

## KIJV

### 2018 Q4 Programs and Issues (Oct, Nov, Dec)

#### **Oct. 5<sup>th</sup>**

Reported on passing of counterfeit \$50 bills at a Huron business earlier in the week. Described how the bill looked and instructed the public to report any fake money they encountered. 1 minute story 12 noon and 5pm.

Shawn Martin (News director)

#### **Oct. 8<sup>th</sup>**

Coverage of “town hall” meeting with Congresswoman and gubernatorial Kristi Noem. Purpose of event was to outline Noem’s education plan. Meeting was held from 1-2:30pm. 1-2 minute news story aired at 7am, 8am and 9am.

Shawn Martin (News director)

#### **Oct. 9<sup>th</sup>**

Coverage of winter weather advisory for Hand County. Snow and high winds made travel hazardous in Hand County and other portions of the state. 1-2 minute story aired at 7am and 8am. Information was read from 9am-5pm during weather forecasts.

Matt Watson (Program director) Jeff Duffy (Program Director) Shawn Martin (News director)

#### **Oct. 16<sup>th</sup>**

Informed public of letter being sent to certain residents in Huron pertaining to the placement of their mailboxes. US Postal Service wanted boxes moved outside of fenced in yards in an effort to keep postal carriers safe from dog bites. 1-2 minute story aired at 7am, 8am and 9am.

Shawn Martin (News director)

#### **Nov. 6<sup>th</sup>**

Coverage of local and state election results from 8pm-10pm. 1-2 minute updates aired twice an hour.

Shawn Martin (News director)

### **Nov. 11<sup>th</sup>**

Provided live coverage of Beadle County Veterans Council Veteran's Day program from the Huron High School auditorium. Program aired from 2-3pm.

Jeff Duffy (Program director) Shawn Martin (News director)

### **Nov. 22<sup>nd</sup>-29<sup>th</sup>**

Coverage of annual Salvation Army Christmas Basket telethon. Approximately 3 hours each night 6pm-9-9:30pm. 1-2 minute news stories on previous nights results aired Nov.29<sup>th</sup>, 30<sup>th</sup>, 31<sup>st</sup> and Dec. 1<sup>st</sup> at 7am and 8am on KIJV. :30 PSAs promoted the event on all stations Nov 22<sup>nd</sup> – 29<sup>th</sup>. PSAs aired between 6am-6pm.

Matt Watson (Program director) Shawn Martin (News director)

### **Nov. 29<sup>th</sup>**

Performance Radio teamed up with Lifeserve Blood Center for a blood drive at Prostrollo Motors 9am-2pm. The first 30 donors got a free blizzard from Dairy Queen of Huron. Every blood donor received a free limited edition holiday Performance Radio t-shirt. Event was promoted with PSAs that ran 6am-6pm Mon.-Sun. Nov.19<sup>th</sup> thru Nov.28<sup>th</sup>. News story aired on Nov. 29<sup>th</sup> at 7am, 8am, and 9am.

Jeff Duffy (Program Director) Matt Watson (Program Director) Shawn Martin (News Director)

### **Dec. 14<sup>th</sup>**

Announced late starts for area schools from 6am-8:30am. Information was included on 7am and 8am newcasts. Shared information on KIJV Facebook page.

Shawn Martin (News Director)

### **Dec. 17<sup>th</sup>**

News story and PSA announcing Christmas and New Years hours for Huron city offices and Solid Waste Dept. New story aired at 7am,8am and 9am. PSA were read between 7am-2pm Mon-Fri form Dec. 17<sup>th</sup> thru Dec. 31<sup>st</sup>.

Jeff Duffy (Program Director) Matt Watson (Program Director) Shawn Martin (News Director)

### **Dec. 18<sup>th</sup>**

News story on local man injured in farming accident on Dec. 5th. 1 minute news story included information on GoFundMe page set up to raise money for man's family. Story aired at noon and 5pm.

Shawn Martin (News Director)

**Dec. 27<sup>th</sup>-28<sup>th</sup>**

Coverage of winter storm including reporting on road conditions, closings and other relevant weather related information. Information was shared throughout the day from 9am Thurs. morning through 5pm Friday. Closings and cancellations were shared twice an hour and also updated on website and social media. Snow alert announcements were made 3-4 times per hour Thurs. from 4pm-12 midnight. Jeff Duffy (program director) Matt Watson (program director) Shawn Martin (News Director)