

KGLA-DT, KGLA-AM, KDDK-FM, WFNO-AM
EEO Public File Report

February 1, 2015 - January 31 2016

Mayavision, Inc. & Crocodile Broadcasting Corp.
3540 S I-10 Service Road W
Suite 342
Metairie, LA 70001

I. Vacancy List

See Section II, the “Master Recruitment Source List” (MRSL) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hires
Master Control Operator (1) – KGLA-TV	15, 14, 13	14
On-Air Talent (1) – WFNO	14, 18	18
Associate Producer (1) – KGLA-DT	12, 13, 14, 15	12
Program Director (1) - KGLA & WFNO	14, 17, 18	18

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II. Master Recruitment Source List (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1.	University of New Orleans Office of Career Development 2000 Lakeshore Dr, New Orleans, LA 70122 504.280.5027	N	0
2.	Delgado Community College Office of Career Services 615 City Park Ave, New Orleans, LA 70119 504.671.5142	N	0
3.	Loyola University Career Development Center 6363 St Charles Ave, New Orleans, LA 70118 504.865.3860/3430	Y	6
4.	Tulane University Career Center 6823 St Charles Ave, New Orleans, LA 70116 504.865.5107	N	0
5.	Louisiana State University Career Services Office 1502 Patrick F Taylor Hall 225.578.2162	N	0
6.	Xavier University Career Placement 1 Drexel Dr., New Orleans, LA 70125 504.524.3484	N	0
7.	Hispanic Chamber of Commerce 1515 Poydras St, New Orleans, LA 70012 504.885.4262	N	0
8.	Catholic Charities Hispanic Apostolate Community Services Job Services	N	0

	2505 Maine Ave, Metairie, LA 70003		
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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
9.	Bridge House/Grace House 1141 Margaret Place, New Orleans, LA 70130 504.522.2124	N	0
10.	Dress for Success 4304 Magazine St, New Orleans, LA 70115 504.524.3484	N	0
11.	Hispanic Resource Center City of Kenner 4312 Florida Ave, Kenner, LA 70062 504.468.2570	N	0
12.	Nola.com Job Classifieds	Y	3
13.	Station Advertisement	N	2
14.	Word-of-Mouth Referrals	N	3
15.	Unsolicited Walk-In/Self-Referral	N	4
16.	Internal Promotion	N	0
17.	Former Employee (Re-hire)	N	0
18.	Client or Industry Referral	N	2

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III. Recruitment Initiatives

	Type of Recruitment Initiative (Menu Option)	Brief Description of Activity
1	Internship Program	TV and radio stations regularly host interns from area colleges and high schools to assist with television and radio production. Interns learn how to record, edit, and produce audio and video media.
2	Participation in general outreach efforts	Provide list of full-time job vacancies to the Hispanic Chamber of Commerce of Louisiana, the Jefferson Parish Workforce Connection, and the City of Kenner Hispanic Resource Center. On November 3, 2015, personnel participated in the Loyola School of Mass Communications Networking Night.
3	Training program designed to enable personnel to acquire skills that could qualify them for higher level positions	Company tuition reimbursement program. The company reimburses up to \$500 for courses relevant to a career in broadcast media. No personnel took advantage of the program this period.
4	Host event relating to career opportunities in broadcasting sponsored by educational institutions	On May 26, 2015, the stations hosted a job site visit in conjunction with the International School of Louisiana through their student field trips, which exposes middle students to various careers and positions. On November 16, 2015, our News Anchor visited 1st grade students at Terrytown Elementary School to share the importance of reading.

5	Participation in events sponsored by community groups	On May 9, 2015, an associate news producer participated in Dia de la Mujer Latina, a one day conference sponsored by Puentes/LatiNola. Part of her presentation included how to navigate TV industry career paths.
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