



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25774101	<b>Changes as of:</b> 10/23/2017 at 7:57 AM	<b>Version:</b> Original Order	<b>Total \$:</b> \$36,050.00
<b>CPE:</b> 585/1090/8901	<b>Flight:</b> 10/24/17 - 10/30/17	<b>Station:</b> WABI	<b>Total Spots:</b> 38
<b>Agency:</b> NATIONAL MEDIA RESEARCH PLANNING	<b>Advertiser:</b> A Bad Deal For Maine PAC	<b>Market:</b> Bangor	
<b>815 SLATERS LANE ALEXANDRIA, VA 22314</b>	<b>Product:</b> ME	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$104.13
	<b>Agency Order #:</b> 6656443	<b>Primary Demo:</b> Adults 35-64	<b>Total GRP:</b> 346.2
<b>Buyer:</b> MediaAssistant, NMRPP	<b>Salesperson:</b> BILL THOMAS 202-872-5880	<b>Con Type:</b> POLITICAL/VOTE	
	<b>Assistant:</b> BILL THOMAS 202-872-5880	<b>Separation:</b>	

*Handwritten:* # 678965

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/24 - 10/30										Total Spots	Total \$	CPP	GRP
							10/24	10/25	10/26	10/27	10/28	10/29	10/30							
1	Tu-F,M 5a-6a		TV5 MORN NWS 1	\$550.00	4.8	30	0	0	1	0	0	0	1			2	\$1,100.00	\$114.58	9.6	
2	Tu-F,M 6a-7a		TV5 MORN NWS 2	\$950.00	8.4	30	1	1	1	1	0	0	1			5	\$4,750.00	\$113.10	42.0	
3	Tu-F,M 4p-5p		ELLEN	\$450.00	4.4	30	1	1	1	1	0	0	1			5	\$2,250.00	\$102.27	22.0	
4	Tu-F,M 5:30p-6p		TV5 NWS AT 5.2	\$950.00	9.4	30	1	1	1	1	0	0	1			5	\$4,750.00	\$101.06	47.0	
5	Tu-F,M 6p-6:30p		TV5 NEWS AT 6	\$1,600.00	16.6	30	1	1	1	1	0	0	1			5	\$8,000.00	\$96.39	83.0	
6	Tu-F,M 6:30p-7p		CBS EVE NWS	\$1,600.00	15.6	30	0	0	1	0	0	0	1			2	\$3,200.00	\$102.56	31.2	
7	Su 6:30p-7p		CBS WKND NW-SU	\$1,000.00	12.7	30	0	0	0	0	0	1	0			1	\$1,000.00	\$76.74	12.7	
8	Tu-F,M 7p-7:30p		BIG BNG THEORY	\$1,000.00	11.4	30	1	1	1	1	0	0	1			5	\$5,000.00	\$87.72	57.0	
9	Tu 8p-9p		NCIS-CBS	\$2,000.00	11.7	30	1	0	0	0	0	0	0			1	\$2,000.00	\$170.94	11.7	
10	F 10p-11p		BLUE BLOOD-CBS	\$1,000.00	9.3	30	0	0	0	1	0	0	0			1	\$1,000.00	\$107.53	9.3	
11	Su 7p-8p		60 MINUTES-CBS	\$1,750.00	8.7	30	0	0	0	0	0	1	0			1	\$1,750.00	\$201.15	8.7	
12	Tu-F,M 11:35p-12:37a		LT-COLBERT-CBS	\$250.00	2.4	30	1	1	1	1	0	0	1			5	\$1,250.00	\$104.17	12.0	
TOTALS:							7	6	8	7	0	2	8			38	\$36,050.00	\$104.13	346.2	



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<b>815 SLATERS LANE</b>	<b>Product:</b> ME	<b>Office:</b> WASHINGTON	<b>Total CPE:</b> \$104.13
<b>ALEXANDRIA, VA 22314</b>	<b>Agency Order #:</b> 6656443	<b>Primary Demo:</b> Adults 35-64	<b>Total GRP:</b> 346.2
	<b>Buyer:</b> MediaAssistant, NMRPP	<b>Con Type:</b> POLITICAL/VOTE	
	<b>Salesperson:</b> BILL THOMAS 202-872-5880	<b>Assistant:</b> BILL THOMAS 202-872-5880	<b>Separation:</b>

**Special Instructions**

Competitive Information				Daypart Summary				Monthly Summary			
Market Budget:	\$53,806	Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Dollars	
WABI Share:	67%		100%	38	\$36,050.00	\$104.13	346.2	2017-Oct	30	\$28,706.00	
Comment:			100%	38	\$36,050.00	\$104.13	346.2	2017-Nov	8	\$7,350.00	
WFLX:	4%							Total	38	\$36,050.00	
WLBZ:	20%										
WVII:	9%										

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
New	10/23/17 7:57 AM	BILL THOMAS	New	38	
					\$36,050.00
					\$36,050.00

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# CONTRACT

**WABI**  
**35 Hildreth Street**  
**Bangor, ME 044101**  
**(207) 947-8321**

<u>Contract / Revision</u> 678965 /		<u>Alt Order #</u> 25774101
<u>Product</u> ISSUE		
<u>Contract Dates</u> 10/24/17 - 10/30/17		<u>Estimate #</u> 8901
<u>Advertiser</u> A Bad Deal for Maine		<u>Original Date / Revision</u> 10/23/17 / 10/23/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WABI	<u>Account Executive</u> Washington DC Cont	<u>Sales Office</u> Bangor National
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 9914097	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 1259	<u>Advertiser Ref</u> 146449	

And:

**National Media Research**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WABI	10/24/17	10/30/17	TV 5 News @5a	5a-6a		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/23/17	10/29/17	---1---				1	\$550.00				
		Week: 10/30/17	11/05/17	1-----				1	\$550.00				
N 2	WABI	10/24/17	10/30/17	TV 5 News @ 6a	6a-7a		:30				NM	5	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/23/17	10/29/17	-1111--				4	\$950.00				
		Week: 10/30/17	11/05/17	1-----				1	\$950.00				
N 3	WABI	10/24/17	10/30/17	M-F 4p-5p	4p-5p		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/23/17	10/29/17	-1111--				4	\$450.00				
		Week: 10/30/17	11/05/17	1-----				1	\$450.00				
N 4	WABI	10/24/17	10/30/17	TV 5 News @ 530p	530p-6p		:30				NM	5	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/23/17	10/29/17	-1111--				4	\$950.00				
		Week: 10/30/17	11/05/17	1-----				1	\$950.00				
N 5	WABI	10/24/17	10/30/17	TV 5 News @ 6p	6:01 PM-6:30 PM		:30				NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/23/17	10/29/17	-1111--				4	\$1,600.00				
		Week: 10/30/17	11/05/17	1-----				1	\$1,600.00				
N 6	WABI	10/24/17	10/30/17	CBS Evening News	630p-7p		:30				NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/23/17	10/29/17	---1---				1	\$1,600.00				
		Week: 10/30/17	11/05/17	1-----				1	\$1,600.00				
N 7	WABI	10/24/17	10/30/17	CBS Weekend News Su	630p-7p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/23/17	10/29/17	-----1				1	\$1,000.00				
		Week: 10/30/17	11/05/17	-----				0	\$1,000.00				
N 8	WABI	10/24/17	10/30/17	M-F 7p-730p	7p-730p		:30				NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/23/17	10/29/17	-1111--				4	\$1,000.00				
		Week: 10/30/17	11/05/17	1-----				1	\$1,000.00				
N 9	WABI	10/24/17	10/30/17	Tuesday Prime Hr 1	8:01 PM-9:00 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/23/17	10/29/17	-1-----				1	\$2,000.00				
		Week: 10/30/17	11/05/17	-----				0	\$2,000.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

**WABI**  
**35 Hildreth Street**  
**Bangor, ME 044101**  
**(207) 947-8321**

Contract / Revision	Alt Order #
678965 /	25774101

Contract Dates	Product	Estimate #
10/24/17 - 10/30/17	ISSUE	8901

Advertiser	Original Date / Revision
A Bad Deal for Maine	10/23/17 / 10/23/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<hr/>													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 10	WABI	10/24/17	10/30/17	Friday Prime Hr 3	10p-11p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/23/17	10/29/17	----1--				1	\$1,000.00				
	Week:	10/30/17	11/05/17	-----				0	\$1,000.00				
<hr/>													
N 11	WABI	10/24/17	10/30/17	Sunday Prime Hr 1	7:01 PM-8:00 PM		:30				NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/23/17	10/29/17	-----1				1	\$1,750.00				
	Week:	10/30/17	11/05/17	-----				0	\$1,750.00				
<hr/>													
N 12	WABI	10/24/17	10/30/17	Late Show	1135p-1237x		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/23/17	10/29/17	-1111--				4	\$250.00				
	Week:	10/30/17	11/05/17	1-----				1	\$250.00				
<hr/>													
Totals								0.00				38	\$36,050.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 - 10/29/17	30	\$28,700.00	(\$4,305.00)	\$24,395.00
10/30/17 - 10/30/17	8	\$7,350.00	(\$1,102.50)	\$6,247.50
Totals	38	\$36,050.00	(\$5,407.50)	\$30,642.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_