03	0.00	NM	1	\$249.00
				CBS Evening News Sa		(6:30 PM-7:00 PM)									
(Program: CBS EVENING NEWS)Jul-2016LP (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/21/17	08/27/17	-----1-		1			\$249.00	0.00					
18	WDBJ	08/22/17	08/28/17	Wheel of Fortune M-F CM		7:00 PM-7:30 PM	11-1---	:30	3	\$440.00	P-03	0.00	NM	3	\$1,320.00
				Wheel of Fortune M-F		(7:00 PM-7:30 PM)									
(Program: WHEEL OF FORTUNE)Jul-2016LP (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/22/17	08/28/17	11-1---		3			\$440.00	0.00					
19	WDBJ	08/22/17	08/25/17	Jeopardy M-F CM		7:30 PM-8:00 PM	-11-1--	:30	3	\$545.00	P-03	0.00	NM	3	\$1,635.00
				Jeopardy M-F											
(Program: JEOPARDY)Jul-2016LP (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/21/17	08/27/17	-11-1--		3			\$545.00	0.00					
20	WDBJ	08/22/17	08/28/17	News 7 @ 11p M-F CM		11:00 PM-11:35 PM	11-1---	:30	3	\$277.00	P-03	0.00	NM	3	\$831.00
				News 7 @ 11p M-F		(11:00 PM-11:35 PM)									
(Program: WDBJ7 AT 11:00)Jul-2016LP (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/22/17	08/28/17	11-1---		3			\$277.00	0.00					
21	WDBJ	08/22/17	08/28/17	Late Show CM		11:35 PM-12:35 AM	1111---	:30	4	\$75.00	P-06	0.00	NM	4	\$300.00
				Late Show		(11:35 PM-12:35 AM)									
(Program: LATE SHOW W/ STEPHEN COLBERT)Jul-2016LP (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/22/17	08/28/17	1111---		4			\$75.00	0.00					
22	WDBJ	08/22/17	08/28/17	Late Late Show CM		12:35 AM-1:35 AM	1111---	:30	4	\$15.00	P-06	0.00	NM	4	\$60.00
				Late Late Show		(12:35 AM-1:35 AM)									
(Program: LATE LATE SHOW)Jul-2016LP (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/22/17	08/28/17	1111---		4			\$15.00	0.00					
23	WDBJ	08/22/17	08/26/17	News 7 Sat Morning CM		6:00 AM-8:00 AM	-----1-	:30	1	\$100.00	P-06	0.00	NM	1	\$100.00
				News 7 Sat Morning		(6:00 AM-8:00 AM)									
(Program: WDBJ7 SATURDAY MORNING)Jul-2016LP (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/21/17	08/27/17	-----1-		1			\$100.00	0.00					
24	WDBJ	08/22/17	08/26/17	CBS This Morning SaturCM		8:00 AM-10:00 AM	-----1-	:30	1	\$130.00	P-03	0.00	NM	1	\$130.00
				CBS This Morning Saturday		(8:00 AM-10:00 AM)									
(Program: CBS SATURDAY EARLY)Jul-2016LP (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/21/17	08/27/17	-----1-		1			\$130.00	0.00					
25	WDBJ	08/22/17	08/27/17	News 7 Sun Morning CM		6:00 AM-9:00 AM	-----1	:30	1	\$100.00	P-06	0.00	NM	1	\$100.00
				News 7 Sun Morning		(6:00 AM-9:00 AM)									
(Program: WDBJ7 SUNDAY MORNING)Jul-2016LP (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/21/17	08/27/17	-----1		1			\$100.00	0.00					
26	WDBJ	08/22/17	08/27/17	CBS Sunday Morning CM		9:00 AM-10:30 AM	-----1	:30	1	\$287.00	P-02	0.00	NM	1	\$287.00
				CBS Sunday Morning		(9:00 AM-10:30 AM)									
(Program: CBS SUNDAY MORNING)Jul-2016LP (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/21/17	08/27/17	-----1		1			\$287.00	0.00					
27	WDBJ	08/22/17	08/27/17	Face The Nation CM		10:30 AM-11:30 AM	-----1	:30	1	\$60.00	P-06	0.00	NM	1	\$60.00
				Face The Nation		(10:30 AM-11:30 AM)									
(Program: FACE THE NATION- 1 HOUR PRGM)Jul-2016LP (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

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27	WDBJ	08/22/17	08/27/17	Face The Nation	CM	10:30 AM-11:30 AM	-----1	:30	1	\$60.00	P-06	0.00	NM	1	\$60.00
				Face The Nation		(10:30 AM-11:30 AM)									
				(Program: FACE THE NATION- 1 HOUR PRGM)Jul-2016LP (pav)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/21/17	08/27/17	-----1		1				\$60.00		0.00			
28	WDBJ	08/26/17	08/26/17	Early News Rotator Sa-Su	CM	6p-7p	-----S-	:30	1	\$249.00	P-03	0.00	NM	1	\$249.00
				Early News Rotator Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/21/17	08/27/17	-----S-		1				\$249.00		0.00			
Totals														74	\$15,015.00