INVOICE TO

KSWO 1401 SE 60th Street Lawton, OK 73501

Sales T & C: www.gray.tv/advertising

Main: (580) 355-7000 Billing: (580) 355-7000

Billing Address:

AxMedia Attention: Accounts Payable 800 W 47TH Street Suite 200 Kansas City, MO 64112

Send Payment To:

3 02/12/24

02/22/24

M-F 6-7p News

KSWO PO Box 14200

Tallahassee, FL 32317-4200

Property	KSWO					
Invoice #	ce # 3431847-1		3431847			
Invoice Date	02/25/24	Alt Order #	WOC14501796			
Invoice Month	February 2024	Deal #				
Invoice Period	01/29/24 - 02/22/24	Flight Dates	02/12/24 - 02/25/24			
Advertiser	Carrie de Moor Cam	paign				
Product	PFB Carrie de Moor	Campaign				
Estimate #	6577					
	Account Executive	Kim Graumann				
	Sales Office	Gray Nationa	l - St Louis			
	Sales Region	National 9916670				
	Agency Code					
	Advertiser Code	645				
	Billing Calendar	Broadcast Cash				
	Billing Type					
	Special Handling					
	Agency Ref	140343				
	Advertiser Ref	628866				
	Product 1	811				

Product 2

:30

\$140.00

		Spots/										
Weeks Start Date End Date MIWTPSS Spots/Week Start/End Time Length Ad-ID Rate Type	Line Start	Date Er	nd Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
Spots	1 02/12	2/24 02	2/22/24	M-F 6-7a	6:00 AM-7:00 AM	2	:30	2	\$115.00	NM		
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3 KSWO M 02/19/24 6:59 AM M-F 6-7a 6:00 AM-7:00 AM :30 AMCDM2401TVH \$115.00 NM 6 KSWO Tu 02/20/24 6:13 AM M-F 6-7a 6:00 AM-7:00 AM :30 AMCDM2401TVH \$115.00 NM 5 KSWO Tu 02/20/24 6:58 AM M-F 6-7a 6:00 AM-7:00 AM :30 AMCDM2401TVH \$115.00 NM 8 KSWO W 02/21/24 6:10 AM M-F 6-7a 6:00 AM-7:00 AM :30 AMCDM2401TVH \$115.00 NM 7 KSWO W 02/21/24 6:27 AM M-F 6-7a 6:00 AM-7:00 AM :30 AMCDM2401TVH \$115.00 NM 10 KSWO Th 02/22/24 6:27 AM M-F 6-7a 6:00 AM-7:00 AM :30 AMCDM2401TVH \$115.00 NM 9 KSWO Th 02/22/24 6:59 AM M-F 6-7a 6:00 AM-7:00 AM :30 AMCDM2401TVH \$115.00 NM 2 02/12/24 02/22/24 M-F 5p News 5:00 PM-5:30 PM1- :30 1 \$80.00 NM Weeks: Start Date 02/12/24 02/28/241- 1 1 \$80.00 NM Weeks: Start Date 02/16/24 5:28 PM M-F 5p News 5:00 PM-5:30 PM :30 AMCDM2401TVH \$80.00 NM Weeks: Start Date 02/16/24 5:28 PM M-F 5p News 5:00 PM-5:30 PM :30 AMCDM2401TVH \$80.00 NM Weeks: Start Date 02/19/24 5:08 PM M-F 5p News 5:00 PM-5:30 PM :30 AMCDM2401TVH \$80.00 NM Weeks: Start Date 02/19/24 5:08 PM M-F 5p News 5:00 PM-5:30 PM :30 AMCDM2401TVH \$80.00 NM Weeks: Start Date 02/19/24 5:25 PM M-F 5p News 5:00 PM-5:30 PM :30 AMCDM2401TVH \$80.00 NM Weeks: Start Date 02/19/24 5:25 PM M-F 5p News 5:00 PM-5:30 PM :30 AMCDM2401TVH \$80.00 NM Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 02/19/24 5:08 PM M-F 5p News 5:00 PM-5:30 PM :30 AMCDM2401TVH \$80.00 NM Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 02/19/24 5:08 PM M-F 5p News 5:00 PM-5:30 PM :30 AMCDM2401TVH \$80.00 NM Spots: # Ch Day Air Date 02/20/24 5:25 PM M-F 5p News 5:00 PM-5:30 PM :30 AMCDM2401TVH \$80.00 NM Spots: # Ch Day Air Date 02/20/24 5:25 PM M-F 5p News 5:00 PM-5:30 PM :30 AMCDM2401TVH \$80.00 NM	Spots: #	<u>Ch</u>	Day Air [Date Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
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9 KSWO Th 02/22/24 6:59 AM M-F 6-7a 6:00 AM-7:00 AM :30 AMCDM2401TVH \$115.00 NM 2 02/12/24 02/22/24 M-F 5p News 5:00 PM-5:30 PM1 :30 1 \$80.00 NM Weeks: Start Date 02/18/241 1	7	KSWO	W 02/2	21/24 6:27 AM M-F 6-7a	а	6:00 AM-7:00 AN	M :3	0 AMCDM2401	ГVН		\$115.00	NM
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Weeks: Start Date End Date MTWTFSS Spots/Week \$80.00	9	KSWO	Th 02/2	22/24 6:59 AM M-F 6-7a	a	6:00 AM-7:00 AN	M :3	0 AMCDM2401	ГVН		\$115.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	2 02/12	2/24 02	2/22/24	M-F 5p News	5:00 PM-5:30 PM	1	:30	1	\$80.00	NM		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSWO F 02/16/24 5:28 PM M-F 5p News 5:00 PM-5:30 PM :30 AMCDM2401TVH \$80.00 NM Weeks: Start Date O2/19/24 End Date O2/25/24 MTWTFSS O2/11 A Spots/Week Selection Rate Selection 880.00 Spots: # Ch Day Air Date O2/25/24 Air Time Description Start/End Time Selection Length Ad-ID Rate Type 2 KSWO M 02/19/24 5:08 PM M-F 5p News 5:00 PM-5:30 PM :30 AMCDM2401TVH \$80.00 NM 3 KSWO Tu 02/20/24 5:25 PM M-F 5p News 5:00 PM-5:30 PM :30 AMCDM2401TVH \$80.00 NM 4 KSWO W 02/21/24 5:29 PM M-F 5p News 5:00 PM-5:30 PM :30 AMCDM2401TVH \$80.00 NM	Week				Spots/Week 1							
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSWO M 02/19/24 5:08 PM M-F 5p News 5:00 PM-5:30 PM :30 AMCDM2401TVH \$80.00 NM 3 KSWO Tu 02/20/24 5:25 PM M-F 5p News 5:00 PM-5:30 PM :30 AMCDM2401TVH \$80.00 NM 4 KSWO W 02/21/24 5:29 PM M-F 5p News 5:00 PM-5:30 PM :30 AMCDM2401TVH \$80.00 NM	Week		art Date	End Date MTWTFSS							·	
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3 KSWO Tu 02/20/24 5:25 PM M-F 5p News 5:00 PM-5:30 PM :30 AMCDM2401TVH \$80.00 NM 4 KSWO W 02/21/24 5:29 PM M-F 5p News 5:00 PM-5:30 PM :30 AMCDM2401TVH \$80.00 NM	· · —	_										
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5 KSWO Th 02/22/24 5:13 PM M-F 5p News 5:00 PM-5:30 PM :30 AMCDM2401TVH \$80.00 NM	1			· · · · · · · · · · · · · · · · · · ·								
	5	KSWO	Th 02/2	22/24 5:13 PM M-F 5p N	News	5:00 PM-5:30 PN	Л :3	0 AMCDM2401	ΓVH		\$80.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

6:00 PM-7:00 PM ---- 1--

Send Payment To:

Tallahassee, FL 32317-4200

KSWO

PO Box 14200

Invoice # 3431847-1 Invoice Month February 2024 Invoice Date 02/25/24 Invoice Period 01/29/24 - 02/22/24 Advertiser Carrie de Moor Campaign Product PFB Carrie de Moor Campaign Estimate # 6577

	Spots/
Line Start Date End Date Description Start/End Time	MTWTFSS Length Week Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate
02/12/24 02/18/24 1 1	\$140.00
Spots: # Ch Day Air Date Air Time Description	Start/End Time Length Ad-ID Rate Type
1 KSWO F 02/16/24 6:38 PM M-F 6-7p News Weeks: Start Date End Date MTWTFSS Spots/Week	6:00 PM-7:00 PM :30 AMCDM2401TVH \$140.00 NM Rate
02/19/24 02/25/24 1111 4	\$14 0.00
Spots: # Ch Day Air Date Air Time Description	Start/End Time Length Ad-ID Rate Type
2 KSWO M 02/19/24 6:24 PM M-F 6-7p News	6:00 PM-7:00 PM :30 AMCDM2401TVH \$140.00 NM
3 KSWO Tu 02/20/24 6:19 PM M-F 6-7p News	6:00 PM-7:00 PM :30 AMCDM2401TVH \$140.00 NM
4 KSWO W 02/21/24 6:57 PM M-F 6-7p News	6:00 PM-7:00 PM :30 AMCDM2401TVH \$140.00 NM 6:00 PM-7:00 PM :30 AMCDM2401TVH \$140.00 NM
5 KSWO Th 02/22/24 6:57 PM M-F 6-7p News	6:00 PM-7:00 PM :30 AMCDM2401TVH \$140.00 NM
4 02/12/24 02/22/24 M-F 10p Late News 10:00 PM-10:35 PM	1 :30 1 \$80.00 NM
Weeks: Start Date 02/12/24 End Date 02/18/24 MTWTFSS 05/00/1	Rate \$80.00
Spots: # Ch Day Air Date Air Time Description	Start/End Time Length Ad-ID Rate Type
1 KSWO F 02/16/24 10:34 PM M-F 10p Late News	10:00 PM-10:35 PN :30 AMCDM2401TVH \$80.00 NM
Weeks: Start Date	Rate
02/19/24 02/25/24 1111 4 Spots: # Ch Day Air Date Air Time Description	\$80.00 Start/End Time Length Ad-ID Rate Type
2 KSWO M 02/19/24 10:28 PM M-F 10p Late News	10:00 PM-10:35 PV 30 AMCDM2401TVH \$80.00 NM
3 KSWO Tu 02/20/24 10:19 PM M-F 10p Late News	10:00 PM-10:35 PN :30 AMCDM2401TVH \$80.00 NM
4 KSWO W 02/21/24 10:18 PM M-F 10p Late News	10:00 PM-10:35 PN :30 AMCDM2401TVH \$80.00 NM
5 KSWO Th 02/22/24 10:26 PM M-F 10p Late News	10:00 PM-10:35 PN :30 AMCDM2401TVH \$80.00 NM
5 02/12/24 02/17/24 Sa 8a News 8:00 AM-9:00 AM	1- :30 1 \$45.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate
02/12/24 02/18/241 1	\$45.00 Start/End Time Length Ad ID
Spots: # Ch	Start/End Time Length Ad-ID Rate Type 8:00 AM-9:00 AM :30 AMCDM2401TVH \$45.00 NM
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6 02/12/24 02/17/24 GMA 2 9:00 AM-10:00 AM	1- :30 1 \$25.00 NM
Weeks: Start Date 02/12/24 End Date 02/18/24 MTWTFSS 01- Spots/Week 01	Rate \$25.00
Spots: # Ch Day Air Date Air Time Description	Start/End Time Length Ad-ID Rate Type
1 KSWO Sa 02/17/24 9:29 AM GMA 2	9:00 AM-10:00 AM :30 AMCDM2401TVH \$25.00 NM
7 02/12/24 02/17/24 Sa 6p News 6:00 PM-6:30 PM	1- :30 1 \$40.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate
02/12/24 02/18/241 1 Spots: # Ch Day Air Date Air Time Description	\$40.00 <u>Start/End Time</u> <u>Length Ad-ID</u> <u>Rate</u> <u>Type</u>
1 KSWO Sa 02/17/24 6:22 PM Sa 6p News	6:00 PM-6:30 PM :30 AMCDM2401TVH \$40.00 NM
8 02/12/24 02/18/24 ABC GMA Sun 7:00 AM-8:00 AM	2 :30 2 \$45.00 NM
Weeks: Start Date 02/12/24 End Date 02/18/24 MTWTFSS - 2 Spots/Week 2	<u>Rate</u> \$45.00
Spots: # Ch Day Air Date Air Time Description	Start/End Time Length Ad-ID Rate Type
1 KSWO Su 02/18/24 7:27 AM ABC GMA Sun	7:00 AM-8:00 AM :30 AMCDM2401TVH \$45.00 NM
2 KSWO Su 02/18/24 7:59 AM ABC GMA Sun	7:00 AM-8:00 AM :30 AMCDM2401TVH \$45.00 NM

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INVOICE

Send Payment To:

KSWO PO Box 14200

Tallahassee, FL 32317-4200

Invoice #	3431847-1	Invoice Month	February 2024			
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/22/24			
Advertiser	Carrie de Moor Campaign					
Product	PFB Carrie de Moor Campaign					
Estimate #	6577					

S	od	ts

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
8	02/12/24	02/18/24	ABC GMA Sun	7:00 AM-8:00 AM	2	:30	2	\$45.00	NM	
9	02/12/24	02/18/24	Su 8a News	8:00 AM-8:30 AM	1	:30	1	\$45.00	NM	
	Weeks:	Start Date 02/12/24	End Date MTWTFSS1	Spots/Week 1	Rate \$45.00					
Spo	ts: <u>#</u> <u>Ch</u>	<u>Day</u> Air	Date Air Time Descript	tion_	Start/End Time	Leng	th Ad-ID			Rate Type
	1 KSV	VO Su 02/	18/24 8:26 AM Su 8a N	lews	8:00 AM-8:30 AM	1 :3	AMCDM2401T	VH		\$45.00 NM
					Total Spots		31			

Payment Terms 30 Days

<u>Gross Total</u> **\$2,895.00**

Agency Commission

\$434.25

Net Amount Due

\$2,460.75

Invoice Balance as of 02/26/24 11:54:19 AM CT

\$0.00