



Broadcast Agreement

This agreement is between Local Matters Broadcasting, LLC (hereafter WFOY) and Optimal Edge Corporation, Inc. and Lifestyles Unlimited, Inc. to broadcast The Del Walmsley Radio Show (hereinafter show or broadcast) on WFOY 102.1 FM, AM 1240 and at www.1021news.com beginning Monday, August 1, 2022 until further notice.

Program Provider: **Lifestyles Unlimited, Inc.**

Address/Phone: **c/o Del Walmsley Radio Show, 11200 Westheimer, Suite 1000, Houston, TX 77042, (713) 978-6565**

Program Title: **The Del Walmsley Radio Show**

Number of Episodes: **TFN, until further notice. Station will honor this rate for a minimum of 52 weeks.** WFOY, Optimal Edge Corporation, Inc. and Lifestyles Unlimited, Inc. may terminate this agreement with 4 Week written notice. Optimal Edge Corporation, Inc. will still be responsible for and must pay the daily rate during that 4-week period. WFOY reserves the right to cease broadcast if the show does not meet FCC standards for acceptable programming or engages in discriminatory practices as defined by the FCC. Further, Optimal Edge Corporation, Inc., Lifestyles Unlimited, Inc. and the Del Walmsley Radio Show agrees not to discriminate against any advertiser or sponsor on the basis of race, creed or gender.

Episode Length: **60 minutes, which includes content, local and national commercials and Lifestyles Unlimited promotional spots.** WFOY retains 10 minutes of time from those 60 minutes to clear its content. WFOY will announce a station required eight-second disclaimer at the start of the show.

Station: **WFOY, St. Augustine FL**

Start Date: **August 1, 2022**

Day/Time: **Monday-Friday 10a-12pm EST**

Payment Terms: **Billed Monthly in advance.** Optimal Edge will make payment to Local Matters Broadcasting LLC. Payment is due in full in advance of each month, and to be received by the last week of the month. For example, the May payment is due May 1, and to be received no later than May 30. WFOY reserves the right to cease broadcast of The Del Walmsley Radio Show provided by Lifestyles Unlimited, Inc. if full payment is not made and received by WFOY by the last week of the month.

Cost Per Week (5 show airings): [REDACTED] for each hour that runs in its entirety). **WFOY St. Augustine bills Optimal Edge Corporation, Inc. for the gross/net amount each month.**

Monthly Invoices: **All radio invoices should be emailed directly each month to the following email addresses: radioinvoices@luinc.com and steve.giuttari@luinc.com**

Traffic Instructions: **Provided to WFOY by Lifestyles Unlimited Radio Division**

Show Delivery: **Delivered to WFOY by FTP Site Folder**

Competitor Advertiser Clause: **No competitor commercials to air during the show**

Preemptions: **Lifestyles Unlimited, Inc. will receive a credit for any shows that do not air at all or do not air during the agreed upon day and time, unless otherwise approved in advance by Roger Schultz VP of Radio Operations at Roger.Schultz@luinc.com**

Affidavits: **WFOY will provide Lifestyles Unlimited, Inc. with monthly affidavits to confirm that all network and Lifestyle's commercials have run as scheduled during the airing of the program. Commercials are attached to the content segments.**

Promotional Announcements: **To promote the show each week 40 (30 sec promos per week) evenly distributed and Del Walmsley show page on the WFOY website; Promo provided by Lifestyles Unlimited; WFOY to run Monday-Sunday, 5a-8p; (happy to include logo and link; but cannot do a separate page). WFOY will run an additional 40 promos per month in advance of any Lifestyles Unlimited Live Events occurring in Jacksonville or the surrounding area each year.**

AGREED AND ACCEPTED: *Stephen Giuttari*

For Optimal Edge Corp.:

Stephen Giuttari
2741 Ridgeforest Drive
New Braunfels, Texas 78130
(317) 775-0057

For Lifestyles Unlimited, Inc.:

Roger Schultz, VP of Radio
11200 Westheimer, Suite 1000,
Houston, TX 77042
(210) 392-5101

[Signature]
(Signature)

7/26/22
(Date)

Its: *VP Radio*
(Title)

ROGER SCHULTZ
(Printed Name)

roger.schultz@luinc.com
(Email Address)

For WFOY:

567 Lewis Point Rd Ext, St. Augustine, FL 32086. Copy of all mail should be emailed to matt@1021news.com and mailed to PO Box 3847, St. Augustine, FL 32085. Telephone: 904-797-1955

[Signature]
(Signature)

7/25/22
(Date)

Its: **President**

Printed Name: Matt Kraycinovich

Email: matt@1021news.com