

## **KIJV Huron, SD Quarterly Issues/Programs List Second Quarter (April-June) 2021**

KIJV provides its listeners with programming that addresses important issues of local concern. Among the issues and events covered during the preceding calendar quarter were:

Severe Weather: Coverage of severe thunderstorm warnings for Beadle County and surrounding areas.

Healthcare: Aired the Well One Connection, a weekly program that features interviews with medical professionals and topics related to healthcare.

COVID-19- Reported on Beadle County Unified Task Force vaccine updates and goal to reach herd immunity.

Local Government: Reported Huron City and School board election results.

High School Sports: Reported on 281 Conference Track Meet results for area towns.

Public health: Reported on Prescription Drug Take Back Day.

Public interests: Reported on Huron Expo & Job Fair and Independence Day events & activities.

### **April**

April 13<sup>th</sup> – Reported on Huron City and School board election results. 1 minute news story aired at 8 am, Noon and 5pm. Mike Rudd News Director.

April 15<sup>th</sup>- Reported on Beadle County Unified Task Force cancelling the April 24<sup>th</sup> POD using the Johnson and Johnson vaccine due to pause of use from FDA and CDC. 2 minute news story aired at noon and 5pm. Mike Rudd-News Director.

April 19<sup>th</sup> - 24<sup>th</sup> – Ran multiple promos reporting on the Huron Police Department participating in the 20<sup>th</sup> Prescription Drug Take Back Day held Saturday April 24<sup>th</sup>. Matt Watson – Program Director.

April 26<sup>th</sup>- Weekly Well One Connection program featured Brooke Sydow speaking about the youth apprenticeship program at Huron Regional Medical Center. 6 minute program aired at 10am. Matt Watson-Program Director.

### **May**

May 5<sup>th</sup>- Reported on Beadle County Covid 19 vaccine options and reaching herd immunity. 3-minute ‘What We Do Matters’ news feature aired at 8 am, Noon and 5pm. Mike Rudd-News Director.

May 11<sup>th</sup> – Reported on 281 Conference Track Meet results. 2 minute sportscast story aired at Noon and 5 pm. Jeff Duffy – Sports Director.

May 18<sup>th</sup> – Reported on Tschetter & Hohm Clinic joining HRMC July 1<sup>st</sup>. 2 minute news story aired at 8 am, Noon and 5 pm. Mike Rudd-News Director.

May 24<sup>th</sup> - Coverage of severe thunderstorm warnings across the area, including Beadle, Davison, and Sanborn counties. A line of storms produced hail and high winds across the area. Announcer Jeff Duffy provided continuous coverage from 7:30 pm until the final warning expired at 9:00pm.

## **June**

June 7<sup>th</sup> - Weekly Well One Connection program featured HRMC Foundation Executive Director Shawn Martin speaking about upcoming Golf Tournament Fundraiser for Scholarships. 5 minute program aired at 10am. Matt Watson-Program Director.

June 10<sup>th</sup> – Live coverage of Huron Expo & Job Fair. 3 – 2 minute Live reports aired between 5-5:30 pm. Mike Rudd – News Director.

June 18<sup>th</sup> - Reported on Huron Independence Day Celebration events and activities being held Saturday July 3<sup>rd</sup>. 2 minute news story aired at 8 am, Noon and 5 pm. Mike Rudd-News Director

June 28<sup>th</sup> – Reported on the South Dakota Department of Agriculture and Cooperative Extension Service targeting empty pesticide containers for recycling with collections coming up in July for towns of Miller, Redfield, and Huron. 1 minute news story aired at 8 am, Noon and 5 pm. Mike Rudd – News Director.