

Division of Midway Broadcasting Corp.
 1000 E. 37th Street
 Chicago, IL 60619
 (773) 247-6200



Contract Date:	March 12, 2018
New Contract:	X
Contract Revision:	

Broadcast Calendar Billing:	X
Calendar Billing:	

Estimate #
 Agency: The Tallulah Group
 Competitive Code Type: Judge 5th Subcircuit
 Client/Advertiser: Friends of Gwen Anderson
 Address: 5400 S. Hyde Park Blvd/B-14
 Chicago, IL 60615
 Contact Person: Patricia Andrews-Keenan
 Email Address: pkeenan1@comcast.net
 Telephone: 312-206-2821
 Fax:

Choose One:	
Commercials:	
Sponsorship:	
Political:	X
Brokered:	
Promotional event (non-spot):	
PSA:	

Agency:	
Direct:	X
House:	

Cash:	
Check:	X
Credit Card:	
Trade:	

60 Second:	X
30 Second Commercials & Promos	
15 Second:	
10 Second open & close billboards:	

Remit Invoice:	
Cash in Advance:	

CART/SCI NUMBER	
#	

Account Executive: Adrienne D. Rogers
 AE Email Address: Adrienne@wvon.com

Special Instructions:

Flight Dates	Time Period	Spot Length	M	T	W	TH	F	SA	SU	Net Rate	TTL Weeks	Spots /Week	TTL Spots /Week	\$ PER DAYPART	TTL \$ PER DAYPART
3/14-3/16	6a-12p	:60			2	2	2			\$75.00	1	6	6	\$450.00	\$450.00
3/19-3/20	6a-12p	:60	2	2						\$75.00	1	4	4	\$300.00	\$300.00

GROSS: \$882.30
NET: \$750.00

Total Spots
10

The terms of this agreement are governed by the attached Terms and Conditions. To the extent the terms of this Broadcast Contract conflict with the Terms and Conditions, the Terms and Conditions shall control.

Cancellation Terms:

13-week contracts may not be cancelled.
 26-week contracts may not be cancelled until after 9 weeks.
 52-week contracts may not be cancelled until after 17 weeks.
 This broadcast cannot be cancelled without 30-day written notice (for brokered airtime only).
 Non-payment or attempts to cancel this contract before the designated end date, and without a 30-day advance notice will result in the client being billed for the remainder of the contract and/or the 30 days advance notice at a rate determined by the amount of advertising or programs broadcast the short rate.
 Failure to adhere to said agreement will result in suspension of future spots/broadcasts.

Client Signature: Patricia Andrews-Keenan Date: 3-12-18
 Account Executive: Adrienne D. Rogers Date: March 12, 2018
 Station or Sales Manager: _____ Date: _____
 Entered by (For Office Use Only) _____ Date: _____