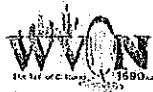


Division of Midway Broadcasting Corp.  
1000 E. 87th Street  
Chicago, IL 60619  
(773) 247-6200



Estimate #  
Agency: The Tallulah Group  
Competitive Code Type: Judge 6th Subcircuit  
Client/Advertiser: Friends of Gwen Anderson  
Address: 5400 S. Hyde Park Blvd/B-14  
Chicago, IL 60615  
Contact Person: Patricia Andrews-Keenan  
Email Address: pkeenan1@comcast.net  
Telephone: 312-206-2821  
Fax:

Contract Date: March 12, 2018  
New Contract: X  
Contract Revision:

Broadcast Calendar Billing: X  
Calendar Billing:

Choose One:  
Commercials:  
Sponsorship:  
Political: X  
Brokered:  
Promotional event (non-spot):  
PSA:

Agency:  
Direct: X  
House:

Cash:  
Check: X  
Credit Card:  
Trade:

60 Second: X  
30 Second Commercials & Promos  
15 Second:  
10 Second open & close billboards:

Remit Invoice:  
Cash in Advance:

CART/SCI NUMBER  
#

Account Executive: Adrienne D. Rogers  
AE Email Address: Adrienne@wvon.com

**Special Instructions:**

Flight Dates	Time Period	Spot Length	M	T	W	TH	F	SA	SU	Net Rate	TTL Weeks	Spots /Week	TTL Spots /Week	\$ PER DAYPART	TTL \$ PER DAYPART
3/14-3/16	6a-12p	:60			2	2	2			\$75.00	1	6	6	\$450.00	\$450.00
3/19-3/20	6a-12p	:60	2	2						\$75.00	1	4	4	\$300.00	\$300.00

GROSS: \$882.30  
NET: \$750.00

Total Spots  
10

The terms of this agreement are governed by the attached Terms and Conditions.  
To the extent the terms of this Broadcast Contract conflict with the Terms and Conditions,  
the Terms and Conditions shall control.

**Cancellation Terms:**

13-week contracts may not be cancelled.  
26-week contracts may not be cancelled until after 9 weeks.  
52-week contracts may not be cancelled until after 17 weeks.  
This broadcast cannot be cancelled without 30-day written notice (for brokered airtime only).  
Non-payment or attempts to cancel this contract before the designated end date, and without a 30-day advance notice will result in the client being billed for the remainder of the contract and/or the 30 days advance notice at a rate determined by the amount of advertising or programs broadcast the short rate.  
Failure to adhere to said agreement will result in suspension of future spots/broadcasts.

Client Signature: *Patricia Andrews-Keenan* Date: *3-12-18*  
Account Executive: *Adrienne D. Rogers* Date: *March 12, 2018*  
Station or Sales Manager: *[Signature]* Date: *[Blank]*  
Entered by (For Office Use Only) Date: *[Blank]*